

EcoCareers Conference

April 7-8, 2021 | Online | NWFecoLeaders.org/Conference



**ECO
LEADERS**

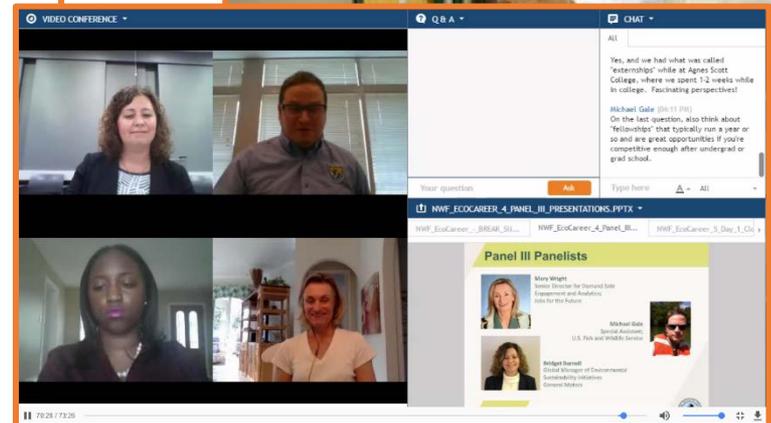


National Wildlife Federation's
EcoCareers Conference 2021
Campus Sponsorship Overview

Annual Green Careers Conference

- **The National Wildlife Federation's annual EcoCareers Conference** is the only live, virtual, multiday conference designed to prepare **students from around the globe** for the future sustainability workforce through:
 - Project-based sustainability leadership and career development
 - Valuable professional certifications
 - Academic and career planning tools and opportunities
- See previous conference archives at:
<http://www.nwfecoleaders.org/conference>

*"This conference gave me hope for the future of sustainability"
– 2020 Conference Attendee*



Every Job Can & Should Be a Green Job

- Regardless of academic major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.
- At each annual conference, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee

Green Economy Compass



Leaders in Sustainability & Employment

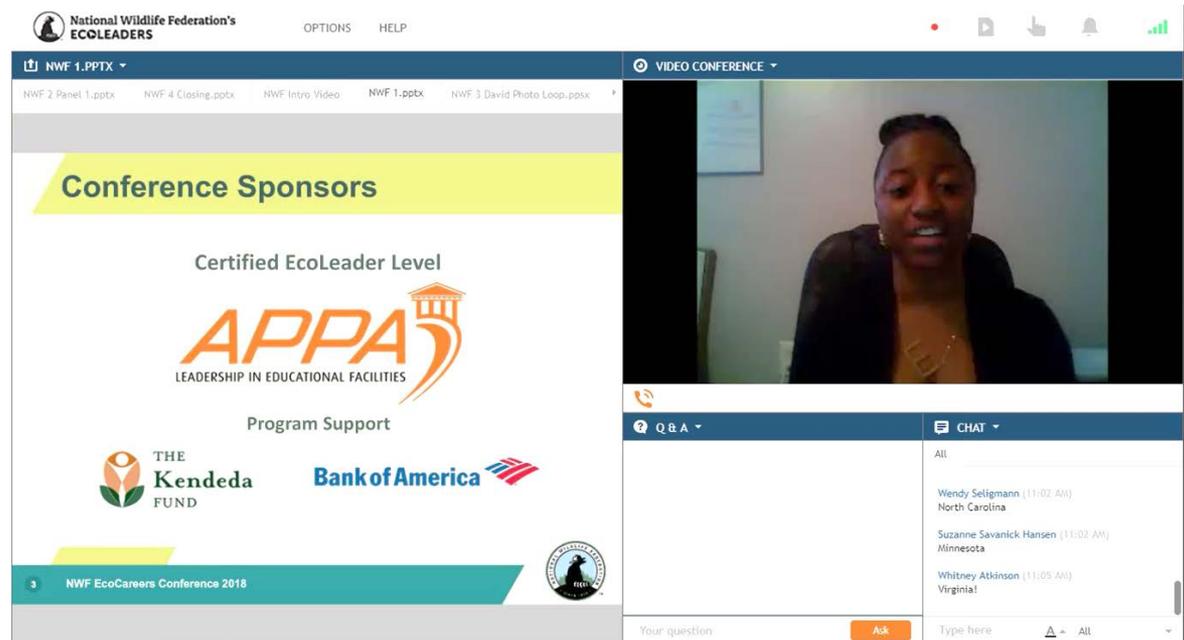


- Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to making the environmental movement more inclusive, equitable, and just
- Keynote speakers have included **Philippe Cousteau Jr. (Earth Echo International)**, **Jigar Shah (Generate Capital)**, **Camilla Simon (HECHO)**, **Rue Mapp (Outdoor Afro)**, and more!

“This is by far the greenest conference I’ve ever participated in.” – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker

Campus and Corporate Sponsors

- Campus sponsors have included **Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY**, and a dozen more!
- Corporate sponsors have included **LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund** and **APPA, Inc.**



*"Great to have as a virtual conference. Saves so much time/money/carbon in the travel."
– 2019 Conference Attendee*



2021 EcoCareers Conference Overview

- **Two Day Online Conference focused on:**

- **High school students**, applying to leading universities
- **College students and young professionals**, preparing for emerging careers with the necessary professional credentials
- **Educators from high school and higher education**, from all disciplines seeking to enhance sustainability knowledge and curricula
- **Career counselors**, connecting their students to the rapidly shifting green economy

- **April 7-8, 2021 – 12 hours packed with:**

- Keynotes focusing on leadership and resilience
- Expert panelists addressing professional certifications, internships, and more
- Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
- Networking sessions, interactive activities, and more!

“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.”

I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”

*– Carley Belanger;
University of Miami
student and 2020
Conference Attendee*

Benefits of Campus Sponsorship

- **FREE ACCESS** to all conference sessions and workshops for entire student and faculty bodies
- **Marketing packet** to facilitate advertising free access to students and faculty
- **Live, interactive virtual exhibition hall booth**
- **Half-page, color ad placement** in conference program
- Logo on conference promotional material
- Mentions in monthly newsletters distributed to list of 18,000+ motivated high school and college students & young professionals
- Co-branded Facebook post and promotional tweets to 7,500+ social media followers



“Really great insight about the soft skills and was inspirational as someone who is currently struggling to find an entry into the sustainability job field.”

– 2019 Conference Attendee



Sponsorship Costs are based on institution type and enrollment

Two Year Institutions (Community colleges, technical institutes, etc.)

< 500 students	\$500
> 500 students	\$800

Four Year Institutions

< 250 students	\$500
250 – 1,000 students	\$600
1,000 – 5,000 students	\$700
5,000 – 10,000 students	\$800
10,000 – 15,000 students	\$900
15,000 – 20,000 students	\$1,000
20,000 – 30,000 students	\$1,100
< 30,000 students	\$1,200

DISCOUNT

Campuses participating in **Campus Race to Zero Waste 2021** receive **30% off!**



For more info on becoming a Campus sponsor:

Contact us now for best placement.



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Kristy Jones
Senior Manager, NWF Higher Education Programs
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We look forward to following up with you by email or phone!

