Phase 1: PLAN

Planning is about strategy and making choices. Tell us about the choices you made for your project. Note: it is not the expectation that you would check every box in this area. Please check only those that apply.

*Project Name

*EcoLeader Project URL (All projects must be hosted in the EcoLeaders community to be eligible for certification.)

http://

If other: Please list other project related websites.

1. Where is your project's biggest impact? You can choose more than one.

☐ Campus

☐ Community

☐ State

☐ National

☐ International

☐ Other

If other:

2. What were the goals for your project?

3. What strategy did you use? You can choose more than one.

☐ Advocacy

☐ Community Building

☐ Communications/Marketing

☐ Education

☐ Financing

☐ Investment

☐ Operations

☐ Policy

☐ Research

☐ Other

If other:

[   ]

Phase II: DO

1. Did you accomplish the goals you set for this project? Please explain.

[text box]

0/1000

2. Choose your impact measurement from the drop down menu and provide details in the box provided (such as specific numbers or results).

[Acres protected ▼]

[text box]

0/1000

3. When did you begin and complete your project?

[text box]

0/1000

4. What was challenging about your project and how did you respond?

[text box]

0/1000

5. Which groups were involved in this project? Students, faculty, staff or community groups?

[text box]

0/1000

6. Was your project funded? If so, how?

[text box]

0/1000

6. How did you communicate about this project and educate the broader campus and/or community?

[text box]

0/1000

Phase III: REVIEW

Part of being an EcoLeader is learning how to design, implement and evaluate projects. Use this space to tell us how you evaluated your project and what your plans are moving forward.

1. How have you evaluated your project?

- ☐ Group reflection
- ☐ Individual reflection
- ☐ User survey
- ☐ Scientific assessment
- ☐ Statistical analysis and review
- ☐ Other

If other, please describe:

[text box]

0/500

2. What did you do after your reviewed your project?

☐ Revised goals

☐ Communicated your project results through a blog or other media

☐ Presented your project results at a conference or meeting

☐ Added new team members with different expertise

☐ Applied for funding

☐ Applied for awards

☐ Celebrated

☐ Stopped the project

☐ Other

If other, please describe:

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Phase IV: LESSONS LEARNED

1. What was the biggest or best thing you learned from your project?

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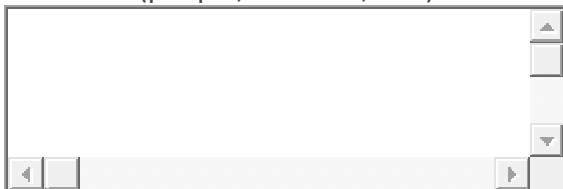
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2. What advice would you give to others working on a similar project?

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3. Based on your response above, what are your future plans for this project? And are there resources (people, financial, etc.) available to sustain it?

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