

## **EcoCareer**Conference

**Building Pathways to Sustainable Careers** 

FEB 22-23 2017 / VIRTUAL

# Conference Program 2017

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### Introduction

Thank you for participating in our inaugural National Wildlife Federation EcoCareer Conference.



EcoLeaders is National Wildlife Federation's national environmental leadership certification and career development program. Currently, approximately 2,000 college student and young professional leaders at over 400 colleges and universities in every U.S. state and over a dozen other countries are working toward EcoLeader certification. The program's ultimate goal is to boost leadership and career preparedness of emerging sustainability leaders.

The EcoCareer Conference 2017 will prepare students and young professionals for wildlife and sustainability careers by providing information on the latest EcoCareer trends from leading analysts and employers, clarifying career enhancing credentials and academic offerings, and formulating a better understanding of the competencies employers seek in the green sector.

The goals of the conference are as follows:

- 1. Discover the types of jobs available in the clean economy, compensation levels, and advancement opportunities across clean economy sectors.
- 2. Enhance understanding of how to develop effective career plans that include degree programs and project-based learning credentials, while becoming familiar with supportive programming offered through the NWF EcoLeaders Program.
- 3. Explore online sustainability career skill resources that can help college instructors enhance academic offerings for sustainability across various disciplines.



4. Meet others across fields interested in leading for a clean economy including, students, faculty and employers and learn about ways to support one another.

We hope you enjoy your experience and learn a great deal on how to prepare yourself and/or your students to participate in the green workforce of the future!

The NWF EcoLeaders Team,

Courtney Cochran, David Corsar, Crystal Jennings, Kristy Jones, Julian Keniry, and Eriqah Vincent



### Agenda

#### DAY 1 - CONFERENCE DAY (FEBRUARY 22 STARTING AT 10:00 AM EST - 5:30 PM EST)

Time	Session Title	Session Description	Speakers
10:00 - 10:15	Opening	Brief introduction, platform overview, and agenda overview	David Corsar (NWF) Telspan Rep
10:15 - 10:28	Welcoming Address	Your Green Career: What's in it for Students, Faculty and Wildlife & Why College Matters More than Ever	Collin O'Mara (NWF)
10:28 - 10:30	Keynote Introduction	Julian Keniry to introduce Kevin Doyle	Julian Keniry (NWF)
10:30 - 10:55	The Future of Environmental Careers: Growing a Resilience Economy	Introduction to the concept of a resilience economy and how the rise of resilience as a goal and organizing principle affects individual EcoCareers.	Kevin Doyle (Green Economy)
11:00 - 11:15	Icebreaker Poll	Interactive polls on attendees' characteristics, such as region, graduate or student class, reason for joining call, schools, orgs, etc).	Courtney Cochran (NWF) Kristy Jones (NWF)
11:15 - 12:00	New Millennium Post- Secondary Credentials and Degrees: Energy, Buildings and More	Leading industry association representatives speak about sustainability jobs in their fields and related postsecondary credentials and advanced degrees and how these credentials can be used to further your career plans.	Julian Keniry; Marcia Lochmann (WorkerFIT); Keith A. Norris (The Wildlife Society); Talia Schmitt (NWF EcoLeader); Jaime Van Mourik (USGBC)
12:00 - 12:15	Break from the Screen	Participants are encouraged to stretch, grab lunch, take a phone call, restroom break, etc.	



Time	Session Title	Session Description	Speakers
12:15 - 1:00	New Millennium Post- Secondary Credentials and Degrees: Energy, Buildings and More	Same as PART I	Same as PART I
1:00 - 1:15	Advice from Professionals	Video clip combining info from career center interviews and webinars under various sectors	Courtney Cochran Kristy Jones
1:15 - 2:45	Green Career Stepping Stones	This session will focus on the importance of obtaining leadership skills, especially through project-based opportunities, and other stepping stones, such as internships and research, in order to further one's career plans.	Rita Alison (Aramark);
2:45 - 3:00	Break from the Screen	Participants are encouraged to stretch, grab lunch, take a phone call, restroom break, etc.	
3:00 - 4:15	Hiring Trends: Getting Wired for Being Hired	This session will focus on trends in hiring for a variety of sustainability jobs and sectors, programs that your organizations offer, and other tips that can be used to further one's career plans.	Bridget Burnell (General Motors); Michael Gale (U.S. Fish and Wildlife Service); Mary Wright (Jobs for the Future)
4:15 - 4:45	The Leaders of Tomorrow	Preparing student leaders for pathways to leading careers in the clean economy.	Na'Taki Osborne Jelks (NWF and Agnes Scott College)
4:45 - 5:15	Closing	Survey, overview of what to expect on Day II	David Corsar



#### DAY 2 - WORKSHOP DAY (FEBRUARY 23 STARTING AT 12:00 PM EST - 3:30 PM EST)

Time	Session Title	Session Description	Speakers
12:00 - 12:10	Day II Opening	Introductions, platform overview, and agenda overview	David Corsar
12:10 - 12:35	20 Million Global Sustainability Campaign	What it is? Why is it important? How can students get involved?	Julian Keniry; Meghan Fay Zahniser (AASHE); Michele Madia (Second Nature); Jaime Van Mourik
12:35 - 1:05	Earning Your NWF EcoLeader Certification	Sustainability Leadership Credential: NWF's Project-Based Certification: A Powerful Formula for Student Career and Leadership Success for Sustainability	Courtney Cochran Kristy Jones
1:05 - 1:35	Green Career Pathway Planning	Individual Green Career Pathway Planning with help from the NWF EcoLeader Program	David Corsar Elizabeth Morgan
1:35 - 1:50	Break from the Screen	Participants are encouraged to stretch, grab lunch, take a phone call, restroom break, etc.	
1:50 - 2:20	Teaching Sustainability Career Skills	Tour of Online Course & Tips on Earning the Certificate of Mastery of Sustainability Education Essentials	Julian Keniry
2:20 - 2:30	Conference Closing	Survey and What's next for EcoLeaders	David Corsar
2:30 - 3:30	Networking Sessions	Q&A on YouTube Live	Eriqah Vincent (NWF)



### Special Thanks

The National Wildlife Federation, and especially the EcoLeaders team, would like to offer our sincere thanks to our Conference and Program sponsors, listed below. The support of businesses and organizations like these make the exciting and impactful work of preparing the emerging green workforce possible!

#### **CONFERENCE SPONSORS**

**Certified EcoLeader Sponsor** 



Leadership Sponsor



**PROGRAM SPONSORS** 







### Bios

#### WELCOMING ADDRESS

#### Collin O'Mara

President and CEO; National Wildlife Federation

Collin O'Mara serves as President and CEO of the National Wildlife Federation, America's largest wildlife conservation organization with 49 state and territorial affiliates and nearly six million members and supporters. Under Collin's leadership, the National Wildlife Federation is focused on conserving wildlife ranging from bison and bighorn sheep to pollinators like monarch butterflies and native bees, defending public lands and access to outdoor recreation, restoring America's waterbodies, improving habitat resilience, advancing environmental education (including publishing Ranger Rick magazines), and connecting every American child with the great outdoors.



Collin comes to the National Wildlife Federation from the state government of Delaware where he led the Delaware Department of Natural Resources and Environmental Control as Cabinet Secretary from 2009 through 2014. He spearheaded a range of initiatives, including Delaware's "No Child Left Inside"/ Children In Nature campaign, a comprehensive strategy to confront childhood obesity by reintroducing children to the outdoors; the First State Trails and Pathways Plan, a multi-year initiative to expand and connect the state's trail system; and the Delaware Bayshore Initiative, an effort to establish the region as a world-class conservation and low-impact recreation tourism destination for hunting, birding, fishing, hiking, canoeing, and kayaking, as part of the President's America's Great Outdoors Initiative. Collin also led the largest investment in environmental infrastructure in Delaware's history, including more than \$200 million in wastewater and storm-water systems, beach restoration, dam and dike repair, drainage projects, and park and wildlife areas.

Collin has served on numerous boards including as Co-Chair of the Natural Resources and Agriculture Subcommittee of the President's Task Force on Climate Adaptation and Preparedness, Chair of the Regional Greenhouse Gas Initiative, Chair of the Ozone Transport Commission, Chair of the Climate and Energy Subcommittee of Environmental Council of the States, and Executive Council of Chesapeake Bay Program.

Collin was a Marshall Scholar at the University of Oxford, a University Fellow at the Maxwell School of Citizenship and Public Affairs, and a Presidential Scholar at Dartmouth College. He is a Catto Fellow at the Aspen Institute, a U.S. Green Building Council LEED (Leadership in Energy and Environmental Design) accredited professional, and completed Stanford Business School's Executive Management Program in Environmental Sustainability. Collin lives in Delaware and spends every possible moment in nature with his wife Krish and daughter Riley.



#### **OPENING KEYNOTE**

#### **Kevin Doyle**

Principal; Green Economy

Kevin Doyle is a national expert on environmental and clean energy careers. After fifteen years as National Director of Program Development for Environmental Careers Organization, Kevin launched an independent consultancy in 2007. He is the co-author of many clean energy jobs studies with BW Research, and is professional development lead for NOAA's Coastal and Coral Management Fellowships. Kevin's consulting and campus workshop clients have included USDA Forest Service, Yale University, University of Massachusetts, University of Iowa,



University of Michigan, Jobs for the Future, Northeast Clean Energy Council, Commonwealth of Massachusetts, and dozens more. He serves on numerous advisory groups, including the steering team of the "Next Generation" undergraduate careers project from the Ecological Society of America and Society of Conservation Biology. Kevin is co-author of three reference books about environmental jobs, including *The ECO Guide to Careers That Make a Difference*, and is currently working on a new book about emerging environmental, energy and sustainability career trends.

Kevin is an independent consultant, serving environmental and sustainability clients in business, government, academia and the nonprofit sector since 2007. He provides a range of services, including: labor market/careers research, employer engagement for education, strategic planning, facilitation for decision-making, program evaluation, and professional training. Kevin is also workforce development co-chair for the Northeast Clean Energy Council. He co-manages the online clean energy directory (www.cleanenergyeducation.org), leads the NECEC role in the MA Clean Energy Internship Program, tracks workforce trends, and serves as a liaison between NECEC member companies and the regional workforce

development and education community.

Before launching Green Economy, Kevin was the National Director of Program Development at the headquarters of Environmental Careers Organization (ECO) from 1988-2007. ECO was a national nonprofit organization with offices in San Francisco, Seattle, Cleveland, Tampa and Boston. As National Director of Program Development, Kevin was a leader in creating employer-financed programs that supported 12,000 paid internships and fellowships for students from hundreds of colleges in all fifty states.

Kevin's work has been noted by New York Times, Boston Globe, Boston Globe Magazine, Newsweek, Forbes, E Magazine, Marketplace Money, Living on Earth, National Public Radio, Sierra, Outside, Chronicle Channel 5 (Boston), Mass High Tech News, Boston Business Journal, Grist, and more.

Kevin is a Phi Beta Kappa graduate in Geography/Environmental Planning from the University of Iowa. He was honored by the University of Iowa School of Liberal Arts as one of only six graduates from the University's history to be selected for the inaugural class of UI Alumni Fellows.



### PANEL DISCUSSION I - NEW MILLENNIUM POST-SECONDARY CREDENTIALS AND DEGREES: ENERGY, BUILDINGS AND MORE

#### Talia Schmitt

Campus EcoLeader and Student at William and Mary

Talia is a sophomore at The College of William & Mary in Williamsburg, Virginia. She is studying environmental science and plans on pursuing a career as an environmental educator. She co-founded the program, Eco-Schools Leadership Initiative (ESLI) in which high school and college students use games and activities to teach elementary school students about the environment. The goal of this organization is to provide resources and a network of students to those interested in environmental education. This summer ESLI is partnering with Fairfax County Public School's Get2Green and the National Wildlife Federation to put on Fairfax County's Environmental Education Conference. Talia



is also her school's Sustainability Dining Intern and works to provide students with fresh and local options as well as educate the student body about sustainability initiatives like composting in the dining halls.

#### Marcia Lochmann

Associate Vice President of Global Learning and Development; WorkerFIT Partners



Marcia is an experienced leader with a passion for integrating sustainability principles into the fabric of the organizations in which she serves. In her role with WorkerFIT Partners, Marcia is collaborating with Global Corporate College in the United States and Global Applied Technology Education in China to implement a unique program directed by China's Ministry of Education, "Green China 200." This national initiative aims to transform university learning outcomes to meet the demand of 21st century enterprises in China and abroad, by focusing on applied learning and sustainability-minded skill sets, and matching the skills and employers with the WorkerFIT software.

In addition to her work abroad, Marcia stays active in local and regional sustainability initiatives in Missouri and Illinois where she co-founded the St. Louis Chapter for the International Society of Sustainability Practitioners, a non-profit which serves to build sustainability professionals across multiple industry sectors and professions. Marcia enjoys helping organizations reach their corporate social reporting goals with experience in multiple methodologies including B-Corp (Benefit Corporation), GRI (Global Reporting Initiative), STARS (Sustainability Tracking and Reporting System) and others. Marcia earned a BA in Education from Indiana University and an MS in Environmental Science from Texas A&M University.



#### Jaime Van Mourik

Director of Higher Education; US Green Building Council

At the US Green Building Council, Jaime offers institutions guidance through the green building planning and implementation process and advises on how the LEED Green Building Rating System® can act as a framework for shaping sustainability initiatives in teaching, research and practice. Jaime oversaw the development of USGBC's most comprehensive higher education strategy guide, Roadmap to a Green Campus and the creation of LEED Lab.



Prior to joining USGBC, Jaime worked as a project manager at GreenShape, a sustainable design consulting firm, assisting over 30

projects pursuing LEED certification, and from 2002-2007, Jaime worked at the National Building Museum managing educational programs about the built environment. Jaime has taught design to students of all ages including collegiate teaching positions at the Catholic University of America School of Architecture and Planning and Northern Virginia Community College and serves as both a visiting lecturer and critic for local D.C. schools.

Jaime serves on the Smart & Sustainable Campuses Conference Program Committee; she was involved in the 2005, 2007 and 2009 Solar Decathlon serving as a communications juror. Jaime is an Associate AIA member and LEED Accredited Professional. She holds a Bachelor of Architecture from Virginia Tech and a Master of Architectural History from the University of Virginia.

#### Keith A. Norris

Director of Government Affairs & Partnerships; The Wildlife Society



Keith Norris is the Director of Government Affairs & Partnerships at The Wildlife Society, where he advances policies and professional development opportunities to empower, enable, and assist wildlife professionals in science-based management and conservation of wildlife and their habitats.

Keith holds a B.S. degree in Wildlife from Purdue University, a M.A. degree in Public Policy & Management from the John Glenn School of Public Affairs, and a M.S. degree in Environment & Natural Resources – Wildlife and Fisheries at The Ohio State University, and is certified as an Associate Wildlife Biologist®. His career has included positions in wildlife research, education, policy advocacy, leadership development, and program administration.



#### PANEL DISCUSSION II - CAREER AND PROJECT-BASED LEADERSHIP

#### **Kevin Coyle**

Vice-President of Education and Training; National Wildlife Federation

Kevin Coyle has committed thirty-five years to improving America's education and environmental education fields. He joined the National Wildlife Federation as vice president for education in 2005.

Prior to NWF, Kevin was president of the National Environmental Education & Training Foundation (NEETF), an award-winning organization chartered by Congress to strengthen U.S. environmental learning. He has also led and founded several other educational and environmental organizations, including River Network, Inc. (Washington, DC and Portland), American Rivers, and the American Land Resource Association.



Kevin is trustee and immediate past chair of The Potomac Conservancy, trustee of The Alice Ferguson Foundation, and has served two terms as chairman of The Natural Resources Council of America. He holds a

bachelor's degree in sociology from LaSalle University, a JD in environmental law from Temple University, and the Conservation Leadership Institute Certificate from the Wharton School of Business.

#### **Rita Alison**

National Senior Manager, Aramark Environmental Sustainability



Rita Alison has been with Aramark Education for fourteen years. As National Senior Manager for Environmental Sustainability, Rita elevates Aramark Higher Education's environmental commitments while assisting accounts in developing unique sustainable solutions. She is presently responsible for strategic and tactical development, oversight of program implementation, training and the continual improvement of the environmental sustainability platform.

Prior to serving in her role as National Senior Manager for Sustainability and Environmental Stewardship Rita held the position of District Marketing Manager in the Southeast. She facilitated many accounts, including UNC Chapel Hill, Wake Forest and Elon University, in elevating healthy, sustainable dining options and solutions. This included implementation of sustainable practices, including

communication and marketing of all programs.

Rita has a Bachelor's of Business Administration from James Madison University with a focus in marketing and hospitality and tourism management and a Master of Business Administration from Elon University. She recently completed her LEED GA. Outside of Aramark, Rita enjoys taking care of her boys and volunteering in her community.



#### **David Corsar**

Career Center Manager; National Wildlife Federation

David Corsar is the Career Center Manager for the National Wildlife Federation EcoLeaders program. NWF EcoLeaders is a robust career and leadership development program for college students and professionals all across the U.S. and beyond.

David completed a full 2-year Peace Corps service in the Republic of Armenia where he focused on professional and organizational development for local community-based NGOs. Prior to his Peace Corps service, David worked as an environmental engineer and project manager



at a global engineering consulting firm, CDM Smith, where he oversaw the development and use of hydraulic models evaluating water distribution and wastewater collection systems. He also served as Secretary of the Virginia State Committee of Water for People, an international development organization working in water and sanitation across the globe.

David received Bachelor of Science and Master of Engineering in Environmental Engineering from Old Dominion University in Norfolk, VA and a Master of Public Administration from George Mason University in Fairfax, VA.

#### Makara Rumley

Principal; Hummingbird



MaKara Rumley is the Principal at Hummingbird, a firm that specializes in crisis management, community outreach, and environmental consulting. She was formerly Senior Advisor at the EPA, Region 4, where she advised the Administrator on State, Local, and Community Engagement. MaKara uses her experience from being an environmental justice attorney and activist to ensure the EPA addressed the priorities of communities in their environmental engagement.

MaKara is a graduate of George Washington University Law School and received her undergraduate degree from Spelman College. She has clerked for a 6th Judicial Circuit Court Judge in Maryland and managed her own successful law practice. Her interest in the nexus between human rights and Mother

Nature began early in her career during her work with Amnesty International and The National Geographic Society. She continues to be committed to the right of all people to live in an environment free from disproportionate health burdens created by pollution.

MaKara lives in Atlanta, GA, with her husband, three children, dog Snowflake, and cat Cat-e. In her free time, she enjoys spending time with her family, traveling, and crafting.



#### Capri St. Vil

Director of Education and Workforce Development; The Corps Network

Capri St. Vil is the Director of Education and Workforce Development at The Corps Network in DC, where she helps identify career pathways and postsecondary opportunities for Corpsmembers. She has worked on developing "Digital Badges" with Service Year Alliance to capture the learning and development from one's term of service. She came to The Corps Network in 2012 to work on the Post-Secondary Success Education Initiative.

For four years, Capri was a Core Faculty member and then Director of Student Life and Disability Services at Antioch University Seattle. Prior to joining the Corps Network, she was in NYC where she developed an education program in the Bronx that served over 400 young people a



year and worked primarily with foster care youth. Capri has over 25 years of experience in education in New York City, Seattle, and DC working in Adult Education and high school. She taught Media Studies/Cultural Studies for ten years at Seattle Central Community College, which is where she was also introduced to the concept of "Coordinated Studies/Learning Communities," which is a collaborative interdisciplinary approach to higher education.

Capri has her BFA in Television Production and her MA in Educational Technology and Instructional Design from New York University.



### PANEL DISCUSSION III - HIRING TRENDS: GETTING WIRED FOR BEING HIRED

#### **Mary Wright**

Senior Director for Demand Side Engagement and Analytics; Jobs for the Future

Mary V.L. Wright is Jobs for the Future's Senior Director for Demand Side Engagement and Analytics. She helps low-skilled adults move into and through postsecondary education and on to careers that pay family-sustaining wages. Mary leads several JFF projects including one with the US Department of Education on how to better inform the field on the value of Employability Skills. In addition, she is JFF's lead for the Job Driven Vocational Rehabilitation Technical Assistance Center.



Prior to joining JFF, Mary served as director at The Conference Board in New York City, driving its work in workforce readiness, business, and education partnerships. Ms. Wright co-authored or acted as project director on several key reports on workforce readiness skills including *Are They Really Read to Work* and *The Ill-Prepared Workforce*. Mary has an MBA in public/nonprofit management from Columbia University and a Bachelor's degree in urban affairs from Connecticut College.

#### **Bridget Burnell**

Global Manager of Environmental Sustainability Initiatives, General Motors



Bridget Burnell is the Global Manager of Environmental Sustainability Initiatives at General Motors, leading a team of experts in renewable energy, biodiversity, waste reduction, recycling and environmental outreach. She manages programs that help employees leave a smaller footprint and share best practices. Bridget mobilizes a team working to achieve wildlife habitat certification at all GM facilities, expand beyond the 152 facilities that send zero waste to landfill, and make progress toward powering all GM facilities' electricity needs with renewable energy by 2050. She leads GM's Global Environmental Compliance and Sustainability student program, supporting recruitment and professional development.

Prior to her current role, Bridget was the senior environmental engineer for global environmental programs and served as an environmental engineer for GM facilities in Lansing, Grand Rapids and Saginaw, Michigan. Burnell earned a Master of Science in Leadership for leading sustainability from Walden University in Minneapolis and a Bachelor of Science in environmental policy and political science from Central Michigan University. She is a Certified Hazardous Materials Manager, Advanced Certified Sustainability Practitioner and Certified Storm Water Operator. Burnell is a member of the Suppliers Partnership for the Environment and Michigan Association of Hazardous Materials Professionals.



#### **Michael Gale**

Special Assistant; U.S. Fish and Wildlife Service

Michael Gale is a wildlife biologist living in Washington, D.C with over a decade of conservation experience. His professional interests are primarily in the human dimensions of wildlife conservation, particularly in the intersection of creativity, technology, writing and communications, and nature and biodiversity conservation.

Michael has worked in various roles for a number of organizations, including the National Geographic Society, Association of Zoos and Aquariums, International Fund for Animal Welfare, and the U.S. Fish and Wildlife Service (USFWS), where he has worked for over eight years. Currently, Michael is a Special Assistant for the USFWS working on priority natural resource issues—his biggest project is to support the agency's effort to save the Monarch butterfly.



A Truman and Udall Scholar, Michael graduated Summa Cum Laude from the University of Florida with a B.S. in Zoology and minors in Wildlife Ecology & Conservation and Music Performance in Saxophone. Michael has a Masters of Public Administration (MPA) from the Maxwell School at Syracuse University.

Michael participated in the 2014 cohort of the National Wildlife Federation's Emerging Leaders Fellows program. His project explored fantasy storytelling as a vehicle for inspiring conservation. Michael is finishing his first book, "Keystone," a biodiversity-themed fantasy novel for young adults.



#### CLOSING KEYNOTE

#### Na'Taki Osborne Jelks

Education and Advocacy Programs Manager; National Wildlife Federation

Na'Taki Osborne Jelks is the Manager for Education and Advocacy Programs and is responsible for building the capacity of individuals and community organizations to take personal and civic action to restore the communities in which they live, work, play, worship, and learn through NWF's youth environmental education and leadership development program for teens of color (Earth Tomorrow) and through various adult civic engagement and advocacy initiatives. This work includes leading coalition building efforts to get kids connected to nature through policy and programmatic avenues, and engaging underrepresented communities in conservation efforts to combat global warming, restore habitat in Atlanta's diminishing urban forest, create green jobs, and train the next generation of environmental leaders.



For her work on environmental justice issues, engaging diverse communities in conservation, and improving environmental quality and quality of life for low-income and communities of color in Atlanta, Na'Taki has been recognized by and received numerous awards from a diverse number of organizations and agencies including the Georgia House of Representatives, the Georgia Legislative Black Caucus, the Environmental Careers Organization, the Atlanta Chapter of the National Alumnae Association of Spelman College, the Turner Broadcasting Systems (TBS), and Former U.S. President, Bill Clinton. She has also received recognition from Redbook, Ebony, Uptown, the Atlanta Tribune, Atlanta CityMag, and Atlanta Woman magazines.

Na'Taki is an alumna of Spelman College. She earned her Master's of Public Health in Environmental and Occupational Health from Emory University.



#### 20 MILLION GLOBAL SUSTAINABILITY CAMPAIGN ANNOUNCEMENT

#### **Meghan Fay Zahniser**

Executive Director; AASHE

Meghan is the Executive Director for the Association for the Advancement of Sustainability in Higher Education (AASHE). She has been with AASHE for six years and previously held the positions of Director of Programs and STARS Program Manager. Previously, Meghan worked as Sustainability Specialist at NELSON, where she provided sustainability expertise and consulting services to various clients. She also spent over five years working at the U.S. Green



Building Council where, as Manager of Community, she developed and managed a local chapter network for building industry professionals and helped create the Emerging Green Builders program that integrates students and young professionals into the green building movement. Meghan also worked as Environmental Educator for the University at Buffalo Green Office, organizing campus and community education focused on energy conservation, green building, and sustainable living. She holds a bachelor's degree in Social Sciences, with concentrations in environmental studies and health & human services, from the University at Buffalo and a master's degree in Organization Management and Development from Fielding Graduate Institute.

#### Michele Madia

Director of Education and Partnerships; Second Nature



Michele is the Director of Education and Partnerships at Second Nature, where she focuses on financing sustainability initiatives in higher education by working with colleges and universities, as well as with partner organizations and other stakeholders. Prior to coming on board at Second Nature, she was Director, Environmental Leadership at the National Association of College and University Business Officers (NACUBO), where she was responsible for the association's portfolio of sustainability programs, products, and services.

In her role as liaison to the association's Sustainability Advisory Panel, she elevated the issue of sustainability for NACUBO members by incorporating a

variety of sustainability topics in the monthly Business Officer magazine; including a sustainability track in every annual meeting; presenting on the topic to the Board of Directors; educating meeting planning staff about adopting green meeting policies; and challenging NACUBO to become an association leader in sustainability. Working collaboratively with other higher education associations, she established, designed, and developed program content for the annual Smart and Sustainable Campuses Conference.

Michele graduated from Miami University with a B.A. in English Literature and Art History. She studied abroad at the John E. Dolobois European Center in Luxembourg and she received her M.A., Education Policy (Education Policy, Planning, and Administration) from the University of Maryland, College Park.



#### Jaime Van Mourik

Director of Higher Education; US Green Building Council

At the US Green Building Council, Jaime offers institutions guidance through the green building planning and implementation process and advises on how the LEED Green Building Rating System® can act as a framework for shaping sustainability initiatives in teaching, research and practice. Jaime oversaw the development of USGBC's most comprehensive higher education strategy guide, Roadmap to a Green Campus and the creation of LEED Lab.



Prior to joining USGBC, Jaime worked as a project manager at GreenShape, a sustainable design consulting firm, assisting over 30 projects pursuing LEED certification, and from 2002-2007, Jaime worked at the National Building Museum managing educational programs about the built environment. Jaime has taught design to students of all ages including collegiate teaching positions at the Catholic University of America School of Architecture and Planning and Northern Virginia Community College. Jaime serves on the Smart & Sustainable Campuses Conference Program Committee; she was involved in 2005, 2007 and 2009 Solar Decathlons serving as a communications juror. Jaime is an Associate AIA member and LEED Accredited Professional. She holds a Bachelor of Architecture from Virginia Tech and a Master of Architectural History from the University of Virginia.

#### **Julian Keniry**

Senior Director, EcoLeaders and Higher Education; National Wildlife Federation



Julian Keniry strives to make education for sustainability a top priority while placing biodiversity at the center of all disciplines. With the National Wildlife Federation and partners, Julian has spearheaded such programs as Campus Ecology, the Greenforce Initiative, and EcoLeaders, as well as a project-based sustainability leadership credential for emerging leaders, twelve annual green campus innovation awards programs, a certificate of mastery for educators, national higher education sustainability report cards, a large case study database, and a fellowship program. She also advanced a national youth clean energy partnership and co-founded a campaign for 20 million global sustainability citizens.

*Ecodemia: Campus Environmental Stewardship at the Turn of the 21st Century* (1995), her first book, launched many subsequent resources and courses across the world. Most recently, she directed and co-authored *the Greenprint: A Plan to Prepare Community College Students for Careers in the Clean Economy* (2016). Julian earned undergraduate degrees in International Relations and German from Agnes Scott College and a Master's degree in Environmental Science and Policy from Johns Hopkins University, and serves as a senior advisor to the American Association of Sustainability in Higher Education (AASHE) as well as on the board of the Institute for Conservation Leadership (ICL).



#### ONLINE SUSTAINABILITY SKILLS TUTORIAL

#### **Julian Keniry**

Senior Director, EcoLeaders and Higher Education; National Wildlife Federation

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#### GREEN CAREER PATHWAY PLANNING WORKSHOP

#### **David Corsar**

Career Center Manager; National Wildlife Federation



David Corsar is the Career Center Manager for the National Wildlife Federation EcoLeaders program. NWF EcoLeaders is a robust career and leadership development program for college students and professionals all across the U.S. and beyond.

David completed a full 2-year Peace Corps service in the Republic of Armenia where he focused on professional and organizational development for local community-based NGOs. Prior to his Peace Corps service, David worked as an environmental engineer and project manager at a global engineering consulting firm, CDM Smith, where he oversaw the development and use of hydraulic models evaluating water distribution and wastewater collection systems. He

also served as Secretary of the Virginia State Committee of Water for People. David received Bachelor of Science and Master of Engineering in Environmental Engineering from Old Dominion University in Norfolk, VA and a Master of Public Administration from George Mason University in Fairfax, VA.



#### EARNING YOUR NWF ECOLEADER CERTIFICATION

#### **Courtney Cochran**

EcoLeaders Community Manager; National Wildlife Federation

Courtney serves as Community Manager for NWF's EcoLeader Initiative - an online leadership certification program with an online support community for emerging environmental leaders. Courtney graduated from Warren Wilson College in Asheville North Carolina with a BA in Political Science and an even deeper appreciation for the beautiful Swannanoa Valley and the power of community.

While at Warren Wilson, Courtney served for four years on the Environmental Leadership Center (ELC) work crew in the role of Publications Assistant. Based largely on her work at the ELC Courtney received the Upper French



Broad River Defense Association Outstanding Achievement Award as well as the Roosevelt-Ashe Society Award for Outstanding Youth in Conservation. In her free time, Courtney enjoys long hikes and live music.

#### **Kristy Jones**

Senior Manager, EcoLeaders and Campus Ecology; National Wildlife Federation



Kristy manages campus team memberships, resources such as web conferences and sustainability fellowships, internships, key partnerships, and has coauthored Higher Education in a Warming World – The Business Case for Climate Leadership on Campus.

Before joining NWF, Kristy worked at the Foundation for Environmental Security and Sustainability as an office/research coordinator. Kristy also spent six years working for the Center for Field Studies at George Mason University (GMU). One of her largest projects at GMU was managing The Bahamas Environmental Research Center on Andros Island. Kristy has led several field studies to The Bahamas and Costa Rica. She has a B.A. in Anthropology and master's in Environmental Studies. Kristy is a LEED Green Associate.



#### NETWORKING SESSIONS

#### **Eriqah Vincent**

National EcoLeader Coordinator; National Wildlife Federation

As National EcoLeader Coordinator for the National Wildlife Federation's EcoLeaders Program, Eriqah R. K. Vincent manages the program's recruitment and oversees leadership development initiatives within this community of youth conservation and environmental leaders. She also works to strengthen local and regional networks of campuses, such as the Georgia Campus Sustainability Network, committed to sustainability by organizing educational events.



Eriqah is a 2010 departmental honors graduate of Spelman College

with a bachelor's degree in Comparative Women's Studies. Her main personal and professional passion is to provide resources and in depth student environmental leadership development to Historically Black Colleges and Universities, like her beloved alma mater, in an effort to advance minority presence in this movement.

Eriqah has worked extensively with the Let's Retrofit a Million Project (formerly Let's Raise a Million), and was the Georgia Coal Diversity Organizer intern for the Southern Alliance for Clean Energy (SACE). She is currently a member of the Diverse Environmental Leaders (DEL) National Speakers Bureau and was just appointed to the newly established Youth Perspective Climate Justice Work Group with the Environmental Protection Agency, a subset of EPA's longstanding National Environmental Justice Advisory Council. Eriqah plans to start her master's program soon to obtain an MPA in Nonprofit Management.



**Contact Information** 

### NATIONAL WILDLIFE FEDERATION ECOLEADERS

111000 WILDLIFE CENTER DRIVE RESTON, VA 20190 (703) 438-6322

ECOLEADERS@NWF.ORG WWW.NWFECOLEADERS.ORG



Attachments



"WHAT IS ESLI?" BROCHURE







## What is Eco-Schools Leadership Initiative?

Eco-Schools Leadership Initiative (ESLI) is a youth-driven program in which high school and college students use games and activities to teach elementary school students about an environmental topic. ESLI's mission is to create a network of young people who are passionate about environmental education. With chapters throughout Virginia, we have been able to educate over 325 kids. Learn more on our website <u>eslileaders.org</u> or send us an email at ecoschoolleaders@gmail.com.

GENERAL MOTORS "10 THINGS TO KNOW ABOUT GM'S SUSTAINABILITY APPROACH" BROCHURE



### GENERAL MOTORS

#### 10 Things to Know about GM's Sustainability Approach

We're committed to building stronger communities and a better world through improved mobility.

- 1. **Cleaner vehicles:** Mary Barra and 12 other automotive CEOs convened through the World Economic Forum committed to the vision of <u>decarbonizing automotive transport</u>. We view connectivity, car- and ride-sharing, and electric and autonomous vehicles as key elements toward a more sustainable future.
- Climate: We believe there's economic value in addressing climate change. We're the only automaker to sign the Ceres Business for Innovative Climate & Energy Policy <u>Climate Declaration</u> and one of the first 13 companies to sign the White House <u>Climate Pledge</u>.
- 3. **Energy:** We are an <u>energy efficiency</u> leader. We lead all companies in the EPA's ENERGY STAR Challenge for Industry to cut energy use.
- 4. **Renewables:** We committed to generate or source all electrical power for our 350 operations in 59 countries with <u>100% renewable energy</u> by 2050. These efforts save us \$5 million a year.
- 5. **Zero waste:** We aspire to achieve zero-waste manufacturing and now have an industry-leading 152 <u>landfill-free facilities</u> that recycle, reuse or convert to energy all their waste from daily operations.
- 6. **Recycling:** If you put all the material we <u>recycle</u> in one year in the beds of extended cab Chevrolet Silverados and parked them end-to-end, they would stretch around the world.
- 7. Wildlife habitats: We use our lands to help halt biodiversity loss. We are <u>halfway</u> toward our goal to earn wildlife habitat certification at all of our manufacturing sites by 2020, leading the auto industry.
- 8. **Volunteerism:** Thousands of GM volunteers across the globe participate in <u>impactful projects</u> mentoring youth, conducting food drives, assisting with the disaster relief efforts and more.
- 9. **Giving:** Our global social impact strategy promotes economic growth around the world. We seek to advance STEM education, improve vehicle and road safety, and build sustainable communities.
- 10. **Collaboration:** We collaborate with unlikely partners, including our own <u>competitors</u> and <u>non-governmental organizations</u> to create a greener economy and conserve vital resources. We seek solutions to systemic challenges that will better our cities and world.

Resources:

- Learn more at GM.green and sign up for updates.
- View our sustainability report at <u>GMsustainability.com</u>.
- <u>Subscribe</u> to our monthly corporate responsibility newsletter.



GENERAL MOTORS "CARS ARE OUR BUSINESS, BUT THE ENVIRONMENT IS OUR CAUSE" BROCHURE



### **DRIVEN TO INNOVATE**

It's an exciting time to work for the automotive industry. We are busy reinventing the automobile and you have the opportunity to influence this transformation.

We're restructuring our entire portfolio to maximize efficiencies. Think smaller, cleaner, more efficient engines that don't sacrifice performance. Lighter vehicles with aerodynamics that let you cut through the wind on a winding country road. And the ability to fuel up on gas, diesel, biofuels and electricity.

*Equipped with more clean-energy patents than any other U.S. company, we're reinventing automotive DNA.* 

We're also providing customers the connectivity they want in their vehicles while helping improve safety, relieve congestion, charge up on renewable energy and increase fuel efficiency.





### WE CAN'T DO IT ALONE

Industry transformation will not come from one company's actions alone. We collaborate with unlikely partners, including our own competitors and such non-governmental organizations as the Union of Concerned Scientists and World Wildlife Fund to create a greener economy and conserve vital resources.

This mindset of collaboration extends to improving the communities in which we work and live. After all, our customers not only care about how we build our vehicles, but how we engage with the world around us. We take our environmental leadership seriously in terms of helping others and sharing what we've learned. You'll have the chance to mentor students of all ages on watershed education and give back through organized community outreach efforts throughout the year.

When you work for GM, you become part of a network that thrives on innovation, collaboration and partnership.

Given our scale, global footprint and some of the brightest minds in sustainability influencing our business decisions, GM is making real progress in tackling the world's most challenging environmental issues. Do you share our values? Help transform transportation around the world.

### CARS ARE OUR BUSINESS, BUT THE ENVIRONMENT IS OUR CAUSE.

ENERAL MOTORS

### TRANSFORMING TRANSPORTATION

We are on a mission to make our industry more sustainable, from the vehicles we drive to the facilities that make them.

Our efforts to deliver efficient transportation, conserve resources, address climate change and positively impact our communities strengthen our business and give us pride in our work.

Take part in this movement. Join us as we transform the auto industry and mobility as we know it.

careers.gm.com



Renaissance Center urban garden utilizes shipping crates repurposed as raised garden beds.

#### THE BUSINESS CASE FOR ZERO WASTE

Efficient transportation goes hand in hand with efficient manufacturing.

To us, waste is simply a resource out of place. We reuse and recycle more waste from our facilities than any other automaker. We have 130<sup>°</sup> landfill-free facilities around the world that send zero waste to landfills—about <sup>3</sup>/<sub>4</sub> of which are manufacturing plants.

FUN FACT: When you take your trash to the curb each week, you're putting more trash to landfill than all of these operations combined.

This all contributes to our bottom line. The money we generate from our recycling—about \$1 billion a year—goes right back into clean-energy technologies and product innovation so that we continue the momentum.

#### BRIGHT IDEAS TO ADDRESS CLIMATE CHANGE

We stand out by taking a stand on climate. When we conserve energy and use renewable energy, we save money. When we provide more efficient vehicles, our customers save money. All of these are good for the environment and provide business value. More importantly, they reduce the greenhouse gas effects that impact climate change.

We're looking for people who understand these same priorities and want to help us drive even greater progress.

Did you know we are one of the largest commercial solar users in the U.S.? We are an industry leader in terms of reducing the amount of energy we consume, therefore reducing our overall carbon impact.

For four years, we've taken home EPA's most coveted award for corporate energy management, the EPA ENERGY STAR<sup>®</sup> Partner of the Year.

73 of our manufacturing plants globally have received recognition for their continued energy efficiency—more than any other company in the world.





### WILDLIFE: IT'S IN OUR NATURE

The colorful native flowers and wildlife outside our office windows are another way we lead. GM has more habitat programs certified by the Wildlife Habitat Council than any other automaker.

Overall, we maintain 5,000 acres of such habitat. These areas are maintained and enjoyed by our employees, and used throughout the year for youth education and community outreach.

We build vehicles and biodiversity. Our habitats provide food, water, cover and space for common species from pollinators to foxes, and help create corridors for migratory birds to rest as they fly to their winter homes.

Some of our employees have even caught a glimpse of threatened species such as the Eastern Fox Snake or the endangered Peregrine Falcon.

#### "2014 FINDING AND APPLYING FOR FEDERAL SERVICE OPPORTUNITIES" BROCHURE



# Finding and Applying for Federal Service Opportunities

Updated: October 2014

## Agenda

Why Federal Opportunities?

- A Job for Every Interest
- Benefits of Government Service
- Where the Jobs Are

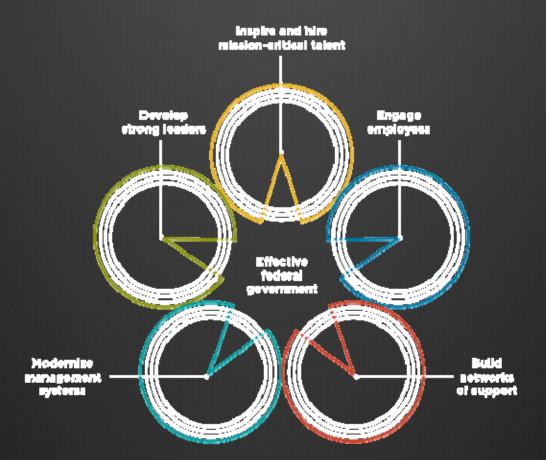
Find the Right Fit

- Do Your Homework
- Web Resources
- Student Programs

How to Apply

- Search for Positions
- Build Your Federal Resume
- Assessments

## **Partnership Overview**



The Partnership for Public Service is a nonprofit, nonpartisan organization that works to revitalize our federal government by inspiring a new generation to serve and by transforming the way government works.

### Partnership & Call to Serve

- The Partnership for Public Service is a nonprofit, nonpartisan organization that works to revitalize our federal government by inspiring a new generation to serve and by transforming the way government works.
- *Call to Serve* is a joint effort of the Partnership and the Office of Personnel Management that is committed to reestablishing links between college campuses and federal agencies, and educating students about federal employment opportunities.
- Find out more at <u>calltoserve.org</u>

### **Real Federal Employees**



Saskia van Gendt Environmental Protection Agency, Region IX Andrew Rabens Department of State, Bureau of

Near East Affairs

Visit servicetoamericamedals.com for additional federal employee profiles!

### Why Federal Government?

- Make an impact in a big way!
- Great benefits
  - Work/life balance: flexible schedules and vacation
  - Possible student loan repayment assistance
  - Complete health and retirement benefits package
- High levels of responsibility
- Valuable work experience
- Training and professional development

### **Pay and Benefits**

General Schedule (GS) is the pay scale for most federal jobs

- Grades 1-15
  - 10 steps within each grade
- Locality Pay pay varies by geographic location
- Some occupations have separate scales (i.e. IT, engineering)
- Move up several grades within a few years
  - For example: GS-7, Step 1: \$33,979/Step 10: \$44,176

# General Schedule (GS) Grade Criteria

	Grade	Qualifying Education	
	GS-4	Associate's degree	
	GS-5	Four academic years above high sch a bachelor's degree OR a bachelor's	•
	GS-7	<ul> <li>Bachelor's degree with one of the fol</li> <li>Class standing (upper third of cl</li> <li>3.0 or higher GPA; 3.5 or higher</li> <li>Honor society membership</li> </ul>	ass)
	GS-9	Master's degree (or equivalent)	GS-5 and GS-
	GS-11	Doctorate degree	7 are considered
			"entry level"

### Pay and Benefits

City	GS-5	GS-7	GS-9	GS-11
Atlanta	\$33,049	\$40,939	\$50,077	\$60,587
Chicago	\$34,659	\$42,933	\$52,516	\$63,538
Dallas	\$33,432	\$41,413	\$50,656	\$61,288
New York City	\$35,662	\$44,175	\$54,035	\$65,377
San Francisco	\$37,443	\$46,382	\$56,735	\$68,643
Washington, D.C.	\$34,415	\$42,631	\$52,146	\$63,091

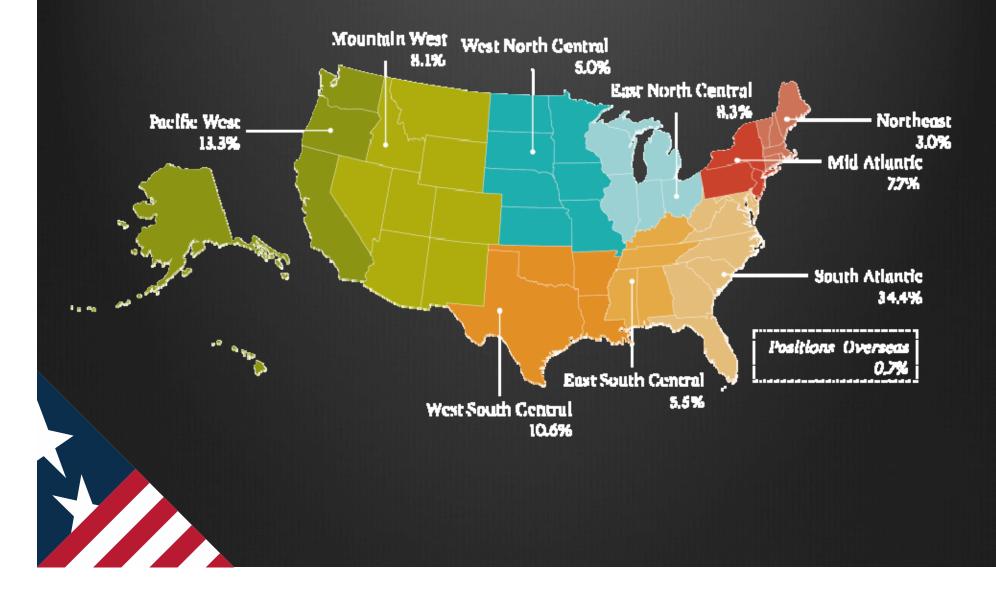
Source: www.opm.gov/policy-data-oversight/pay-leave/salarieswages/salary-tables/pdf/2014/ATL.pdf

2-3 Years Later, Possible Career Progression

# Assist Students in Finding the Right Fit

- By Location
- By Career
- By Agency
- By Position

# Find the Right Fit: By Location



# Find the Right Fit: By Career

In 2013, 42,910 individuals were hired into permanent, full-time occupations in the federal government at the entry-level (GS-4 to GS-11)

Majors most likely to list the federal government as their ideal career



Political Science or History 26.8%



Environmental Science 14.5%



Foreign Language 13.7%

Occupation	# Employees
Medical and Public Health	11,724
Administration	6,596
Miscellaneous	4,343
Business and Finance	4,277
Investigation and Inspection	2,899
Social Sciences and Psychology	2,549
Legal	1,798
Engineering and Architecture	1,794
Personnel Management	1,305
Information Technology	1,137
Physical and Biological Sciences	<b>89</b> 1

Source: fedscope.opm.gov

# Find the Right Fit: By Career

#### **Mission Critical Positions**

- Science
- Technology
- Engineering
- Math

4

• Medical

### Web Resources

• Career Guides

http://gogovernment.org/government\_careers/index.php

- <u>Go Government</u> also information about finding and applying for federal jobs and internships. On this site you will find a step by step guide to the application process, occupation guides telling you which agencies have people with your background and in what positions, and profiles of young feds.
- Best Places to work in the Federal Government
   http://bestplacestowork.org/BPTW/index.php
- USAJobs <u>https://www.usajobs.gov/</u>
  - Federal Occupations by College Major
  - A Z List of Federal Agencies

# **Advising Resource: Career Guides**



Individuals with strong mathematics skills are greatly model in many government agencies. The federal government kies straisticiums, composer scientists, respecteurs, actuates, and mathematiciums is a with variety of positions. For complex, are traitic controllevant of bodied divisition diaberity use mathematics to address all braz-strematers to direct alephanes at a moment's notice. Statisticians assess and analyze data at the Department of Edu-c, compare are interimed devices complex systems experiting the USA straight and attack and and a variant contrast or variant of the straight of the straight of the straight and the straight and the straight and and the straight and the straight and and the straight and the straigh logistics in the U.S. Air Force,

This golds will give you a glimpse of the type of mathematics jobs available in the government. For more information about searching and applying for positions in the federal government, www.gagovernment.org

#### Percentage of Mathematics Positions by Region



**Top Mathematics Fields** 1.12 COMPLICATION SCIENCE DATE OF STREET, ONLY STREET, DATE 4.513 Line statistics 1.300 MATHEMATICAL STATISTICS 102 MATHEMATICS 654 MILL STATISTICAL ASSISTANT 177 B ACTUARIAN SCHEME

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#### Top Agencies with Employees in Mathematics 4.641 in the second 2.944 ABRE ABRE 2,544 5 COMMERCE LTOP THE PARTY AND FORMER BAG DESCRIPTION AND IN PARTICIPAL SERVICES THE REAL PROPERTY. TAX THE TRANSPORTATION

204 III TREASONY

#### SEARCH FOR MATHEMATICS POSITIONS

With so many opportualities to use your mathematics shifts, it may be helpful in nort positions by Joh entropyry. The most common categories are listed below. Two can search USA/HES.gave using these heywords or by using the jaboration each, in an -dipt analysis or corresponding to a gavernment (b) category.

#### Job Categories

1500 Mathematical Sciences 1901 General Mathematics and Statistics 1510 Actuartal Science

- 2515 Operations Research 1538 Mathematics
- \$579 Mathematical Institution
- 1530 Hotbilly
- 1513 Staristical Assistant
- 1550 Computer Science Aeries

#### Search Tips

As the mation's largest employer, the following aversenance has themsends of pushkets open at any one time. Here are our top type for finding the right pdt associatements for your

- 1. Do Your Research. too row measure. Explore a carliety of positions and agencies, then form your search to a five that align host with your torests and skills
- 2. Visit Agency Websites. Learn mote doug an agency's mission, structure and remove bing so their sethelis.

1. Create an account on USAJOBS.gov New your job searches, build your rename and search for positions pressible gave

Did You Know?

- · There are nearly (1000) following conference in tematics Selds · The generations hired its mercane of all
- methematics employees in the last 1 years. · The Department of Defense resplays 80 percent of mathematics betweened.
- Candidates with minimal reportence must have at host a backslor's degree with a major to math-
- emotion or 24 semicant basis of suffernation over level

**Computer Scientist (1990)** Department U.E. Ar Fares Agency Ar Four Nation Company Datasy Range 541,901 - \$255,915 per As a computer uniential, you will • Research, analyze and obegate complex computer

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**Examples of Job Positions** 

As a datistical, year will - Denting and design savery quantizerraine · Assist in data suffective operations Analyze and mulicate data

#### Dissertingle study insult through witten publications and and presentations

#### Vitet us online at gogovernment.org/mathematics

Learn more about finding a government job or industry by realformatics and about

- The Application Process
- Federal Agencies + its and lisealth
- Writing a Federal Resum or Salathy Casesons
- Interfering for Prophysics
- Erutions Profile





# **Advising Resource:** GoGovernment.org





#### Welcome to Go Government, your one-stop shop for how to find and apply for federal government jobs.

WORKING IN OUR PEDERAL GOVERNMENT FIND YOUR FIT APPLICATION TIPS ABOUT US

No matter your experience level, if you are suricus about attaining work in the poventment, you've in the right place. This area in designed to be over public to you consider, apply, and service failered employment. We'll help you research federal agencies and government samers as well as provide practical tips for completing your application. Have in mind that we do not post pill announcements or access applications Rather, this alle will give you a phropse into the faderal government and will guide you through the application process from baginning to and. First Sime visiber? Charle will out FAGe.



#### Bave time during your job search: know what you want.

Them are rearly two militar federal employees and the warnin of spar positions in the federal government

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#### Tweets of Falling Bangmannan

🔰 @gogovernment

PARTNERSHIP FOR PUBLIC SERVICE

Concernment Programment Did plus know? The government local 30 partent of all mathematics employees in the and 5 plants. Phintipenartit Reptople

Ge Geenennent Programment 31 May Next a bit of help having the Manageboahing present? Check nut these helpful too from Repulsion presidents freamd

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Ges Generation and 12.94 When interviewing for your Photom make ourse Tweet to Bpopi-amment

# Advising Resource: USAJOBS.gov

A Home 🚽 Search Jobs 🚽 My Account 🚽 Resource Center

SIGN IN OR CREATE AN ACCOUNT



TO FEDERAL CAREERS

#### Welcome Students and Recent Graduates



Federal service. New opportunities will appear on USAJOBS as agencies post them. We encourage you to visit this site periodically, or set up a <u>saved search</u>.

Under President Obama's leadership, the Federal Government has taken steps to help students and recent graduates join the

Find Internships

Find Recent Graduates Jobs

# Advising Resource: Federal Jobs by College Major

#### Federal Occupations by College Major

To help narrow your Federal job search, below is a list of academic majors and some Federal occupations directly related to those majors. Occupations with an asterisk (\*) require an academic degree or coursework in a particular area of study for entry into the occupation. For other occupations, experience or a combination of related coursework and experience may be substituted for a degree. The academic majors and occupations listed are not all-inclusive.

You may begin your Federal job search on USAJOBS by searching using the *four-digit Series number* of the Federal occupation listed under the major. When you find a Job Opportunity Announcement (a.k.a. job posting) that interests you, pay close attention to all sections of the announcement, especially: *Who May Be Considered*; *Qualifications and Evaluations*; and *How to Apply* so you will know the specific requirements you must meet.

Download the PDF file

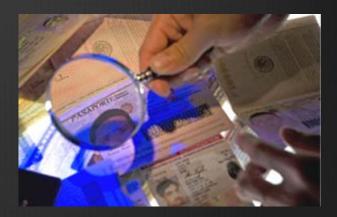
Contents [hide]
1 A - Ast
2 Atm - Civ
3 Com – Ear
4 Eco – Epi
5 FI - II
6 Ind - Lan
7 Le - Me
8 Nu - Psychod
9 Psychol - Tel
10 Tex - Zoo

# Find the Right Fit: By Agency

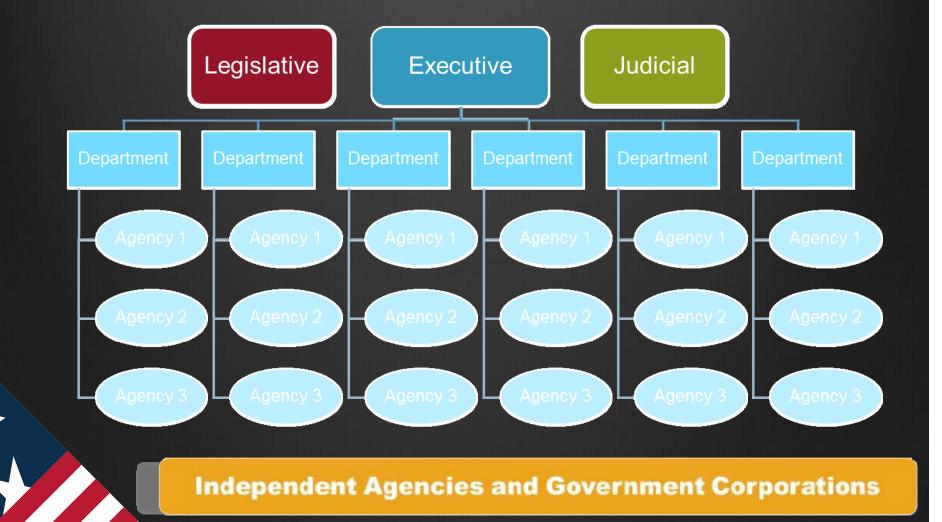








# Find the Right Fit: By Agency



# **Advising Resource: USA.gov**

Governme	nt GOV Made Easy	P			SEA
Get Services	Explore Topics	Find Gov	ernment Agencie	s	Contact Govern
				E-mail	🖶 Print 🕂 Share
ome > Agencies > A-Z Index	> A-Z Index of U.S. Govern	ment Departments and	d Agencies		
A-Z Index of	U.S. Govern	ment Der	partments	and	
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	HIJKLMN	OPQRS	TUVWX	Z	
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Administration for N	Native Americans				
Administration on A	Aging (AoA)				
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<ul> <li>Administrative Com</li> </ul>	mittee of the Federal R	egister			
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<ul> <li>Advisory Council or</li> </ul>	n Historic Preservation				
<ul> <li>African Development</li> </ul>	nt Foundation				
<ul> <li>Agency for Healthc</li> </ul>	are Research and Quali	ty (AHRQ)			
<ul> <li>Agency for Internat</li> </ul>	ional Development				
<ul> <li>Agency for Toxic S</li> </ul>	ubstances and Disease	Registry			
and a street of a	ing Service				
<ul> <li>Agricultural Market</li> </ul>					
<ul> <li>Agricultural Market</li> <li>Agricultural Resear</li> </ul>	ch Service				

# Advising Resource: Best Places to Work

The Best Places to Work IN THE FEDERAL GOVERNMENT" 2013 RANKINGS

Home Overview - Scores and Rankings - Agency Services Contact Us Donate

#### Best Places to Work Agency Index Scores

The Best Places to Work Index score measures the overall performance of agencies and agency subcomponents related to employee satisfaction and commitment.

	Government-wide Score
	Agency Index Scores
Ag	ency Scores by Category +
genci	Scores by Demographic +
	Compare Up to 3 Agencies
80	e All Participating Agencies

Go

low we calculate the index score

Large Agencies Mid-size Agencies Small Agencies Agency Subcomponents

Pank -	Agency	2013	2012	Change	
isanis	Adentity	2010	LUIL	onange	
30	National Aeronautics and Space Administration	74.0	72.8	1.20 🔕	
2	Department of Commerce	67.6	67.9	-0.30 😋	
3	Intelligence Community	67.3	70.8	-3 50 🙆	
4	Department of State	65.6	68.2	-2.60 😋	
5	Department of Justice	63.5	63,8	0.30 👩	
6	Social Security Administration	63.0	66.4	-3 40 😋	
7	Department of Health and Human Services	61.9	63,3	-1.40 🙆	
8	Department of Transportation	60.9	63.6	-2.70 😋	
9	Department of the Treasury	59.5	66.1	6 60 👩	

bestplacestowork.org

# Advising Resource: Agency Websites

A to Z Index | Follow FDA | En Español

SEARCH



#### **U.S. Food and Drug Administration** Protecting and Promoting *Your* Health

Home Food Drugs Medical Devices Radiation-Emitting Products Vaccines, Blood & Biologics Animal & Veterinary Cosmetics Tobacco Products About FDA 晶 🗃 🔤 O Nome O About FDA O FDA Organization O Office of Medical Products and Tobacco About the Center for Drug Evaluation and Research Jobs at the Center for Drug Evaluation and Research (CDER) FDA Organization You Can Make a Difference Office of Medical Products and Tobacco About the Center for Drug FDA - The Public Health Mission: The FDA is responsible for protecting the public **Evaluation and Research** health by assuring the safety, efficacy, and security of human and veterinary drugs, biological products, medical devices, our nation's food supply, cosmetics, and CDER Offices and Divisions products that emit radiation. Press Announcements Drug Safety Oversight Board Working at FDA. Jobs at the Center for Drug. Browse FDA Jobs at USAJOBS Evaluation and Research (CDER)

> At the Center for Drug Evaluation and Research (CDER), you can make a difference in protecting the health of the American people. We have an ongoing need for gualified individuals with backgrounds in health-related sciences, health policy and information technology. Become a part of the Department that fouches the lives of every Americani At the Department of Health and Human Services you can give back to your community state, and country by making a difference in the lives of Americans everywhere. Join HHS and help to make our world healthier, safer and better for all Americans.

- Mission and Activities of CDER
- Executive Positions at CDER.
- Careers at CDER.
- Salary
- · Benefits

FDA Financial Disclosure and Conflict of Interest Information

#### Resources for You

· FDA Hiring Initiative; Generic Drug User Fee Amendments of 2012 (GDUFA)

Meeting Presentations (Drugs)

CDER Exclusivity Board

Reports & Budgets (CDER)

Manual of Policies & Procedures

What We Do (CDER)

FAGs about CDER

(CDER)

Contact CDER

· FUA Science Careers and Scientific Professional Development

Applying for a job at CDER through USAJOBS Apply for your Federal Job Online Create your own account at USAJOBS. This service is designed to assist you with your job search.

View Current FDA Center for Drug Evaluation and Research Job Openings at USAJOBS. Follow this link for instructions on creating and using a USAJOBS. account to find jobs at FDA.

- Post your resume online.
- Apply for Federal Government Jobs Receive automated Job Alerts.

Helpful hints when on the USAJOBS website if you are not using the link above for CDER positions

# Find the Right Fit: Pathways Programs

The Pathways Programs are designed to "offer students and recent graduates more uniform and transparent pathways to public service" and "improve recruiting and provide for training, mentoring, and career development opportunities."



www.opm.gov/hiringreform/pathways

# Find the Right Fit: Pathways Programs

#### Internship Program:

- Paid opportunities while still in school
- Agencies may convert eligible participants to full-time employment after successful program completion

#### Recent Graduate Program:

- One-year career development program
- Participants will be hired in cohorts aligned with academic calendars
- Apply within two years of receiving degree

#### Presidential Management Fellows Program:

- Two-year leadership development program
- Open to advanced degree candidates within two years of graduation
- Refer students to www.pmf.gov and Facebook page

# Internship Program

#### What:

- Paid opportunities to intern at federal agencies and explore different career paths
- Eligible for conversion to full-time employment upon successful completion of the program (640/ 320 hours of work)

#### Who:

- Current students in qualifying educational institutions and programs More Information:
  - Volunteer positions are still available at many federal agencies

# **Recent Graduates Program**

#### What:

- Dynamic developmental program
  - Participants go to an orientation, receive 40 hours of T&D, complete an Individual Development Plan (IDP) and are assigned a mentor!
- Eligible for conversion to full-time employment upon successful completion of the program

Who:

 Individuals with undergraduate or graduate degrees from qualifying educational institutions or programs

### More Information:

- Candidates must apply within two years of degree or certificate program
- Eligible veterans have six years to apply after completing their education

# Presidential Management Fellows Program

- What:
  - Government's most prestigious fellowship program
  - 2-year leadership development program
    - Participants go to an orientation, receive 80 hours of T&D, complete an IDP, are assigned a mentor and have at least one rotational or developmental assignment!
- Who:
  - Individuals with qualifying advanced degrees
- More Information:
  - Applications for the Class of 2015 are open from October 1–15, 2014
  - Candidates can apply during their final year as well as within two years of advanced degree completion
  - Learn more at <u>www.pmf.gov</u>

# Top Advice for Current Students

- Begin looking/planning as soon as possible
- Summer deadlines:
  - Early fall for top security agencies
  - January/February for most other agencies
- Each agency will have a distinct process
- Do your research!

# Five Steps To Apply for a Federal Job

- 1. Search for positions
- 2. Create your federal resume
- 3. Complete application questionnaires
- 4. Submit your complete application
- 5. Follow through with the agency

# **Review: Where to Find Job Announcements**

- USAJOBS.gov
- Agency websites
- Career development centers
- Career fairs
- Social media
- Personal networks





### Advising Resource: USAJOBS.gov

Cearch Jobs 4 My Account 4 Resource Center	
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Site Map Contact Us Hels/FAQs Privacy Act and Public Burden Informat This is a United States Office of Personnel Manageme USAJOBS is the Federal Government's official one-stop source for Federal jo	ent website.

# **USAJOBS** Top Tips

A Home 🕤 Search Jobs 🔄 My Accour	nt 👘 🗄 Resource Center			SIGN IN OR CHEATE AN ACCOUNT
WORKING FOR AMERICA			ch Ihat: <u>Kayword Tips</u> nalyst <u>Adranced S</u> r	Where:     Radius: 20 miles
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Other Agencies and Independent Organizations(10)	Management Analyst an exceptionally well-qualified and experiences	Management Analyst. The Rules C		
> Job Categories	Office, which operates underpayments to vend include but are not limited to the following: Hell		Nanagement Analyst	

+ Salary

Y

# **USAJOBS** Top Tips

#### Create A New Saved Search

<b>LEASE NOTE:</b> Fields with an asterisk ( <b>*</b> ) are red <b>Keyword Search</b> (e.g.: Job Title, Agency Name, Job Announcement	- 2000 0 00 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Salary Range From To Pay Grade (GS) SELECT To SELECT
Title Search Series Number Search Please enter all 4 digits when typing the Series Nu enter only the first two digits (e.g. 08 for engineer		group,
Location Search (?) Show locations for this region:	United States	
Choose State United States Alabama Alaska American Samoa Arizona Arkansas California	Then Locale(s)	Click buttons to add/remove

# **USAJOBS** Top Tips

#### **Occupational Groups by Job Series Code**

0100	Social Sciences & Psychology	1300	Physical Sciences
0200	Human Resources Mgmt	1400	Library & Archives
0300	General Administrative	1500	Math & Statistics
0400	Natural Resources & Biology	1600	Equipment, Facilities & Services
0500	Accounting & Budget	1700	Education
0600	Medical, Hospital & Public Health	1800	Investigation, Enforcement & Compliance
0800	Engineering & Architecture	1900	Quality Assurance & Inspection
0900	Legal	2000	Supply
1000	Information & Arts	2100	Transportation
1100	Business & Industry	2200	Information Technology
1200	Copyright, Patent & Trademark		

# How to Read a Job Announcement

#### Critical Components: Review these carefully!

- Qualifications
- Overview

• How to Apply

Environmental Pro	atection	Apply Online
Agency	steedon	
· ·		Print Preview
Job Title: Biologist Agency: Environmental Protectio	in Agency	Save Job
Job Announcement Number: R-	OC5PP-DE-2014-0019	
0001500005590000		Share Job
SALARY RANGE:	\$42,631.00 to \$67,787.00 / Per Year	Agency Contact Info
OPEN PERIOD:	Wednesday, August 13, 2014 to Tuesday, August 19, 2014	Job Announcement Number
SERIES & GRADE:	GS-0401-07/09	R-0C5PP-DE-2014-0019
POSITION INFORMATION:	Full-time - Term not-to-exceed 13 months	Control Number: 378203600
PROMOTION POTENTIAL:	13	Control Number: 378203600
DUTY LOCATIONS;	2 vacancies - Arlington, VA View Map	
WHO MAY APPLY:	Any U.S. offizen may apply.	
SECURITY CLEARANCE:	Public Trust - Eackground Investigation	
SUPERVISORY STATUS:	No	
JOB SUMMARY:		
About the Agency		
Forth Paulis and day of that F	ome help us protect the environment! Our diverse worldforce	
	eer-we share a common passion to promote a deaner, healthier	
	ing safeguarding our natural resources and protecting human health	
can be. We consistently rank as	one of the top Federal agencies in which to work, with great	

This position is located in the Office of Chemical Safety and Pollution Prevention, Office of Pes Programs, Biological and Economic Analysis Division, Science Information and Analysis Branch Arlington, VA.

For more information on this office, visit their website: www.epa.gov/ocspp

### How to Read a Job Announcement

Back to top

#### QUALIFICATIONS REQUIRED:

**GS-05:** You qualify at the GS-05 level if you possess three years of progressively responsible experience including the ability to analyze problems to identify significant factors, gather pertinent data, and recognize solutions, plan and organize work, and communicate effectively orally and in writing. Experience may have been gained in administrative, professional, technical, investigative, or other responsible work. Experience in substantive and relevant secretarial, clerical, or other responsible work may be qualifying if it provides evidence of the skills necessary to perform the duties of the position. Experience of general clerical nature (typing, filing, routine procedural processing, maintaining records, or other non-specialized tasks) is not creditable.

**GS-07:** You qualify at the GS-07 level if you possess one year of specialized experience including performing developmental assignments under the close guidance of a higher level specialist that provided exposure to a wide variety of management and administrative methods and techniques such as updating budget data on spreadsheets; compiling data for budget requests; preparing requests for personnel action; providing orientation to new employees; coordinating office moves and telephone service requirements; monitoring usage of government motor vehicles; collecting and analyzing information related to workflow, office procedures and control systems in support of program evaluations; and responding to routine questions concerning administrative procedures and requirements.

#### You must:

Meet all qualification requirements, including education and any selective placement factors at the time of application. Qualifications claims will be subject to verification which could occur at any stage of the application process.

Submit your resume, your online questionnaire, and any supporting documents by 11:59 p.m. Eastern Standard Time on the closing date of this announcement.

Experience and education qualifications for this position are in the Office of Personnel Management's Operating Manual. Please click on the link below for the Qualification Standards.

http://www.opm.gov/qualifications/Standards/group-stds/gs-admin.asp



Agency Information:

CBP Minneapolis Hiring Center 5600 American Blvd Suite 700 Bloomington, MN 55437-1450 USA Fax: (478)757-3144

#### Questions about this job:

Staffing Team C Phone: (952)857-2935 Fax: (478)757-3144 Email: CBP.MHC-STAFFINGTEAMC@DH S.GOV

#### Job Announcement Number: MHCBPDE-453467-OC (ACWA)

HCBPDE-453467-OC (ACWA)

Control Number: 2220832

### How to Read a Job Announcement

#### HOW TO APPLY:

#### Back to top

Your application packet must include a completed assessment questionnaire, a resume, and any applicable and/or required supporting documentation. Please see the "Required Documents" section below for additional information.

You are not required to submit official documentation as part of your application package; an unofficial version will be accepted during the application process. However, if selected, you must provide the required official documentation prior to appointment. If any part of your application is not received, it will be evaluated solely on the information available.

If you are unable to upload your information, you may fax it in. Please complete the cover page located at <a href="http://staffing.opm.gov/pdf/usascover.pdf">http://staffing.opm.gov/pdf/usascover.pdf</a> using the vacancy LN 453467. Please provide your SSN, name, and address using the exact name you used when you filled out the questionnaire. The fax number is 1-478-757-3144. If you previously uploaded documents into Application Manager, you do not need to fax those same documents.

Applications and supporting documentation will not be accepted by mail or email. The address below is for inquiries only. If you are unable to apply on-line, please contact the Human Resources Specialist listed at the end of this vacancy announcement at least one day prior to the closing date for further instructions. You may apply more than once, but the most recent application is the only one that will be used.

#### **REQUIRED DOCUMENTS:**

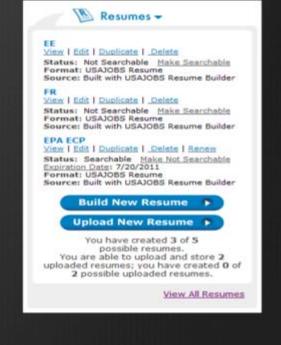
- Resume: A resume is required and must be in English. It must contain your full name, address, phone number, the last four digits of your Social Security Number, a detailed description of your duties and the dates you performed them (MM/DD/YY), as well as your work schedule and salary.
- Transcripts are required if basing any part of your qualifications on education. Education must be

### **USAJOBS Top Tips: Summary**

- Use key search terms
- Refine your search by location, position and agency
- Save your searches to save time!
- Review the job announcement carefully

### **Build a Federal Resume**

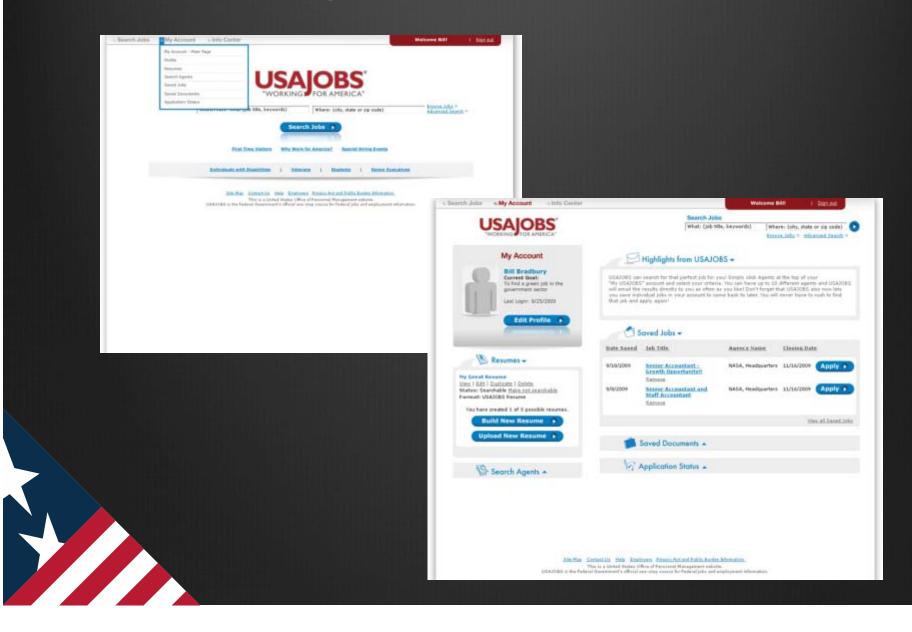
- What is the difference between a federal resume and a traditional resume?
  - Length
  - Level of detail
  - Required information
- Create an account on **USAJOBS.gov** 
  - Build and store up to 5 federal resumes
  - Upload your non-federal resume



### **Build a Federal Resume**

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# **Building a Federal Resume**



# **Build a Federal Resume: Tips**

Tailor resumes using the job announcement

- Focus on the "duties" section
- Customize your résumé using key words and phrases

#### Expand on your experience

- Include additional details to demonstrate your qualifications for the job
- Consider volunteer work, awards, and affiliations

#### Make a master resume

• Then alter for specific positions and remove information that doesn't apply to a specific position

# **Selection Tools**

- Resumes
- Questionnaires
- Essays

>>>

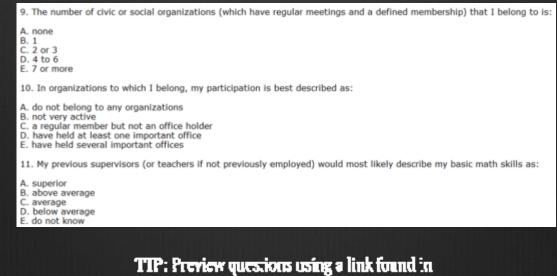
- Cover letters
- Supplemental Materials

# Selection Tools: Questionnaires

Length: 15-100+ questions

**Type**: Varies and can include yes/no questions as well as those meant to determine your level of experience in different areas

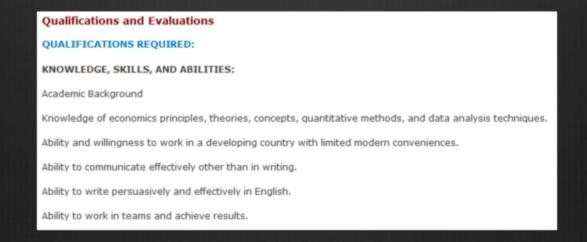
Additional Information: Don't forget about transferrable skills. Don't sell yourself short!



the job opportunity announcement!

# Selection Tools: Application Essays

What: Previously known as 'Knowledge, Skills and Abilities'
When: NOT required in initial application
Length: ½ page to a full-page in length
Tips: Address key words and phrases mentioned in the position description, use rich and substantive examples & tie your personal experiences to each essay



# **Selection Tools: Cover Letters**

- Address key words and phrases mentioned in the position description
  - Organize your experiences by skill set!
- Use rich and substantive examples
- Focus on outcomes to which you directly contributed
- Avoid acronyms (e.g. SMART club)

### Selection Tools: Supplemental Materials

- Transcripts
- Writing Samples
- References
- Eligibility information
  - Past or current federal employment
  - Veteran qualifications
  - Disability status
  - Non-competitive appointment (Peace Corps & AmeriCorps Vista)

# Additional Preferences Given to Applicants

- Veterans' Preference
- Persons with Disabilities
- Americorps Vista
- Returning Peace Corps Volunteers
- Past or Current Federal Employees
- Temporary / Term Positions

# **Submit Your Application**

Submit your application online

- USAJOBS
- Individual agency websites
- External hiring systems

Apply in advance of deadline

Call HR contact with clarifying questions

# **Track Your Application**

The agency will evaluate your application will notify you at 4 points in the process:

- When your application is received
- If you meet basic qualifications
- When your application is referred to the selecting official
- If you are offered the position

Track your application using USAJOBS

Remember: Agencies receive a high volume of applicants!

For more information see www.opm.gov/hiringreform

# Follow Up with the Agency

#### Why would you want to follow up?

- Confirm receipt of application
- Submit additional information or documentation Tips:
  - Call with a specific question and purpose
  - Wait 2-3 weeks...
  - Reference the announcement number
  - Be considerate of their time!

TIP: You can find a contact and phone number listed in the job announcement!

### **Interviews: How to Prepare**

Ask questions about logistics

- Date, time, location and what to bring
- Interview format (one-on-one, panel, virtual, etc.) and name(s) of interviews
- Security requirements for building entrance

#### Prepare your answers

- Experiences with a problem, action, and result (PAR)
- Back up your resume
- What you DON'T say may be counted against you!

# **Interview Tips**

- Do your homework
- Prepare answers to common questions in advance
- Have questions ready to ask interviewers
- Dress the part
- Arrive early
- Demonstrate your passion for public service!

# **Security Clearances**

#### Background Checks

- Individual's criminal and credit histories
- About 90% of background investigations are undertaken by the Office of Personnel Management

#### **Security Clearances**

- More extensive investigation to discover applicant's character and behavior patterns
- The agency's decision of whether to grant clearance is based on the investigation

# Security Clearances: Three Types

- 1. Non-sensitive (criminal background and credit check)
- 2. Public Trust (low-risk, moderate-risk, high-risk)
- 3. National Security
  - Confidential
  - Secret
  - Top Secret
  - Sensitive Compartmented Information (SCI)

#### **Prepare Now**

- Begin gathering relevant information now
  - You will need to complete the non-sensitive (SF-85) or national security (SF-86) clearance forms
- Be smart and curb your bad habits now
- Stay out of debt or diligently repay it
  - Be completely honest!

# Security Clearances: How to Prepare

- Begin gathering relevant information now
  - You will need to complete the non-sensitive (SF-85) or national security (SF-86) clearance forms
- Be smart and curb your bad habits now
- Stay out of debt or diligently repay it
- Be completely honest!
- Prepare Now

TIP: You can view the SF-85 and SF-86 forms on USAJOBS!

# Wrap-up

- Find the Right Fit for You!
- Be Patient

>>>

• Make a Difference

# **Questions?**



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