

Actions for your chapter gathering

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Monthly International Call - We're in D.C. making an impact!

Flannery Winchester, CCL Senior Director of Communications

Saturday, June 8, 2024

10 a.m. PT / 1 p.m. ET

Zoom in for a call live from D.C. as over a thousand CCLers converge to work together on climate solutions and meet with Congress! Flannery Winchester, CCL's Senior Director of Communications, will host this call and will be joined by former CCL Staffers who now work in Congress. Our old friends will talk about what life is like on "the other side" and give invaluable perspectives on CCL and lobby meetings. We'll also give you a fly-on-the-wall experience of conference life as we walk the halls of the Omni Shoreham chatting with CCL staff and interns along the way.




Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 88228136772)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - Spanish interpretation is also available
- **To connect by phone:** with unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 882-2813-6772
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet.

Amplify our June 11th lobby meetings

LOBBY AND MEDIA ACTION

 **Summary:** (1) set a chapter goal for the number of people you'll mobilize to call their members of Congress to urge them to cosponsor the PROVE IT Act, (2) ask attendees to call their members of Congress during your chapter meeting, and (3) notify local newspapers and TV and radio stations that your chapter members are in D.C. talking to Congress about climate solutions. *Read on for the details.* ↓



Over a thousand CCLers will participate in scheduled meetings on Capitol Hill on June 11 to advocate for climate policy including the PROVE IT Act. You can increase the impact of those meetings by calling your members of Congress to urge them to cosponsor the bill. See the exercise on the last page for talking points.

Allocate time for attendees to call Congress from quiet corners of your gathering or muted on Zoom

Start by setting a June goal for the number of chapter members calling Congress and then start calling.

1. Open a browser on your laptop, tablet or phone and type in cclusa.org/take-action. Click “Call Congress”
2. Type in your street address and then click “Continue”
3. Enter your contact info and click “Continue”
4. Click “Call Me.” An immediate incoming call will connect you to your 3 members of Congress’s offices
5. Press 1 when you are ready to be connected. Your calls will likely be answered by friendly interns or junior staff members or go to voicemail where you can leave a message
6. *Be sure to personalize the script or include a short personal climate story to have the most impact*
7. Ask everyone to email the link cclusa.org/take-action to one person or post it on their social media

Note: If you're tabling, encourage people to check “Yes” to subscribe when they use our call Congress tool.

Submit a press release or op-ed about your chapter members going to D.C.

Is there a member of your chapter at our Summer Conference & Lobby Day in Washington D.C.? Maximize this opportunity by customizing our [press release template](https://cclusa.org/press-release) (cclusa.org/press-release) about local volunteers who have embarked on a “climate talking tour” all the way to D.C. You can send it to local news reporters and encourage them to write an article or cover the story on local TV or radio.


There's also a new adaptable [op-ed template](https://cclusa.org/op-ed-templates) (cclusa.org/op-ed-templates) titled “It's time to outnumber paid lobbyists.” A volunteer in your chapter can personalize this template to tell the story of how they are traveling to Washington D.C. and submit it to a local print or online newspaper. If you have time, check out the recording of our recent CCU training covering [Summer Media Opportunities](#).

Additional Resources

- CCL Community's [Understanding Carbon Border Adjustment Mechanisms and the PROVE IT Act](#) training
- CCL Community's [How to Write Effective Letters to the Editor](#) and [Writing Opinion Columns](#) trainings

Kick off your summer outreach with a chapter social

CHAPTER DEVELOPMENT AND GRASSROOTS ACTION

 **Summary:** (1) discuss places and days that you could host a fun food gathering this month, (2) invite nearby chapters, friends, local groups and allies, and (3) decide what grassroots outreach you'd like to do in your community this summer and make a plan to schedule it. *Read on for the details.* ↓



Plan a chapter social, potluck or picnic

Decide together where and when to have a chapter food fest this month to launch your summer outreach. You might choose a public venue such as a brewery or pizza joint or decide on a potluck or picnic. If your event is indoors, you could also pick an inspiring recorded session to screen from the [Summer Conference](#) (recordings will be uploaded by June 13th).

- Compile an invitation list of folks who would benefit from learning more about CCL, such as friends, community leaders, local ally organizations, educators and staff from your district congressional office.
- Form a planning committee and designate roles and tasks.

Schedule summer grassroots outreach events — the ones you have the capacity to do

At your chapter meeting or food fest, discuss what educational community outreach worked well last summer and what you'd like to do more of this summer. Consider enlisting new people who joined during April's Earth Month to help increase your capacity.

- Schedule a table at a farmers market, outdoor film, Juneteenth event, festival, art walk or craft fair.
- Ask attendees to name a local group they know that has regular member meetings, such as a service club (e.g. Rotary, Elks, Kiwanis), environmental class, outdoors club or student group. Designate someone to send each organization a short CCL presentation proposal. And be sure to follow up with a phone call.

Additional Resources

- CCL Community's [Creative and Engaging Tabling Ideas](#) and [Scheduling Presentations](#) trainings
- CCL Community's [Grassroots Outreach Basics](#) topics

Share CCL's Summer Conference posts on your social media

SOCIAL MEDIA BONUS ACTION

It's super easy to like, share and comment on CCL's posts about our Summer Conference. Staff and volunteers will post before, during and after the conference, so choose a few you like and repost them.

If you're unsure where to start, go to our "[Spread the Word](#)" webpage (updated regularly) on your laptop, tablet or phone and like, share and comment on some of the posts you find there. When you comment and share, be sure to include a hashtag like **#CCL2024** or **#GrassrootsClimate** and your member of Congress's social media handles in your post so that their offices will see it. If you need help getting started on social media, check out the training available on the CCL Community [Social Media for Volunteers and Chapters](#) topics page.



Tune in to a Summer Conference Livestream

CHAPTER DEVELOPMENT BONUS ACTION

Schedule an impromptu, casual gathering on June 9 or 10 to participate in the camaraderie and empowerment that is our CCL Summer Conference. Invite folks who'd benefit from seeing CCL in action to meet in person at a watch party or tune in from home. See the conference website for more info and sessions that will be streamed: cclusa.org/summer. Livestreamed sessions will include:

- **June 9, 9:00 a.m. ET** - Conference opening (Mark Reynolds, Steffanie Munguía)
- **June 9, 9:30 a.m. ET** - From comfort zones to connections (Karina Ramirez, Drew Eyerly)
- **June 9, 2:00 p.m. ET** - Making climate an election priority (Nathaniel Stinnett, Steffanie Munguía)
- **June 9, 2:30 p.m. ET** - Navigating CCL's 2024 policy roadmap (Dana Nuccitelli, Flannery Winchester)
- **June 9, 3:15 p.m. ET** - Lobby Day training (Ben Pendergrass, Jenn Tyler, Xan Fishman, John Sabin)
- **June 10, 9:00 a.m. ET** - Keynote session, Jerome Foster II
- **June 10, 10:10 a.m. ET** - True False Hot Cold, screening+meet filmmaker (Ben Stillerman, Elli Sparks)
- **June 10, 11:00 a.m. ET** - Breaking the climate silence (Sierra Petersen, Elan Strait, Lesley Beatty)
- **June 10, 11:45 p.m. ET** - Lobby Day logistics (Mindy Ahler)
- **June 10, 1:30 p.m. ET** - Breakout session: Farm bill basics
- **June 10, 2:45 p.m. ET** - Breakout session: On the path to permitting reform
- **June 10, 4:00 p.m. ET** - Breakout session: Climate and trade 101
- **June 10, 5:15 p.m. ET** - Closing keynote, Vera Songwe

You'll need a Zoom account (free or paid) to [register to watch the virtual conference livestreams](#). After you register, you'll receive your own personal link to a Zoom "Event" via email.

On June 9 and 10, you can go straight to cclusa.org/youtube to watch the livestream. If you'd like to throw a watch party after June 13, the recordings will be posted at cclusa.org/presentations.

Practice talking about the PROVE IT Act with a table visitor

COMMUNICATION SKILLS EXERCISE

We'll need all hands on deck to hit our June national goal of 3,000 calls to Congress about the Providing Reliable, Objective, Verifiable, Emissions Intensity and Transparency Act of 2023 (S.1863), or PROVE IT Act. Let's practice saying our updated PROVE IT Act talking points to get ready to (1) explain the bill to table visitors, friends, family and colleagues and (2) ask them to call Congress to advocate for the bill.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, take turns reading the updated **PROVE IT Act** talking points below. Afterward, discuss the points you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone returns, ask a few people to share some highlights from the exercise.

If you use Zoom but don't use breakout rooms: invite a few attendees to follow the instructions in pairs.

The PROVE IT Act:

1. Was passed out of the Senate Environment and Public Works Committee in January on a large bipartisan vote of 14-5. Phone calls from CCL volunteers helped make this happen. We expect a House companion bill to be introduced by Reps. John Curtis (R-UT-03) and Scott Peters (D-CA-50) in the coming weeks.
2. Directs the Department of Energy to create a system for carbon intensity data collection and reporting from U.S. industry and certain other countries for specific manufactured goods including aluminum, cement, crude oil, fertilizer, iron, steel and plastic.
3. Is not a carbon tax or carbon border adjustment mechanism (CBAM), but it's necessary because *other* countries already have CBAMs. We need to be clear about our own data so we can negotiate effectively and accurately with trading partners as they set carbon tariffs.
4. Is an important bipartisan step to protect American industry, drive down global carbon pollution and further the conversation on carbon pricing.
5. Is endorsed by many influential organizations including the Independent Petroleum Association of America, the United States Chamber of Commerce and the American Iron and Steel Institute.

Additional Resources

- CCL Community's [PROVE IT Act Primary Ask \(Leave Behind\)](#) resource
- CCL Community's [Understanding Border Carbon Adjustment Mechanisms and the PROVE IT Act](#) training