

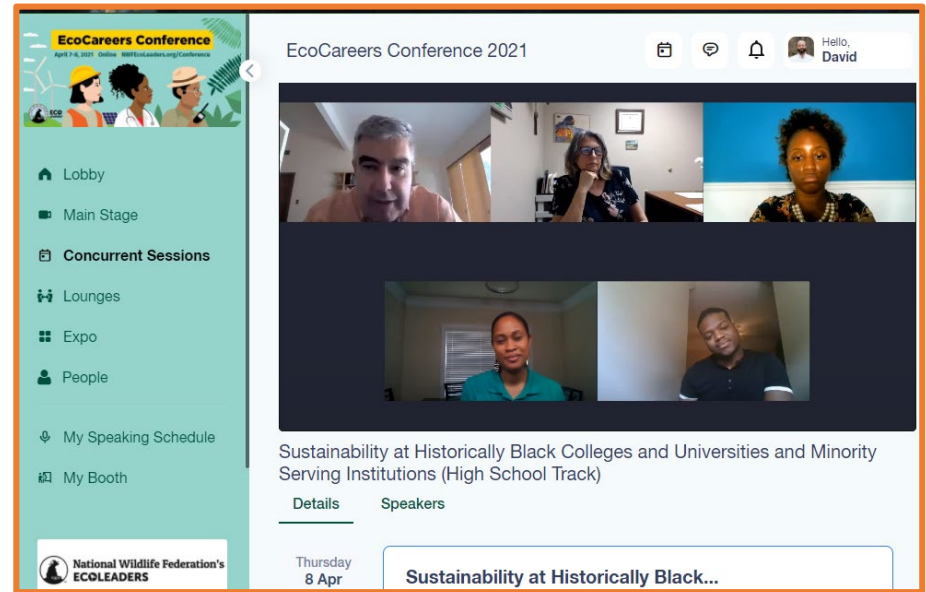


ECO
LEADERS®

**National Wildlife Federation
EcoCareers Summit Series
2023 Sponsorship Overview**

Annual Green Careers Event

- The National Wildlife Federation's annual **EcoCareers Summit** is a virtual, multiday opportunity designed to prepare **students from around the globe** for the future sustainability workforce through:
 - Project-based sustainability leadership and career development
 - Valuable professional certifications
 - Academic and career planning tools and opportunities
- See previous conference/summit archives at: <http://www.nwfecoleaders.org/conference>



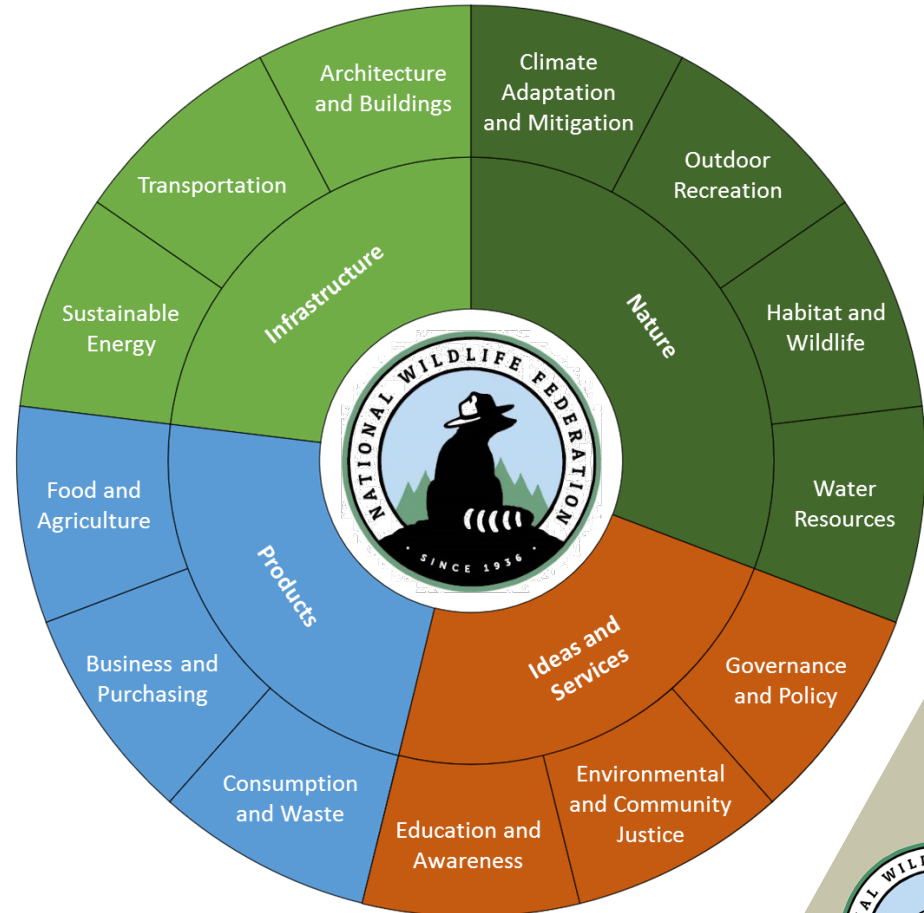
"This conference gave me hope for the future of sustainability"
– 2020 Conference Attendee

Every Job Can & Should Be a Green Job

- Regardless of academic major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.
- At each annual event, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee

Green Economy Compass



Leaders in Sustainability & Employment



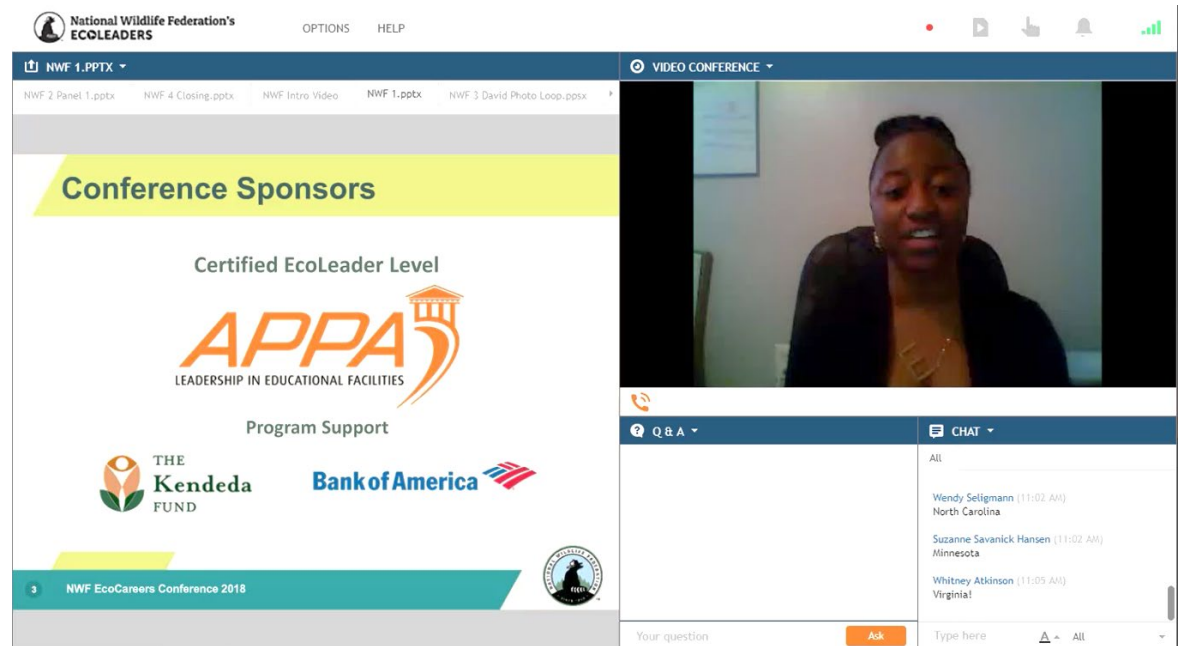
- Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to making the environmental movement more inclusive, equitable, and just
- Keynote speakers have included **Philippe Cousteau Jr. (Earth Echo International)**, **Jigar Shah (Generate Capital)**, **Camilla Simon (HECHO)**, **Rue Mapp (Outdoor Afro)**, and more!

"This is by far the greenest conference I've ever participated in." – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker



Campus and Corporate Sponsors

- Campus sponsors have included **Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY**, and a dozen more!
- Corporate sponsors have included **LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund** and **APPA, Inc.**



"Great to have as a virtual conference. Saves so much time/money/carbon in the travel."
– 2019 Conference Attendee



2023 EcoCareers Conference Overview

- **Month-long Online Summit Series for:**

- **High school students**, applying to leading universities
- **College students and young professionals**, preparing for emerging careers with the necessary professional credentials
- **Educators from high school and higher education**, from all disciplines seeking to enhance sustainability knowledge and curricula
- **Career counselors**, connecting their students to the rapidly shifting green economy

- **April 2023 – 12 hours packed with:**

- Keynotes focusing on leadership and resilience
- Expert panelists addressing career pathways, certifications, internships, and more
- Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
- Networking sessions, interactive activities, and more!

“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.

I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”

*– Carley Belanger;
University of Miami
student and 2020
Conference Attendee*

Benefits of Sponsorship

- **Opportunities to speak EcoCareers Summit Series**
- **Designated NWF blog posts**
- **Highlighted staff interview in EcoLeaders Career Center**
- Color ad placement in EcoCareers summit program
- Acknowledgment in monthly newsletters distributed to list of 18,000+ motivated high school and college students, young professionals, and educators
- Co-branded social media posts to 7,500+ followers



2023 Sponsorship Tiers

SPONSORSHIP TIERS	Biosphere	Biome	Ecosystem	Habitat	Wildlife
Featured speaking opportunity addressing all participants during Summit Series	X				
Company displayed on placeholder slide at the beginning of each session	X	X			
Dedicated pre-event email message and social media posts	X	X	X		
Complimentary registrations to Summit Series	5	3	2	1	
Publicly thanked at the Summit Series, through social media outlets, and in email communications during and following the event	X	X	X	X	X
Right to reference support and participation in EcoCareers program	X	X	X	X	X
Featured in digital Summit Series program booklet	Full-page color ad	Full-page color ad	1/2-page color ad	1/4-page color ad	1/4-page b/w ad
Cost:	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000

For more info on becoming a sponsor:

Contact us now for increased visibility!



David Corsar
Manager, Career Development Programs
703-438-6395 corsard@nwf.org



Kristy Jones
Senior Manager, NWF Higher Education Programs
703-438-6262 jonesk@nwf.org

