

# About Citizens' Climate Lobby

Citizens' Climate Lobby (CCL) is a 501(c)(4) nonprofit which exists to create the political will for climate solutions by enabling individual breakthroughs in the exercise of personal and political power. Citizens' Climate Education (CCE) is a 501(c)(3) nonprofit which empowers individuals to educate elected officials, community leaders, and the general public about climate change and climate change solutions.

CCL is a nonpartisan, grassroots advocacy organization focused on national policies to address climate change. Since 2010, we have been advocating for passage of carbon fee and dividend legislation, which has resulted in the introduction of the Energy Innovation and Carbon Dividend Act of 2019 (H.R. 763) in the 116<sup>th</sup> U.S. Congress.

Our consistently respectful, nonpartisan approach to climate education is designed to create a broad and sustainable foundation for climate action across all geographic regions and political inclinations. By building upon shared values rather than partisan divides and by empowering our supporters to work in keeping with the concerns of their local communities, we work towards the adoption of fair, effective and sustainable climate change solutions.

In order to generate the political will necessary for passage of the Energy Innovation and Carbon Dividend Act, we train and support volunteers to build relationships with elected officials, the media and their local community.

We base our activities on the five levers of political will that all CCL chapters leverage to bring citizens into the political process and to ensure that their contribution is constructive and makes more good outcomes possible. The five levers are:

- **Lobbying Congress:** We train citizens how to lobby in support of our Carbon Fee and Dividend proposal by building friendly relationships with our federally elected representatives.
- **Media relations:** We train citizens how to engage with and influence the media. We write letters to the editors and op-eds, meet with editorial boards and work to place stories in all forms of media.
- **Grassroots outreach:** We recruit and educate the public on climate solutions, citizen advocacy and how to participate with one's government.
- **Grasstops engagement:** We seek to educate, build partnerships with and gain the support of community leaders and non-governmental organizations, both nationally and locally.
- **Chapter organizing:** It is through the growth and management of the local CCL group/ chapter, that it becomes possible to push on the other four levers for building political will.

## For more information, visit our websites:

Citizens' Climate Lobby: <https://citizensclimatelobby.org/>

Citizens' Climate Education: <https://citizensclimateeducation.org/>

CCL Community: <https://community.citizensclimate.org/dashboard>

Energy Innovation and Carbon Dividend Act: <https://energyinnovationact.org/>