

00:09:44.910 --> 00:09:52.980

Mark Reynolds: Welcome, welcome to the April citizens climate lobby call my name is mark Rentals i'm a member of the citizens climate lobby board and i'll be hosting today's call.

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00:09:53.340 --> 00:10:00.300

Mark Reynolds: what's going to be happening today in just a moment I will be introducing our guest who the timing couldn't be better to have joining us today.

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00:10:00.780 --> 00:10:04.560

Mark Reynolds: After that we're going to go over what we're asking you to do this month.

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00:10:04.860 --> 00:10:14.340

Mark Reynolds: followed by some of the remarkable things that happened since last month's call and i'll finish up by touching on a few things about the June conference about the June conference, let me just say, first and foremost.

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00:10:14.670 --> 00:10:30.150

Mark Reynolds: I can't wait to see you people i'm hoping has been viewed possibly come I just so happy the chance that I might get a chance to to see you in person, before I introduce our guests, I have an announcement from Brett SES SES about some of the new features on the call.

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00:10:31.170 --> 00:10:41.040

Brett Cease | Education & Engagement | he/him: Absolutely yeah Thank you so much for being here and we just wanted to celebrate with you, the inclusion of interpretation and translation services here at CCL for our live webinars.

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00:10:41.430 --> 00:10:46.170

Brett Cease | Education & Engagement | he/him: So starting on our monthly national calls we've added the services of civic access.

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00:10:46.500 --> 00:10:52.800

Brett Cease | Education & Engagement | he/him: A death woman owned business based in charlottesville Virginia to provide American sign language interpretation.

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00:10:53.070 --> 00:11:02.040

Brett Cease | Education & Engagement | he/him: And we've also got to provide Spanish language translation by accurate language services and minority and women owned business located in asbury New Jersey.

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00:11:02.340 --> 00:11:12.420

Brett Cease | Education & Engagement | he/him: So for instructions on how to pin the video of our interpreter or to switch over to listen in Spanish, see the chat and feel free to privately chat me if you're having any questions back to you mark.

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00:11:12.570 --> 00:11:20.670

Mark Reynolds: Great thanks so much Dr cece also want to welcome our newest chapters Africa Ghana, Kenya to from Nigeria in Cape Verde.

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00:11:21.060 --> 00:11:28.200

Mark Reynolds: The two new in Canada and one new chapter in Great Britain, so thank you and I hope you're probably listening to the recording rather than on the call live.

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00:11:28.620 --> 00:11:40.590

Mark Reynolds: So our guest today kesha Austin is the head of engagement and partnership at rewiring America she joins rewiring America from the energy division at the California public utilities Commission cpu see.

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00:11:41.130 --> 00:11:45.990

Mark Reynolds: where she served as a senior public utilities regulatory analyst and grid planning and reliability.

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00:11:47.100 --> 00:11:53.430

Mark Reynolds: While the cpu see she led the development of the cpu CS distributed energy resources Action Plan to point o

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00:11:53.850 --> 00:12:04.050

Mark Reynolds: Prior to that she worked as a program analyst at the office of the people's council for the district of Columbia, where she developed engagement and outreach programs focused on distributed energy resources.

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00:12:05.280 --> 00:12:13.740

Mark Reynolds: Key she earned her law degree at Texas southern university and her bachelor's degree from Howard university and boy keyshia Austin are we so excited and happy to have you here today welcome.

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00:12:14.970 --> 00:12:25.560

Keishaa Austin: Thank you, I am super excited to be here and it definitely helps to the video that plays right before we get started, is very engaging I was bopping to the music, as we were going through.

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00:12:25.860 --> 00:12:43.230

Keishaa Austin: i'm really excited to be here, let me see I normally have some trouble sharing my screen, so I think folks understand sometimes right with zoom it's just never it never goes perfectly so bear with me if I, if I have one moment of have some new shoes sharing ah i've done it.

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00:12:44.880 --> 00:12:49.080

Keishaa Austin: Okay um so everyone as you go through my presentation with me.

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00:12:50.190 --> 00:12:56.880

Keishaa Austin: My name is keisha Austin, as you just heard from mark, I want to thank everybody for allowing me to have this opportunity.

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00:12:57.150 --> 00:13:07.140

Keishaa Austin: To come speak to you all, on behalf of rewiring America I just joined rewriting America about two and a half months ago, so this is my first opportunity.

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00:13:07.410 --> 00:13:14.310

Keishaa Austin: To get out there, on behalf of rewiring America and I tell you what I don't think there's a better place for me to start.

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00:13:14.640 --> 00:13:24.420

Keishaa Austin: right because I understand that everybody here is a part of this movement that we're creating and that is being created across the world i'm very excited to hear about the new chapters.

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00:13:25.140 --> 00:13:36.000

Keishaa Austin: And so what I do know right is that you and I, as individuals and as a collective are going to make the difference, and

so it is a complete honor to be here with you all.

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00:13:36.210 --> 00:13:46.860

Keishaa Austin: This morning, this afternoon, this evening, wherever you are i'm just happy to be here i'm in the district of well i'm actually in Maryland and so i'm on the east coast and it's good afternoon for you, for me.

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00:13:47.340 --> 00:13:58.560

Keishaa Austin: I just before I get started thanks mark for sharing a little bit about my background, but I want to give you a little bit more about my time at journey, and I hope it reinforces why I decided to come to rewiring America.

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00:13:59.070 --> 00:14:05.580

Keishaa Austin: I got my start in this in this side and energy policy as a utility ratepayer advocate working in the district of Columbia.

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00:14:05.880 --> 00:14:15.420

Keishaa Austin: And as mark said I was super super focused on making sure that utility ratepayers had access to distributed energy resources right so solar.

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00:14:16.080 --> 00:14:18.930

Keishaa Austin: Batteries all of that good stuff that makes up the er.

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00:14:19.230 --> 00:14:33.270

Keishaa Austin: I want it ratepayers to have access to that technology, and I wanted to make sure right like admit, as many of us do that the grid was being prepared for these Dr so come online so that work took me to the cpu see.

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00:14:33.960 --> 00:14:40.290

Keishaa Austin: Where I worked with the three large utilities in the state of California as a as a regulator, so that was fun.

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00:14:41.010 --> 00:14:46.200

Keishaa Austin: Right, making sure that the io us we're planning for these resources to come online.

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00:14:46.500 --> 00:14:54.750

Keishaa Austin: Looking at their certain parts of the grid to see where there were infrastructure upgrades that could be deferred by putting in you know in front of the meter battery.

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00:14:55.560 --> 00:15:04.410

Keishaa Austin: Solutions to help defer these costly infrastructure upgrades right and give ratepayers some relief and also to modernize the grid with these de RS.

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00:15:04.710 --> 00:15:12.120

Keishaa Austin: And, before I left the Commission, I was working on an electrification impact study, which is still going on with the team that that was there.

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00:15:12.600 --> 00:15:26.490

Keishaa Austin: While I was there and that work really just blew me away and it drove me to rewiring America, where i'm here today and i'm happy to share the case floor electrifying everything.

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00:15:27.150 --> 00:15:34.950

Keishaa Austin: And what we know everyone around this table right knows that the case for electrification is that we're at an inflection point.

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00:15:35.880 --> 00:15:41.970

Keishaa Austin: And I know, everybody here is probably saying that most recent IP CC report right that says fossil fuels, no more.

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00:15:42.390 --> 00:15:55.140

Keishaa Austin: We must cease and desist and I know there's no convincing that needs to be had here, but that also means that we need to pull away from that dependence on petro state dictators as we've seen right where it said, give him food and where it hurts.

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00:15:55.680 --> 00:16:06.120

Keishaa Austin: yeah, we need to move clean it's a cleaner energy, and so we also want to do that through electrification because we believe that it's a vibrant solution to the challenges that we're facing.

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00:16:06.600 --> 00:16:10.770

Keishaa Austin: And it will also provide us with a healthy future and that healthy future includes.

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00:16:11.400 --> 00:16:20.700

Keishaa Austin: Good paying jobs right that can be outsourced super important to the economy savings for American families right, so that we can see more money going into.

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00:16:20.940 --> 00:16:32.550

Keishaa Austin: purchases that make you know, a difference in their life and their lives and in their household and protection against bill box volatility, believe me, as a ratepayer advocate I understand how important that is.

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00:16:33.210 --> 00:16:42.780

Keishaa Austin: And, of course, just healthier homes right we want healthier air quality within our homes, I have asthma and now that I know what that gas stove has done.

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00:16:43.410 --> 00:16:52.950

Keishaa Austin: To my lungs and my breathing at you know it's just a no brainer and then ultimately it's going to lead to a stable climate and that's what we're looking for right.

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00:16:54.660 --> 00:17:05.910

Keishaa Austin: And there's no question that we must electrify right now, and we must make household electrification right the Center of climate policy.

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00:17:06.690 --> 00:17:15.120

Keishaa Austin: that's what we're saying here at rewiring America, and we think that household electrification is super important because 42%.

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00:17:15.450 --> 00:17:31.320

Keishaa Austin: of our emissions come from decisions made around our household kitchen tables right so those decisions are happening by families and creating 42% of our emissions, and so what is rewiring America trying to do about that.

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00:17:33.600 --> 00:17:53.340

Keishaa Austin: Well, if we don't skip the slide what we're trying to do is we're serving as a nonpartisan nonprofit focused on electrification we want to electrify where you work live, learn and

play everything we want to electrify because it's inevitable, and it needs to happen.

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00:17:54.390 --> 00:18:03.330

Keishaa Austin: And that really comes from some of you may know about our co founder Dr Saul Griffith and his work with the US Government, but in.

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00:18:04.710 --> 00:18:16.860

Keishaa Austin: The US Government asked fall, could you map the US energy flows of the US economy from supply to demand down to a 0.1% fidelity.

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00:18:18.750 --> 00:18:27.900

Keishaa Austin: And that, from that result from that study that solid the analysis open his eyes and our eyes about just how much emissions.

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00:18:28.320 --> 00:18:36.030

Keishaa Austin: In the US are tied to energy and, within that how many how much of that is coming from American households.

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00:18:36.900 --> 00:18:50.100

Keishaa Austin: And so, with Dr Griffith realize is electrifying as possible right that's number one and two it's probably going to be the best solution for us to get out of this energy mess that we're in.

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00:18:51.180 --> 00:18:54.720

Keishaa Austin: And we're really passionate about that here, everyone in America, of course.

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00:18:55.800 --> 00:19:02.100

Keishaa Austin: And we're passionate about this because we understand that this is a different kind of crisis right like this is one that's continuously urgent.

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00:19:02.580 --> 00:19:13.080

Keishaa Austin: Not you know the urgency never slips away the time is always now there's never any first time right like it's everything needs to happen, right now, and we also understand that we can't.

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00:19:13.590 --> 00:19:26.310

Keishaa Austin: Efficiency our way to zero now efficiency is great so things like weatherization We appreciate that and we understand how necessary it is to realize the full potential right.

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00:19:26.910 --> 00:19:41.070

Keishaa Austin: Of electrification but they have to go hand in hand, and so we think that electrification is that solution that we need to be moving forward with, and we need to be accelerating the adoption of it as well.

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00:19:42.510 --> 00:19:50.340

Keishaa Austin: We need to reduce waste everybody here knows that right because it's bad and efficiency is good right.

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00:19:51.210 --> 00:20:03.450

Keishaa Austin: Very simple ways fat efficiency good, and so we want folks to think as of electrification as that solution to helping us reduce that bad ways right.

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00:20:04.350 --> 00:20:15.900

Keishaa Austin: And what is that kind of mean to the household What do I mean by that well there's a billion machines that we're looking at in these households right and electric appliances.

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00:20:16.800 --> 00:20:19.800

Keishaa Austin: Just much more efficient than their gas counterparts.

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00:20:20.340 --> 00:20:32.760

Keishaa Austin: And we hear these stories about deprivation and you know all of this negative impacts of switching over right and all these scare tactics, but we know that story is not the right story or the one that should be told.

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00:20:33.090 --> 00:20:46.620

Keishaa Austin: What we really need to be talking about is again get rid of bad machines right and swap them out for the good ones, and those are electric appliances and so we need to be swapping out the biggest polluting.

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00:20:47.400 --> 00:20:48.960

Keishaa Austin: machines that we have out here.



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00:20:49.830 --> 00:21:02.490

Keishaa Austin: We also need to be making some really big decisions, and we need to be making them really well to address the 1 billion machines so i'm just going to really quickly go through what that 1 billion machine looks like right.

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00:21:03.150 --> 00:21:15.180

Keishaa Austin: And let me before I go there, let me just give you the scale of what we need to be doing there are 500,000 homes that needs to be cleanly electrified drum roll, as you can see, at the bottom.

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00:21:15.840 --> 00:21:27.000

Keishaa Austin: Every month for the next 25 years that's the scale of what we need to be tackling and addressing those billion machines and what that looks like.

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00:21:27.630 --> 00:21:42.720

Keishaa Austin: 98 million space heaters 117 million water heaters 220 million household vehicles and 95 million stoves ranges of his grills and cooktops that's a lot.

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00:21:43.890 --> 00:21:53.160

Keishaa Austin: And 19 million dryers how many of us are doing laundry right now don't right we've got to get those 19 million drop dryers replaced.

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00:21:54.000 --> 00:22:07.590

Keishaa Austin: With more efficient appliances, so that equals 120 million households precisely that we need to be electrifying and we need to do it really, really quickly.

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00:22:08.550 --> 00:22:16.200

Keishaa Austin: And not only do you need to be doing that, here in the US right, but we need to be doing it for peace in this world.

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00:22:16.500 --> 00:22:29.070

Keishaa Austin: And we're seeing what's happening in Ukraine and we understand how necessary it is for us to be electrifying for peace and doing it very quickly, so we can move away from those petro state dictators.

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00:22:30.570 --> 00:22:37.830

Keishaa Austin: So what we're doing at rewiring America, we have a wonderful team of researchers policy folks.

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00:22:38.880 --> 00:22:50.430

Keishaa Austin: A whole bunch of really exciting folks working on challenge be you know solving these challenges, and so what they've done is come together to put the electrify for peace plan out.

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00:22:50.730 --> 00:22:57.180

Keishaa Austin: which we have been working to circulate for about Since you know what's been happening over in Ukraine.

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00:22:58.110 --> 00:23:08.550

Keishaa Austin: and read this electrify for peace plan is is a three part policy that focuses on industrial policy, so let me give you an example of what I mean by edition industrial policy.

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00:23:09.030 --> 00:23:22.890

Keishaa Austin: What we're asking is let's build out us manufacturing capacity for hydroponic air to air mini split and variable refrigerant flow heat pumps and key components right let's get that manufacturing here so that we can drive.

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00:23:23.790 --> 00:23:26.910

Keishaa Austin: Adoption secondly that workforce development.

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00:23:27.780 --> 00:23:42.210

Keishaa Austin: Many of us know that we need some skilled Labor here to help us get this current clean transition going even faster than it is now, and so what we propose a sending a civilian volunteer work for us to train install heat pumps.

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00:23:42.750 --> 00:23:51.540

Keishaa Austin: In the EU, and UK and that workforce comes back to the US to help us rapidly expand the US heat pump market.

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00:23:52.500 --> 00:24:03.480

Keishaa Austin: And then last on that something that everybody's talking about inflation right and so energy domestic energy independence is tied into that inflation and we need to be tackling.

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00:24:04.110 --> 00:24:16.710

Keishaa Austin: Getting a way to reduce that inflation, so that we are saving us family's money on their household electricity bills and I know I don't have to convince everybody here how important this stuff is.

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00:24:17.460 --> 00:24:27.570

Keishaa Austin: But we all appreciate your support and what you're doing there in your communities to support electrification and bring a clean energy transition across the world.

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00:24:29.100 --> 00:24:36.960

Keishaa Austin: And so what we're doing to support this plan is we're trying to keep the climate legislation at the four.

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00:24:37.230 --> 00:24:47.100

Keishaa Austin: Of what we're doing so we're still on the hill we're still communicating with the White House we're still making sure that we are putting an emphasis on that climate legislation.

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00:24:47.520 --> 00:25:01.170

Keishaa Austin: And we're building a supportive coalition, and that includes our CEOs for electrification as well as well as our mayors and municipal leaders for electrification as well, so we're looking at a federal state and local.

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00:25:02.070 --> 00:25:12.180

Keishaa Austin: coalition building here and then volunteers we're building out our volunteers as well, and then what we're doing, which is super important is educating the public.

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00:25:12.420 --> 00:25:22.530

Keishaa Austin: We want folks to understand that they can be involved, sometimes people don't know where to start how they can get in right and the cool thing about electrification at least to me.

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00:25:22.950 --> 00:25:28.980

Keishaa Austin: Is that you can just get an induction stovetop and you're on your way to electrifying right your household.

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00:25:29.250 --> 00:25:37.950

Keishaa Austin: You are putting your foot forward to being a part of that climate solution, and that is what I love about the work that we're doing, because when we say a billion machines.

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00:25:38.250 --> 00:25:55.890

Keishaa Austin: We mean that touches every single household in the US so nobody has left behind and no one can be left behind and so that is something that I really, really appreciate what we're doing here every wiring American, which means that we are looking out for everybody.

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00:25:57.000 --> 00:26:13.470

Keishaa Austin: And so, with that hopefully you've gotten a good look at what rewiring America is about what we're trying to do and I love for you all to feel free to reach out to me at kesha rewind america.com or learn more about rewriting America COM i'm sorry.org.

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00:26:15.060 --> 00:26:31.440

Keishaa Austin: Follow the link on the web on the presentation, but i'd love to engage more this space has been a great opportunity for us to connect and talk about the importance electrification and I appreciate all of your time this morning Thank you so much.

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00:26:31.950 --> 00:26:43.440

Mark Reynolds: wow Thank you so much one of the things that definitely rings in our membership ears is when people talk about being working in a nonpartisan space because that's you know, one of the things that we try to do.

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00:26:44.340 --> 00:26:53.220

Mark Reynolds: One of the things that I think you might find kind of interesting about this group is most people complain about Republicans not taking action on climate change, and you can easily build a case that.

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00:26:53.550 --> 00:26:58.470

Mark Reynolds: Will the people you're talking to last week, held a conference just for Republicans on climate change.

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00:26:58.800 --> 00:27:12.750

Mark Reynolds: Five republican members that how spoke at Center mccaskey recorded video, so we are very much trying to you know we're looking for ways that we can have bipartisan appeal flattery so there's a ton of questions in the chat so let's get started on it

flattery where do we want to start.

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00:27:13.650 --> 00:27:28.800

Flannery Winchester, Sr. Director of Communications: Alright, so i'll start with our most up voted question this is from Linda she asks what systems can we put in place to deal with all of those replaced bad appliances she says they represent literally mountains of waste, so what what's the plan there.

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00:27:30.030 --> 00:27:39.630

Keishaa Austin: You know if we had a plan today, I think it would be something that we will be putting in action, but some of the things that we're thinking about right at rewriting America.

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00:27:40.290 --> 00:27:47.070

Keishaa Austin: You know, on the policy side are rebates or incentives to help people transition, I heard a really.

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00:27:47.580 --> 00:27:56.460

Keishaa Austin: innovative idea about kinda I don't know if folks remember cars for clunkers or clunkers for cars or you know thinking about ways that we can help folks transition.

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00:27:56.820 --> 00:28:04.830

Keishaa Austin: From that you know not energy efficient appliances to more energy efficient appliances and I can say from my experience at the cpu see.

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00:28:05.490 --> 00:28:10.800

Keishaa Austin: There to there are teams at some of these regulatory commissions that do have.

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00:28:11.460 --> 00:28:28.050

Keishaa Austin: Some plans or are wanting to look at how we reduce that waste um, so I do, I am confident that folks are aware of this issue and are planning to address it, I don't think that there's a clear path plan on just yet, but folks are coming around one as we speak.

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00:28:29.130 --> 00:28:36.540

Flannery Winchester, Sr. Director of Communications: on it, we have another question that I think touches a little bit on what you were

starting to say about helping people transition so.

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00:28:37.020 --> 00:28:51.810

Flannery Winchester, Sr. Director of Communications: Virginia is saying, I want to replace my gas appliances, but to do that I will have to rewire my home as well as by new appliances i've looked into the potential cost and it's considerable what does rewiring America or other organizations in the space, if you know if things.

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00:28:52.920 --> 00:28:58.230

Flannery Winchester, Sr. Director of Communications: what's available to offer low and middle income Homeowners to help make this transition.

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00:28:59.160 --> 00:29:10.170

Keishaa Austin: yeah so one of the things that we're doing with the mayor's and municipal leaders coalition is trying to gather these resources in one place so working with cities and local elected to identify these programs.

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00:29:10.440 --> 00:29:17.400

Keishaa Austin: So that we can inform the public in ways that maybe they have not been able to, as I said that includes you know, supporting.

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00:29:17.940 --> 00:29:25.170

Keishaa Austin: Some of the other, you know many of the aspects of the be a BBB or whatever it was whatever integration, it will be when it will be.

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00:29:26.010 --> 00:29:34.590

Keishaa Austin: But, looking at supporting some of those policies that allowed for again rebates and incentives to allow for people to make that transition.

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00:29:34.830 --> 00:29:42.660

Keishaa Austin: We do understand right that, especially when we're talking about older homes that there's a lot more that goes into that and so what I would.

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00:29:43.020 --> 00:29:58.770

Keishaa Austin: Point you to is we have on our website a home

electrification guide and maybe that's a resource that you can use to help you plan that out, and then, as well, please feel free to continue to check back as we build out.

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00:29:59.340 --> 00:30:06.570

Keishaa Austin: Our library, if you will have resources, working with States across the country to inform folks.

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00:30:07.770 --> 00:30:11.490

Flannery Winchester, Sr. Director of Communications: awesome yeah I think finding out that resource people can check that out on your website.

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00:30:12.540 --> 00:30:24.810

Flannery Winchester, Sr. Director of Communications: So our next question is from Cory he asks how can we stop our government and utilities from installing new fossil fuel infrastructure, many are undertaking projects that will lock us in for 30 more years of fossil fuel usage.

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00:30:26.250 --> 00:30:34.560

Keishaa Austin: and very true you know I, being a being from the space of the regulatory you know the regulatory landscape.

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00:30:35.310 --> 00:30:43.890

Keishaa Austin: i'm always advocating for folks to make their way down to the regulatory conditions I don't know if people understand how important it is.

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00:30:44.490 --> 00:30:53.970

Keishaa Austin: To be engaged in proceedings that are happening there, you will find out what the i'll use or you know, whatever sort of structure, you have set up in your in your state community.

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00:30:54.660 --> 00:30:59.940

Keishaa Austin: You will find out what they're planning and so then hopefully as a collective folks can come together.

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00:31:00.180 --> 00:31:07.530

Keishaa Austin: You know, find the resources to respond to that and advocate for the community within you know in front of the the regulatory Commission.

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00:31:07.770 --> 00:31:20.190

Keishaa Austin: And I will say when I left the CPC one of the things that I was charged with was looking at ways to get communities more involved in the regulatory commissions processes, especially around infrastructure planning.

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00:31:20.490 --> 00:31:27.660

Keishaa Austin: So that's something that I point folks to I mean Obviously there are other ways to be engaged locally, with your elected leaders.

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00:31:28.320 --> 00:31:39.270

Keishaa Austin: But just because i'm a little biased with that regulatory background I always encourage folks to make their way down, and you know, have their voices heard they're.

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00:31:40.740 --> 00:32:00.450

Flannery Winchester, Sr. Director of Communications: All right, um so this question is from mark he's asking not mark Reynolds another mark um he's asking if power is largely generated by coal, oil and gas How does that interact with the you know the benefits that we hope to see from electrification, how do you kind of see those two.

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00:32:01.650 --> 00:32:13.410

Keishaa Austin: Working together, so I I don't have a clear answer for that and just because i'm not you know saw or or anybody else on our research team who really does have.

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00:32:14.160 --> 00:32:25.770

Keishaa Austin: The breadth of knowledge unnecessary to answer that question, and it sounds like it's something where I need to ask Saul to come back and have a chat with folks here to get on the deeper policy level.

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00:32:27.990 --> 00:32:43.620

Keishaa Austin: are actually our policy right like actually implementation level and how that really works, so you know that isn't my my area of expertise, but thankfully we have folks and also you can shoot me an email and i'm happy to pass it along to the team as well.

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00:32:43.980 --> 00:32:48.900



Flannery Winchester, Sr. Director of Communications: Absolutely, I am always also very grateful for our research team i'm in.

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00:32:48.900 --> 00:32:53.940

Flannery Winchester, Sr. Director of Communications: communications and half the time I have to say, you know what let me check with the scientists and the researchers.

142

00:32:55.080 --> 00:33:03.990

Flannery Winchester, Sr. Director of Communications: And I will say, of course, you know a lot of the folks on this call, are of course pushing hard for policies on the legislative side that will make sure that our.

143

00:33:04.950 --> 00:33:13.680

Flannery Winchester, Sr. Director of Communications: Our energy sources are moving away from coal, oil and gas, so that, as we electrify the you know that energy is provided from cleaner sources so.

144

00:33:14.910 --> 00:33:26.460

Flannery Winchester, Sr. Director of Communications: we're we're working on that as well um alright let's see so i'm seeing a lot of people are starting to get into the nitty gritty the technical questions.

145

00:33:27.810 --> 00:33:35.370

Flannery Winchester, Sr. Director of Communications: Let me ask you about Okay, this question is, what are you most excited about in working with rewire in America.

146

00:33:38.190 --> 00:33:47.580

Keishaa Austin: I think you know, as I was wrapping up one of the things that I think is super exciting is the idea that this is not this is for everybody.

147

00:33:49.020 --> 00:33:56.580

Keishaa Austin: And when we say 121 million households we're talking about every single us household and oftentimes.

148

00:33:58.290 --> 00:34:01.230

Keishaa Austin: You know, low and moderate income households or.

149

00:34:01.830 --> 00:34:09.480

Keishaa Austin: esca communities, environmental and social justice communities are not a part of the discussion and and and i'm happy to know that.

150

00:34:09.750 --> 00:34:14.490

Keishaa Austin: There is more progress and that's happening more and more and they're they're being a part of the discussion.

151

00:34:14.790 --> 00:34:23.250

Keishaa Austin: But this is this work that we're doing at rewiring America is centered on making sure everyone is a part of the discussion.

152

00:34:23.550 --> 00:34:34.530

Keishaa Austin: And it's a big challenge but that's what excites me the most is that I can go back to my communities in Dallas Texas, where I went to high school in Los Angeles California.

153

00:34:34.950 --> 00:34:50.700

Keishaa Austin: and bring them into the fold and have them be a part of the discussion and then give them solutions and help them be empowered to participate and what we need to be doing here to you know, improve our lives and the lives of those that are coming you know, future generations.

154

00:34:51.540 --> 00:34:59.130

Mark Reynolds: finery can I jump in with one question so kesha I apologize, we already covered this during your opening remarks, but have you guys kind of worked out.

155

00:34:59.490 --> 00:35:13.020

Mark Reynolds: You know, for this entire process, how many jobs would be involved, because these can't be outsourced they would have to be local people and what type of just you know positive job impact with this whole process.

156

00:35:14.070 --> 00:35:14.580

Mark Reynolds: involved.

157

00:35:15.240 --> 00:35:23.310

Keishaa Austin: yeah so definitely several hundred thousand jobs at the minimum i'm i'm looking at what we were.

158

00:35:23.970 --> 00:35:31.800

Keishaa Austin: Just for Europe along that we that electrify for peace plan that we're talking about we're talking about 30,000 us workers sending them over and now that's a very small scale.

159

00:35:32.040 --> 00:35:42.660

Keishaa Austin: that's a very small set of workers in the Grand scheme, but when we look at what this can do to really change folks lives in terms of giving them good paying jobs.

160

00:35:43.110 --> 00:35:57.150

Keishaa Austin: that's in the scale of several hundred thousand folks and we do have some more detail on the impacts that we we see coming from electrification on our website so if folks want to look at any of the reports that we have.

161

00:35:57.480 --> 00:36:12.690

Keishaa Austin: Please go to that website, we have tons of research on you know the beneficial impact, some of the questions that I know are super technical either saw or head of research, the or Sam have definitely been working on and trying to address.

162

00:36:13.230 --> 00:36:17.220

Mark Reynolds: Great fighter I think there's time for one more question, do you have one more the in the queue they'd like to ask.

163

00:36:17.820 --> 00:36:19.860

Flannery Winchester, Sr. Director of Communications: yeah a couple folks have asked about.

164

00:36:21.030 --> 00:36:35.430

Flannery Winchester, Sr. Director of Communications: Other organizations that you may work with and in coalition somebody specifically mentioned the Sierra club somebody asked about and electrification group in DC so, are there any other groups that you're partnering with or working with on this this effort.

165

00:36:36.030 --> 00:36:41.880

Keishaa Austin: Oh yeah definitely right like this is not something we can do solo right there's just no way.

166

00:36:42.570 --> 00:36:48.600

Keishaa Austin: So I can just point to you know we we just I believe I can't remember the other partner, right now, but it.

167

00:36:49.080 --> 00:36:53.640

Keishaa Austin: We worked on a study with the Sierra club on the DC electrification report.

168

00:36:54.090 --> 00:37:04.350

Keishaa Austin: So looking how the district of Columbia can actually electrified so it's called how to electrify a midsize city, so we worked on that with you know, an outside organization, I believe, to.

169

00:37:04.920 --> 00:37:18.630

Keishaa Austin: we're talking to other organizations quite regularly, and so we will talk to everybody, there is um you know and we talked to the utilities as well right, so we are having conversations with.

170

00:37:19.470 --> 00:37:26.970

Keishaa Austin: a bunch of diverse stakeholders, I mean this conversation today was really informative to me I learned a lot in that video.

171

00:37:27.180 --> 00:37:37.350

Keishaa Austin: i've had a chance to work with CCL and getting some guidance and looking forward to, hopefully, creating some partnerships here as well, so we are definitely.

172

00:37:38.010 --> 00:37:47.160

Keishaa Austin: A partnering organization, and I should mention we're only about two years old, so we are still growing our partners and look forward to doing that.

173

00:37:47.640 --> 00:37:54.210

Mark Reynolds: Well keyshia awesome Thank you so much for being available for all the great information for the extraordinary work your organization is doing.

174

00:37:54.600 --> 00:38:02.220

Mark Reynolds: And do feel free there's a few things we're going to go over if you want to stay on to the next 10 minutes, please feel welcome to, and if you, you know it's a Saturday.

175

00:38:03.060 --> 00:38:04.110

Mark Reynolds: it's springtime.

176

00:38:04.200 --> 00:38:07.320

Mark Reynolds: yeah there's other things, you need to do we understand also but thank you so much.

177

00:38:07.740 --> 00:38:11.970

Keishaa Austin: Thank you very much, I really appreciate the opportunity and I hope folks have a wonderful day.

178

00:38:12.300 --> 00:38:23.220

Mark Reynolds: Great Thank you so much cool all right, well, what are we asking you to do this month, so the first action we have list listed on the action sheet is the stand with Ukraine action.

179

00:38:23.490 --> 00:38:32.520

Mark Reynolds: And that is, we want to make 40,000 contacts to the Bible administration to the Senate of the House, letting them know that this moment has definitely told us that.

180

00:38:33.720 --> 00:38:49.410

Mark Reynolds: You know, we need to accelerate the transition to fossil fuels it's made it crystal clear, I think our marketing department has done a brilliant job of taking some of the posters from World War Two and re making them to meet this moment so.

181

00:38:50.910 --> 00:38:55.800

Mark Reynolds: I really love the work that marketing stands of support this effort they're really trying to create.

182

00:38:55.980 --> 00:39:05.340

Mark Reynolds: Something kind of emotional because there's a lot of people are arguing, we can just drill baby drill our way out of that and that's not going to get us anything that that we're looking forward to so.

183

00:39:05.610 --> 00:39:08.910

Mark Reynolds: If you've already taken those actions, thank you please ask other people to do it.

184

00:39:09.180 --> 00:39:15.150

Mark Reynolds: If you have done it you've you've gone links, you know how quickly it goes it took me less than five minutes to get the President.

185

00:39:15.390 --> 00:39:21.690

Mark Reynolds: Both my senators and my Member of the House so we're asking people and what we're trying what we're aiming for us at least 40,000 contacts.

186

00:39:22.290 --> 00:39:27.930

Mark Reynolds: The next thing is is April is our month I mean there's there's going to be live Earth Day events.

187

00:39:28.680 --> 00:39:35.130

Mark Reynolds: there's going to be places where you're going to be able to go, and so we wanted to have this is at least 1500 events.

188

00:39:35.370 --> 00:39:41.100

Mark Reynolds: Where we're doing outreach where we're connecting with people, whether these are events that we're hosting or that you're attending.

189

00:39:41.340 --> 00:39:49.890

Mark Reynolds: Please make sure that they get logged we want to make sure that this is a big huge moment for outreach the organization is having a huge.

190

00:39:50.880 --> 00:39:58.590

Mark Reynolds: surge of people coming out as again, which is great whenever 10,000 additional Members joined last month and additional 6000 just last week.

191

00:39:58.830 --> 00:40:05.670

Mark Reynolds: But we want to really capitalize on April or on earth month and have it be a huge event without connecting with people.

192

00:40:06.030 --> 00:40:13.230

Mark Reynolds: Also, if there's ever a time when newspapers are going to publish those getting letters to the editor getting op eds having editorial board meetings.

193

00:40:13.860 --> 00:40:17.010

Mark Reynolds: it's good for us to start having those editorial board meetings again.

194

00:40:17.310 --> 00:40:27.420

Mark Reynolds: And we what i'd love to do is break our record for offense and a month again, which last year we just crushed our all time number of options we get her happening here by a couple hundred.

195

00:40:27.780 --> 00:40:37.050

Mark Reynolds: But April is definitely the month, we know that when you're responding to what the newspaper said that always gives you the greatest chance of getting a response so let's make sure that we have just a.

196

00:40:37.410 --> 00:40:46.080

Mark Reynolds: A huge month with getting published this month Okay, so what are some of the things that happens influence month call.

197

00:40:46.620 --> 00:40:53.280

Mark Reynolds: Well, a lot of you know, we had a goal of raising \$15,000 in monthly donations, so that would mean people were making.

198

00:40:53.910 --> 00:40:58.800

Mark Reynolds: Making the same notion nation every month we our goal was to raise \$15,000.

199

00:40:59.430 --> 00:41:03.570

Mark Reynolds: which would unlock \$150,000 grant from an angel donor.

200

00:41:03.840 --> 00:41:20.610

Mark Reynolds: What you actually brought in was \$17,624 so that did bring in the hundred and \$50,000 matching grant and so for everybody who was able to either directly participate that are you encourage somebody else to participate in that, thank you, that was a big deal hitting our goal.

201

00:41:21.720 --> 00:41:32.700

Mark Reynolds: I don't know if you remember, but one of the things our speaker last month talked about is that now the number of alarms people is the highest it's ever been in our country, and one of the things that she said was.

202

00:41:33.240 --> 00:41:41.130

Mark Reynolds: The reason they're not doing something is because nobody asks them to that's what we do, we ask people to do stuff we invite people to do stuff.

203

00:41:41.310 --> 00:41:47.610

Mark Reynolds: they're not always going to say yes, but that's the that's a lot of the business we're in in is asking people to do something.

204

00:41:47.940 --> 00:41:59.640

Mark Reynolds: Well, we have a great youth action team in Europe and there's a young woman in tatyana from Spain who you know she doesn't know any better so she has one of the top ranked officials in the European Union.

205

00:42:00.000 --> 00:42:12.450

Mark Reynolds: For a meeting they said yes, we had the meeting the official was pretty skeptical initially about what we were doing we demonstrated that we were good listeners, we could ask good questions and the conclusion of the meeting.

206

00:42:12.960 --> 00:42:21.960

Mark Reynolds: They actually were making introductions to other key players in Europe for us so for Tatiana and everybody who was part of that congratulations that was just a really nice piece of work.

207

00:42:22.470 --> 00:42:35.040

Mark Reynolds: So we just held our second ever conservative conference and at that conservative conference five members of Congress five republican members Congress came and actually presented there at the meeting.

208

00:42:35.400 --> 00:42:43.620

Mark Reynolds: That is the most members of Congress that have ever



presented at one of our conferences, in addition to that Center murkowski sent in a video.

209

00:42:44.310 --> 00:43:01.890

Mark Reynolds: So that was a big step forward and I think if we're not going to make room for people who are republican to lead have ideas to make things happen on climate change, I don't know who's going to so that conference was a really big step forward in us.

210

00:43:02.850 --> 00:43:09.360

Mark Reynolds: making that happen, including you know one person we asked them how they got there and they told me was the person who worked for a coal company.

211

00:43:09.720 --> 00:43:22.950

Mark Reynolds: Who said that their member of Congress and invited them so of the people who came and spent not only were they coming, they were also sending people to to the conference, we also submitted testimony this week to the environment and.

212

00:43:24.210 --> 00:43:29.520

Mark Reynolds: Public Works you can get that off Community one of the things we testified was.

213

00:43:32.280 --> 00:43:38.490

Mark Reynolds: higher energy prices are very selling concerns to legislators right now they're affecting our work and our testimony address that hot on.

214

00:43:38.760 --> 00:43:50.910

Mark Reynolds: The testimony focused on the fact that we are now at a crossroads where we can choose to double down on fossil fuels and expect continued price volatility, without solving any of our climate and geopolitical challenges.

215

00:43:51.450 --> 00:43:58.170

Mark Reynolds: Or we can invest in a low carbon future where we can expect greater price stability, lower prices, overall, and an energy system.

216

00:43:58.920 --> 00:44:05.340

Mark Reynolds: That is less, not more susceptible to dangerous and

costly extreme weather events that further just to disrupt.

217

00:44:05.790 --> 00:44:24.150

Mark Reynolds: Our reliability, so that fits in very much with what we were doing with the Ukraine campaign, one of the other things that I love about the Ukraine campaign is this is standing for democracy, and I think this is an important moment for all of us, a country to stand for and with democracy.

218

00:44:25.350 --> 00:44:33.390

Mark Reynolds: Okay, I mentioned the start of the call that I personally am hoping to see as many as possible of you at the June conference there's just a couple things that I.

219

00:44:33.690 --> 00:44:38.460

Mark Reynolds: Three things that I want to touch on about that one is please check out the speaker list.

220

00:44:39.180 --> 00:44:44.370

Mark Reynolds: We have got a really great set of people, and I want to just point to one of those amanda ripley.

221

00:44:44.730 --> 00:44:53.880

Mark Reynolds: One of the things she works on something called high conflict conflict in general is a good thing, and when there's conflict, it allows us to resolve and work things out.

222

00:44:54.180 --> 00:45:02.190

Mark Reynolds: In high conflict it's not good anymore in high conflict, you only when when you have humiliate the other side.

223

00:45:02.430 --> 00:45:10.080

Mark Reynolds: And if you see some of the language that Putin uses and Z China they they talk about being humiliated by the West, and that is now.

224

00:45:10.470 --> 00:45:19.530

Mark Reynolds: oftentimes part of our own political process and it's a dynamic that we need to learn to be effective, with so that condition is there, we shouldn't be complaining about it.

225

00:45:19.740 --> 00:45:29.280

Mark Reynolds: We should figure out how to be effective and so really excited that amanda ripley will be there as one of the people to train as about how to understand it, and has to also to work better with it.

226

00:45:30.480 --> 00:45:36.870

Mark Reynolds: Also, instead of the state and regional coordinator sessions we're going to have six breakouts three four Republicans three for democrats.

227

00:45:37.110 --> 00:45:46.860

Mark Reynolds: Those sessions are going to be tailored just for where your Member of the House or Senate is so they're going to be tailored to if you're a Member of the House and Senate isn't this category.

228

00:45:47.940 --> 00:45:48.660

Mark Reynolds: Please.

229

00:45:49.710 --> 00:45:59.940

Mark Reynolds: come to this session because it will be designed to help you move your person in that particular category that's going to be led by someone from our government affairs team, and if you haven't been watching lately.

230

00:46:00.330 --> 00:46:08.070

Mark Reynolds: The amount of strength that is built in that department last year is remarkable, I would just go to the staff page go to the who's on staff.

231

00:46:08.370 --> 00:46:20.220

Mark Reynolds: And look to see the people that are now part of that team it's a super high pack team, the other people will be co leading with our regional coordinators really remarkable group of people, so our regional coordinators collaborate with.

232

00:46:20.910 --> 00:46:26.820

Mark Reynolds: don do who's the senior director of programs so don went to them in the last couple months, and he said, you know what.

233

00:46:27.210 --> 00:46:36.180

Mark Reynolds: I think that i'd like to make you all managers now and the CCL hierarchy a manager is above a coordinator and they said no.

234

00:46:36.480 --> 00:46:47.880

Mark Reynolds: We don't we don't manage the state coordinators, we don't manage the group leaders we coordinate with them, we collaborate, we would like to stay as coordinators so it's like so you don't want a promotion.

235

00:46:48.480 --> 00:47:00.510

Mark Reynolds: Like no we promotion, we think we can best serve this organization in the position that we're in I mean it's just one of those things you know when you're part of CCL things like that happen, and you just have another pinch me moment.

236

00:47:01.710 --> 00:47:07.710

Mark Reynolds: last thing I want to mention is last month and we talked about opening the June conference we talked about, while the hill is open, we.

237

00:47:08.190 --> 00:47:17.310

Mark Reynolds: anticipate it will be very difficult to coordinate meetings, and so we were suggesting a lot of meetings would probably be local that would be virtual but.

238

00:47:17.670 --> 00:47:25.110

Mark Reynolds: You know this is CCL so some people already figured out oh we've got enough people coming to do a lobby meeting and.

239

00:47:25.500 --> 00:47:30.090

Mark Reynolds: We will deal with all the nonsense to get through the security and the Hill and everything so.

240

00:47:30.390 --> 00:47:38.460

Mark Reynolds: I believe that this will also be the being the process of CCL taken our House back and that there will be actually logging being something which I think is cool.

241

00:47:39.120 --> 00:47:49.380

Mark Reynolds: i'm early bird registration ends on April 30th so if you're coming, I recommend that you register now so that you can take advantage of the early bird registration okay last thing today.

242

00:47:50.130 --> 00:48:01.830

Mark Reynolds: So one of our staff members name is tow for it his wife's name is Claire and they are son was born in the last month and the name of their son is.

243

00:48:03.690 --> 00:48:11.370

Mark Reynolds: Marshall Thomas Anderson now if you are new to CCL you might not be familiar that the founder marketization His name was Marshall.

244

00:48:11.880 --> 00:48:21.000

Mark Reynolds: And that toe for and Claire was so moved about what Marshall did with his life and the way he lived his life they decided to honor him by name and then there's something that way and i'm just stuck.

245

00:48:21.510 --> 00:48:33.780

Mark Reynolds: toe for and Claire so touched by that Thank you so much alright everybody hopefully see as many as possible in June Thank you so much kesha for such a great presentation and thanks for all you're doing see it, they may call it buddy.