



# ECO LEADERS

**EcoLeader Campus Partners  
Membership Opportunity, with a  
special highlight of NWF's Career  
Planning Tool**

Kristy Jones | February 22, 2018

# EcoLeader Partners



- **Student Partner**
- **Campus Partner**
- **Faculty and Staff Partner –  
Coming Soon!**

# Campus Partner - Basic



- 50% discount on **EcoLeader Certification** for students
- Free registration for the annual **EcoCareers conference** for campus students, faculty and staff
- Free access to the **EcoLeader career planning tool**
- EcoLeader Campus Partner logo for placement on your program and/or campus's website
- **Campus partner webpage** within the EcoLeaders community featuring overview of campus and spotlighting all student EcoLeaders from your campus
- \$1000 discount on a **visit to campus and talk by recognized NWF Naturalist David Mizejewski**. David is the media's go-to wildlife expert, regularly appearing on Conan, the Today Show, NatGeo WILD and more to educate on wildlife conservation

# Campus Partner - Advanced



- All of the Basic benefits, plus:
- Customized **forum space** for the EcoLeader Partner group of students, faculty, and staff to share opportunities, advice, and ask questions
- **Promotions** through NWF EcoLeaders social media and email featuring campus partners (NWF EcoLeaders reach via email is 20,000 and social media is 10,000)
- Development of **annual report with photos** featuring campus EcoLeaders and their projects for the EcoLeader Campus Partners
- **Profile of campus partner alumni leader** in the EcoLeader Career Center, *Campus Partners: Alumni to Watch* (limit one per campus)
- 25% discount on **consultation and speaker visits** by NWF EcoLeaders team

# Career Planning Tool

This tool will help you build your personal career plan to a fulfilling, sustainable career!



- 1. Reflect**
- 2. Research**
- 3. Resolve**
- 4. Realize**
- 5. Reach out**

# Reflect



Begin your career pathway planning process with **self-assessment**. Work with a career development professional or explore the many online tools that will help you measure values, interests, personality and strengths.

- **Values** – What do you value? Are your values similar to the organization or business you are interested in working for?
- **Interests** – What are the job activities that most interest you?
- **Personality** – Why you do things the way you do?
- **Strengths** – What do you do well?

# Research



**Learn more about the field you are interested in and the different positions available!**

NWF's EcoLeader **Career Sector Outlooks** are a good next step in mapping a career pathway. They cover jobs in categories such as agriculture, buildings, transportation and wildlife and cover key career planning information such as trends in hiring, types of jobs offered within the field, pay ranges, academic requirements and more.

# Resolve

## What is your EcoMission?

Creating an **EcoMission** helps combine our life purpose, values, the achievements and legacy we aspire towards, the skills and talents we can lend to the cause, and areas about which we wish to learn more into an inspiring goal to achieve.





# Realize

The next step in creating a career pathway is to evaluate academic requirements, applicable credentials, and professional associations. **Many people simply study a topic of interest and then hope for a match with career interests and opportunities.**

A better option is to research and plan a thoughtful, yet flexible, life-long academic path and to revise it over time to better align with vocational interests.

- **Academic Goals**
- **Certification Goals**
- **Networking Goals**



# Reach Out

Now that you have an idea of where you want to go with your career and some ideas of how to get there, **it's a good time to reach out to your personal and professional network to get direct input and guidance.** This can take the form of a simple, one-time, informational interview; a deeper mentor relationship, or learning by doing at a paid or unpaid internship.

- **Informational interviews**
- **Mentors**
- **Internships**



# Let's Take a Look at the Career Planning Tool!



# Questions and Contact



## Questions?

[www.nwfecoleaders.org/partners](http://www.nwfecoleaders.org/partners)

**Kristy Jones**

[jonesk@nwf.org](mailto:jonesk@nwf.org)

**703-438-6262**

