

Actions for your chapter gathering

1. Position for progress with the current and new Congress
2. Start organizing now for our Year-End Fundraiser!
3. Media bonus action: Write a post-election letter to the editor
4. Social media bonus action: Repost CCL's invitations to our Fall Virtual Conference
5. Communication skills exercise: Practice inviting a friend to do a climate activity with you

Monthly National Meeting

Action Hour

Saturday, November 9, 2024

10 a.m. PT / 1 p.m. ET

Just days after the U.S. election, we will take a unique approach to the structure of our Monthly National Meeting. After hearing directly from CCL Executive Director Rachel Kerestes, the remainder of the call will be an **Action Hour** where we will invite you and your chapter to join fellow CCL volunteers around the country to take actions together that will help people feel engaged and responsive to whatever the election results bring.




Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 88228136772)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - Spanish interpretation is also available
- **To connect by phone:** with unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 882-2813-6772
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet.

Position for Progress with the current and new Congress

CHAPTER DEVELOPMENT ACTION

 **Summary:** (1) Ensure everyone is registered for our Fall Virtual Conference, (2) plan a friendly social event to watch our Fall Virtual Conference as a group, (3) add a trusted messenger to your lobby team, and (4) attend lobby trainings. *Read on for the details.* ↓



Register for our Fall Virtual Conference

At **Positioning for Progress: [CCL's Fall Virtual Conference](#)** on Sat., Dec. 7 (learn more & register: cclusa.org/fall2024), we'll reflect on the election results and how they impact our strategy, review our legislative plans for the last few weeks of 2024, and we'll outline our path forward into the new year and new Congress. And don't forget to join our **Action Team Fair & Reception** on Fri., Dec. 6 at 5pm PT!

Organize a watch party on December 7

Plan to hold an in-person gathering on December 7 so everyone can attend the conference together and participate in the camaraderie and empowerment that is CCL. Make a plan to extend a personal one-on-one invitation to people who'd benefit from seeing CCL in action. If Dec. 7 doesn't work, you can gather afterward to watch the [recordings](#) (cclusa.org/presentations) together.

Add a trusted messenger to your lobby team

If you started identifying a trusted messenger last month, check progress. If not, start now by making a list of community leaders, identifying the leaders on your list who are [trusted messengers](#) to their member of Congress and then highlighting the trusted messenger who a volunteer knows personally. Select the trusted messenger who will be the most effective addition to your lobby team and make a plan to invite them to rehearse the meeting with you. Check out [How to identify local trusted messengers](#) for ideas on finding local trusted messengers. You can also look at your MOC's house.gov / senate.gov website to see which local organizations they care about.

Learn how to lobby Congress—an important skill for all volunteers

Our lobby prep trainings are essential for lobby team members and extremely useful for all CCL volunteers.

- CCL is hosting a Climate Advocate [Lobby Training](#) right before the Fall Conference Saturday, Dec. 7, 11am ET/8am PT. [Separate registration](#) required.
- There will be just one session for legislative planning and lobby training this year on November 21 (8pm ET) RSVP here: [Lobby Training: Primary Asks and Legislative Plan](#). Our [Fall 2024 Conference & Lobby Day Q&A](#) is also a great resource for new people.

Contact your liaison if you'd like to be on a lobby team.

Additional Resources

- CCL Community's [Recruiting For Your Group](#) topics
- CCL Community's [Ask Community Leaders to Champion their Support](#) training

Start organizing now for our Year-End Fundraiser!

Our Year-End Fundraiser kicks off on Giving Tuesday, Dec. 3! This is one of only two national fundraisers we do each year and grassroots donations make up most of our budget—approximately 80%. The money we raise will set us up with the resources that you need to get wins for the climate in the next 12 months.

Even though the Year End Fundraiser doesn't kick off until December, we're asking for your help in getting prepared this November.

Make a plan to get the word out in your chapter

During December, we'd like your help emphasizing the importance of the Year End Fundraiser to your fellow CCLers. Volunteers are the heart of CCL, so your support for the fundraiser is very impactful. Since December is a busy month, take a few minutes in November to plan how you'll encourage everyone in your chapter (with the means) to donate. For example, if your chapter is planning to watch the Fall Conference together, you could encourage the attendees to donate to the Year-End Fundraiser. Or, you might plan to send a personal email to CCLers in your chapter.

Start an individual, team or chapter fundraiser

There are also fun and creative ways to raise money for the Year-End Fundraiser from friends, family and community members who aren't involved with CCL. Even though the fundraiser doesn't officially kick off until December, the suggestions below can all be done in November. All donations generated in November through these activities will count toward our goal!

An activity-a-thon: Use *Pledge It* to design a challenge and gather pledges. For example, you could collect pledges from your friends and family members for every mile that you run for the climate, or every game of chess that you win for the climate. You can also create a team challenge to fundraise as a group. Pledged donations go directly to CCE. To get started:

- Decide on a *Pledge It* [fundraiser challenge idea](#).
- Go to cclusa.org/pledgeit and click "Sign up to fundraise" (here's a [short video](#) of how to get started).
- Customize a CCL-branded [Pledge It cover](#) image to get your fundraiser page looking great.
- Share your challenge's personal donation link with friends and family via email and social media. You can also customize our Canva templates for [Insta post](#), [Insta story](#), [Facebook/X](#) and [email](#).

A Facebook fundraiser: Anyone can host and share [an individual fundraiser](#) for CCL on Facebook. Facebook will automatically share the fundraiser with your Facebook friends.

Stay tuned!

In December, CCL will provide materials and graphics to help spread the word about our Year-End Fundraiser.

Additional resources

- CCL Community's [Raise Funds for CCL Nationally](#) and [House Party Toolkit](#) (cclusa.org/party-toolkit)
- CCL Blog post [CCLers get creative with peer-to-peer fundraising](#)

Write a post-election letter to the editor

MEDIA RELATIONS BONUS ACTION

There's no better time to write a letter to the editor than when the entire country — and therefore, every newspaper, big and small — is paying attention to the same story. This month, that's the 2024 election results.

Begin your letter by referencing the election results where you live. Make it clear that when you voted in this election, one of the top issues influencing your vote was climate change. Talk about climate change impacts in your community. Urge all members of Congress — those still in office, those who will take office in January, and members of both parties — to hit the ground running by supporting, cosponsoring and voting for more federal climate legislation that is good for people and the economy. Be sure to mention your elected officials by name in your letter to the editor.

Check out CCL's [LTE topic](#) resource for more guidance. Log your LTE submission in the [Action Tracker](#) (cclusa.org/actiontracker) and don't forget to update the logged action if your LTE is printed.

Repost CCL's invitations to our Fall Virtual Conference

CHAPTER DEVELOPMENT BONUS ACTION

Register for **Positioning for Progress**, CCL's Fall Virtual Conference, December 6-7, at cclusa.org/fall2024 and then go to cclusa.org/stw to repost CCL's social media posts about the conference on Instagram, Facebook, X and LinkedIn!



For help getting started on social media, check out the trainings available on CCL Community's [Social Media for Volunteers and Chapters](#) topics page.

Practice inviting a friend to do a climate activity with you

COMMUNICATION SKILLS EXERCISE

You will soon establish relationships with new members of Congress (MOC) and further relationships with returning MOCs. To build your chapters' capacity to effectively advocate climate policy to your MOCs, you need to be good at inviting people to join, learn and act. Think of a climate-related activity you're planning, and think of someone you can invite to do it with you. You can use the dialog below to practice making that ask, or adapt the dialog into your own words or even develop your own exercise.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, read our **Inviting a friend to join you** dialog out loud, and then switch roles and read them again. Afterward, discuss the points that you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone returns, ask a few people to share some highlights from the exercise.

If you use Zoom but don't use breakout rooms: invite a few attendees to follow the instructions in pairs.

Inviting a friend to join you

Imagine you've just called a friend to invite them to join you at a CCL activity. Start by gently turning the conversation to climate change and ask an open question. If you hear interest, invite them to join you at a CCL activity such as our Fall Virtual Conference, a chapter social or a grassroots event.

You: "I haven't seen you in ages, so I thought I'd give you a call."

Your friend: "Hi, great to hear from you! What's new?"

You: "I was doing election work last month and now I'm recovering. Also, I got together with my Citizens' Climate Lobby friends in June to advocate for policy. What do you think about the recent news that climate change made Hurricane Helene worse?"

Your friend: "Yeah, that was distressing. The hurricanes are the worst I've ever seen. I'm getting more worried about the future."

You: "It sounds like you're concerned that extreme weather will continue to get worse due to climate change?"

Your friend: "You're right. What more can I do to help? We have solar panels and an electric vehicle."

You: "Would you like to watch our CCL Fall Conference with me and my chapter on Saturday, December 7? You'll learn what more you can do to help and meet my awesome CCL friends!"

Your friend: "I think I'm free that Saturday. Can you text me the location info?"