

FOR GROUP LEADERS

How to use this August Action Sheet

CCL volunteers gather each month locally in groups to do four things: [Learn, Celebrate, Practice and Act](#).

Information to share with your volunteers:

1. How to [use coverage of climate impacts in your media relations](#). And our [new op-ed templates](#).
2. Our no-cost virtual Sept. 15-16 [CCL Inclusion Conference](#) (cclusa.org/inclusion) and our free national Nov 4-5 (save the date) [CCL Fall Virtual Conference](#).
3. Post-debt ceiling update on [Comparing Permitting Reform Proposals](#).
4. CCL Community's [Local, State and National Level Policy Engagement](#) training.
5. Think of a local community leader who is a [trusted messenger to your MOC](#) and could lobby on Zoom with you in November.
6. Policy-specific actions are pinned at the top of these four CCL Community sitewide forums: [Carbon Pricing](#), [Clean Energy Permitting](#), [Healthy Forests](#), [Building Electrification and Efficiency](#).

Virtual and in-person town halls provide an opportunity for volunteers to directly engage with their members of Congress in a structured format. Town halls are worth preparing for, so make a plan to **Attend town halls during August recess and bring up climate impacts**.

An effective welcome process ensures new recruits acquire the necessary knowledge, skills, and behaviors to become empowered volunteers. This month, **Tune up your onboarding and welcome new recruits** you've signed up over the summer.

Sample meeting agenda (suggested time is 55-85 minutes)

1. To begin your meeting, you might read a statement of CCL values. See this [forum post for an example](#).
2. Connection before content. Prompt: What non-CCL activity lights you up? - 5 mins
3. Celebrate chapter and volunteer successes. - 5 mins
4. Invite your volunteers to start filling out your copy of the [monthly virtual sign-up sheet](#).
5. If attendees heard Ramona Liberoff speak on our monthly call, invite them to share something they learned. If you have a big group and you're on Zoom, use breakouts. - 5-10 mins
6. Do the [August Climate Action Program action](#) ('cosponsor the TSP Access Act') together. Ask your chapter's Mobilization Manager (designate one if you don't have one) to lead it. cclusa.org/action - 5 mins
7. Complete the two actions and two bonus actions on the following pages. - 5-10 mins each
8. Do the Communications Exercise. - 10 mins
9. Round-robin share - What group or personal action will you take during the next month? - 5-10 mins
10. Ask someone to log your meeting in the [Action Tracker](#).