EcoCareers Conference
April 7-8, 2021 | Online | NWFEcoLeaders.org/Conference

Conference Program 2021
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Introduction

Thank you for participating in our fifth annual National Wildlife Federation EcoCareers Conference! Thanks in part to advancements in virtual conference technology, this conference has more sessions, speakers, and opportunities to network and learn than ever before.

The EcoCareers Conference is a vital part of advancing the National Wildlife Federation’s strategic goals of supporting and providing educational resources to help millions of young people build conservation and sustainability career and job skills into their higher education and professional lives.

The annual EcoCareers Conference helps prepare students and young professionals for sustainability careers by providing information on green economy trends, examples of career paths across varying sectors and employment types, and ideas for academic pathways and student-led projects on campus.

The goals of the conference are as follows:

1. Discover careers and career paths available in the clean economy, career preparation strategies, and career development opportunities across various economic sectors.
2. Enhance understanding of effective career plans including degree programs and project-based learning credentials, while becoming familiar with programming offered through the NWF EcoLeaders and EcoCareers.
3. Explore online sustainability career skill resources that can help high school and college instructors and counselors enhance academic offerings and career support for sustainability for students across all disciplines and departments.
4. Meet other students and professionals across fields interested in leading for a green economy including, students, faculty and employers to build professional networks and learn about ways to support one another.

We hope you enjoy your experience and learn a great deal on how to prepare yourself and/or your students to participate in the green workforce of the future!

The NWF Leadership, Careers, and Campus Team, Courtney Cochran, David Corsar, and Kristy Jones
## Agenda

### Day 1 - Wednesday April 7 - 11:00 AM EDT – 4:30 PM EDT

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| 11:00 – 11:15 | Opening and Welcome Address                                  | Presentation | Main Stage   | Opening: David Corsar (NWF)  
Welcome: Butch Blazer (NWF)                                                                                     |
| 11:15 – 11:50 | Keynote Address by Julie Thorstenson                         | Presentation | Main Stage   | Julie Thorstenson, Executive Director, Native American Fish and Wildlife Society                    |
| 11:50 – 12:30 | Panel: Climate and Sustainability in Healthcare Careers      | Panel     | Main Stage   | Moderator: Anita Singh (NWF)  
Speakers: Shanda Demorest (Practice Greenhealth), F.E. Harrison (Nat. Ctr. for Environmental Health; CDC), Sloan Reeves (Medical University of South Carolina) |
| 12:30 – 1:00  | Break                                                        | Break     | Exhibit Hall | Participants are encouraged to visit exhibitors, stretch, grab lunch, etc.                         |
| 1:00 – 1:30    | Author Spotlight: “All We Can Save” Edited by Ayana Johnson and Katharine Wilkinson | Presentation | Main Stage   | Katharine Wilkinson, Editor                                                                      |
| 1:30 – 2:30    | High School Track – Academic and Career Planning Overview and Self-Reflection | Concurrent Workshops | Sessions | David Corsar (NWF)  
Beth Offenbacker (Waterford, Inc.)                                                                                     |
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| 2:30 – 3:10| Panel: [Careers in Green Tech and Infrastructure](#)                    | Panel            | Main Stage | **Moderator:** Amanda Poskaitis (NWF)  
**Speakers:** Katie Gwathmey (Rubicon), Darryl Haddock (West Atlanta Watershed Alliance), Elizabeth Bagley (Project Drawdown Learn) |
| 3:10 – 3:30| **Break**                                                               | Break            | Exhibit Hall| Participants are encouraged to stretch, grab lunch, take phone calls, etc. |
| 3:30 – 4:30| **High School Track** – The Trails Less Traveled (Alternatives to Immediately Pursuing a 4-Year Degree) | Concurrent Presentations | Sessions | **Moderator:** Kristy Jones (NWF)  
**Speakers:** Brian Robinson (Advance CTE), Elijah Perry (GRID Alternatives), LaShauntya Moore (The Corps Network), Maria Boccalandro (Dallas College), Laura Thorne (Laura Thorne Consulting) |
|            | College Student Track – Navigating Difficult Terrain (Preparing for Tough Economies by Upskilling) |                  |            |                                                                          |
| 4:30 – 4:40| **Closing** – Overview of what to expect on Day 2                        | Presentation     | Main Stage | **David Corsar** (NWF)                                                   |
| 4:40 – 5:30| **Networking**                                                           | Networking       | Lounges    |                                                                          |
# National Wildlife Federation 2021 Ecocareers Conference Program

## Day 2 - Thursday April 8 - 11:00 AM EDT – 5:00 PM EDT

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<td>11:00 – 11:15</td>
<td><strong>Opening and Welcome Address</strong></td>
<td>Presentation</td>
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<td><strong>David Corsar</strong> (NWF)</td>
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<tr>
<td>11:15 – 11:50</td>
<td><strong>Keynote Address by August Ball</strong></td>
<td>Presentation</td>
<td>Main Stage</td>
<td><strong>August Ball</strong>, Founder of Cream City Conservation</td>
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<tr>
<td>11:50 – 12:30</td>
<td><strong>Panel: Environmental Justice Careers</strong></td>
<td>Panel</td>
<td>Main Stage</td>
<td><strong>Moderator:</strong> Crystal Jennings (NWF); <strong>Speakers:</strong> Kim Barrett (NWF), Corina Newsome (Georgia Audubon), Julian Gonzalez (Earthjustice)</td>
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<tr>
<td>12:30 – 1:00</td>
<td><strong>Break</strong></td>
<td>Break</td>
<td>Exhibit Hall</td>
<td>Participants are encouraged to visit exhibitors, stretch, grab lunch, use restroom, etc.</td>
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<td>1:00 – 1:30</td>
<td><strong>Author Spotlight:</strong> Joan Naviyuk Kane, featured poet from &quot;All We Can Save&quot; anthology</td>
<td>Presentation</td>
<td>Main Stage</td>
<td><strong>Joan Naviyuk Kane</strong></td>
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<td>1:30 – 2:30</td>
<td><strong>High School Track – Sustainability at Historically Black Colleges and Universities and Minority Serving Institutions</strong></td>
<td>Concurrent Presentations</td>
<td>Main Stage</td>
<td><strong>Moderator:</strong> Crystal Jennings (NWF); <strong>Speakers:</strong> Althea Wilson (Northwest Indian College), Alfredo Fernández-González (University of Nevada, Las Vegas), Eriqah Vincent (Power Shift Network), Joshua Bellamy (Conservation Educator and Wildlife Activist), Rebecca Edler (College of Menominee Nation)</td>
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<td><strong>College Student Track – Finding Apprenticeships, Mentorships, and Service Learning Opportunities</strong></td>
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<td><strong>Moderator:</strong> Courtney Cochran (NWF); <strong>Speakers:</strong> Mariah Davis (NWF), Quinn Walker (AmeriCorps), Sean McCusty (Virginia Dept of Labor and Industry)</td>
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<td>2:30 – 3:10</td>
<td>Panel: <strong>Careers in Journalism</strong></td>
<td>Panel</td>
<td>Main Stage</td>
<td><strong>Moderator: Courtney Cochran (NWF), Speakers: Jacqueline Gray Miller (A JFG Production LLC), Katherine Noble-Goodman (Solutions Journalism), Laura Lundquist (Missoula Current), Marc Heller (E&amp;E News)</strong></td>
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<td>3:10 – 3:30</td>
<td><strong>Break</strong></td>
<td>Break</td>
<td>Exhibit Hall</td>
<td>Participants are encouraged to stretch, grab lunch, take phone calls, restroom break, etc.</td>
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<td>3:30 – 4:30</td>
<td><strong>High School Track</strong> – Event Reflection and Career Planning Next Steps</td>
<td>Concurrent Workshops</td>
<td>Sessions</td>
<td><strong>David Corsar (NWF)</strong></td>
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<td><strong>Closing:</strong> Overview of upcoming opportunities</td>
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<td>Main Stage</td>
<td><strong>David Corsar (NWF), Courtney Cochran (NWF), Kristy Jones (NWF)</strong></td>
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<td>4:40 – 5:30</td>
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Special Thanks

The National Wildlife Federation, and especially the EcoLeaders team, would like to offer our sincere thanks to our EcoCareers Corporate and Campus Sponsors, listed below. The support of institutions like these make the exciting and impactful work of preparing the emerging green workforce possible!
Keynote Address – Day One

Julie Thorstenson
Executive Director, Native American Fish and Wildlife Society

Dr. Julie Thorstenson is the Executive Director of the Native American Fish and Wildlife Society (NAFWS). Dr. Thorstenson, a member of the Cheyenne River Sioux Tribe, was selected as the chief administrator of NAFWS in July 2019. NAFWS’s mission is to assist Native American and Alaska Native Tribes to conserve, protect, and enhance their fish and wildlife resources and connects and trains tribal, federal, and state fish and wildlife management entities. Thorstenson notes, “Native American Tribes are doing some awesome things in the management of natural resources,” and her focus at NAFWS includes “highlighting their successes while helping to build strong relationships.”

Dr. Thorstenson is also a professional consultant and specializes in wildlife and environmental surveying, healthcare planning, qualitative and quantitative research, and organizational management. Her career path has included six years in healthcare administration, seven years as a wildlife habitat biologist with the Cheyenne River Sioux Tribe, as well as teaching as an adjunct professor at Oglala Lakota College. She earned her PhD in biological science from South Dakota State University in 2012.
Keynote Address – Day Two

August Ball

Founder of Cream City Conservation

August M. Ball is the founder of Cream City Conservation. Her two-prong social enterprise helps organizations attract diverse candidate pools and institute strategies that attract and retain top talent, making their workforce stronger and smarter and their programs more sustainable and relevant. Simultaneously, Cream City Conservation Corps cultivates the next generation of land stewards by introducing and training traditionally underrepresented teens and young adults in ecological careers.

With over 15 years of youth program management experience and 10 years of supporting local and national organizations, including appointments to WI Governor Ever’s Climate Action Taskforce and the Milwaukee City & County Climate & Economic Equity Taskforces, August has connected thousands of youth and young adults to hands-on service to public lands, outdoor recreation and first-time employment experiences in various ecological fields.

August received her formal education from UW-Parkside and UW-Milwaukee, having studied Sociology, Community Education and Non-Profit Management. She has also continued her education informally via organizations such as Center for Diversity in the Environment, Paradigm and the National Outdoor Leadership School (NOLS).

A native of Southeastern Wisconsin but citizen of the world, speaking three languages (Visayan, Tagalog and English), when she is not teaching, August enjoys being a lifelong student and world traveler.
Opening Remarks

Arthur “Butch” Blazer
Board Member; National Wildlife Federation

Arthur “Butch” Blazer was born and raised on his beautiful and expansive Mescalero Apache Indian Reservation in south-central New Mexico. Growing up under the mentorship of his father and several influential tribal elders, Butch made the decision early on to pursue a career in natural resources that would be of benefit to Indian Country.

He shares with people that he has had a very blessed career, having had the opportunity to not only serve his own Mescalero constituents, but folks all across this Country, serving in positions such as the NM State Forester and USDA Deputy Undersecretary of Natural Resources & Environment. In the early 1980s, Butch helped to establish the Native American Fish & Wildlife Society (NAFWS), an effort to help address capacity issues within Tribal Fish & Wildlife programs. He served twice as the Organizations national Board President.

Upon retiring from 32 years of federal service in May 2016, Butch returned home where he was elected to serve as President of the Mescalero Apache Tribe. Upon completion of his time in office, he now serves on several important Boards and Councils, including the National Wildlife Federation (NWF).
Author Spotlights:

Katharine Wilkinson, Co-Editor of “All We Can Save” Anthology

Dr. Katharine Wilkinson is an author, strategist, teacher, and one of 15 “women who will save the world,” according to Time magazine. Her books on climate include the bestselling anthology All We Can Save, The Drawdown Review, the New York Times bestseller Drawdown, and Between God & Green. She co-founded and leads The All We Can Save Project with Dr. Ayana Elizabeth Johnson, in support of feminist climate leadership, and she co-hosts the podcast A Matter of Degrees, telling stories for the climate curious with Dr. Leah Stokes.

Previously, Dr. Wilkinson was the principal writer and editor-in-chief at Project Drawdown. She speaks widely, including a TED Talk on climate and gender equality with more than 1.9 million views. A former Rhodes Scholar, Dr. Wilkinson holds a doctorate in geography and environment from Oxford. Find her @DrKWilkinson.

Joan Naviyuk Kane, Featured Poet from “All We Can Save” Anthology

Joan Naviyuk Kane is Inupiaq with family from Ugiuvak and Qawiaraq. The author of eight collections of poetry and prose, she teaches creative writing at Harvard, is a lecturer in the Department of Studies in Race, Colonialism and Diaspora at Tufts, and was founding faculty of the graduate creative writing program at the Institute of American Indian Arts. She’s currently a Visiting Fellow of Race and Ethnicity at The Center for the Study of Race and Ethnicity in America at Brown University, and the 2021 Mary Routt Endowed Chair of Creative Writing and Journalism at Scripps College.

Joan’s second book, Hyperboreal (winner of the 2012 Donald Hall Prize), will be published in translation by Editions Caractères this summer, and a collection of new poems, Dark Traffic, will be published in the Pitt Poetry Series in September. She raises her sons in Cambridge, Massachusetts.
Panel: Climate and Sustainability in Healthcare Careers

**Moderator: Anita Singh**

*National Field Educator; NWF*

Anita Singh is a National Field Educator at National Wildlife Federation, where they manage Eco-Schools USA and work towards building climate change and environmental justice strategy. They are an educator and farmer with years of facilitation, mentorship, and curriculum development experience.

Anita pursued a career in alternative and farm-based education and leadership after witnessing the powerful growth and transformation of their HS science students on an Outward-Bound trip.

Anita loves building community with folks of color in the outdoors so that we can reclaim our relationship with land and our healing. She is currently on the Leadership team of PGM ONE.

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**F.E. Harrison**

*Deputy Director, Division of Environmental Health Science and Practice (DEHSP) at the CDC*

F.E. Harrison serves as the Deputy Director for the Division of Environmental Health Science and Practice (DEHSP) at the Centers for Disease Control and Prevention (CDC). She manages an annual budget of over $100 million has more than 15 years of experience directing multi-disciplinary project teams, implementing domestic and international evidence-based interventions, and developing communication campaigns and partnership strategy for federal and state agencies, local ministries of health, and NGOs.

In her past position, F.E. Harrison served as a Deputy Branch Chief at the Centers for Disease Control and Prevention. She managed domestic and international programs with multilateral organizations, such as WHO, GAVI, and the Bill and Melinda Gates Foundation. From 2016 to 2019, F.E. served as a project officer for the Haiti office supporting PEPFAR and Global Health Security program activities. F.E. led
various health informatics projects including Haiti’s national electronic medical records called iSantè, bio-metric coding, and the patient linkage and retention tablet system.

F.E.’s international experience began in 2012 when she spent three months in Mozambique as part of the International Experience and Technical Assistance Program. In 2015, she was deployed to Liberia to work on the management and operations team assisting in the Ebola relief. F.E. began her federal career in 2005 as a part of the Emerging Leaders Program, a competitive two-year fellowship within Health and Human Services. She joined CDC in 2006 as a Health Communication Specialist.

F.E.’s formal education includes an MBA from the University of Central Florida and a B.S. in Public Relations from Florida A&M University.

**Shanda Demorest**

*Member Engagement Manager; Practice Greenhealth*

Shanda Demorest, DNP, RN-BC, PHN is a Member Engagement Manager with Practice Greenhealth, where she works with hospitals and health systems to reduce their environmental impact. Dr. Demorest earned her Doctorate of Nursing Practice in Health Innovation and Leadership from the University of Minnesota, and she also holds the LEED Green Associate credential through the U.S. Green Building Council. A cardiovascular nurse with horticultural training by background, Shanda leads the Nurses Climate Challenge at Health Care Without Harm: A national campaign to educate 50,000 health professionals about the health impacts of climate change. She served on the Executive Board of Health Professionals for a Healthy Climate for four years, and currently sits on the Global Climate Change Committee for the Alliance of Nurses for Healthy Environments.

Shanda serves on the development team of the Nurses Drawdown, a global project to equip nurses to take climate action in accordance with Project Drawdown solutions. Additionally, she partnered in the development of CHANT: Climate, Health and Nursing Tool, which measures nurses’ awareness and engagement with climate change globally. Shanda also serves as an Affiliate Faculty member at the University of Minnesota School of Nursing and has published works on environmental sustainability in health care and the health impacts of climate change in local, state, and national journals.
Sloan Reeves
*Recycling Coordinator; Medical University of South Carolina*

Sloan Reeves is originally from Charleston, SC and graduated from the [University of South Carolina](https://www.sc.edu) (GO GAMECOCKS) majoring in Sociology and minoring in Psychology.

His first job after graduating was cleaning and readying cars for Agency Rent-A-Car. This position led him to be a Dispatcher for [The Citadel](https://www.citadel.edu)'s Fleet Management team for 2 years, which led him to becoming the Fleet Manager at neighboring [College of Charleston](https://www.cofc.edu) for 4 1/2 years, which then led to becoming the County Supervisor of Transportation for the [SC Department of Education](https://www.sced.sc) N. Charleston for 11.5 years.

When Sloan separated from SCDOE-T, he was unemployed for about 7 months. Then he landed a job within a medical supply chain with [Roper Hospital](https://www.roperhospital.com) for 4.5 years, which led to his current role at [Medical University of South Carolina](https://www.musc.edu). He has been happily married for 28 years to Laurin, and has 3 adult children, Keaton, Davis, and Rachel.
Panel: Careers in Green Tech and Infrastructure

**Moderator: Amanda Poskaitis**  
*Coastal Resilience Program Manager; NWF*

Amanda Poskaitis is the Coastal Resilience Program Manager at the National Wildlife Federation’s Mid-Atlantic Regional Center. Amanda works with communities to develop and implement innovative wildlife-friendly solutions to climate change to protect people and wildlife. She formerly worked as an Environmental Scientist with the Maryland Coastal Bays Program, a National Estuary Program on Maryland’s Eastern Shore, where she led a water quality monitoring program, horseshoe crab survey, and an oyster gardening program.

Amanda has managed restoration projects and led and participated in numerous scientific studies throughout Maryland’s Coastal Bays. Amanda studied at the University of Maryland Eastern Shore and Salisbury University, receiving degrees in Environmental and Marine Sciences and Biology and she is Secretary of the Board of the Maryland Bird Conservation Partnership.

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**Darryl Haddock**  
*Education Director; West Atlanta Watershed Alliance*

Darryl Haddock completed Jacksonville University with a BA in Geography and recently graduated from Georgia State University with a Master’s degree in Geoscience and Applied GIS. Darryl has over 20 years of professional experience as an environmental scientist working for the consulting firm, Dames and Moore, as a principal investigator with USGS on a subsurface mapping project and as Environmental Specialist for the State of Georgia, Environmental Protection Division. Both Environmental Leadership Program and Toyota Together Green/National Audubon Society recognized him as a fellow and emerging leader in the environment and conservation movements.

Darryl is also certified as a Project WET Trainer, an
Interpretive Guide by the **National Association for Interpretation**, and is completing an Environmental Education certification program with **Advanced Training for Environmental Education in Georgia** (ATEEG); a nationally accredited, professional certification program for formal and non-formal educators. Darryl coordinates educational programs, community outreach, and citizen science research activities and participates in **West Atlanta Watershed Alliance** day to day operations.

**Elizabeth Bagley**  
*Director of Drawdown Learn at Project Drawdown*

As Director of **Drawdown Learn** at **Project Drawdown**, Dr. Elizabeth Bagley connects people with the most impactful climate change solutions. Through a diverse portfolio of programming, Bagley creates relevant, researched, and relatable sustainability content and initiatives that inspire audiences to take action to help people and the planet thrive together.

Before joining Project Drawdown, Bagley directed sustainability efforts at the **California Academy of Sciences** and designed the science content for video games at **LeapFrog**. Bagley has experience studying coral reefs, sea turtles, and butterflies in Kenya, and has worked as a naturalist in Glacier National Park. An experienced environmental educator, she has taught middle and high school science in Louisiana, K-12 science pedagogy to teachers, and science communication to graduate students at the **University of Illinois at Urbana-Champaign**.

Elizabeth holds joint PhDs in Environment & Resources and Educational Psychology from the **University of Wisconsin at Madison**, where she studied how video games can encourage systems thinking about complex environmental topics. She earned joint Master of Science degrees in Conservation Biology and Sustainable Development and Educational Psychology and Bachelor of Science degrees in Zoology and Biological Aspects of Conservation.
Katie Gwathmey  
*Senior Partnership Manager; Rubicon*

Katie Gwathmey is a Senior Partnership Manager in the Smart City team at Rubicon. Founded in 2008, Rubicon is a technology company that powers a digital marketplace, provides a suite of SaaS products for waste, recycling, and smart city solutions, and collects and analyzes data for businesses and governments worldwide.

Katie works to develop and build lasting partnerships with cities in the Northeast and to help cities successfully deploy Rubicon’s municipal SaaS offering, RUBICONSmartCity™. Prior to Rubicon, Katie worked at the Overbrook Foundation developing and helping execute the organization’s funding strategy on plastic pollution prevention.

At Rubicon, we believe the future is circular. Circular thinking reimagines the relationship between the economy and the natural world – and aims to turn waste into something valuable.

Learn more at rubicon.com/esg-report
Panel: Environmental Justice Careers

Moderator: Crystal Jennings  
*Senior Manager of Youth Leadership Programs; NWF*

Crystal Jennings is Senior Manager of Youth Leadership Programs at the [National Wildlife Federation](https://www.nwf.org). As a staff member of the Education and Engagement team of the Federation, Crystal oversees the integration and expansion of existing and new national program models for youth leadership development.

Specifically, Crystal oversees the Atlanta [Earth Tomorrow](https://www.nwf.org/earth-tomorrow) program - a leadership development and environmental justice education program for youth from communities of color. Crystal coordinates the Earth Tomorrow Summer Institute, which provides students with in-depth opportunities to learn more about environmental justice issues, develop leadership skills and engage in outdoor activities. Crystal works directly with students, teachers and community partners to ensure the development of Earth Tomorrow and Earth Tomorrow modeled programs across the regions. Crystal is passionate about inspiring youth to take action on environmental justice issues impacting their day-to-day lives and seeing them take a life-long interest in ensuring justice for all.

Corina Newsome  
*Community Engagement Manager; Georgia Audubon*

Corina Newsome is the Community Engagement Manager for [Georgia Audubon](http://www.uga.edu) and a biology Master’s student at [Georgia Southern University](http://www.gsu.edu) studying avian conservation. Having experienced the hurdles faced by people of color interested in wildlife careers, she has founded several programs to encourage high school students from underrepresented demographics to consider careers in wildlife sciences. Corina’s mission is to center the perspectives and leadership of historically marginalized communities in wildlife conservation, environmental education, and exploration of the natural world.
Julian Gonzalez
*Water Policy Lobbyist; Earthjustice*

Julian Gonzalez serves as Earthjustice’s water policy lobbyist as a part of the Healthy Communities team in Washington, D.C. Before joining Earthjustice, Julian worked for GreenLatinos, handling water and oceans policy development, advocacy, and outreach to help ensure Latinx perspectives on water issues were reflected in Washington. Prior to joining GreenLatinos, Julian worked on Clean Water Act implementation issues for the Association of Clean Water Administrators, serving as a liaison between state agency leadership and their federal counterparts at the U.S. Environmental Protection Agency, and between various states themselves.

Originally from the Bronx, New York City, Julian’s environmentalist journey began with frequent trips to the Bronx Zoo and volunteering with the New York City Environmental Justice Alliance. Along the way, Julian received a B.S. in Wildlife Conservation Biology and Management from the University of Delaware and a J.D. from the Catholic University of America Columbus School of Law in Washington. Julian also serves as a board member for the Hispanic Bar Association of Washington, D.C. Outside of work, Julian can usually be found playing basketball all over D.C., watching New York sports teams, cooking, or walking his dog Misty.

Kim Barrett
*Equity and Justice Manager, Education and Engagement Department; NWF*

Kim Barrett works at the intersections of nature (re)connection, equity and environmental justice, healing justice, and ecology. Currently, Kim is the Equity and Justice Manager for the National Wildlife Federation Education and Engagement Department, where she advises pre-K through higher education teams on advancing equity and justice, both internally at NWF and externally through NWF education programs. Prior to this position, Kim worked for NWF as an Outreach Coordinator for the Restore the Mississippi River Delta Campaign.
worked to advance large-scale restoration in coastal Louisiana for people, the economy, and wildlife.

Her multifaceted career has taken her across the country and around the world. She has completed natural resource research projects for agencies such as the U.S. Fish and Wildlife Service, US Forest Service, and National Park Service, to name a few. Additionally, she has designed and directed several nature-based environmental education programs for all ages, both formally and informally. She holds a B.S. in Natural Resources Management focusing on fisheries and a B.A. in Environmental Studies focusing on community outreach. Kim is also an anti-oppression facilitator specializing in the application of DEIJ strategies into the environmental and conservation world.
Panel: Careers in Journalism

**Moderator: Courtney Cochran**  
*Manager, EcoLeaders Community; NWF*

Courtney Cochran serves as the manager of the **National Wildlife Federation**’s EcoLeaders online community - an online project-based leadership and career development program with an online support community which serves emerging environmental leaders from high school through young professionals.

As the manager of the NWF EcoLeaders community, Courtney works to help students and young professionals find and strengthen their leadership skills to be change-makers on their campuses and in their communities and to use the project-based leadership skills they’ve developed to find a fulfilling and sustainable career. Courtney earned her BA in Political Science from **Warren Wilson College** in Asheville North Carolina where she also worked for four years in the Environmental Leadership Center.

**Jacqueline Gray Miller**  
*Founder; A JFG Production LLC*

Jacqueline Gray Miller founded **A JFG Production LLC**, where she works behind the scenes to craft unique, relevant content to strengthen brands through copywriting, grants, public relations, and research for a range of clients, including politicians, comedians, and small business owners. Her career path has included stints as Alabama Marketing Manager for **The Nature Conservancy**; Public Information Officer for the **Birmingham, Alabama City Council**; and producing television news. She received an award from the Alabama Associated Press for her contributions to the Best Regularly Scheduled Newscast at **WVTM-NBC13**, and she received the first-ever award for best college news producer.

Seeking to create a just and civil society for all Alabamians, Jacqueline has served on the **Alabama Civil Justice Foundation**’s Junior Board and
Childcare Resources Junior Board, and volunteered with Children's Hospital of Birmingham, Junior Achievement, the Birmingham Department of Youth Services, Salvation Army, Southside Ball Association, and the United Way.

Katherine Noble-Goodman  
*University Partnership Manager, SolutionsU; Solutions Journalism*

Katherine has reported for daily, weekly and monthly publications on philanthropy, education, religion, and the environment; taught environmental studies and green business at the University of Redlands (CA, USA); and collaborated on clean cook stove projects in Nicaragua and Rwanda. Highlights of her teaching career include service-learning trips in Rwanda, where her students supported villagers in identifying sites for new wells, and study-abroad courses to Denmark and Sweden, where her students learned from business and government leaders about environmental sustainability.

At the Solutions Journalism Network (SJN), Katherine’s focus is education. She supports college professors in integrating solutions journalism stories into their teaching, and nonprofit leaders in connecting their constituents with stories about responses to social and environmental challenges. She is passionate about SJN’s work to disrupt and redefine journalism so that news is about more than what’s broken and includes – on a daily basis – stories about what’s working. She is especially passionate about solutions reporting on climate change and the environment, and she recommends everyone improve their media diets with a daily dose of better news. Some of her favorite solutions news comes from Ensia, Yes! Magazine, and Reasons to be Cheerful.

Laura Lundquist  
*Reporter, Missoula Current*

Laura Lundquist is a reporter for the Missoula Current. After stints as an Air Force and airline pilot, Laura Lundquist yearned to return to her home state of Montana. With her engineering and biology background, she landed in Missoula in 2001 and got a job with an environmental consulting company but was laid off during the economic downturn in 2008. A friend recommended
the [University of Montana](http://www.umt.edu) environmental journalism master’s program.

Since graduating in 2010, Laura has covered the environmental beat in Twin Falls, Idaho, and Bozeman, in addition to a year of a court reporting in Hamilton. Laura spends her free time playing music and exploring Montana’s mountains and rivers.

**Marc Heller**  
*Reporter, E&E News*

Marc Heller has been a reporter in Washington, covering Congress and federal agencies, since December 1997, with most of that time spent as the Washington correspondent for the [Watertown Daily Times](http://www.watertondailytimes.com) in Northern New York, from 1997 to 2012. Since then, he’s covered tax policy for [Bloomberg/BNA](http://www.bloomberg.com) and, since 2015, agriculture for [E&E News](http://www.eenews.net), lately affiliated with [Politico](http://www.politico.com).

Marc started his journalism career in Oswego and Watertown, N.Y., in the early 1990s, where he covered local news of every kind, including as an agriculture reporter the Watertown Times. While working for paper, he traveled with the [Army](http://www.army.mil)’s 10th Mountain Division to Haiti in 1994, reporting on the U.S. military deployment there. He’s a 1990 graduate of the [State University of New York at Oswego](http://www.oswego.edu) and received a master’s degree in journalism at [Columbia University’s Graduate School of Journalism](http://www.journalism.columbia.edu) in 1993.

Marc is a native New Yorker and grew up in White Plains, N.Y.
Career Planning Workshops

Beth Offenbacker

Founder and CEO; Waterford, Inc.

Beth Offenbacker, PhD, ACC is Founder and CEO of Waterford, Inc. She is a Green career coach and advisor to emerging and established professionals in the sustainability sector.

Beth has more than 25 years of experience, including in the areas of land use, parks, infrastructure, watersheds, sewers, stormwater, transportation, clean tech, energy, utilities, conservation, forestry, and sustainable tourism. Her portfolio includes local, regional, national, and international projects. She specializes in working with scientific and technical leaders and organizations to innovate, build, and deliver learning programs that elevate individual and organizational capabilities.

Beth also is a former university professor and she currently serves as Director of Training and Education for Leaders in Energy, an 8,500+ member organization of clean energy and sustainability professionals in the U.S. and more than 100 countries. She co-designed and leads LE’s popular Green Career Workshop series and its Green Career Momentum program.

Beth is a co-founder of the Six Seconds Nature + Emotions group, which focuses on nature as a doorway to emotional intelligence. She grew up camping in the Adirondack Mountains of New York and she enjoys walks in nature, reading, dancing, and traveling (especially to national parks).
David Corsar
Manager, Career Development Programs; National Wildlife Federation

David Corsar is the Manager for Career Development programming at the National Wildlife Federation. He is responsible for developing the online career center portion of the EcoLeaders community and managing the annual EcoCareers Conference.

Before joining NWF, David completed a full 2-year Peace Corps service in the Republic of Armenia where he focused on professional and organizational development for local community-based NGOs. Prior to his Peace Corps service, David worked as an environmental engineer and project manager at a global engineering consulting firm, CDM Smith. David received Bachelor of Science and Master of Engineering in Environmental Engineering from Old Dominion University in Norfolk, VA and a Master of Public Administration from George Mason University in Fairfax, VA.
High School Track: The Trails Less Traveled (Alternatives to Immediately Pursuing a 4-Year Degree)

**Moderator: Kristy Jones**  
*Senior Manager; Higher Education Programs; NWF*

Kristy Jones is the senior manager of the National Wildlife Federation's Higher Education Programs and oversees the EcoLeaders and EcoCareers programs, leads the national Campus Race to Zero Waste program, and helps support NWF's marine pollution efforts. Kristy has co-authored Stemming the Tide: Taking Action on Campus Against Plastic Pollution, The Campus Wild: How College and University Green Landscapes Provide Havens for Wildlife and 'Lands-On’ Experiences for Students and Higher Education in a Warming World – The Business Case for Climate Leadership on Campus.

Before joining the National Wildlife Federation, Kristy worked at the Foundation for Environmental Security and Sustainability as an office/research coordinator. Kristy also spent six years working for the Center for Field Studies at George Mason University, and managing The Bahamas Environmental Research Center on Andros Island (a facility managed by GMU and The College of The Bahamas). She has a B.A. in Anthropology, a master’s in Environmental Studies, and LEED Green Associate certified.

**Brian Robinson**  
*Policy Associate; Advance CTE*

Brian Robinson is a policy associate with Advance CTE where he directly supports Advance CTE’s strategy to improve the quality and effective use of state CTE data. Brian also manages Advance CTE’s work-based learning portfolio focused on supporting state efforts to increase equitable access to and success in high-quality work-based learning opportunities.

Prior to joining Advance CTE, Brian was an elementary school teacher in the Washington, D.C. metro area. Brian holds a master’s degree in Education Curriculum and Instruction from American University and recently earned a doctorate degree in Education Policy and Leadership from New York University. Originally from Baltimore, Brian currently lives in Laurel, MD. In his spare time, he enjoys bike riding and walks with his dog, Benji.
Elijah Perry
*Interim Executive Director; GRID Alternatives Mid-Atlantic*

Elijah Perry is an accomplished fundraiser with more than 25 years of experience in the civic, public interest, and social organization sector. As the Interim Executive Director of GRID Alternatives Mid-Atlantic, Elijah directs the workforce development team and the implementation of the Solar Works DC training program. He also provides strategic planning and manages communications, fundraising, and partnerships.

Prior to joining GRID Mid-Atlantic, Elijah was Corporate Development Manager at PFLAG National, and has also worked for Habitat for Humanity of the Chesapeake, National Children’s Hospital Foundation, and Feeding America. After spending a decade working as an Analyst for the USDA, Elijah’s inclination towards making a positive impact led him to more service-oriented roles where he could connect underserved communities to resources. Elijah has a natural talent for making connections and cultivating long standing relationships with people from all professions and backgrounds, which he has brought to bear in mentoring and assisting Solar Works DC participants through the challenges they face.

He attended University of Maryland in College Park, MD, where he studied and earned his B.S. degree in Paralegal Studies. He also received a Masters in Classical Music Composition from Berklee College of Music.

LaShauntya Moore
*Member Services Associate; The Corps Network*

LaShauntya joined The Corps Network in 2016 as a Fellow to the Education and Workforce Development department and is now the Member Services Assistant. She brings 16 years of environmental service to her position. She started as an AmeriCorps member at Earth Conservation Corps, a DC-based environmental organization. She completed two terms and was asked to join the staff as a site manager. After six months, she was promoted to Youth Program Coordinator. She has been featured on 60 Minutes, NOW with Bill Moyers, and in People magazine. In her free time, LaShauntya enjoys spending time with her family, reading and traveling.
Maria Boccalandro
Dean of Special Academic Programs; Dallas College

Dr. Maria V. Boccalandro is Dean of Special Academic Programs at Dallas College and a sustainable urban planner with a master’s degree in urban transportation and a Ph.D. in political science. She was formerly the Director of Sustainability and Programs in the Office of Advancement of Cedar Valley campus of Dallas College and also worked for the Dallas College Sustainability Team. She was in charge of planning, developing, coordinating and administering the sustainability awareness projects and fundraising initiatives with internal and external stakeholders. She also served at Cedar Valley as the Interim Dean of Instructional Support and Distance Education, coordinating faculty and employee led teams to produce an online plan and professional development plan for Cedar Valley.

Dr. Boccalandro has thirty years of experience teaching associate, bachelor and postgraduate courses in community colleges and universities in the US and Latin America. She is the recipient of the Cedar Valley 2019 Adjunct Excellence Teaching Award. For twenty years she was an entrepreneur, co-founding and leading an international consulting firm dedicated to support her clients in strategic planning, organizational development, project management, coaching and workforce training. She came to the US in 2007 with an Investment Visa to open the US branch of her Venezuelan consulting firm, she is now a US citizen. She was selected as a finalist for the 2019 Immigrant Journey Award and won the Ford Foundation 2019 “Mujer Legendaria” Award for her leadership and contributions in sustainable development.
High School Track: Sustainability at Historically Black Colleges and Universities and Minority Serving Institutions

**Moderator: Crystal Jennings**

Biography included on page 20.

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**Althea Wilson**  
*Curriculum Development Coordinator; Northwest Indian College*

Althea Wilson, T’l’i’nukzhidzi is a Bachelor of Science in Native Environmental Science (BSNES) Native environmental scientist, and works at the [Northwest Indian College](#) in the BSNES dept as a Curriculum Development Coordinator. She is also a Cedar weaver and Educational filmmaker and a Tribal member of the Lummi Nation. Her work focuses on indigenous knowledge in the Salish Sea, social justice and wellness.

Our Lummi Elders have always said "when the tide is out our tables are set". the salty water of the Salish Sea yields the beaches and coastlines, beginning in the early summer, until September when the fishermen were done beach seining. We would eat the water sprouts along the cliff sides and swim on the large logs. Time seemed endless on the beach I would lay on big rocks. As I watched the summer clouds roll through the blue sky as if they had somewhere important to go. But they were by far the best times of my life. We would play with the grunters we found under the rocks when the tide was out and jump from log to log as we used the beach from end to end as our playground. These are some of my recollections our childhood beach life. The environment is constantly being assaulted from many directions. There are many ways in which we can learn how to look forward into the future to bring about justice to the needs of the environment. Mainly we have to continue to educate. For example: On February 12, 1974, Federal Judge George Boldt (1903-1984) issues an historic ruling reaffirming the rights of Washington’s Indian tribes to fish in accustomed places. The "Boldt Decision" allocates 50 percent of the annual catch to treaty tribes, which enrages other fishermen. It is allies and support like the Judge Boldt decision that have safe guarded Indians that ultimately support the land and water. We are constantly in the trenches and must be ahead of the games in the politically arena. As well, as co-managing for preservation. Many local organizations within Indian Country are concerned with the salmon. The Lummi People and other tribes believe that the salmon depletion is the sign of the times and if they continue the people will disappear with them, (Billy Frank Jr. 2009). We must continue to be a friend to the environment and work with allies to raise awareness and hope for the future.
Alfredo Fernández-González
Professor; University of Nevada, Las Vegas

Alfredo Fernández-González is a Professor at the University of Nevada, Las Vegas School of Architecture and Founding Director of the Natural Energies Advanced Technologies (NEAT) Laboratory. Alfredo is Past-President of the Society of Building Science Educators (SBSE) and a lifetime member of the American Solar Energy Society (ASES). Alfredo has been the recipient of several prestigious teaching awards, such as the Carnegie Foundation for the Advancement of Teaching Nevada Professor of the Year, UNLV Foundation Distinguished Teaching Award, UNLV Alumni Association Outstanding Faculty Award, Alex G. and Faye Spanos Distinguished Teacher Award (twice), College of Fine Arts Outstanding Teacher of the Year Award, and the Jane & Robert Fielden Medal for Contributions of Excellence to Architectural Education. Alfredo has published more than 50 scholarly articles related to his research interests in sustainable development and planning; energy efficiency and green design; passive and low-energy heating and cooling systems for buildings; and the design of building-integrated water harvesting, treatment and reuse systems. His research and creative work have been recognized with awards such as the U.S. Green Building Council-Nevada Chapter Leadership in Research Award, the Architecture Research Centers Consortium (ARCC) Best Architectural Research Paper of the Year Award, and an American Institute of Architects-Las Vegas Chapter Design Citation Award for a net-zero energy pavilion featuring passive and active solar technologies.

Alfredo received his B.Arch. in 1993 from Universidad La Salle in Mexico City, his Specialist in Solar Architecture degree in 1996 from the National Autonomous University of Mexico, and his M. Arch. in 1999 from the University of Oregon.

Eriqah Vincent
Network Engagement Director; Power Shift Network

A proud native of Newark, NJ, Eriqah R. K. Vincent is a 2010 departmental honors graduate of Spelman College with a bachelor's degree in Comparative Women's Studies. Currently, Eriqah serves as the Network Engagement Director for the Power Shift Network, a decentralized network of 90+ organizations that mobilizes the
collective power of young people to mitigate climate change and create a just, clean energy future and resilient, thriving communities for all.

With over a decade in the work of environmental justice, Eriqah’s personal and professional passion is to provide resources and in-depth leadership development to communities of color including, but not limited to, Historically Black Colleges and Universities, like her beloved alma mater. She identifies as an EcoWomanist, committed to the intersectional fight for climate justice through her spiritual and moral connection to creation, black women, and people of the African Diaspora globally. "An EcoWomanist way of being is rooted in commitments of social justice and human rights, as well as earthling rights to belong to the Earth community” - Rev. Dr. Melanie Harris.

Joshua Bellamy  
*Conservation Educator and Wildlife Activist*

Josh Bellamy is a conservation leader in his community based in Atlanta, Georgia. Josh grew up loving wildlife, but did not have the resources to expound on that passion until much later in life. This led to various volunteer and paid opportunities in the field of conservation; such as being employed at Zoo Atlanta as a Conservation Educator for nearly 3 years, and working with the National Wildlife Federation’s Earth Tomorrow Program since high school.

When he was a student at Morehouse College he became Vice President of Morehouse MoreGreen, a student led organization that focused on sustainability, wildlife conservation, and environmental justice. Josh was responsible for all contents and overall happenings of the organization, and created initiatives that both educated and brought people of color out into the field. His leadership led to the collaboration with Georgia Audubon as well as becoming a chapter of Audubon on Campus. As a Chapter, MoreGreen participated in Audubon on Campus’s first Grant to support conservation efforts of students and faculty attending historically black colleges and universities, tribal colleges and Minority Serving institutions. In efforts in providing education through an online experience, Josh created Project Aves (Funded by the Walton Grant) to educate communities on bird conservation through DIY activities.
Rebecca Edler
*Acting Director, Sustainable Development Institute; College of Menominee Nation*

Rebecca is the Acting Director of the Sustainable Development Institute - [College of Menominee Nation](#). The College, located on the Menominee Indian Reservation in Keshena, Wisconsin, is a tribal college that serves both native and non-native students. Rebecca is also responsible to fulfill her duties as the Sustainability Coordinator at the Institute.

Her work as the Sustainability Coordinator encompasses overseeing campus sustainability projects such as the annual greenhouse gas inventory and solar energy research. In addition to this, she oversees grant funded research projects in the areas of food sovereignty, forest health, and climate change. However, her favorite work entails mentoring student interns. Rebecca oversees the student intern program at the Institute, a program that provides science-based learning experiences through an indigenous lens.

As the acting director, she oversees projects and personnel to ensure the integration of indigenous knowledge with academic understanding. Current work includes strategic planning, budget preparation, grant development, management and reporting.

Prior to working at the College of Menominee Nation, Rebecca was the director of the American Indian Center of the Fox Valley, a program of Goodwill Industries of Northeast Wisconsin. After researching program needs of off-reservation American Indians, she developed and implemented programs that centered on academic education, sustainability, health and wellness, and cultural knowledge.

Rebecca has experience at a Fortune 500 company working in the area of quality assurance - research. While here she learned the value of understanding the process to ensure standards are met. She reviewed and wrote procedures to standardize work methods which lead to substantial departmental cost reductions. In addition, she assisted in numerous research projects and provided data to support corporate litigations.

Rebecca holds a Master’s Degree in Counseling: Higher Education, a Bachelor’s Degree in Social Science, and an Associate Degree in Supervisory Management. She holds the value of traditional American Indian teachings to be equal to degree certifications, and believes everyone has something to contribute.
College Student Track: Navigating Difficult Terrain (Preparing for Tough Economies by Upskilling)

Laura Thorne  
_The Environmental Career Coach; Laura Thorne Consulting_

Laura Thorne works with students, recent grads, and career changers from all backgrounds who are seeking environmental careers to gain confidence in their searches by crafting sound career navigation plans. Having been a biology student and career changer, and now a business owner, her coaching comes from experience, a passion for science, and a commitment to the well-being of our planet.

Laura is well connected across the US in the environmental and sustainability fields through her position as past-president of the Tampa Bay Association of Environmental Professionals and now serving as a board member of the National Association of Environmental Professionals.

These leadership positions and her experience as a grant manager for habitat restoration projects means that she has exposure and experience in a wide variety of both public and private industries. Laura has a Bachelor’s Degree in Biology from the University of South Florida, is a certified Project Management Professional (which means she is an expert in creating actionable plans), and has walked in your shoes!
College Student Track: Finding Apprenticeships, Mentorships, and Service Learning Opportunities

**Moderator: Courtney Cochran**

Biography included on page 23.

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**Mariah Davis**

*Acting Director, Choose Clean Water Coalition; NWF*

As Acting Director of the [Choose Clean Water Coalition](#), Mariah Davis manages outreach, grassroots advocacy, and civic engagement efforts to support the Coalition’s policy priorities. Mariah coordinates conservation organizations efforts in Maryland, Virginia, Pennsylvania, Delaware, New York, West Virginia and the District of Columbia. This includes working with conservation organizations at the local, state and regional level to enact sound state policies to ensure progress in the Chesapeake Bay restoration effort.

Mariah is an active member in the Chesapeake community. She is deeply committed to efforts that foster diversity, equity, inclusion, and justice. She is passionate about environmental justice issues and played an active role in the formation of Virginia’s Advisory Council on Environmental Justice established under Governor McAuliffe. She served as a founding board member of Annapolis Pride and chaired the city’s first Pride Parade and Festival.

Mariah is a graduate of the Congressional Black Caucus Institute’s Political Leadership Program. In 2020, she earned her master’s degree in Public Management from the University of Maryland. In 2013, she earned her bachelor’s degree in Environmental Studies, with a minor in Chemistry from Virginia Commonwealth University.

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**Quinn Walker**

*Community Relations Specialist; AmeriCorps*

Quinn Walker is originally from Northern California. He’s both an [AmeriCorps](#) alumni and Peace Corps alumni, having served in the Republic of Moldova. Quinn holds a BS in Public Management from Plymouth State University in New Hampshire. He’s also in his last semester at
Quinn currently works as the Community Relations Specialist with AmeriCorps NCCC. His duties include recruitment, engaging elected officials, and building public and private partnerships. In his free time, Quinn enjoys hiking with his dog, listening to podcasts, and spending time with friends.

Sean McCusty
Alignment Director; Virginia Dept of Labor and Industry

Sean McCusty is Alignment Director with the Virginia Department of Labor and Industry’s Division of Registered Apprenticeship. In his current role as a member of the Commonwealth’s Apprenticeship Future Talent (CRAFT) Project team his efforts center on identifying existing resources in the Workforce System and leveraging those resources to create and expand opportunities for Registered Apprenticeship. The desired outcomes are a greater number of Registered Apprentices, expansion of Registered Apprenticeship into nontradtional industries and the increased access to Registered Apprenticeship opportunities for underserved populations across the Commonwealth of Virginia.

Prior to joining the Virginia Department of Labor and Industry, Sean had worked for local workforce boards, as part of Virginia’s Rapid Response team and as Business Development Manager for the V2V American Apprenticeship Initiative grant. Sean previously held senior leadership positions with both for-profit and non-profit organizations in financial services, healthcare and digital marketing. Sean is a native of Central Virginia and received his BA in Economics from Hampden-Sydney College.
Contact Information

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Appendices
NATIONAL WILDLIFE FEDERATION ECOCAREERS CONFERENCE 2021

Photo Credit: Jack Knelman, Middlebury College
PART 1: TAKE A CAREER INTEREST SELF-ASSESSMENT

1. Fill out the following Career Interest Questionnaire: [https://www.jotform.com/form/201946299862065](https://www.jotform.com/form/201946299862065)
   
a. On a scale of 1-5 stars, with 1 being “Least Interesting” to 5 being “Most Interesting,” rate the activities.
   
b. Don’t focus on whether you can or cannot do these activities or if it sounds like something more or less lucrative; just focus on whether the activity sounds like something interesting to do, learn, and master.

2. Record the totals for each of the vocational types in this table.

<table>
<thead>
<tr>
<th>Totals (from JotForm)</th>
<th>Realistic (R)</th>
<th>Investigative (I)</th>
<th>Artistic (A)</th>
<th>Social (S)</th>
<th>Enterprising (E)</th>
<th>Organizers (O)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Description</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>People with athletic or mechanical ability, who prefer to work with objects, tools, machines, plants or animals, or to be outdoors.</td>
<td>People who like to observe, learn, analyze, investigate, evaluate or solve problems.</td>
<td>People who have artistic, innovating or intuitive abilities and like to work in unstructured situations using their imagination and creativity.</td>
<td>People who like to work with people to enlighten, inform, help, train or cure them, or are skilled with words.</td>
<td>People who like to influence, persuade, perform, lead, or managing for organizational goals or economic gains.</td>
<td>People who like to work with data, have clerical or numerical ability, carry out tasks in detail or follow others’ instructions.</td>
<td></td>
</tr>
<tr>
<td><strong>Examples from the Green Economy</strong></td>
<td>Environmental Engineers; Farmers; Forest and Conservation Technicians; Landscapers; Solar Installation; Water and Wastewater Treatment Plant Operators</td>
<td>Agricultural Engineers; Animal Scientists; Computer Software Engineers; Geographers; Soil and Water Conservationists; Zoologists and Wildlife Biologists</td>
<td>Architects (including Landscape); Craft Artists; Fashion Designers; Fine Artists; Interior Designers; Photographers; Reporters and Correspondents</td>
<td>Elementary, Secondary, and Postsecondary Teachers; Guidance and Career Counselors; Park Naturalists; Recreation Workers</td>
<td>Education Administrators; Entrepreneurs; Lawyers; Legislators; Managers/Supervisors; Purchasing Agents; Sales Agents</td>
<td>Accountants; City and Regional Planners; Database Administrators; Law Clerks; Mapping Technicians; Office Clerks; Web Developers</td>
</tr>
</tbody>
</table>

Based on Holland’s Theory of Vocational Types, from “Overview of Career Development Theories,” Pennsylvania Department of Education; US Department of Labor; and Holland Party Game, by Carlo Luna, [https://www.slideshare.net/iamcarloluna/holland-party-game](https://www.slideshare.net/iamcarloluna/holland-party-game)

3. Which of the six Categories was rated highest? How do you feel about the description and examples?

4. Among the activities you rated highest, what do you like to do MOST? Why?

5. Among the activities you rated lowest, what do you like to do LEAST? Why?
PART 2: EXPLORE CAREER SECTORS

Using the Career Map to the right, identify 2-3 of the 13 listed career sectors you might be interested in.

My top choices are

1.
2.
3.

Visit the EcoLeaders Career Center to research a job in each of the career sectors you noted as a top choice, using these questions:

A. This type of job matches my interests, job values, and skills in the following ways:

B. What types of responsibilities does this job have?

C. What kind of training or education do I need for this position?

D. What kinds of organizations hire people to do this kind of work?

E. What possible pay ranges are there for people who do this kind of work?
PART 3: CONSIDER CAREER CRITERIA

When choosing a sector of the green economy to specialize in, focus on the types of jobs that you feel are well-aligned with your interests, skills, and other aspects of your personality. Similarly, it’s important to identify and rank career criteria in order to guide you in deciding the type of employment that’s right for you (e.g., public/government employer vs. private; for profit vs. not-for-profit; employer size, location, culture; etc.)

Career Criteria that are typically considered include:

- Income range
- Geography
- Type of day-to-day work
- Environment (indoors, outdoors, mix)
- Organization type (companies, nonprofits, government, universities, etc.)
- Organizational Values
- Development potential

However, there are many other criteria that may be important to you.

What criteria do you not see listed that you would consider important in deciding between different career path options?

List your top three career criteria and the reason why they are important to you:

1. 
2. 
3. 

Photo Credit: Appalachian State University
PART 4: WRITE YOUR CAREER PLAN

My Short-Term Education and Career Goal (1-2 years) is:

What might make it difficult for me to achieve this goal?

The steps I need to take to reach my short-term goals are:

<table>
<thead>
<tr>
<th>Step</th>
<th>Date to complete step</th>
<th>What resources do I have that will help me complete this step (e.g., LinkedIn network, teachers/professors; books and websites; professional associations)?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.</td>
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</table>
My **Long-Term** Education and Career Goal (2-5 years) is:

The steps I need to take to reach my long-term goals are:

<table>
<thead>
<tr>
<th>Step</th>
<th>Date to complete step</th>
<th>What resources do I have that will help me complete this step (e.g., LinkedIn network, teachers/professors; books and websites; professional associations)?</th>
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Based on the Massachusetts Department of Elementary and Secondary Education’s Education and Career Plan
PART 5: ENVISION SCENARIOS FOR YOUR FUTURE

Go back to page 2 in this workbook and identify the Top 3 career sectors and example jobs you selected. Describe below what these career options may be like for you.

Option 1:___________________________________________________________________
A day at work for me would include:
What excites me about this option is:
The good things about this option are:
Possible drawbacks of this option are:
My dream job in this sector would involve doing the following as part of my work:

Option 2:___________________________________________________________________
A day at work for me would include:
What excites me about this option is:
The good things about this option are:
Possible drawbacks of this option are:
My dream job in this sector would involve doing the following as part of my work:

Option 3:___________________________________________________________________
A day at work for me would include:
What excites me about this option is:
The good things about this option are:
Possible drawbacks of this option are:
My dream job in this sector would involve doing the following as part of my work: