

Actions for your chapter gathering

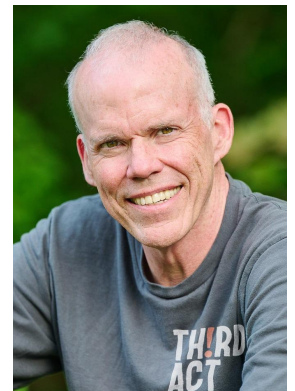
1. Have a potluck this month to kick off your summer outreach
2. Amplify our June lobby meetings by writing to Congress
3. Social media bonus action: Share our D.C. Conference posts with your social media network
4. Chapter development bonus action: Invite new recruits to buddy up and support each other
5. Help CCL fundraise this summer
6. Communications exercise: Practice talking about CCL's permitting reform principles

Monthly International Call + Guest Speaker

Bill McKibben, Middlebury College

Saturday, June 10, 2023 | 10 a.m. PT / 1 p.m. ET

To have any shot at building the clean energy economy needed to solve climate change, we will have to overcome the inflexible resistance to development of the projects and resources that will facilitate that transition. Perhaps the most trusted person to deliver that message to environmentalists is climate champion Bill McKibben, and that's what he did in a recent [piece for Mother Jones](#). He joins this month's national call days before our volunteers go to lobby on Capitol Hill. Bill is an author, educator, and environmentalist who helped found [350.org](#), the first global grassroots climate campaign. He recently helped found [Third Act](#), a progressive organizing movement for people over the age of 60.



Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 95498355745)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - American Sign Language (ASL) and Spanish interpretation are also available
- **To connect by phone:** With unlimited calling 646-558-8656; toll-free 877-369-0926. Enter 954-9835-5745
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There's a Spanish version of the Action Sheet there too!

Have a potluck this month to kick off your summer outreach

CHAPTER DEVELOPMENT AND GRASSROOTS OUTREACH ACTION | [Carbon Pricing](#) ▾

[Healthy Forests](#) ▾ [Clean Energy Permitting Reform](#) ▾ [Building Electrification and Efficiency](#) ▾

Summary: (1) discuss places and days that you could host a fun food gathering this month, (2) invite nearby chapters, friends, local groups and allies, and (3) decide what grassroots outreach you'd like to do in your community this summer and make a plan to start scheduling it. *Read on for the details.* ↓



During your June chapter gathering

Decide together where and when to have a chapter food fest this month to launch your summer outreach. You might choose a public venue such as a brewery or pizza joint or decide on a potluck at a recreation center or a local place of worship (if the venue is amenable, you could also pick an inspiring recorded session from the [June conference](#) to screen).

- Compile an invitation list of folks who would benefit from learning more about CCL, such as friends, community leaders, local allies, educators and staff from your district congressional office.
- Form a planning committee and designate roles and tasks.

Note: If you schedule your chapter food fest after June, consider making it a CCL summer fundraiser — see the fundraiser action below.

Schedule summer grassroots outreach events — the ones you have the capacity to do

At your chapter meeting or food fest, discuss what educational community outreach worked well last summer and what you'd like to do more of this summer. Consider enlisting new people who joined during April's Earth Month to help increase your capacity.

- Schedule a table at a farmers market, outdoor film, Juneteenth event, festival, art walk or craft fair.
- Ask attendees to name a local group they know with regular member meetings, such as a service club (e.g. Rotary, Elks, Kiwanis), environmental class, outdoors club or student group. Designate someone to send each organization a short CCL presentation proposal. And be sure to follow up with a phone call!

Additional Resources

- CCL Community's [Creative and Engaging Tabling Ideas](#) and [Scheduling Presentations](#) trainings
- CCL Community's [Grassroots Outreach Basics](#) topics

Amplify our June lobby meetings by writing to Congress

LOBBY ACTION | **Clean Energy Permitting Reform** ▾

Summary: (1) set a chapter goal for the number of people you'll mobilize to write Congress asking for comprehensive bipartisan permitting reform, (2) ask attendees to write their MOCs during your chapter meeting, and (3) ask participants to reach out to friends and social media contacts to urge them to write too. *Read on for the details.* ↓



The debt ceiling agreement included some provisions that will help streamline clean energy permitting, but much more is needed. Nearly a thousand CCLers will participate in scheduled meetings on Capitol Hill on June 13 to advocate for more comprehensive bipartisan permitting reform and other “asks.” You can increase the impact of those meetings by writing to your members of Congress this month to urge them to enact more permitting reform legislation.

At your gathering, take time for attendees to write to Congress — it takes about 3 minutes

Start by setting a goal for the number of people who will write to Congress in June and then begin writing.

1. Open a browser on your laptop, desktop, tablet or phone, and paste/type in cclusa.org/write-permitting (will go live on June 6). Click the green “Email” button.
2. Type in your street address and then click “Continue.”
3. Enter your contact info and click “Continue.”
4. Personalized messages have the most impact, so be sure to edit the default message.
5. Click “Send.” Your message will automatically be logged in the Action Tracker within a few days.

Note: If you're tabling, encourage people to check “Yes” to subscribe when they use our write Congress tool.

Allocate time while you're together for:

- a. your attendees to email one person or post the link cclusa.org/write-permitting (will go live on June 6) on their social media.
- b. a designee to go to [your chapter's CCL Community page](#) and click “Email” to send a short reminder email with the link above to your chapter's roster.
- c. everyone to write down one local organization they will talk to about this action.

Additional Resources

- CCL's Statement on [Permitting reform in the debt ceiling agreement](#)
- CCL Government Affairs [video update on permitting in the debt ceiling agreement](#)
- CCL Community's [Clean Energy Permitting Reform](#) topics
- CCL Community's [Primary Ask \(Leave Behind\)](#) resource

Share our D.C. Conference posts with your social media network

SOCIAL MEDIA BONUS ACTION

Social media posts about climate solutions and advocacy help to build the case for more climate legislation. Posting is easy when you like, share and comment on CCL's posts about our June Conference. Staff and volunteers will post before, during and after the conference, so choose a few you like and repost them.

If you're unsure where to start, go to our "[Spread the Word](#)" webpage (updated every Friday) on your laptop, tablet or phone and like, share and comment on some of the posts you find there. When you comment and share, be sure to include a hashtag like #CCL2023 or #GrassrootsClimate and your MOCs' social media handles in your post so that their offices will see it. If you need help getting started on social media, check out the training available on the CCL Community [Social Media for Volunteers and Chapters](#) topics page.

Invite new recruits to buddy up and support each other

CHAPTER DEVELOPMENT BONUS ACTION

We've heard from a number of chapters that the faster you connect with new people and let them know how to get involved in taking action, the better the results. This month, invite new volunteers to buddy up and support each other through the process of becoming an active CCL chapter volunteer.

Buddies might, for example, ask each other why they joined CCL and what they want to get out of it. With this information, buddies can review together CCL Community's [Volunteer Opportunities Handout](#) and [New Volunteer](#) topics page to find actions in their areas of interest.

For help getting started with this bonus action, see CCL Community's [Welcoming New Volunteers to Your Chapter](#). To ask questions, join CCL's [Onboarding Action Team](#) and post your questions in the forum.

Help CCL fundraise this summer

You've brought a fresh energy to CCL's work in 2023 — from your Earth Month outreach events to signing up to lobby in D.C. Now, let's ride this momentum to help raise funds for CCL/CCE. No other organization trains citizens to be heard by their government the way CCL does. Chances are your friends and family are proud of your work and will want to support it. Choose between:

- A Facebook fundraiser: anyone in your chapter can host [an individual fundraiser](#) for CCL — an easy and lightweight option.
- A donation party: Gather your friends and families together for an in-person celebration, like a backyard barbeque. At the party, share a bit about your involvement with CCL and why it matters, and ask for donations.
- An activity a-thon: Set a goal and collect pledges from your friends and family. Your challenge can be anything — number of miles run, games of chess won, mittens knitted, or conversations about climate change. Here's your chance to get creative!

CCL will provide more resources for each of these options in our July Action Sheet and trainings.

Practice talking about CCL's permitting reform principles

COMMUNICATION SKILLS EXERCISE

This month, we're lobbying Congress in D.C. for more comprehensive bipartisan permitting reform legislation. But "permitting reform" can mean a lot of different things. Let's practice talking about the types of clean energy permitting reform CCL supports and why.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, read the **Example conversation** below to get familiar with talking points for a conversation with a friend. Then swap roles and converse again. Afterward, discuss the points that you remember. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom but don't use breakout rooms: invite a few attendees to follow the instructions.

Example conversation - CCL's permitting reform principles

Your friend: I hear your climate group is going to D.C. this month. What will you be doing there?

You: Yes! Almost a thousand Citizens' Climate Lobby volunteers will meet with their members of Congress in D.C. to ask for more comprehensive clean energy permitting reform.

Your friend: Oh, I think I read something about that. What exactly is permitting reform?

You: It currently takes a very long time to approve energy projects for construction and connection to the grid. We need clean energy infrastructure to be approved much faster to lower carbon pollution and combat climate change.

Your friend: Sure, that makes sense. But, how do we make sure new energy projects are safe and that people want them?

You: That's a great question. CCL is specifically lobbying for comprehensive bipartisan permitting reform to increase America's capacity to transmit clean energy, speed up the approval of clean energy projects, and allow local communities to make their voices heard during the process. If permitting reform legislation doesn't drive down carbon pollution and protect American communities, CCL won't support it.

Your friend: Sounds great. Good luck in D.C.!

Additional Resources

- CCL Community's [Clean Energy Permitting Reform](#) topics
- CCL five-minute [legislative update video and blog post](#)