FOR GROUP LEADERS
How to use this July Action Sheet

CCL volunteers gather each month locally in groups to do four things: Learn, Celebrate, Practice and Act.

Information you could share with your volunteers:
1. Everyone is welcome to watch the terrific recorded sessions from the June Conference.
2. Conference and lobby day stats, including 436 lobby meetings. And here are 100+ photos.
3. Here’s a deep dive on Comparing Permitting Reform Proposals (click the ‘Watch’ tab for the video).
4. GLs and Chapter Admins can designate Mobilization Managers and other roles in the Roster Tool.
5. Policy-specific actions are pinned at the top of these four CCL Community sitewide forums: Carbon Pricing, Clean Energy Permitting, Healthy Forests, Building Electrification and Efficiency.

Many of your friends and family members are proud of your commitment to climate solutions and will want to support CCL, so Continue planning your CCL summer of fun fundraiser this month. You might like to ask a couple of your seasoned volunteers, especially those who’ve lobbied Congress in D.C., to speak at your fundraiser to share how CCL has empowered them.

Schedule summer tabling and deploy our permitting reform materials. Think about things you can put on your table that will be conversation starters. Yale’s Six Americas is an example. And our permitting reform fliers are hot off the press from CCL Marketing. CCL materials all have QR codes, so you’ll only need to print one of each resource for your table. Speaking of QR codes, ask your tabling team to practice scanning a QR code prior to your event so they can assist visitors. And be sure to designate a volunteer to quickly reach out to people who joined CCL at your table, ideally within 24 hours, because they will be much more likely to become engaged CCLers.

Sample meeting agenda (suggested time is 50-80 minutes)
1. To begin your meeting, you might read a statement of CCL values. See this forum post for an example.
3. Celebrate chapter and volunteer successes. - 5 mins
4. Invite your volunteers to start filling out your copy of the monthly virtual signup sheet.
5. If attendees heard Sarahia Benn speak on our monthly call, invite them to share something they learned. If you have a big group and you’re on Zoom, use breakouts. - 5-10 mins
6. Complete the two actions and two bonus actions on the following pages. - 5-10 mins each
7. Do the Communications Exercise. - 10 mins
8. Round-robin share - What group or personal action will you take during the next month? - 5-10 mins
9. Ask someone to log your meeting in the Action Tracker to help improve engagement segment accuracy.