



ECO LEADERS

NWF EcoLeader Certification Workshop

Thanks for joining!



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NWF EcoLeaders Initiative



Workshop Agenda

- EcoLeaders Overview
- EcoLeader Learning & Leadership Model
- Certification Levels
- How Certification can work for you
- Q&A



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A Question

What sustainability-related certifications have you received or are planning to apply for?

(Type your answers in the chat box)



Why NWF EcoLeaders?



**ECO
LEADERS**

NWF EcoLeaders At a Glance

2,000+ members



From 550 colleges
and universities

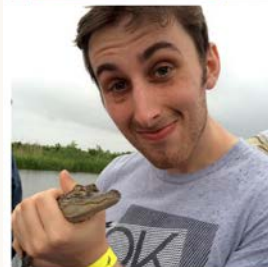


In all 50 states
and many
other
countries

Leading diverse sustainability projects



Earning
Certification for
project-based
leadership skills



5 Steps to Becoming an EcoLeader

1. Declare and share an EcoMission
2. Advance a wildlife or sustainability EcoProject
3. Support others
4. Earn certification
(for project-based leadership)
5. Create a career plan



All of the above are supported by an online community, project planning tools, forums, a career center, webinars, links to employers and more.

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NWF EcoLeader Certification



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EcoLeader Learning and Leadership Model



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How To Apply



Create a project

Complete requirements

Identify an endorser
**campus certification only*

Submit your application



Other EcoLeader Recognition Opportunities



More badges coming soon!

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NWF EcoLeader Learning Objectives

- **Advancing project-based learning and leadership**
- **Supporting others**
- **Making choices: topics, levels, scope**
- **Instilling biodiversity and sustainability knowledge**
- **Designing for diversity, equity and inclusion**
- **Promoting local and global citizenship**
- **Fostering continuous learning & improvement**



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How Certification Can Work For You



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Arne Duncan on Digital Badges

“[Digital badges] can help engage students in learning and broaden the avenues for all learners of all ages, to acquire and to demonstrate as well as document and display their skills. Badges can help speed the shift from credentials that simply measure seat time to ones that more accurately measure competency, and we must do everything we can to accelerate that transition. It can also help to account for both formal and informal learning and in a variety of different settings”

-Arne Duncan, Former Secretary for Education



Questions?



Please type your questions into the Q&A box and we will try our best to answer them in the time we have.



Thank You!



You can connect with me in the EcoLeaders Community www.nwfecoleaders.org

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