

FOR GROUP LEADERS

How to use this September Action Sheet

CCL volunteers gather each month locally in groups to do four things: [Learn, Celebrate, Practice and Act](#).

Information to share with your volunteers:

1. You are invited to [join the Great School Electrification Challenge](#) to electrify schools.
2. Our CCL Inclusion Conference is Sept 15-16 and has a great program. Register at cclusa.org/inclusion.
3. Send photos from August Town Halls and other activities to marketing@citizensclimate.org.
4. CCL VP Ben Pendergrass is in this [NBC News article](#) about climate and the GOP debate.
5. Policy-specific actions are pinned at the top of these four CCL Community sitewide forums: [Carbon Pricing](#), [Clean Energy Permitting](#), [Healthy Forests](#), [Building Electrification and Efficiency](#).

One big advantage of a lobby meeting on Zoom is that a prominent community leader can easily attend without having to travel. Since a community leader in your locale might have some special influence with their member of Congress, **Select and prepare a community leader to lobby with you in November**.

The speaker lineup (to be announced soon) at our Fall Conference will make it easy for your volunteers to invite their friends and family to a watch party, so **Plan to use our Nov. 4-5 Fall Virtual Conference in your outreach** as an opportunity for people to see CCL in action. Involving new recruits on your planning committee will boost their engagement.

At your in-person September events (tabling, socializing, monthly gathering) ask a volunteer to snap a few photos and send them to marketing@citizensclimate.org.

Sample meeting agenda (suggested time is 50-80 minutes)

1. To begin your meeting, you might read a statement of CCL values. See this [forum post for an example](#).
2. Connection before content. Prompt: What self-care practice is most helpful to you? - 5 mins
3. Celebrate chapter and volunteer successes. - 5 mins
4. Invite your volunteers to start filling out your copy of the [monthly virtual sign-up sheet](#).
5. If attendees heard Madeline McGill speak on our monthly call, invite them to share something they learned. If you have a big group and you're on Zoom, use breakouts. - 5-10 mins
6. Complete the two actions and two bonus actions on the following pages. - 5-10 mins each
7. Do the Communication Skills Exercise. - 10 mins
8. Round-robin share - What group or personal action will you take during the next month? - 5-10 mins
9. Ask someone to log your meeting and attendees in the [Action Tracker](#) — it will help with engagement segment accuracy for attendees.