

Actions for your chapter gathering

1. Attend town halls during August recess and bring up climate impacts
2. Tune up your onboarding and welcome new recruits
3. Social media bonus action: Like, comment on and share Senators' PROVE IT Act posts
4. Chapter development bonus action: Take our demographic survey to help CCL measure its success
5. Communications skills exercise: Practice saying our PROVE IT Act talking points

Monthly International Call + Guest Speaker

Ramona Liberoff, Executive Director
Platform for Accelerating the Circular Economy (PACE)
Saturday, August 12, 2023 | 10 a.m. PT / 1 p.m. ET

Ramona Liberoff is the Executive Director of Platform for Accelerating the Circular Economy (PACE), which was launched by the World Economic Forum and is a delivery platform of the World Resources Institute. The circular economy offers solutions to the joint crises of climate change and biodiversity loss by regenerating natural systems, keeping products and materials in circulation, and preventing waste and pollution. After a career of leading innovation for multinationals such as Unilever and Pepsico, Ramona has worked at the intersection of global climate, innovation, and finance, at Roots of Impact, as the CEO of SPRING Accelerator and as COO of the Innogy Innovation Hub.



Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 95498355745)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - American Sign Language (ASL) and Spanish interpretation are also available
- **To connect by phone:** With unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 954-9835-5745
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There's a Spanish version of the Action Sheet there too!

Attend town halls during Aug. recess and bring up climate impacts

LOBBY ACTION | [Carbon Pricing](#) [Healthy Forests](#) [Clean Energy Permitting Reform](#)

[Building Electrification and Efficiency](#)

Summary: (1) find out if your MOCs are hosting town halls during their August recess, (2) if so, invite lots of folks to attend and help them prepare an appreciation, a question about local climate impacts, and a policy solution, (3) if there are no town halls scheduled, drop off an appreciation at the District/State office instead. *Read on for the details* ↓



How to find MOCs' August town halls

Designate someone to use the techniques in CCL's [Attending Town Halls](#) training to learn if your MOCs are having town halls, tele-town halls, or Zoom town halls during their August recess. Here's a summary:

- Be sure that someone is on the MOC's email list for future town halls and/or events/newsletters.
- Look at events/news on your MOC's Facebook page and website *[name].house.gov*, *[name].senate.gov*.
- For tele-town halls, ensure that your MOC has your correct phone number.
- If you can't find a town call, call the District/State congressional office to inquire. And since town halls are sometimes scheduled without much warning, check in with the office regularly during the August recess.

At the town hall, bring up a local climate impact and a policy solution

Invite your chapter's members, allies, friends and family to attend, and coordinate their appreciations and the questions they will ask. To draft an appropriate question:

1. review [CCL Regional Climate Impacts](#) (or look out the window) to learn about impacts in your region
2. draft a question about an impact that affects you (see [CCL Town Hall Example Questions](#) for help)
3. express your desire for, or recommend, a policy solution

Be sure to consider the audience's political leanings and pose questions so that MOCs can respond favorably

If your MOC is not hosting a town hall in August

Create a "thank you" that you can drop off at your MOC's District/State office, a card or photo signed by your chapter's members or a baked good, a potted plant or flowers.

Remember that the District/State staff are working extra hard with their boss in town, so keep your visit brief. If it's okay with the office staff, snap a photo and post/tweet it with words of appreciation on your social media, tagging your member of Congress.


Note: remember to log your town hall and district office activities in the [Action Tracker!](#)

Additional Resource

Join our [Attending Town Halls During the August Recess](#) training on Aug 10 or afterward [watch the recording](#)

Tune up your onboarding and welcome new recruits

CHAPTER DEVELOPMENT ACTION

 **Summary:** (1) Discuss your current onboarding experience, (2) make a plan to update and improve the process you use to onboard new recruits, (3) schedule a report for next month to learn about the improvements.

Read on for the details. ↓



Evaluate and then advance your chapter's capacity and process for quickly welcoming and activating new recruits who've joined over the summer so they become engaged in chapter activities and CCL actions.

At your gathering

Briefly discuss what is good about the welcome that your new volunteers experience:

- Invite everyone to say one thing they liked about their own "joining CCL" experience.
- Ask people how they have connected and applied their skills and interests to their CCL work.
- Invite the person who currently leads welcoming to say what the process is and suggest one improvement.

Make a plan to create or update your new volunteer onboarding process:

1. Form an onboarding team if you haven't already and you have the capacity.
2. Ask a member of the team to review CCL Community's [Welcoming New Volunteers To Your Chapter](#) training and describe it to the rest of the team.
3. Schedule a time this month for the team to meet to create or refine your process for:
 - a. Asking new recruits in a 1-on-1 conversation why they joined CCL and what they want to get out of it.
 - b. Quickly engaging new people by connecting them to the point person for the activities they're interested in or pairing them with a veteran who will mentor them and help them with a first action.
4. Ask the onboarding team leader to report back on the updated process at next month's gathering.

Additional Resources

- CCL Community's [Volunteer Opportunities Handout](#) and [Volunteer Inventory Form](#) topics
- Introduction to CCL for new volunteers - [Welcome to the CCL Community](#)
- Join and ask questions in the Forum of the CCL [Onboarding Action Team](#)

Like, comment on and share Senators' PROVE IT Act posts

SOCIAL MEDIA BONUS ACTION

Sen. Chris Coons and Sen. Kevin Cramer, the lead sponsors of the PROVE IT Act ([S.1863](#)), recently appeared on cable news to promote their bill. Let's help spread the word on social media about their interview and this exciting climate legislation. Click the links below to like, comment on, or share the Senators' posts:

- Sen. Kevin Cramer's PROVE IT Act posts on [Facebook](#), [Twitter](#), and [Instagram](#)
- Sen. Chris Coons' PROVE IT Act posts on [Facebook](#), [Twitter](#), and [Instagram](#)

If you're looking for more social content to share, visit our "Spread the Word" (cclusa.org/stw) take action page. If you need help getting started on social media, check out the training available on the CCL Community [Social Media for Volunteers and Chapters](#) topics page.

Take our demographic survey to help CCL measure its success

CHAPTER DEVELOPMENT BONUS ACTION

Demonstrating diversity and inclusion improvements in our CCL/CCE supporter base helps us with outreach efforts and grant writing and allows us to occasionally inform volunteers of relevant special activities such as conservative or youth events. Invite everyone in your chapter to take our demographic survey at cclusa.org/demographic.

- Ask attendees at your monthly gathering to quickly take the survey while you are together.
- Designate a few people to contact volunteers who are active but do not attend meetings to take the survey. GLs and Chapter Admins can see a list of these "solo engaged" volunteers in their Chapter Roster Tools.
- Extend a personal invitation to inactive volunteers and folks who regularly attended meetings before COVID to take the survey and re-engage with your chapter.

While you are scheduling your local outreach, remember that recruiting volunteers who represent all of the communities in your locale will make your chapter stronger. For help on this type of work, see CCL Community's [Building Culture and Diversity](#) topics and post your questions in the forum of CCL's new [Diversity and Inclusion Action Team](#) or [Conservative Outreach Action Team](#).

You are also invited to take this short CCL language and identity survey: cclusa.org/questionnaire

Practice saying our PROVE IT Act talking points

COMMUNICATION SKILLS EXERCISE

CCL is urging all MOCs to cosponsor the bipartisan PROVE IT Act ([S.1863](#)), which dictates U.S. Department of Energy reporting of average product emissions intensity. This is a necessary first step for enacting and implementing a U.S. carbon border adjustment mechanism (CBAM). Let's practice talking about the PROVE IT Act.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, read the **PROVE IT Act talking points** below and then ask your partner to read the talking points. Afterward, discuss the points that you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom but don't use breakout rooms: invite a few attendees to follow the instructions.

PROVE IT Act talking points

1. Sets the foundation for establishing a carbon border adjustment mechanism (CBAM) or carbon tariff on goods imported to the U.S. and the goods' carbon intensity.
2. Directs the Department of Energy to start reporting on the emissions from U.S. industry and certain other countries for specific manufactured goods.
3. It is not a CBAM, but is an important part of what's needed to have one.
4. It builds on bipartisan momentum to do something about international emissions.
5. Furthers the conversation on carbon pricing.

Additional Resources

- CCL Community's [Primary Ask \(Leave Behind\)](#) resource
- CCL Community's [Understanding Border Carbon Adjustment Mechanisms](#) training