



**PHARMACY  
FUTURES 2025**

June 7-11  
Charlotte, NC

# Transforming Pharmacy Practice

TODAY AND TOMORROW



## Exhibitor Prospectus

MEETING DATES:


**June 7-11, 2025**

EXHIBIT DATES:

**June 8-10, 2025**

**Charlotte, NC**

1.703.654.6490 | 800.564.4220 | [ashpexhibits@spargoinc.com](mailto:ashpexhibits@spargoinc.com)



# Connect with Pharmacy Leaders Seeking Solutions on Health Information Technology!

ASHP invites you to exhibit at the ASHP Pharmacy Futures – taking place June 7-11 (Exhibits: June 8-10) in Charlotte, North Carolina! Pharmacy Futures will offer [educational sessions covering the most relevant issues in contemporary practice](#) and fostering a collaborative environment where pharmacists, leaders, technicians, and innovators can unite to explore the impactful integration of AI in pharmacy practice and healthcare.



## Why Exhibit?

ASHP Pharmacy Futures 2025 is the place to make connections and exchange ideas on health information technology solutions. Meet with current and prospective customers, gain valuable industry knowledge, and increase visibility to remain competitive in the marketplace.

**There is no better opportunity to network, gain visibility and showcase your products and services in the Exploration Hall.**

**Attracting 2,000 pharmacy professionals** - ASHP's dynamic new summer event brings together pharmacists, practice leaders, and preceptors to explore the cutting edge of clinical pharmacy practice from a variety of perspectives, to collaborate, innovate, and shape the future of the practice.

Floor Plan

Reserve  
a Booth

Rules and  
Regulations

Sponsorship  
Opportunities

Website

Reserve your exhibit space today! 703.654.6490 or [ashpexhibits@spargoinc.com](mailto:ashpexhibits@spargoinc.com)

# Who Exhibits?

## INDUSTRY SUPPLIERS LIKE YOU!

Build on existing relationships and make new ones with highly-qualified pharmacy professionals who matter to your business.

## PRODUCTS OF INTEREST TO ATTENDEES

- Automation
- Biotechnology Pharmaceuticals
- Brand Name Pharmaceuticals
- Computer Systems/Software
- Dispensing
- Drug Admin Devices
- Employers/Employment Agencies
- Facility Design/Fixtures
- Generic Pharmaceuticals
- Government Agency
- Group Purchasing Organization
- Health Care Institution
- Home Health Care
- Hoods, Safety Cabinets
- Market Research
- Packaging Equipment/Systems
- Parenterals
- Pharmacy Management Services
- Professional Or Trade Association
- Publications
- USP 797
- Wholesale Distributors

Don't miss out on this exceptional opportunity!

Get ready for the all-new ASHP Pharmacy Futures event, crafted to promote impactful engagement and collaboration between attendees and exhibitors. Step into the vibrant Exploration Hall, where exciting activities will keep you connected, learning, and networking throughout the event.

## NEW! ASHP Pharmacy Futures Sponsorship Packages

Visionary Package – \$45,000 (3 available)

Leader Package – \$20,000 (5 available)

Collaborator Package – \$10,000 (10 available)

### SPONSORSHIP PACKAGES

## Top reasons to exhibit

- Over 8 hours of unopposed exhibit time
- New Innovative Programming
- Connect with 2,000 pharmacy professionals
- Reception and lunches are in the Exploration Hall
- Complimentary Exclusive VIP Access Hours to meet with attendees/customers before and after Exploration Hall hours.

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# 2024 Exhibitors

Aerobiology Laboratory Associates dba Pace	Grifols	Protenus
AIS HealthCare	H+H SYSTEM, Inc.	Quest Healthcare, A Division of Quest Products LLC
Allometrics, Inc.	Health Care Logistics	QuicksortRx
American University of Medicine Aruba	HealthTrust Performance Group	QuVa Pharma, Inc.
Amgen Medical	HelioMetrics	Relay Robotics, Inc.
Amneal Pharmaceuticals	Helmer Scientific	Retractable Technologies, Inc.
ASHP Experience Center	Hikma Pharmaceuticals USA Inc.	Rx Relief
ASHP Foundation	iatricSystems	Sagent Pharmaceuticals
Baxter Healthcare Corporation	Indivior	Samson Medical Technologies
Bioscience International	Inova Health System	Sanford Guide
BioXcel Therapeutics, Inc.	International Medical Industries, Inc.	ScriptAbility
Boehringer Ingelheim Pharmaceuticals, Inc.	Leiters Health	ScriptPro
Cargin LLC	Long Grove Pharmaceuticals	SDS Rx
Central Admixture Pharmacy Services, Inc.	Loopback Analytics	Sectyr, LLC
Chiesi USA, Inc.	Mallinckrodt Pharmaceuticals	Shionogi Inc.
Cleanetics	M-BioLabs	Staffingly, Inc
CMP Pharma	Medical Packaging Inc. (MPI)	STAQ Pharma
CODONICS	Medi-Dose, Inc./EPS, Inc.	Stratix Labs
ConsortiEX	Merative	Summit International Medical Technologies Inc.
CorMedix, Inc.	Merck & Co., Inc.	Surfacide
CPS Solutions, LLC	Novartis Pharmaceuticals Corporation	Teva Pharmaceuticals USA
Eagle Analytical	Novo Nordisk, Inc.	Tri-State Design Solutions, Inc
ENV Services, Inc.	Parcel Health	U.S. Micro-Solutions, Inc.
Equashield	PCCA	University of Wyoming M.S. Health Services Administration
Eugia US LLC	Pentapack NA Corp	Vanderbilt University MS in Applied Clinical Informatics
Fagron Sterile Services	Pestle - Pharmacy Compliance Software	Veltek Associates
FDA/Office of Regulatory Affairs/ Office of Workforce Management/ Executive and Scientific Recruitment	Pharmacy Practice News	Wolters Kluwer
Fresenius Kabi, LLC	Pharmacy Purchasing & Products	Working Buildings
GFMD Ltd.	Pharmacy Technician Certification Board	Xellia Pharmaceuticals USA, LLC
Gilead Sciences	Pharming Healthcare	Yukon Medical
	Progressive Medical Inc.	
	ProntoPrep	

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# Who Attends?

Pharmacy healthcare professionals who lead the field with their knowledge and insights; and make the decisions that shape our industry.

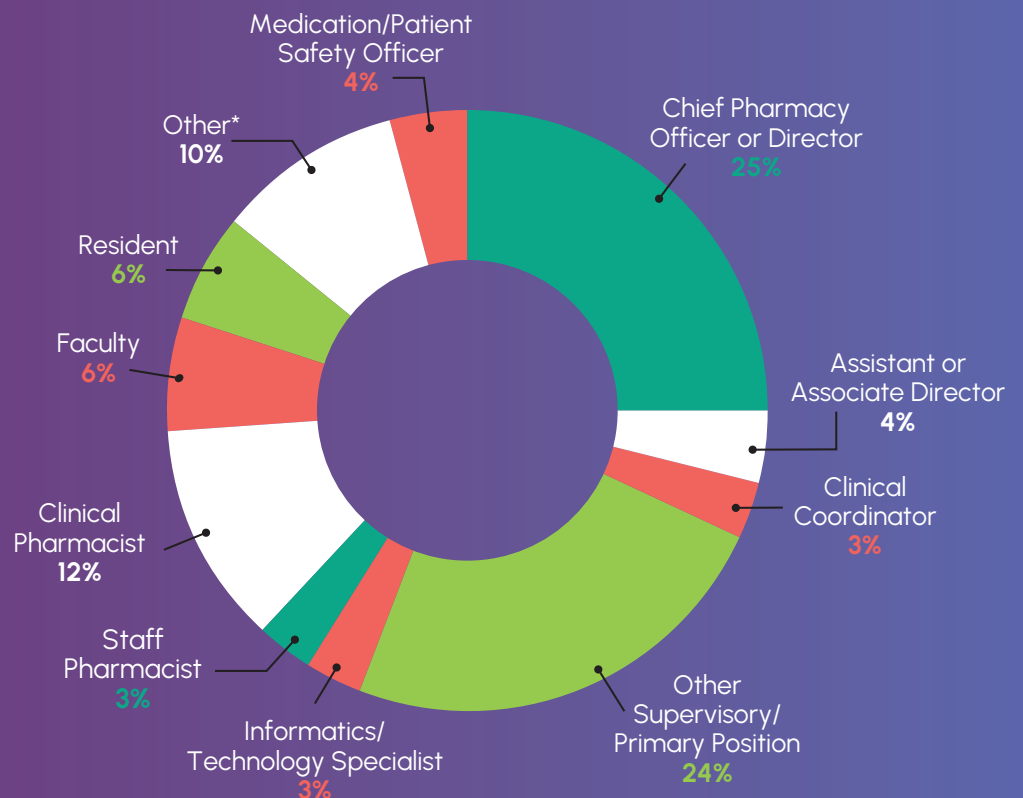
- Administrators
- Consultants
- Front-line staff
- Health Information technology professionals
- Medication safety officers
- Nurses
- Patient safety officers
- Pharmacists
- Pharmacy technicians
- Physicians
- Policy makers
- Quality professionals
- Risk managers
- System developers
- Technicians



## INTERACT WITH INFLUENTIAL LEADERS FROM ALL OVER THE COUNTRY AND:

- Generate new leads.
- Establish your brand.
- Introduce new products and services.
- Reconnect with customers.
- Network with health-system professionals.
- Get maximum return on your investment!

## 2024 DEMOGRAPHICS ATTENDEE BREAKDOWN BY PHARMACY PROFESSIONAL CATEGORIES



\* Includes hospital administrators, nurses, physicians and radiological technicians.

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# Become an Exhibitor!

The Exploration Hall is a bustling center of activity during the conference, where attendees network and, of course, shop for products and services.

**EXHIBIT SPACE RATE** \$39.00 per square foot

## BOOTH FEE INCLUDES:

- Four exhibit staff badges per 10'x10' space. A limited number of additional exhibit staff badges can be purchased for a fee.
- Online listing including company name, booth number, categories, and description.
- Listing in the Exhibitor Directory including company name, booth number, address, city, state, and company description.

## DEPOSIT AND PAYMENT SCHEDULE

- **Through August 12, 2024**, 0% due with contract
- **August 13, 2024 – January 13, 2025**, 50% due with contract
- **On or after January 14, 2025**, 100% due with contract

## CANCELLATION

- **Through August 12, 2024**, 0% penalty
- **August 13, 2024 – January 13, 2025**, 50% of contracted amount
- **On or after January 14, 2025**, 100% of contracted amount

## EXPLORATION HALL SCHEDULE

### Move-In\*

Friday, June 6, 2025	1:00 p.m. – 5:00 p.m.
Saturday, June 7, 2025	8:00 a.m. – 5:00 p.m.

### Exploration Hall Hours

Sunday, June 8, 2025	5:00 p.m. – 7:00 p.m.
Monday, June 9, 2025	10:00 a.m. – 3:00 p.m.
Tuesday, June 10, 2025	10:00 a.m. – 3:00 p.m.

### Move-Out\*

Tuesday, June 10, 2025: 3:00 p.m. – 9:00 p.m.
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\*Days and hours subject to change



We look forward to seeing you in Charlotte!

## FREE FOR EXHIBITORS

Invite attendees to your booth before or after show hours to showcase your products and services.  
Monday, June 9, 8:00 am – 11:00 am and 2:00 pm – 4:00 pm  
Tuesday, June 10, 8:00 am – 11:00 am

## CONTACT US FOR MORE DETAILS

### FOR MORE INFORMATION ON BECOMING AN EXHIBITOR, CONTACT:

**ASHP Exhibition Management**  
c/o SPARGO, Inc.

**Phone:** 800.564.4220 or 703.654.6490.

**Email:** [ashpexhibits@spargoinc.com](mailto:ashpexhibits@spargoinc.com)

**Exhibits Website:** <https://events.jspargo.com/futures25/public/enter.aspx>

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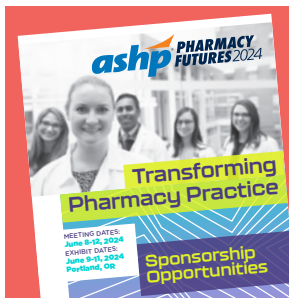
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# Beyond the Booth

## SPONSORSHIP — STAND OUT FROM THE CROWD AND HELP GENERATE TRAFFIC TO YOUR BOOTH!

The key to success is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility, or all three, you want to encourage attendees to stop by your booth. With that in mind, prime sponsorship opportunities are available, designed to increase your exposure and help you meet or succeed your goals for the conference.



## PROMOTIONAL THEATER/SATELLITE SYMPOSIA — BRAND YOURSELF AS A SOLUTIONS PROVIDER AND EXPERT!

This is your opportunity to educate attendees and end users about solutions. Conduct a Promotional Theater to present more information on products and services or sponsor a Satellite Symposia, which are industry supported continuing education programs, before and after official ASHP programming. For more information on these opportunities, contact Michelle Tyler at [mrasnickytyler@ashp.org](mailto:mrasnickytyler@ashp.org).



### SPONSORSHIP OPPORTUNITIES

## EXECUTIVE SUITE — MEET WITH STAFF, CUSTOMERS AND PROSPECTS FACE-TO-FACE!

Purchasing an Executive Suite gives you the opportunity to have a staff lounge, hold staff meetings, meet privately with attendees, and more, all within close proximity to your booth. For more information, contact John Barrett at [ashpexhibits@spargoinc.com](mailto:ashpexhibits@spargoinc.com) or 703.654.6490.



## INNOVATION LEARNING LABS

Take advantage of this unique opportunity to present your innovative products and services and educating prospective customers/attendees on solutions during a 15-minute theater presentation scheduled on the Exploration Hall Floor. This convenient location allows attendees access to education while remaining close to all the action! For [more information](#), contact John Barrett at [ashpexhibits@spargoinc.com](mailto:ashpexhibits@spargoinc.com) or 703.654.6490.



Unlock the doors to a new world of innovation by participating in our upcoming event. We are thrilled to offer you the opportunity to be a part of this unique experience. Contact me now to learn more and secure your spot. Don't hesitate, join us and be a part of the future of pharmacy.



**John Barrett**  
703-654-6490  
[ashpexhibits@spargoinc.com](mailto:ashpexhibits@spargoinc.com)

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## About ASHP

ASHP is the largest association of pharmacy professionals in the United States, representing 60,000 pharmacists, student pharmacists, and pharmacy technicians in all patient care settings, including hospitals, ambulatory clinics, and health-system community pharmacies. For over 80 years, ASHP has championed innovation in pharmacy practice, advanced education and professional development, and served as a steadfast advocate for members and patients. In addition, ASHP is the accrediting body for pharmacy residency and technician training programs, and provides comprehensive resources to support pharmacy professionals through every stage of their careers.

### ASHP MISSION

The mission of pharmacists is to help people achieve optimal health outcomes. ASHP helps its members achieve this mission by advocating and supporting the professional practice of pharmacists in hospitals, health systems, ambulatory care clinics, and other settings spanning the full spectrum of medication use. ASHP serves its members as their collective voice on issues related to medication use and public health.

### ASHP VISION

ASHP's vision is that medication use will be optimal, safe, and effective for all people all of the time.



## A Voice of Health-System Pharmacists

With the assertiveness and diligence of hospital pharmacists to establish national recognition, the American Society of Hospital Pharmacists (ASHP) was formed on August 21, 1942. "We are standing on the beginning of a new era," Harvey A. K. Whitney, the first chairman of ASHP, told his colleagues a year after ASHP's conception. He continued, "Now is the time to decide on our objectives, to find our place in the larger organization of health services." ASHP did just that.



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