FOR GROUP LEADERS
How to use this April Action Sheet

CCL volunteers gather each month locally in groups to do four things: Learn, Celebrate, Practice and Act.

Information to share with your volunteers:
1. CCL’s Climate Conversations page shows you how to access resources and log your conversations.
2. Here’s information on CCL’s updated automated onboarding process for new volunteer ‘joins.’
3. Dr. Lisa Patel will be the guest on CCL’s April 30 Climate Science and Health Ask-Me-Anything webinar.
4. This forum post provides creative ideas on how to make your chapter run like a well-oiled machine.
5. Chapter activities submitted at cclusa.org/success may be featured in upcoming Weekly Briefings.
6. Policy-specific actions are pinned at the top of these four CCL Community sitewide forums: Carbon Pricing, Clean Energy Permitting, Healthy Forests, Building Electrification and Efficiency.

Starting a climate conversation is easy if you keep “head, heart and hands” in mind. Consider meeting with a few of your dedicated volunteers to discuss an ambitious chapter goal for how many climate conversations your chapter will have in April and how you might inspire lots of chapter members to help meet the goal. There’s more info below in our “Help us reach our national goal of 25,000 Climate Conversations” action.

We’re hoping that every CCL chapter will send at least one person to our Summer Conference in D.C. Plan to discuss at your gathering who can go and who might be able to go with a little financial help. We’re also encouraging every chapter to secure a policy support letter from a local trusted messenger so the letter can be delivered in a June lobby meeting. See our Rally for the CCL Summer Conference and Lobby Day in D.C. action below.

Sample meeting agenda (suggested time is 50-80 minutes)
1. To begin your meeting, you might read a statement of CCL values. See this forum post for an example.
2. Connection before content. What’s been lighting up your world lately? - 5 mins
3. Celebrate chapter and volunteer successes. - 5 mins
4. Invite your volunteers to start filling out your copy of the monthly virtual sign-up sheet.
5. If attendees heard Potential Energy guest speaker Ernesto Alcantar, invite them to share something they learned. If you have a big group and you’re on Zoom, use breakouts. - 5-10 mins
6. Start the two actions and the two bonus actions and make a plan to finish them. - 5-10 mins each
7. Do the Communication Skills Exercise. - 10 mins
8. Round-robin share: What group or personal action will you take during the next month? - 5-10 mins
9. Ask someone to log your meeting and attendees in the Action Tracker — it helps give CCL accurate information about chapter engagement.