

Sophie Liu

Loop & TerraCycle



Sophie Liu

Business Development at Loop/TerraCycle

Philadelphia, Pennsylvania · 500+ connections

Join to Connect



Loop



Cornell University

About

In my personal life, I strive for zero waste. At TerraCycle, I helped launch Loop, a reuse venture, from its infancy to today. Loop leads the circular economy movement, driving product and packaging innovation via systems change and durable design — transitioning CPG and traditional businesses away from disposability, toward a sustainable, circular future.

Background

- East Brunswick, New Jersey
- Ithaca, New York
 - Biology & Cornell Herpetological Society
 - International Relations & Linguistics
 - Model UN Conferences
 - Ithaca Underground
 - Campus Jobs: Boyce Thompson Institute, Plant Pathology Herbarium, Temple of Zeus Café
 - Living in Ithaca, an introduction to sustainable living

Non-Profit Development

Event Planning

- Grant-writing & reports
 - Regional fundraising pipeline of foundation, corporate & individual donors
 - Communications/marketing support
 - Exposure to a new field
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- Project management & coordination
 - Client & vendor interface
 - Event, design & vendor timelines & installations



Loop



Loop & TerraCycle

A DAY IN THE LIFE



Sales pipeline of brands & retailers



Pitch + follow-up calls, proposal reviews & contracting



Public speaking opportunities



Conferences & in-person meetings



Internal resource management and processes improvement



Team training & management



Other dynamic opportunities

eg. Davos staff and event logistics, internal team support (executive team + foundation), new model development

Contact

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