

Actions for your chapter gathering

1. Continue and expand your election engagement
2. Register for our Fall Conference and plan your lobby meeting(s)
3. Mobilization bonus action: Vote!
4. Chapter development bonus action: Invite a friend to join you at our Fall Conference
5. Communication skills exercise: Practice talking about the importance of voting

Monthly International Call

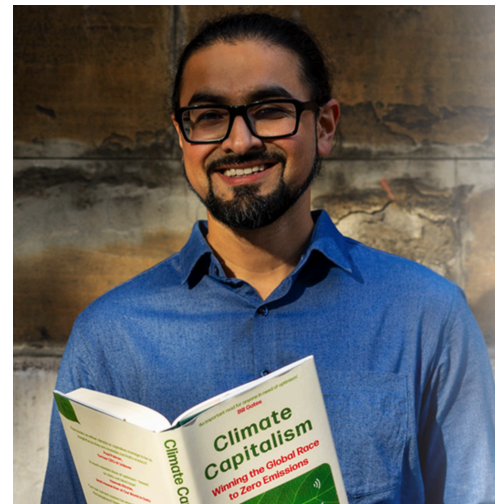
Akshat Rathi

Senior Reporter, Bloomberg News

Saturday, October 12, 2024

10 a.m. PT / 1 p.m. ET

Akshat Rathi is a London-based senior reporter for Bloomberg News and author of the new book *Climate Capitalism*, which is the subject of his 2024 TED Talk. He also hosts Bloomberg Green's weekly Zero podcast and writes a weekly Zero newsletter, focused on climate change. Previously, Akshat was a senior reporter at Quartz and a science editor at The Conversation. His work has been cited widely, including in New York Times, Washington Post, Wall Street Journal, Financial Times and The Guardian.



Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 88228136772)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - Spanish interpretation is also available
- **To connect by phone:** with unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 882-2813-6772
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet.

Continue and expand your election engagement

ELECTION ENGAGEMENT ACTION | Election Engagement ▾

Voting is one of the most impactful things we can do to address climate change. Last month, we asked you to start one or more election-related projects to encourage people to make a plan to vote. In October, continue and expand the important election engagement work you started last month.

Continue your election engagement from last month

1. Join our CCL/EVP phone bank any or every Wednesday night to call low propensity environmental voters
2. Schedule tabling and use our [Election Season Tabling Kit](https://cclusa.org/election-tabling) (cclusa.org/election-tabling)
3. Encourage young people to join [CCL's GOAT Campaign](https://cclusa.org/climate-goat) (cclusa.org/climate-goat) to help get out the vote
4. Be sure that you're registered and understand what you need to do to be ready to cast your ballot early (cclusa.org/vote). Then ensure your friends and family members are registered to vote at their current address and have a plan

If your chapter has the capacity, go bigger - help more people make a plan to vote

Add more volunteers to your existing election engagement team(s) and consider starting up an additional project. Set a goal for the number of people you will help to register to vote and make a plan to vote. Here are some ideas for an additional election engagement project:

- Organize a team to call everyone on your chapter roster to help them make a plan to vote
- Work with your nearby ally organizations to ensure that their members have a plan to vote
- Write letters to the editor or an op-ed about the importance of voting (see Skills Exercise below)
- Share what you've learned and direct people you know to cclusa.org/vote. If you or your friends would like to receive election reminders, signing up at turbovote.org is quick and easy. If you want to learn more about candidates, type their name at votesmart.org
- Ask your meeting attendees to write down the names of three friends, neighbors and family members whom they will help make a plan to vote. Pause so attendees can email/text the link cclusa.org/vote to them

Additional resources

- CCL Community's [Tabling at an Event](#) and [Helping Climate Voters Elect Climate Champions](#) trainings
- CCL Community's [Election Season Media Kit](#) resources

Register for the Fall Virtual Conference and plan your lobby meeting(s)

CHAPTER DEVELOPMENT ACTION

Be sure to register for Positioning for Progress: CCL's **Fall Virtual Conference** (cclusa.org/fallconference). We will kick off the conference on Friday, Dec. 6th, at 8 p.m. ET / 5 p.m PT, with a Reception & Action Team Fair. The main conference day is on Sat., December 7th, starting at 1 p.m. ET / 10 a.m. PT. Meanwhile, your Liaison or appointment setter will schedule your online lobby meeting(s) for the week of December 9-12.

At your gathering, organize your attendance for the Fall Virtual Conference

- **Register!** Registration opens on October 12, everyone is welcome and there is no cost to attend.
- **Plan** a conference watch party on December 7th (Note: there is no separate CCL monthly meeting the weekend after).
- **Use** our Fall Conference in your local grassroots outreach.

Work with your Liaison to plan your online meeting(s) with members of Congress and/or their DC staff

You will meet with your current member of Congress. Election winners won't be sworn in until January.

Strategize about who should be on your lobby team

Here are some ideas to get started creating a diverse lobby team. Consider (1) a CCLer who has been impacted by climate change, (2) someone who's not lobbied before, (3) a young person, (4) someone who has benefited from the Inflation Reduction Act such as a business leader or trusted messenger, or (5) other folks who would benefit from the experience. Senate lobby teams ideally include people from across the state.

Identify, recruit and prepare a local trusted messenger to be on your lobby team

The trusted messenger should be ready to make a persuasive case for more climate legislation. For details, see CCL Community's [Ask Community Leaders to Champion their Support](#) and [What is a Trusted Messenger](#). If your trusted messenger can't attend the lobby meeting, ask them for a support letter.

Start your research

To determine an appreciation and identify topics that you might discuss in your meeting, look to see what your member of Congress (MOC) has been working on and how it aligns with climate topics that we like to talk about. Think creatively about what they care about and how it relates to climate change and the bills we want them to support. Check out our [Meeting Plan Template](https://cclusa.org/meeting-plan-template) (cclusa.org/meeting-plan-template) to see our suggested meeting outline and refer to the CCL Community [Getting To Know Your Member of Congress](#) training for research guidance.

Attend lobby trainings

Everyone — and especially lobby team members — should plan to attend our [November 21: Fall 2024 Lobby Training: Primary Asks and Legislative Plan](#), led by CCL's Government Affairs team. First time lobbyists must complete CCL's Climate Advocate Lobby Training before lobbying by viewing a [recording](#) of the training on CCL Community or attending our [Dec. 7th Climate Advocate Lobby Training Workshop](#).

Additional resources

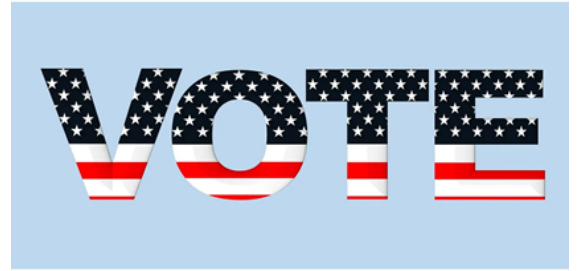
- CCL Community's [Preparing for CCL's Fall Conference and Lobby Days](#) and [Working With Congress](#)

Vote!

MOBILIZATION BONUS ACTION

Our Climate Action Program (CAP) alert this month asks all CCLers to vote, because CCL's solution to climate change is democracy.

Go to cclusa.org/vote and register to vote if you're not already registered. While you're at cclusa.org/vote, double check your street address and look at the time window for when you can vote by mail. Then decide if you will cast your ballot by mail, at a drop box or in-person. If early voting is available where you live, vote early!



Invite a friend to join you at our Fall Virtual Conference

CHAPTER DEVELOPMENT BONUS ACTION

Set a calendar reminder to [register](https://cclusa.org/fallconference) for our online [Fall Virtual Conference](https://cclusa.org/fallconference) (cclusa.org/fallconference) when it opens on Oct. 12, then invite climate-concerned people you know to attend as well. Here's an example of a message you could customize and send to interested friends, family, and neighbors:



Please consider joining me at “Positioning for Progress: Citizens’ Climate Lobby’s Fall Virtual Conference,” on Dec. 7th. Climate policy could move forward in the last weeks of this Congress, and this conference will prepare us to help make that happen. You’ll get important information on the results of the election, and how it will impact our climate advocacy going forward. The event is free, on Zoom. Learn more at cclusa.org/fallconference. I hope I’ll see you there!

You might also share highlights from the [Fall Conference program](https://cclusa.org/fallconference) as sessions and speakers are confirmed.

Practice talking about the importance of voting

COMMUNICATION SKILLS EXERCISE

Chat with your friends, family and neighbors about the importance of voting as you help them register and make a plan to vote. Use the exercise below to get ready for these discussions.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, read our **Importance of voting** talking points out loud, and then switch roles and read them again. Afterward, discuss the points that you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone returns, ask a few people to share some highlights from the exercise.

If you use Zoom but don't use breakout rooms: invite a few attendees to follow the instructions in pairs.

Importance of voting

- At CCL, we pursue climate solutions through the process of democracy. That means building influence in our communities, lobbying our lawmakers — and voting.
- According to the Environmental Voter Project, an estimated 8 million people who care about the environment did not vote in the 2020 presidential election, and over 13 million skipped the 2022 midterms.
- Unfortunately, when environmentalists and climate-concerned people don't vote, politicians are less likely to prioritize those issues.
- But when more climate-concerned people vote, it makes climate a higher priority in this election and future elections.
- It's important for climate-concerned people of both parties to be consistent voters. That signals to every Republican and every Democratic candidate that they must have a strong position on climate change to win their support.