

Automating Creativity and building your own Creativity/Innovation assistant like Alexa/Google Assist

Presented by Sunil Kaushik

Thursday, January 21, 2021

7:30 – 8:30 PM Eastern

Description: Sunil Kaushik in this webinar will talk about how he built an AI based innovation assistant that helps him generate hundreds of creative solutions for day-to-day business problems within seconds and how others can leverage it to solve complex problems. The end outcome is as simple as, hey AI, how do I reduce the inventory or improve processing speed at process step A and the user will get hundreds of ideas specific to the process characteristics. He will include multiple success stories and offer access to a FREE innovation assistant app.

Learning Objectives:

- Understand the Machine Enabled Innovation Framework
- Understand how creativity can be automated
- Learn to define business problems, objectives, and strategy that can be understood by machines
- Information to enable you to design your own Creativity Assistant
- Hands on innovation activities to help individuals solve their biggest challenges
- Prioritizing and implementing the solutions as packages for further value realization

Presenter: Sunil Kaushik is a " TEDx speaker, Author of "Business Innovation & Transformation using TRIZ", Innovator of 'Atheena' a generative AI, speaker at the ASQ



World Quality Conference, Guest faculty in some of the Universities in Europe, ASQ's influential Voice of Quality, touring cyclist (travelled from Thailand to Portugal) aspiring digital nomad and obsessed with automating creativity. He has published numerous white papers and articles on TRIZ, innovation and project management with renowned journals, featured multiple times on ASQ TV, Quality Progress, Times of India, News Minute, The Hindu, Indian Express and other media.

Registration: <https://asq.webex.com/asq/onstage/g.php?MTID=eab89ea4e36bb92496bdcf7980f2e679c>

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We thank our Webinar Chair **Ms. Dawn Hashemi** for bringing this event to our community.