

# EcoCareers Conference

April 7-8, 2021 | Online | [NWFEcoLeaders.org/Conference](https://NWFEcoLeaders.org/Conference)



**ECO**  
**LEADERS®**

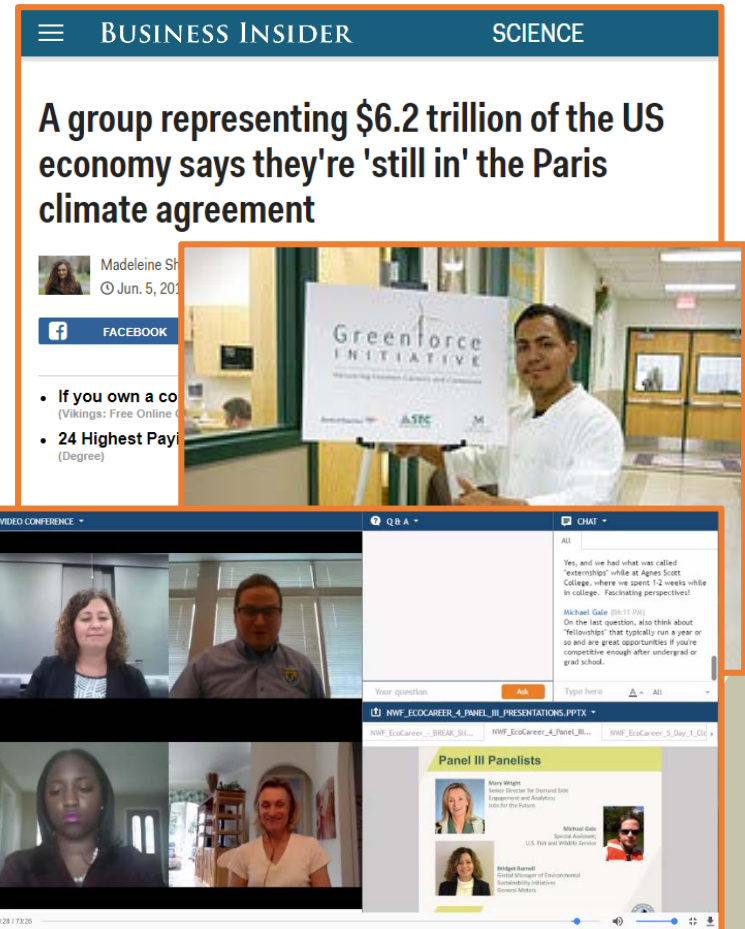


National Wildlife Federation's  
EcoCareers Conference 2021  
Sponsorship Overview

# Annual Green Careers Conference

- **The National Wildlife Federation's annual EcoCareers Conference** is the only live, virtual, multiday conference designed to prepare the **top students from around the globe** for the future sustainability workforce through:
  - Project-based sustainability leadership and career development
  - Valuable professional certifications
  - Academic and career planning tools and opportunities
- See previous conference archives at:  
<http://www.nwfecoleaders.org/conference>

*"This conference gave me hope for the future of sustainability"*  
– 2020 Conference Attendee

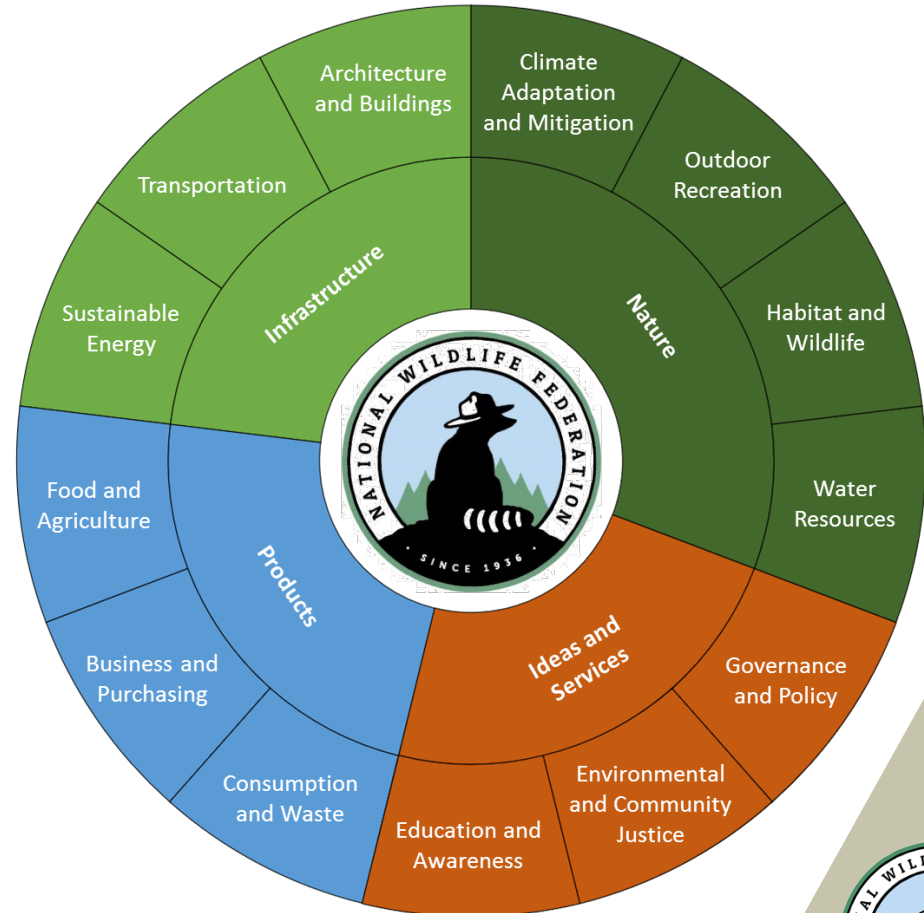


# Every Job Can & Should Be a Green Job

- Regardless of major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.
- Each year, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

*“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee*

## Green Economy Compass



# Leaders in Sustainability & Employment



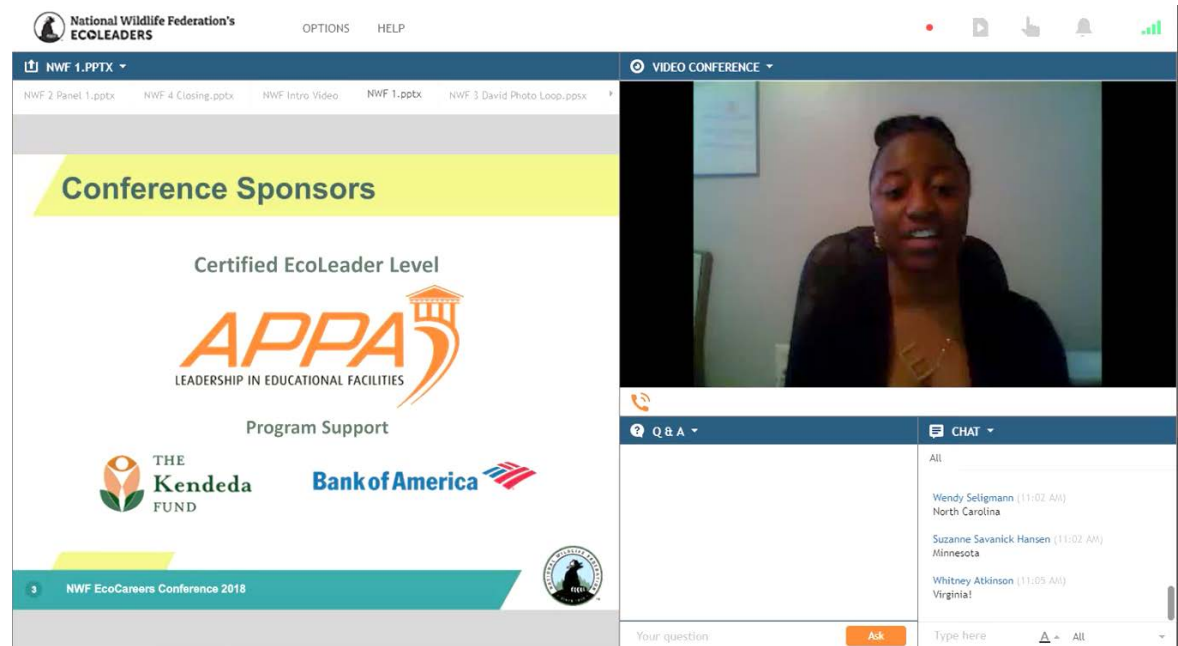
- Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to diversifying the environmental movement
- Keynote speakers have included **Philippe Cousteau Jr. (Earth Echo International)**, **Jigar Shah (Generate Capital)**, **Camilla Simon (HECHO)**, **Rue Mapp (Outdoor Afro)**, and more!

*"This is by far the greenest conference I've ever participated in." – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker*



# Campus and Corporate Sponsors

- Campus sponsors have included **Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY**, and a dozen more!
- Conference sponsors have included **LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund** and **APPA, Inc.**



*"Great to have as a virtual conference. Saves so much time/money/carbon in the travel."*  
– 2019 Conference Attendee



# 2021 EcoCareers Conference Overview

- **Two Day Online Conference focused on:**

- **High school students**, applying to leading universities
- **College students and young professionals**, preparing for emerging careers with the necessary professional credentials
- **Educators from high school and higher education**, from all disciplines seeking to enhance sustainability knowledge and curricula
- **Career counselors**, connecting their students to the rapidly shifting green economy

- **April 7-8, 2021 – 12 hours packed with:**

- Keynotes focusing on leadership and resilience
- Expert panelists addressing professional certifications, internships, and more
- Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
- Networking sessions, interactive activities, and more!

*“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.*

*I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”*

*– Carley Belanger;  
University of Miami  
student and 2020  
Conference Attendee*

# Benefits of Sponsorship

- Opportunity to speak during conference
- Live, interactive virtual exhibition hall booth
- Full-page, color ad placement in conference program
- Logo on conference promotional material
- Mentions in monthly newsletters distributed to list of 18,000+ motivated high school and college students & young professionals
- Co-branded Facebook post and promotional tweets to 7,500+ social media followers



*“Really great insight about the soft skills and was inspirational as someone who is currently struggling to find an entry into the sustainability job field.”*  
– 2019 Conference Attendee



# 2021 Sponsorship Tiers

SPONSORSHIP TIERS	Biosphere	Biome	Ecosystem	Habitat	Wildlife
Cost:	\$50,000	\$25,000	\$10,000	\$5,000	\$1,000
Number available:	2	5	10	Unlimited	Unlimited
Featured speaking opportunity addressing all participants during Conference	X				
Company displayed on placeholder slide at the beginning of each session	X	X			
Dedicated pre-event email message and social media posts	X	X	X		
Product/advertisement placement opportunity in digital welcome packets	X	X	X		
Complimentary registrations to Conference	5	3	2	1	
Complimentary, interactive, virtual exhibitor booth, with a list of leads who express interest in booth	X	X	X	X	
Publicly thanked at the Conference, through social media outlets, and in email communications during and following the Conference	X	X	X	X	X
Right to reference support and participation in EcoCareers program	X	X	X	X	X
Featured in digital Conference program booklet	Full-page color ad	Full-page color ad	½-page color ad	¼-page color ad	¼-page b/w ad



# For more info on becoming a sponsor:

Contact us now for best placement. Sponsorship closes Jan 31, 2021.



**David Corsar**  
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We look forward to following up with you by email or phone!

