

Actions for your chapter gathering

1. Work with liaisons to plan persuasive June 11th lobby meetings
2. Strengthen your chapter and advocacy by engaging young people
3. Social media bonus action: Share a CCL post inviting people to our Summer Conference
4. Mobilization bonus action: Write Congress about new carbon pricing research
5. Chapter development bonus action: Debrief on your April Climate Conversations
6. Communications Skills Exercise: Practice welcoming Earth Month recruits to your chapter

Monthly International Call - May is Student Takeover Month!

Hosted by Sara Eyassu, CCL Fellow
Saturday, May 11, 2024
10 a.m. PT / 1 p.m. ET

CCL's Youth and Higher Ed programs are taking over this call to feature success stories from our youngest leaders getting climate advocacy done! CCL Fellow Sara Eyassu, who is a sophomore at the University of Southern California, will host the call. We'll also hear from other young CCLers about their initiatives on school electrification, voter mobilization, youth lobby days, and the first-ever Student Summit at this year's CCL Summer Conference & Lobby Day.




Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 88228136772)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - Spanish interpretation is also available
- **To connect by phone:** with unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 882-2813-6772
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet.

Work with liaisons to plan persuasive June 11th lobby meetings

LOBBY ACTION

 **Summary:** Work through the appointment setting, meeting planning, lobby training and rehearsal steps that we know lead to powerful lobby meetings in D.C.

Read on for the details. ↓



Make your June lobby meeting as effective as possible

Appointment setting

Liaisons or their designee will set all appointments. Confer with liaisons and other chapters in your district/state to ensure there is an appointment setter for your Senators and Representative. If not, work with chapters in the district/state to designate an appointment setter and email their contact info to liaison.coordinator@citizensclimatelobby.org. If you're unsure about the appointment setter or need help, contact your [State Coordinator](#) or [Regional Director](#).

Lobby strategy planning

Brainstorm goals, strategy and talking points for discussion in the lobby meeting and add them to the [Meeting Plan Template](#). Then share the plan with your liaison(s) and check on everyone's excitement level:

- Who's registered to go to our Summer Conference and who else can [sign up by the May 20th deadline](#)?
- Are you on track to get a policy support letter from a local trusted messenger? (see the [April Action Sheet](#))

For June lobby meetings, **CCL Headquarters will create the lobby teams** and send out schedules to the lobby team members the week before the conference.

Lobby team training and rehearsing

We ask all lobby team members to attend a live or [recorded](#) Climate Advocate Lobby Training before lobbying. CCL highly recommends that all lobby team members attend the [May 20 "Asks"](#) and [May 23 Legislative Plan and Q&A](#) trainings or watch the recordings. Lobby team leaders will schedule rehearsal meetings with their lobby teams on Zoom and/or in person in D.C.

Lobbying watch party


Lobbying is a core CCL skill for all volunteers, so plan a festive and informal get together or pot luck, enjoy some camaraderie and watch and discuss one of CCL's lobby trainings (see link below).

Additional Resource

CCL Community's [Preparing for CCL Summer Conference and Lobby Day](#) training

Strengthen your chapter and advocacy by engaging young people

CHAPTER DEVELOPMENT AND GRASSROOTS ACTION

 **Summary:** (1) invite young people to the Student Summit at our CCL Summer Conference, (2) organize volunteers interested in student outreach, and (3) launch locally a project spearheaded by CCL's Youth and Higher Ed Action Teams. *Read on for the details*



When it comes to climate change, young people can be powerful in ways that adults just can't. A new climate generation is bursting on the scene and students are a growing, vibrant, and powerful part of CCL's outreach.

Invite young people to the Student Summit at CCL's Summer Conference

Talk with young people in your chapter and your life about attending CCL's first-ever Student Summit at the D.C. Summer Conference on Saturday, June 8th. Upon their return, ask Summit attendees to present what they learned. **May 20th is the last day to register.** cclusa.org/summer

Bring together young people and other folks interested in student outreach

Ask your meeting attendees who would like to help with student engagement and if someone would like to lead a student outreach team. They can start organizing and making school contacts now and continue in the fall when students return to campus. To get started, volunteers can join:

- CCL's [Higher Education Action Team](#) welcomes college students and adult allies
- CCL's [Youth Action Team](#) welcomes young people and adult allies to support under 18 youth

Folks working on middle and high school outreach can use our [Youth Guide](#) (cclusa.org/youth-guide) to include youth engagement in all their chapter activities and organize one of the projects listed below.

Launch locally one of the following youth projects—open to youth and adult allies

[Great School Electrification Challenge](#). Form a team now and advocate for an “Electrify Everything” Resolution at the June or Fall meeting of your school district’s Board of Education. youth.citizensclimatelobby.org/school-electrification

[Get out the youth vote](#). Join CCL's Youth and Higher Education Action Teams' youth-driven Climate GOAT (Greatest of All Time) campaign to activate climate voters in 2024. cclusa.org/climategoat

[Start a CCL campus chapter](#). Work with students, faculty, and staff to add CCL activities to an existing campus environmental club or spin off a separate CCL group. citizensclimatehighered.org/campus-leaders

Additional Resources

- CCL Community's [Engaging Young Adults in Climate Solutions](#) training page
- CCL's Student Engagement Director, Steffanie Munguía highered@citizensclimatelobby.org
- CCL's Youth Action Coordinator, Sharon Bagatell youth@citizensclimate.org
- CCL's public youth website youth.citizensclimatelobby.org

Share a CCL post inviting people to our Summer Conference

SOCIAL MEDIA BONUS ACTION

Help spread the word about our **Summer Conference: Making Moves and Moving Congress**. Go to our “[Spread the Word](https://cclusa.org/stw)” (cclusa.org/stw) webpage — which is updated regularly — on your laptop, tablet or phone, and share, repost and comment on some of the Summer Conference posts you find there. When you comment and share, be sure to add a note about your own experience with past CCL conferences!



If you need help getting started on social media, check out CCL Community’s [Social Media for Volunteers and Chapters](https://cclusa.org/social-media-training) (cclusa.org/social-media-training) training topics page.

Write Congress about new carbon pricing research

MOBILIZATION BONUS ACTION | [Carbon Pricing](#)

Ask your Mobilization Manager (MM) to show attendees how to write Congress to share the conclusion of [new research](#) that found carbon pricing is needed for the U.S. to meet its pledge to cut climate pollution 50% by 2030. If your chapter doesn’t have an MM, ask someone to demonstrate how to use the write Congress tool.



Next, pause for a few minutes so attendees can use the [Take Action Tool](https://cclusa.org/carbon-price) (cclusa.org/carbon-price) to write Congress on their phone, tablet or laptop. Personalized messages have the greatest impact. After everyone has written, ask them to send the take-action link cclusa.org/carbon-price to two friends via text/SMS.

Debrief on your April climate conversations

CHAPTER DEVELOPMENT BONUS ACTION

In April, volunteers talked to thousands of people about climate change and each conversation was likely a unique experience. Spend some time as a group, in small groups or in pairs of buddies applauding each other’s climate conversations and discussing what went well, what you might do differently in your future conversations and what you like about Dr. Hayhoe’s heart-head-hands approach. You can also share your reflections at our [Climate Conversations Feedback Form](https://cclusa.org/climate-conversation-feedback) (cclusa.org/climate-conversation-feedback).



To make more time for this debrief, you might schedule a special chapter gathering or organize small group coffee meetings.

Practice welcoming Earth Month recruits to your chapter

COMMUNICATION SKILLS EXERCISE

CCL usually sees a bump in new recruits after Earth Month. Let's practice extending a warm welcome to a first time attendee by asking a few open-ended questions about their background and interests to match them to a chapter activity.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees: Instructions: With a partner, take turns welcoming your partner to a CCL chapter gathering and asking a few open-ended questions. Based on what you hear, ask a clarifying question and then introduce them to an activity or team you think they might like.
2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom, but you don't use breakout rooms, invite a few attendees to follow the instructions in pairs.

Welcoming a new recruit exercise

Welcome your partner as if they are a newcomer to your chapter and ask them a few open-ended questions (examples below) and listen carefully to learn how to best get them engaged. Then introduce them to a volunteer who has similar interests who might guide them into a project.

"Welcome. My name is ____ and I've been volunteering with CCL for ____ years. Thank you for being here! Do you mind if I ask you a few questions about your background?"

(Menu of open-ended questions. Ask a few or think of your own)

- What did you think of today's meeting?
- Tell me about yourself and things you're good at.
- What about CCL sounds especially interesting to you?
- If you don't mind, tell me about community activities you've done that you found really fulfilling.
- What questions do you have for me — maybe about CCL, our chapter, or anything we've discussed?

"Thank you! What you shared reminded me why I love CCL. Here at our CCL gathering, Megan has interests similar to yours so I'm going to introduce you two. I think you'll enjoy getting to know each other. Give me a call if you're looking for more information or if you need another introduction."

Additional Resources

- For guidance on how to ask questions, check out CCL Community's [Creating a Welcoming Space](#) resource
- CCL Community's [Welcoming New Volunteers to Your Chapter](#) training and [Volunteer Inventory Form](#)
- If you have questions, join CCL's [Onboarding Action Team](#) and post in the team Forum