



**ECO
LEADERS**

**APRIL 1-2, 2020
ONLINE**

2020 ECOCAREERS CONFERENCE

PREPARING FOR EMPLOYMENT IN A SUSTAINABLE WORLD

Career Planning Session

Welcome and Introductions

Please introduce yourself
in the chat window



1. **First Names only,
please!**
2. **Location**

Welcome and Introductions



David Corsar
National Wildlife Federation
Manager, Career Development
Programs



Beth Offenbacher, PhD
Waterford, Inc.
Green Career Coach

Pre-Work

Poll: Did you have a chance to complete the Pre-Work?

If you missed it: you can download the packet from:

<http://www.nwfecoleaders.org/conference>



Goals

Poll: What *One Goal* do you have for this session?
(please type your answer into the chat box)

Poll: What Goal or Goals do you have now for your future career?



The Value of a Career Vision



Examples from the Conference

- Lauren Zappone Maples
 - “Cultivating joyful connections with the natural world through outdoor learning and edible education”
- Dr. Mamie Parker
 - Passion, Inspiration and Encouragement (PIE)
 - “The World Needs Secret Heroes” - Ma Parker

- Justine Burt



Career Trail Map



Choosing a Direction

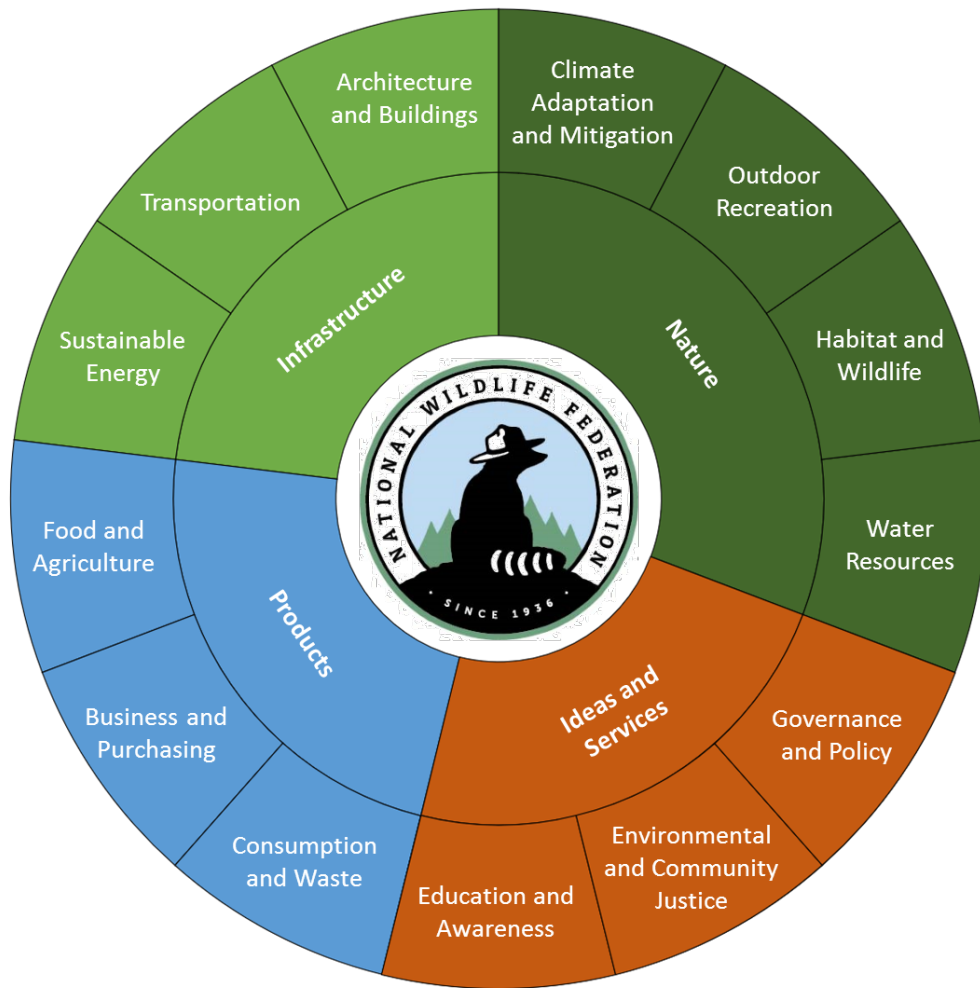
If you completed the pre-work:

- What results did you get from the self-assessment?
- How did you feel about those results?

If you did not complete the pre-work:

- What work is interesting or fun for you?
- What kinds of tasks or projects do you enjoy or not enjoy?
- What activities or subjects in school are those where time passes very quickly for you?





NATURE

Climate Adaptation and Mitigation;
Outdoor Recreation; Habitat and Wildlife;
Water Resources

INFRASTRUCTURE

Architecture and Buildings; Transportation;
Sustainable Energy

PRODUCTS

Food and Agriculture; Business and
Purchasing; Consumption and Waste

CREATING DEMAND FOR GREEN PRODUCTS AND SERVICES

Governance and Policy; Environmental and
Community Justice; Education and
Awareness

Examples from the Conference



- Linda Cheung
 - Background in Business and Analytics, applied to Arts and Climate Activism
- Amy Bachman
 - Starting from college extracurriculars to internship to career, a consistent focus on food justice

Career Criteria



Possible Career Criteria

Income range

Geography

Type of day-to-day work

Environment (indoors, outdoors, mix)

Organization type (companies, nonprofits, government, universities, etc.)

Development potential



What other criteria can you think of?

Identify your Top 3 criteria

Possible Career Sectors



Using the criteria you
selected,
pick 3 possible areas at right
Answer in the poll

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INFRASTRUCTURE

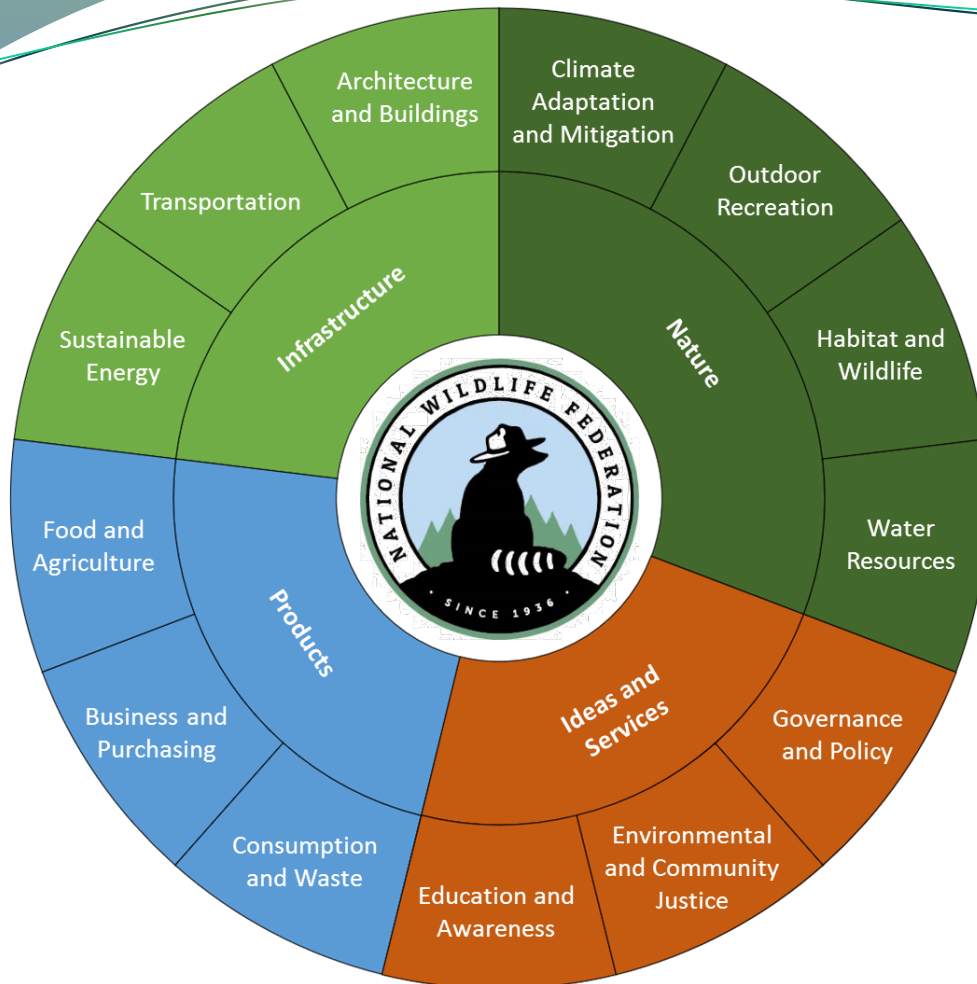
Architecture and Buildings; Transportation; Sustainable Energy

PRODUCTS

Food and Agriculture; Business and Purchasing; Consumption and Waste

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Food and Agriculture; Business and Purchasing; Consumption and Waste

CREATING DEMAND FOR GREEN PRODUCTS AND SERVICES

Governance and Policy; Environmental and Community Justice; Education and Awareness

Write in the chat window:
Why does your #1 sector appeal to you?

Vision + Career Trail Map



Vision + Trail Map = Destination



Q & A

Please post in the chat window if you want to post publicly or in the Q&A box if you'd like to send anonymously



Reflection

In **5 words**,
what did you learn
about your Career
Vision and Goals?

Post in the chat window



Reflection



What ***one*** step
will you take on your
Career Vision or Goals in
the next 30 days?

Post in the chat window



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