

Actions for your chapter gathering

1. With your liaison, plan your November 6-10 lobby meeting(s)
2. Continue planning your November 4 Fall Conference watch party
3. Social media bonus action: Repost CCL's invitations to our Fall Virtual Conference
4. Educate and activate people in your district on the Energy Innovation Act
5. Communications skills exercise: Practice explaining the benefits of the Energy Innovation Act

Monthly International Call + Guest Speaker

Ben Pendergrass, CCL VP Government Affairs

Saturday, October 14, 2023 | 10 a.m. PT / 1 p.m. ET

Ben Pendergrass serves as Vice President of Government Affairs and is part of the CCL government relations team in Washington D.C. In this role, he works to advance CCL's policy goals in Congress. Ben has worked for over 14 years in Washington D.C., both as Congressional staff and as a government relations professional. For several years, Ben served on the legislative staff of Senator Pete Domenici (R-NM). Most recently, he was Senior Vice President, Policy and Legislative Affairs for a national trade association. Ben has worked in a wide range of policy areas including taxes, natural resources, agriculture and national security. He has successfully advanced standalone legislation as well as provisions in annual appropriations bills, tax extender legislation, and farm bills. He has also worked extensively with federal agencies and worked on numerous federal regulations.



Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 88228136772 **NEW**)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - Spanish interpretation is also available
- **To connect by phone:** With unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 882-2813-6772
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet.

With your liaison, plan your November 6-10 lobby meeting(s)

LOBBY ACTION | [Carbon Pricing](#) [Healthy Forests](#) [Clean Energy Permitting Reform](#)

[Building Electrification and Efficiency](#)

Summary: Work together to plan your meeting(s) with Congress the week of November 6-10 by, (1) attending CCL's live lobby trainings, (2) using CCL's meeting template to make a strategic plan for your lobby meeting(s), and (3) assembling and rehearsing your dream lobby team. *Read on for the details.* ↓



Get trained and create a plan for your November lobby meeting(s)

Attend lobby trainings

Everyone — and especially lobby team members — should plan to attend our [October 23 Primary and Supporting Asks training](#) and our [October 26 Legislative Plan training](#), led by CCL's D.C. team. First time lobbyists must complete CCL's Climate Advocate Training before lobbying and can do so by viewing a [recording](#) of the training on CCL Community or attending our [Nov. 5th Conference CAT Workshop](#).

You can find foundational lobby trainings, policy explainers and other helpful resources on CCL Community's [Preparing for CCL's Fall Conference and Lobby Days](#) (cclusa.org/preparing-for-lobby-day).

Make a strategic plan for your lobby meeting(s)

Ask an experienced liaison in your chapter to share CCL's respectful approach to lobby meetings and how we work to form meaningful relationships with the offices of our MOCs, while building political will for more climate legislation. Then use our [Meeting Plan Template](#) (cclusa.org/meeting-plan-template) as a guide to solicit, discuss and prioritize everyone's ideas for the lobby meeting. Also use CCL Community's [Getting To Know Your Member of Congress](#) training to update your [MOC's bio](#) (cclusa.org/bios).

Assemble your dream lobby team

Brainstorm with your meeting attendees to see if you can add the following folks to your lobby team:

1. A CCLer who has been impacted by climate change.
2. A new recruit so they can be empowered by the lobby experience.
3. A trusted messenger who can make a persuasive case for more climate legislation. For details, see CCL Community's [Bringing Grasstops Leaders to Lobby Meetings](#) training.

Once you have a short list, determine who will contact these potential lobby team members. Then be sure to rehearse and role-play the lobby meeting in advance!

Additional Resource

- CCL Community's [Working With Your Member of Congress](#) training topics

Continue planning your November 4 Fall Conference watch party

CHAPTER DEVELOPMENT ACTION | [Carbon Pricing](#) [Healthy Forests](#)

[Clean Energy Permitting Reform](#) [Building Electrification and Efficiency](#)

Summary: (1) Plan a watch party for November 4th at 10 a.m. PT / 1 p.m. ET, (2) advertise your watch party in your October outreach, and (3) share widely this opportunity to learn how to engage community members and members of Congress. *Read on for the details.* ↓



Organize your watch party

Watch parties provide a welcoming in-person space that helps everyone connect and deepen engagement, especially for new volunteers. Designate a few people to plan a watch party for November 4th at 10 a.m. PT / 1 p.m. ET so your chapter can participate in our Fall Virtual Conference together as a group. Be sure to include time for socializing, food and Q&A. Join an hour early for **CCL's biggest ever Info Session** at 9 a.m. PT/ 12 p.m. ET. See CCL Community's [Watch Party Toolkit](#) (cclusa.org/party-toolkit) for help with planning. If November 4th is not a good date for your event, organize a watch party afterward to view a [Conference session recording](#) (cclusa.org/presentations).

Invite people to your watch party

Work together to, (1) share widely this opportunity to learn fresh advocacy ideas and tips for how to engage community members and members of Congress, and, (2) use the social media graphics and flyers from our [Fall Conference Outreach Toolkit](#) (cclusa.org/fallconfoutreach) in your October outreach and when you personally invite people. Invitees could include:

- Friends, family, neighbors and colleagues
- Members of other organizations like League of Women Voters, faith groups, and environmental clubs

Here's an example watch party invitation that everyone can customize and share:

Food, drinks, and Van Jones! You're invited: join Citizens' Climate Lobby [*chapter name*]'s watch party where we will attend **Grassroots Rising: Leveling Up in the Climate Fight**, CCL's Fall Virtual Conference. We're excited to hear from keynote speaker Van Jones, a CNN commentator, social entrepreneur, and renowned author. There'll also be insightful sessions aimed at leveling up our climate advocacy. Details: November 4th at 1 p.m. ET / 10 a.m. PT [*location*]. Feel free to bring a friend or two. [Registration is free.](#)

Tip: If your chapter doesn't host a watch party, encourage everyone to register to attend the conference solo or with friends at cclusa.org/fallconference.

Additional Resource

CCL Community's [Recruiting For Your Group](#) training topics

Repost CCL's invitations to our Fall Virtual Conference

SOCIAL MEDIA BONUS ACTION

Help spread the word about our **Fall Conference: Grassroots Rising: Leveling up in the Climate Fight** — go to our “[Spread the Word](#)” webpage, which is updated regularly, on your laptop, tablet or phone and share, repost and comment on some of the Fall Conference posts you find there. When you comment and share, be sure to add a note about your own experience with past CCL conferences!

If you need help getting started on social media, check out CCL Community’s [Social Media for Volunteers and Chapters](#) (cclusa.org/social-media-training) training topics page.

Educate and activate your district on the Energy Innovation Act

GRASSROOTS AND LOBBYING ACTION | [Carbon Pricing](#)

The Energy Innovation and Carbon Dividend Act (H.R.5744) has been reintroduced. It’s time for action!

The first step is to ensure everyone in your chapter, plus friends and family, write to urge House Reps to cosponsor the bill (use cclusa.org/energy). Next, make a grassroots plan to build support for the bill in your community. We want every representative to see loads of support for this bill in their district.

Schedule some tabling events and print our updated Constituent Letter Form and other materials

Plan one or more tabling events, sign up volunteers in shifts to staff the table(s) and download our [updated Energy Innovation Act tabling materials](#) (cclusa.org/energy-innovation-act-tabling).

Our paper **Energy Innovation Act Constituent Letter Form** is back and you can [download it here](#) (cclusa.org/constituent-letter). For other tabling materials, you might print only one or two copies and then invite table visitors to scan the QR code to get more information. If weather hinders outside tabling, find an indoor venue where you can educate, activate and recruit people.

Download our updated slides and send presentation proposals to local organizations

Identify someone in your chapter who enjoys public speaking and ask them to download our updated [Energy Innovation Act slides](#) (cclusa.org/energy-innovation-act-slides) and give a practice presentation for your chapter.

Then recruit a “scheduler” — a volunteer who will email ten CCL presentation proposals each week to local allies, clubs and classes and follow up on the proposals with phone calls. Learn more at CCL Community’s [Scheduling Presentations](#) training.

Additional Resources

- CCL Community’s [Take Action on the Energy Innovation Act](#) training
- CCL Community’s [Grassroots Outreach](#) training topics (cclusa.org/grassroots-outreach)
- Video of CCL’s [The Energy Innovation and Carbon Dividend Act is Back!](#) all volunteer call

Practice explaining the benefits of the Energy Innovation Act

COMMUNICATION SKILLS EXERCISE

The reintroduced Energy Innovation and Carbon Dividend Act is critical to meeting the U.S.'s emissions reduction target. And since the passage of the Inflation Reduction Act and other climate provisions in 2022 has impacted how we talk about it, here are some updated bill benefits that you can practice before getting active in your community.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, take turns reading aloud our fresh **Energy Innovation Act benefits** below. Afterward, discuss the points that you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom, but don't use breakout rooms: invite a few attendee pairs to follow the instructions.

Benefits - Energy Innovation Act

Net Zero by 2050. This policy will deploy the single most powerful tool we have to drive down America's carbon pollution and ensure a healthy climate. It is critical to hitting our climate targets of 50% carbon pollution reductions by 2030 and net zero by 2050.

Affordable Clean Energy. Americans shouldn't have to live with the price shocks and rising energy prices associated with fossil fuels. This policy will drive energy innovation, giving every American community access to abundant, affordable clean energy produced right here at home.

Puts Money in Your Pocket. The money collected from the corporate polluter fee goes directly into the pockets of millions of hard-working families via a monthly carbon cashback payment. The money can be spent without restrictions, and most low and middle income Americans will come out financially ahead or break even.

Saves Lives. This policy will help improve health and save millions of American lives over the next 50 years by reducing pollution Americans breathe. Poor air quality from burning fossil fuels is responsible for as many as 1 in 10 American deaths today, and sickens thousands more.

Additional Resources

- CCL Community's [Energy Innovation and Carbon Dividend Act](#) training topics (cclusa.org/energy-innovation-act-resources)
- [Past communication skills exercises](#)