### NWF CAREER SERVICES TOOLKIT:
#### 2022-2023 MONTHLY IDEA CALENDAR

<table>
<thead>
<tr>
<th>AUGUST</th>
<th>SEPTEMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="Health and Wellbeing" /></td>
<td><img src="image2" alt="School Grounds" /></td>
</tr>
<tr>
<td><strong>ACTION DAYS</strong></td>
<td><strong>ACTION DAYS</strong></td>
</tr>
<tr>
<td><strong>Water Quality Month</strong></td>
<td><strong>18-World Water Monitoring Day</strong></td>
</tr>
<tr>
<td>9-International Day of Worlds Indigenous People</td>
<td><strong>17-24-National Estuaries Week</strong></td>
</tr>
<tr>
<td>12-International Youth Day</td>
<td><strong>24-National Public Lands Day</strong></td>
</tr>
<tr>
<td>14-World Lizard Day</td>
<td><strong>20-National Honey Bee Day</strong></td>
</tr>
<tr>
<td>20-National Honey Bee Day</td>
<td><strong>18-World Water Monitoring Day</strong></td>
</tr>
<tr>
<td><strong>ACTIVITIES</strong></td>
<td><strong>ACTIVITIES</strong></td>
</tr>
<tr>
<td>• Determine your goals and timeline for the year and enter into your Career Services Toolkit Strategy Worksheet</td>
<td>• Use the SEEK app to identify the trees on or near the school.</td>
</tr>
<tr>
<td>• Work with custodial and grounds staff to consider eliminating pesticides and increase the use of green cleaning products.</td>
<td>• Replace invasive and non-native trees and shrubs with natives.</td>
</tr>
<tr>
<td>• Explore Education and Awareness Careers through the National Wildlife Federation’s EcoLeaders website.</td>
<td>• Explore Architecture and Buildings Careers through the National Wildlife Federation’s EcoLeaders website.</td>
</tr>
<tr>
<td>• Present EcoCareers PowerPoint Presentation and encourage all students to create a profile on <a href="http://www.nwfecoleaders.org">www.nwfecoleaders.org</a></td>
<td>• Encourage students to participate in two or more career self-assessments.</td>
</tr>
</tbody>
</table>

---

*ADAPTED FROM ECO-SCHOOLS USA GUIDANCE DOCUMENTS
QUESTIONS? [ECOLEADERS@NWF.ORG](mailto:ECOLEADERS@NWF.ORG)
**OCTOBER**

**3-World Habitat Day**
**12-National Walk & Roll to School Day**
**9-15-Earth Science Week**
**10-National Indigenous People’s Day**
**22-International Day of Climate Action**

**ACTIVITIES**
- Help make healthy food accessible in your community through local outreach events.
- Establish an edible garden at your school.
- Explore Food and Agriculture Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to identify five careers of interest and take notes on salary, growth potential, job listings, requirements, etc.

**NOVEMBER**

**ACTION DAYS**
**1-World Vegan Day**
**15-America Recycles Day**

**ACTIVITIES**
- Learn the science behind climate change and take action in your local community.
- Work to reduce your school’s transportation emissions.
- Find out what is happening in your state legislature regarding Climate Change.
- Explore Sustainable Energy as well as Climate Change Adaptation and Mitigation Careers through the National Wildlife Federation’s EcoLeaders website.

**#SustainableDevelopmentGoals**
**#SDGs**
**#GlobalGoals**
### DECEMBER/ JANUARY

**ACTION DAYS**

- Dec - Universal Human Rights Month
  - Dec 5 - International Volunteer Day
  - Dec 5 - World Soil Day

**ACTIVITIES**

- Plan to participate in a citizen science project such as the Great Backyard Bird Count.
- Explore Habitat and Wildlife Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to declare their own personal Eco-Missions and identify academic and certification goals.
- Register for EcoCareers Conference as a sponsor, group, or individual.

---

### FEBRUARY

**ACTION DAYS**

- 2 - World Wetlands Day
- 11 - International Day of Girls and Women in Science
- 20 - World Day of Social Justice
- 27 - International Polar Bear Day

**ACTIVITIES**

- Conduct an awareness campaign regarding exposure to BPA in reusable plastic containers.
- Conduct a bin inventory and replace broken or missing receptacles.
- Create and share a zero waste and recycling role play or video.
- Explore Business and Purchasing as well as Consumption and Waste Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to pursue several networking goals.
- Advertise EcoCareers Conference to student body.

---

#SustainableDevelopmentGoals
#SDGs
#GlobalGoals
### MARCH

**ACTION DAYS**
- Women's History Month
- National Wildlife Week
- 3-World Wildlife Day
- 8-International Women's Day
- 21-International Day of Forests
- 22-World Water Day

**ACTIVITIES**
- Help bring awareness to the issues being highlighted on World Water Day.
- Work to ensure your school is using water-efficient irrigation practices.
- Explore Water Resources Careers through the National Wildlife Federation’s EcoLeaders website.
- Encourage students to conduct informational interviews.
- Advertise EcoCareers Conference to student body.

### APRIL

**ACTION DAYS**
- Earth Month
- Community Service Month
- TBD-NWF EcoCareers Events
- 22-Earth Day
- 28-Arbor Day

**ACTIVITIES**
- Attend EcoCareers Conference
- Celebrate your environmental successes with an all-school assembly or event in your outdoor classroom.
- Determine if there is a need and plan now for fall planting.
- Explore Governance and Policy as well as Environmental and Community Justice Careers through the National Wildlife Federation’s EcoLeaders website.

#SustainableDevelopmentGoals  
#SDGs  
#GlobalGoals
MAY

ACTION DAYS

Garden for Wildlife Month
National Wildfire Awareness Month
American Wetlands Month
1-5 - Teacher Appreciation Week
13 - International Migratory Bird Day
20 - World Bee Day
19 - Endangered Species Day
19 - National Bike to Work Day
22 - International Day of Biological Diversity

ACTIVITIES

- Determine the “walkability” of your community.
- Create an awareness campaign for National Bike to School/Work Days.
- Explore Transportation Careers through the National Wildlife Federation's EcoLeaders website.
- Encourage students to apply for internships, entry-level jobs, and other opportunities.

JUNE

ACTION DAYS

National Pollinator Week
Great Outdoors Month
LGBTQ Pride Month
3 - National Trails Day
5 - World Environment Day
8 - World Oceans Day
16 - World Sea Turtle Day
22 - World Rainforest Day

ACTIVITIES

- Take action for World Oceans Day by organizing a community clean-up of a local waterway.
- Learn more about the importance of your local wastewater treatment facility.
- Create signs or artwork that help protect storm drains from pollution.
- Explore Outdoor Recreation Careers through the National Wildlife Federation’s EcoLeaders website.

QUESTIONS? ECOLEADERS@NWF.ORG

#SustainableDevelopmentGoals
#SDGs
#GlobalGoals