HELPING YOUR STUDENTS NAVIGATE THEIR CAREERS IN A SEA OF OPTIONS

EcoLeaders Virtual Conference 2/28/2019
Presentation Overview

OUTLINE OF TOPICS

What is the role of the advisor?
What does having a career plan mean?
What does navigating that plan mean?
Tips for counselors
What IS the role as career advisor

*Shed light!*

Where students struggle:

Not being heard
Getting general advice
Getting "fluffy" advice
Degree ready not job ready
What does having a career plan mean?

CREATING A STRATEGY

Where students struggle:

What is point A?
What is point B?
Practical tactics to remove obstacles
How to get off the road you're on and onto a new one

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What does navigating a career plan mean?

STAYING ON THE PATH

Where students struggle:

Staying motivated
Being held accountable
Being frugal/financial management
Losing sight of long term goals
# Tips for Counselors

<table>
<thead>
<tr>
<th>Listen</th>
<th>Provide Context</th>
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<tbody>
<tr>
<td>Tailored vs generic advice</td>
<td>Explain why's</td>
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<td>What is the real challenge or issue?</td>
<td>Give examples</td>
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<td>Ask rather than tell</td>
<td>Create and follow a process</td>
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<tr>
<th>Create EMPOWERING programs</th>
<th>Refer</th>
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<tr>
<td>Make it easy for students to connect</td>
<td>When you're not sure</td>
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<tr>
<td>Get in front of them</td>
<td>When you don't have time</td>
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<td>Ensure the tools you are using work and</td>
<td>When you're not the expert</td>
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<td>are reaching the right people</td>
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[www.theenvironmentalcareercoach.com](http://www.theenvironmentalcareercoach.com)
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