ASQ Innovation Technical Community Annual Member Meeting



Driving Innovation Engagement Globally

July 2020



Today's Workshop

Meeting Objectives:

- Engage with our ASQ Innovation TC members
- Share the ASQ Innovation TC Journey through 2020
- Learn more about what our members value and what you want more of
- Engage with our members in a collaborative workshop that is innovative and fun!

Workshop Facilitator: Mr. Tracy Owens

Message from the ASQ Innovation Chair



Hello Innovation Technical Community Members,

It has always been our stance that Quality drives Innovation and Innovation in-turn, drives Quality. From tolerances to automation, the innovations that we have seen have always improved Quality. However, these innovations would not have been possible without the desire to improve Quality.

As we move into the second half of 2020, we are continually faced with opportunities to drive awareness of how Innovation positively affects each of our lives. In the manufacturing industry, Industry 4.0 is providing an incredible amount of data to enhance Quality. In the consumer space, automation and AI are becoming more commonplace. This is an exciting time to be involved with Innovation!

The Innovation Technical Community is working on enhancing the value of your membership by providing you access to numerous Innovation methods, topics, and thought leaders. As a technical community, we are focused on providing resources to our members that will help drive a better understanding of Innovation across Industries, while maintaining a Quality mindset.

We have numerous opportunities for members to get involved with the technical community and are always looking for feedback for how to provide more value to you. If you are interested in getting involved, please fill out our Volunteer survey here, or if you would like to provide feedback, please feel free to reach out to me directly via email.

I hope that everyone is as excited as I am for 2020 and all of the Innovations that are to come!

Kind regards, Mr. Dan Jones, Chair ASQ Innovation TC (2020)

ASQ Innovation Technical Community



Vision: To be the organization of choice for innovation, connecting those who are interested in innovation with resources to meet their professional needs.

Mission: To build and provide access to the growing and dynamic body of innovation knowledge through pathways including partnerships, training, and on-line presence for people in the innovation space, whether experienced or new, enabling them to become more effective forces for quality through innovation in their professional environments.

ASQ Innovation Technical Community

Innovation management is a combination of the management of innovation processes, and change management. It refers to product, business process, marketing and organizational innovation. Innovation management is the subject of ISO 56000 series standards being developed by ISO TC 279*.

ASQ incorporates quality into the mix by integrating standard quality tools, frameworks, methodologies, and technologies to enrich leaders and the workforce globally.



ASQ Innovation Technical Community

2020 Year at a Glance

The **ASQ Innovation TC** serves practitioners across 84 countries and regions, both in person and digitally. We educate, inform, engage, empower, and challenge our members with *new ideas, processes, standards, and frameworks* that help them lead innovatively.



5599 Members



Webinars & Conferences



Global Reach 84 Countries and Regions



Social Media Website & myASQ



Innovation
BoK
&
Quality
Progress
Articles



Meet the 2020 ASQ Innovation SQUAD



Name	Position	Name	Position
Dan Jones	Chair	Luciana Paulise	Content, iBok Committee
Dr. Rhonda Farrell	Chair-Elect	Craig Brodbeck	Blog / myASQ Contributor
Krystle Ziegler	Treasurer	Imran Rana	Newsletter Ed,, TC Liaison
Sophia Finn	Secretary	Rajeev Chadha	Strategic Partner Liaison
Jose Valdivia	Past Chair, Nominations, iBok	Reese Eskridge	Governance / Process Improvement / iBoK
Jim Nelson	iBoK (Co-Chair)	Zakariya S. Al-Helal	iBoK Committee
Peter Merrill	iBoK (Co-Chair)	Roseli Haefliger-Long	iBoK Committee
Jane Keathley	Certifications	Jacqueline N. Jolly	iBoK Committee
Rick Fernandez	Social Media	Sharon McNair	iBoK Committee
Tracy Owens	Conferences	lan Meggarrey	СТО
Dawn Hashemi	Webinars / Education	Nicole Radziwill	Conferences
Ron Makar	Voice of the Customer	Kymm Hockman	Strategic Partnering

The Team

Name	
Dan Jones	
Rhonda Farrell	
Krystle Ziegler	
Sophia Finn	
Jose Valdivia	
Co-Chair: Jim Nelson	
Co-Chair: Peter Merrill	
Champion: Jane Keathley	
Zakariya S. Al-Helal	
Roseli Haefliger-Long	
Jacqueline N. Jolly	
Sharon McNair	
Luciana Paulise	
Jose Valdivia	
	Dan Jones Rhonda Farrell Krystle Ziegler Sophia Finn Jose Valdivia Co-Chair: Jim Nelson Co-Chair: Peter Merrill Champion: Jane Keathley Zakariya S. Al-Helal Roseli Haefliger-Long Jacqueline N. Jolly Sharon McNair Luciana Paulise

Communications	Social Media: Rick Fernandez
	myASQ: Craig Brodbeck
Conferences	Tracy Owens
	Nicole Radziwill
Education / Webinars	Dawn Hashemi
Governance / Process Improvement	Reese Eskridge
Membership	Seeking Volunteer
Newsletter	Imran Rana
Outreach and Publicity	Lead: Kimberly Johnson
	Academia Liaison: Seeking Volunteer
	Commercial / Industry Liaison: Rajeev Chadha
	Content Advisor: Luciana Paulise
	Government Liaison: Seeking Volunteer
	Military Liaison: Seeking Volunteer
	Non-profit Liaison: Craig Brodbeck
	Section Liaison: Seeking Volunteer
	Strategic Partner Liaison: Rajeev Chadha

Technology	SharePoint
	Teams
	CTO: Ian Meggarrey
Voice of Customer	Ron Makar
Additional Volunteers	Kymm Hockman
Segment Personnel	ASQ Segment Director: Catherine Johannes
	Segment Leader: Frank Murdock
	Segment Facilitator: Jim Spichiger

Committee Reports



- Body of Knowledge
- Communications
- Conferences
- Education & Webinars
- Governance / Process

Improvement

- Membership
- Newsletter
- Outreach & Publicity
- Technology
- Voice of the Customer
- Other

Officer Reports



- Past Chair and Nominations Committee Lead
- Treasurer
- Secretary
- Vice Chair
- Chair

Quality Progress Innovation Library





Fresh Perspective

Leverage the relationships among **innovation**, **technology and quality** to unlock your creative potential

IT IS NOT UNCOMMON in QP and other contemporary business magazines to find inspiring stories about teams that have partnered with customers and stakeholders to enthusiastically co-create new, innovative products or novel technologies. What is not often explored is the symbiotic relationship between technology and innovation-and how the processes and structures used to innovate are themselves technologies.

The framework for the ASQ quality body of knowledge describes four stages of

- 1. The pursuit of personal excellence.
- 2. The pursuit of operational excellence.
- 3. The pursuit of organizational excellence.
- 4. The pursuit of the quality ideal, which includes an emphasis on transformation,

radical or discontinuous change, and methods for releasing the creative spirit.1



Innovation TC YouTube

Library













Hurdles – Innovation Game
Tracy Owens











№ YouTube









ASQ Innovation Conferences



Sacramento, CA - 2013

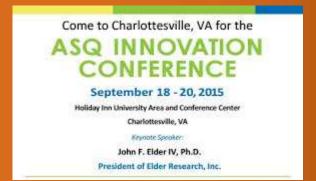




Virtual - 2020



Toronto - 2014



Charlottesville, VA - 2015



5th Annual ASQ Innovation Conference



The Sun Never Sets on Innovation



Dayton Section The Global Voice of Quality*

San Diego, CA - 2016

Dayton, Ohio - 2017

ASQ Innovation Opportunities 2020

- Is INNOVATION rampant in your Industry? Interested in volunteering or speaking? Survey <u>here</u>.
- Does your TC or Section feel innovation is a valueadd to your program build out? Is your TC Interested in partnering?
- Are you interested in speaking, sponsoring, or volunteering at our FALL INNOVATION conference?
- Conference SURVEY <u>here!</u>





Become a



ASQ Innovation Technical Community

Do you have a message you want to share?



Mentoring & Coaching: Our team of member leaders has over 1,000 hours of presentation experience and over 10,000 pages of published material. Let us talk with you about spreading your message of innovation to a growing audience of like-minded and curious individuals.

Please write to **Tracy Owens** at **towens@divisions.asq.org** to discuss your ideas or plans and we'll help you develop, publish, present, or enhance your story. You can get your name in print or in a program this year!

Today's Workshop

Workshop Facilitator: Mr. Tracy Owens

Tracy is a founding member of ASQ's Innovation Division, which has promoted a growing body of knowledge on innovation management and brought audiences a strong message about innovation as a process and not just a creative spark. He is co-author of The Executive Guide to Innovation, which was published in 2013.

Tracy holds a Master's Degree in International Business from Seattle University and he was elected to the 2016 class of ASQ Fellows.

Meeting RSVP and Access Here:

https://asq.webex.com/asq/onstage/g.php?MTID=ef80656d95290c811ade357 78df8aea1b

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Workshop Tool Links

- http://scrumblr.ca/AsqInnovTCIntersection
- http://scrumblr.ca/AsqInnovTCQuality4
- http://scrumblr.ca/AsqInnovTCMWN2020
- http://scrumblr.ca/AsqInnovTCPrevent

Workshop Take-aways

Workshop Facilitator: Mr. Tracy Owens

Workshop Wrap-Up

Workshop Participants:

Seminal Takeaways

Stay Engaged - Upcoming Events

- Webinar 22 JUL 2020 @ 6:00 PM Central
 - Applying systems engineering V Model to enhance performance improvement across projects and assets
 - Presenter: Suresh Prabhakaran
 - Registration: https://asq.webex.com/asq/onstage/g.php?MT
 ID=e48e2935cd3ddc4a6dc574d06aed42c6a



- 4Q/2020 ASQ Innovation Quality Conference
 - Stay tuned at; https://asq.org/conferences/innovation-quality
- WCQI 2021
 - May 23 26, 2021
 - Anaheim, CA
 - https://asq.org/conferences/wcqi







Thank You



Join Our INNOVATION SQUAD Today!









