EcoCareers Conference
April 7-8, 2021 | Online | NWFEcoLeaders.org/Conference

National Wildlife Federation’s EcoCareers Conference 2021
Campus Sponsorship Overview
Annual Green Careers Conference

- The National Wildlife Federation’s annual EcoCareers Conference is the only live, virtual, multiday conference designed to prepare students from around the globe for the future sustainability workforce through:
  - Project-based sustainability leadership and career development
  - Valuable professional certifications
  - Academic and career planning tools and opportunities

- See previous conference archives at: http://www.nwfecoleaders.org/conference

“This conference gave me hope for the future of sustainability” – 2020 Conference Attendee
Regardless of academic major or career path, an understanding of sustainability principles will be important for all young people entering the workforce.

At each annual conference, 4 or 5 sectors from the “Green Economy Compass” are highlighted with expert panels of professionals representing a variety of employer categories.

“I learned more in one day that I have at any other conference. Thank you for the opportunity.” – 2020 Conference Attendee
Leaders in Sustainability & Employment

• Topics have ranged from entrepreneurship to careers in local, state, and national government; from driving change within major companies to making the environmental movement more inclusive, equitable, and just

• Keynote speakers have included Philippe Cousteau Jr. (Earth Echo International), Jigar Shah (Generate Capital), Camilla Simon (HECHO), Rue Mapp (Outdoor Afro), and more!

“This is by far the greenest conference I’ve ever participated in.” – Rue Mapp, Founder and CEO of Outdoor Afro, 2018 Conference Keynote Speaker
Campus and Corporate Sponsors

- Campus sponsors have included Colgate University, Emerson College, Grinnell College, Rowan University, Stonehill College, Tulane University, University at Albany SUNY, and a dozen more!

- Corporate sponsors have included LinkedIn, Aramark Corporation, Bank of America Charitable Foundation, Kendeda Fund and APPA, Inc.

“Great to have as a virtual conference. Saves so much time/money/carbon in the travel.”
– 2019 Conference Attendee
2021 EcoCareers Conference Overview

- **Two Day Online Conference focused on:**
  - *High school students*, applying to leading universities
  - *College students and young professionals*, preparing for emerging careers with the necessary professional credentials
  - *Educators from high school and higher education*, from all disciplines seeking to enhance sustainability knowledge and curricula
  - *Career counselors*, connecting their students to the rapidly shifting green economy

- **April 7-8, 2021 – 12 hours packed with:**
  - Keynotes focusing on leadership and resilience
  - Expert panelists addressing professional certifications, internships, and more
  - Tutorials and workshops for honing sustainability skills, earning the EcoLeader certification, and crafting an individual career pathway
  - Networking sessions, interactive activities, and more!

“Thank you so much for organizing the EcoCareers event... in these uncertain times it gave me a lot of hope and insight for the future.

I learned so much about how to try to navigate the sustainability career world. As well as made new friends and connections!”

– Carley Belanger; University of Miami student and 2020 Conference Attendee
Benefits of Campus Sponsorship

• FREE ACCESS to all conference sessions and workshops for entire student and faculty bodies
• Marketing packet to facilitate advertising free access to students and faculty
• Live, interactive virtual exhibition hall booth
• Half-page, color ad placement in conference program
• Logo on conference promotional material
• Mentions in monthly newsletters distributed to list of 18,000+ motivated high school and college students & young professionals
• Co-branded Facebook post and promotional tweets to 7,500+ social media followers

“Really great insight about the soft skills and was inspirational as someone who is currently struggling to find an entry into the sustainability job field.”
– 2019 Conference Attendee
Sponsorship Costs are based on institution type and enrollment

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DISCOUNT

Campuses participating in Campus Race to Zero Waste 2021 receive 30% off!
For more info on becoming a Campus sponsor:

Contact us now for best placement.

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We look forward to following up with you by email or phone!