

HEIGHT AND NON BLOCKING RULES

LINEAR EXHIBITS ("IN-LINE") NO HANGING SIGNS PERMITTED!
Back wall height limitation of all structures including logos is 8'.

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of exhibits (including decorations) is 8'. All display fixtures over 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space that is at least 5' from the aisle line. No solid exhibit construction may exceed 42" in height except in the rear one-half of the booth. The intent of the height and depth restrictions is that each exhibitor is entitled to a reasonable sight line from the aisles regardless of the size of exhibit.

CORNER EXHIBITS NO HANGING SIGNS PERMITTED!

A Corner Booth is a Linear Booth ("In-Line") exposed to aisles on two sides. All other guidelines for Linear Booths apply.

ISLAND EXHIBITS (20'X20' OR LARGER)
Height limit INCLUDING signage is 20'. (Top of sign at 20')

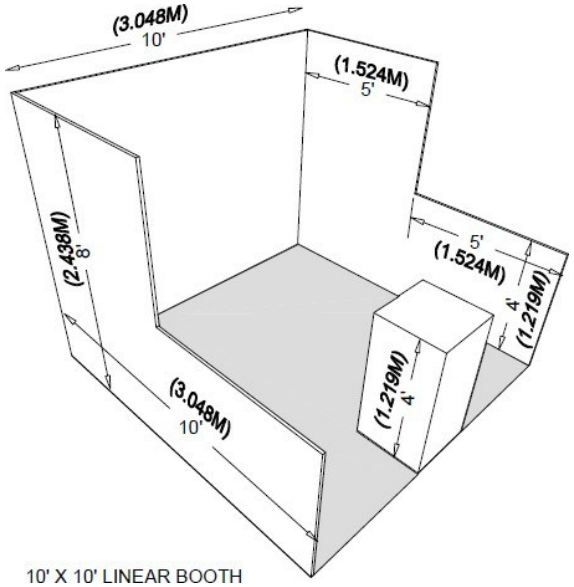
An Island Booth is any size booth exposed to aisles on all four sides.
Dimensions: An Island Booth is typically 20'x20' or larger, although it may be configured differently.
Use of Space: The entire cubic content of the space may be used up the maximum allowable height.

PENINSULA EXHIBITS NO HANGING SIGNS PERMITTED!
Back wall height limitation of all structures including logos is 8'.

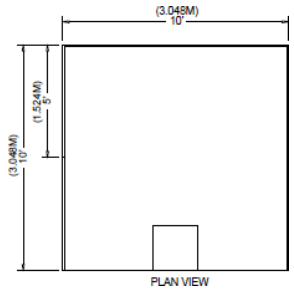
A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four booths. There are two types of Peninsula Booths: one which backs up to Linear Booths, and one which backs to another Peninsula Booth and is referred to as a "Split Island Booth."

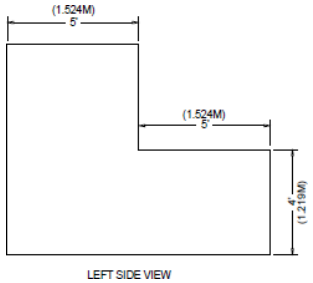
Dimensions: A Peninsula Booth is usually 20'x20' or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to four feet (4') high within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths.

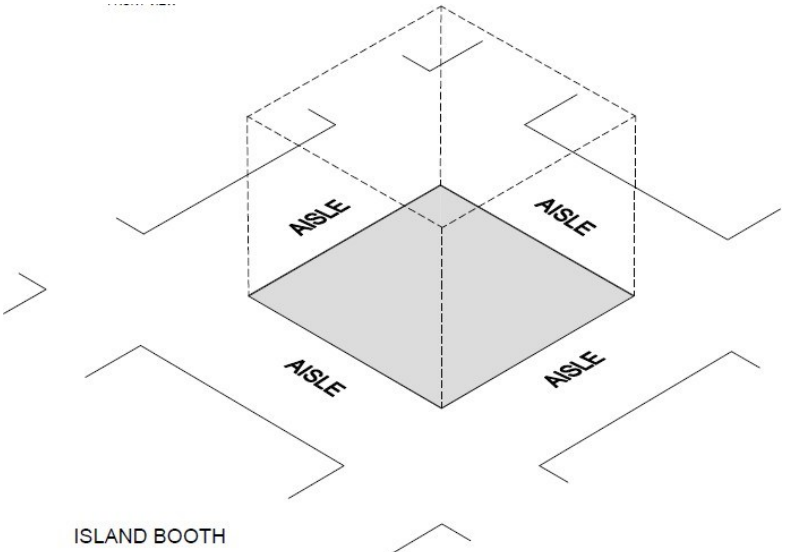
Please refer to the diagrams immediately following for a pictorial description of the blocking rules and height restrictions.



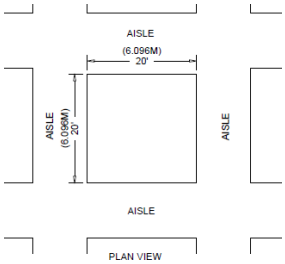
10' X 10' LINEAR BOOTH

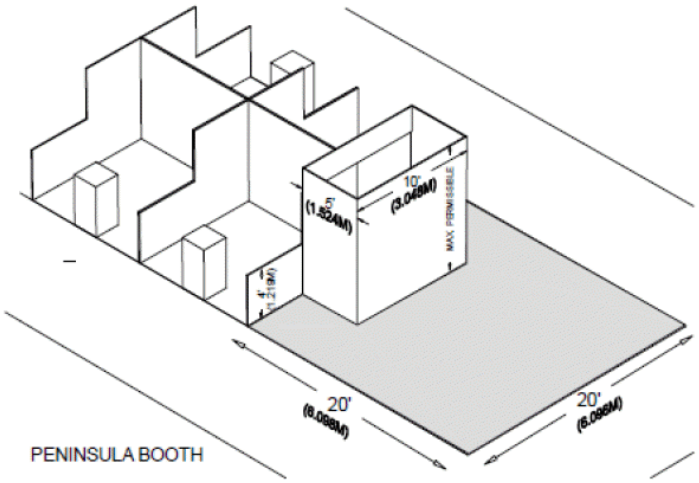






ISLAND BOOTH





PENINSULA BOOTH