Annual Green Careers Conference

• The National Wildlife Federation’s annual EcoCareers Conference is the only live, virtual, multiday conference designed to prepare the top students from around the globe for the future sustainability workforce through:
  • Project-based sustainability leadership and career development
  • Valuable professional certifications
  • Academic and career planning tools and opportunities

• See previous conference archives at:
  http://www.nwfecoleaders.org/conference

“This conference gave me hope for the future of sustainability”
– 2020 Conference Attendee
• Regardless of major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.

• Each year, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee
Leaders in Sustainability & Employment

• Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to diversifying the environmental movement.

• Keynote speakers have included Philippe Cousteau Jr. (Earth Echo International), Jigar Shah (Generate Capital), Camilla Simon (HECHO), Rue Mapp (Outdoor Afro), and more!

“This is by far the greenest conference I’ve ever participated in.” – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker
Campus and Corporate Sponsors

- Campus sponsors have included Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY, and a dozen more!

- Conference sponsors have included LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund and APPA, Inc.

“Great to have as a virtual conference. Saves so much time/money/carbon in the travel.”

– 2019 Conference Attendee
2021 EcoCareers Conference Overview

- Two Day Online Conference focused on:
  - High school students, applying to leading universities
  - College students and young professionals, preparing for emerging careers with the necessary professional credentials
  - Educators from high school and higher education, from all disciplines seeking to enhance sustainability knowledge and curricula
  - Career counselors, connecting their students to the rapidly shifting green economy

- April 7-8, 2021 – 12 hours packed with:
  - Keynotes focusing on leadership and resilience
  - Expert panelists addressing professional certifications, internships, and more
  - Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
  - Networking sessions, interactive activities, and more!

“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.

I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”

– Carley Belanger; University of Miami student and 2020 Conference Attendee
Benefits of Sponsorship

- Opportunity to speak during conference
- Live, interactive virtual exhibition hall booth
- Full-page, color ad placement in conference program
- Logo on conference promotional material
- Mentions in monthly newsletters distributed to list of 18,000+ motivated high school and college students & young professionals
- Co-branded Facebook post and promotional tweets to 7,500+ social media followers

“Really great insight about the soft skills and was inspirational as someone who is currently struggling to find an entry into the sustainability job field.”

– 2019 Conference Attendee
## 2021 Sponsorship Tiers

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<th>SPONSORSHIP TIERS</th>
<th>Biosphere</th>
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- Featured speaking opportunity addressing all participants during Conference
- Company displayed on placeholder slide at the beginning of each session
- Dedicated pre-event email message and social media posts
- Product/advertisement placement opportunity in digital welcome packets
- Complimentary registrations to Conference
- Complimentary, interactive, virtual exhibitor booth, with a list of leads who express interest in booth
- Publicly thanked at the Conference, through social media outlets, and in email communications during and following the Conference
- Right to reference support and participation in EcoCareers program
- Featured in digital Conference program booklet

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<th>Full-page color ad</th>
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For more info on becoming a sponsor:


David Corsar
Manager, Career Development Programs
703-438-6395 corsard@nwf.org

Kristy Jones
Senior Manager, NWF Higher Education Programs
703-438-6262 jonesk@nwf.org

We look forward to following up with you by email or phone!