

## EXHIBITOR LEAD MANAGEMENT SERVICES

### Fast, Dependable Lead Capture

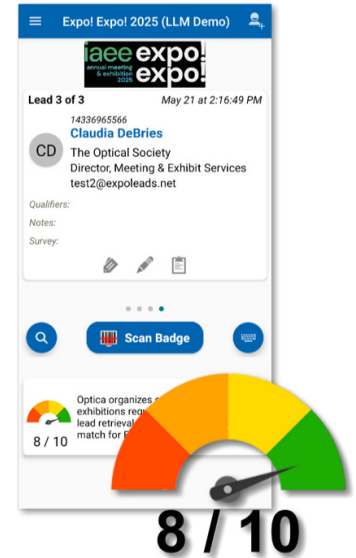
#### SMART CAPTURE! AI Mobile

**NEW!! HARNESS THE POWER OF AI TECHNOLOGY RIGHT IN THE PALM OF YOUR HAND.**

**SMART CAPTURE! Mobile AI** researches leads as you scan them, and within a few seconds, evaluates their sales potential, provides a concise overview of their company and a simple, easy to use, lead score.

Check out the [SMART CAPTURE! Mobile AI Setup & Use](#) instructional video for more information.

**Don't just get more leads, get better leads!**



#### SMART CAPTURE! Mobile AI – 3 Pack Bundle

**SAVE WITH A DISCOUNTED TEAM PACKAGE!**

**3-pack bundle**, each license gives your staff the ability to:

- Instantly research and evaluate leads as badges are scanned.
- Receive quick company overviews and easy-to-understand lead scores.
- Prioritize high-value prospects from the very first interaction.

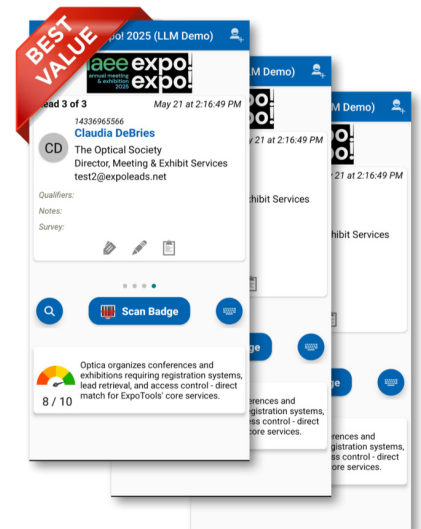
**Bundle Benefits:**

- Discounted pricing
- Equip multiple team members for maximum coverage on the show floor
- Ensure consistent, smarter lead qualification

**Important Details:**

- One device activation per license (autofocus required).
- Download instructions provided 7 business days prior to event.
- Check out the [SMART CAPTURE! Mobile AI Setup & Use](#) video.

**Don't just get more leads—get better leads. Now multiplied across your team!**



## CAPTURE! Mobile App for Smartphone or Tablet

CAPTURE! Mobile App is a powerful lead retrieval solution designed for trade show exhibitors who want to capture, qualify, and follow up on leads seamlessly using their smartphone or tablet. This app allows exhibitors to scan attendee badges, add notes, qualify prospects, and export leads instantly—all in real time from any location.

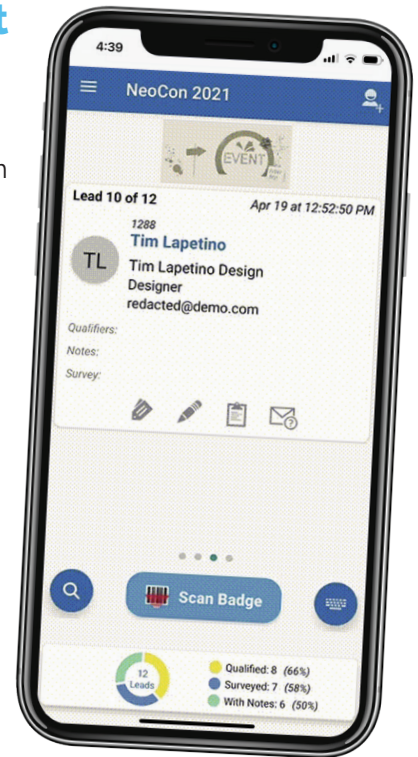
### KEY BENEFITS:

- Instant Lead Capture
- Real-Time Qualification
- Seamless CRM Integration
- Prove Your ROI
- Effortless Experience

### IMPORTANT DETAILS:

- One device activation per license.
- Device must have autofocus to scan badges.
- Download instructions provided 7 business days prior to the event.

For more information, watch our [CAPTURE! Mobile App Overview](#) Video.



## CAPTURE! Mobile App. for Smartphone or Tablet (3 Pack)



### CAPTURE! MOBILE APP – 3 PACK BUNDLE

Get all the powerful features of the CAPTURE! Mobile App—instant lead capture, real-time qualification, seamless CRM integration, and ROI tracking—now available in a cost-saving 3-pack.

More licenses. More leads. More savings.

## CAPTURE!™ Handheld

### EFFORTLESS LEAD RETRIEVAL, POWERFUL RESULTS

CAPTURE! Handheld is a lightweight, battery-powered lead retrieval device designed for exhibitors who need a fast, reliable, and efficient way to collect and manage leads at trade shows. Featuring a color touchscreen display, this user-friendly device scans attendee badges and captures notes—all without the need for Wi-Fi.

#### KEY BENEFITS:

- NEW - Real-Time Lead Sync
- Instant Lead Capture
- Real-Time Lead Qualification
- Effortless Data Management
- Reliable, All-Day Performance
- Engage Attendees with Giveaways
- Flexible Team Use

With the CAPTURE! Handheld, exhibitors can focus on building connections, maximizing sales opportunities, and proving event ROI—all with an intuitive, hassle-free device.



## Developers Kit for CAPTURE!

### CAPTURE! DEVELOPER'S KIT - INTEGRATE LEAD RETRIEVAL YOUR WAY

CAPTURE! Developer's Kit is designed for exhibitors who prefer to use their own lead retrieval equipment while still accessing attendee badge data in real-time. This kit provides the necessary tools to retrieve encrypted badge data, enabling seamless integration into your custom lead capture system.

For advanced users only – developer required!

#### KEY FEATURES & BENEFITS:

- Custom Integration
- Flexible Use
- Seamless Event Data Access
- Designed for Tech-Savvy Teams

For technical specifications and implementation details, refer to our [Developer Documentation](#).

**PRIVACYNOTICE** - Attendee badges are encrypted. Badges may only be read by official lead retrieval equipment and mobile app. If using outside equipment, a developer's kit is necessary to read the badge and can be ordered at <https://order.spargocapture.com/>

**QUESTIONS?** Contact us at email: [captureleads@spargoinc.com](mailto:captureleads@spargoinc.com)