Actions for your chapter gathering

1. Write Congress about the Energy Innovation and Carbon Dividend Act
2. Work with your liaison to plan a successful June lobby meeting
3. Social media bonus action: Help a fellow volunteer follow CCL and post to social media
4. Chapter development bonus action: Invite new recruits to attend CCL’s Wednesday Info Session
5. Communications exercise: Practice describing the benefits of the Energy Innovation Act

Monthly International Call + Guest Speaker

Dr. Adam Simon, University of Michigan
Saturday, May 13, 2023 | 10 a.m. PT / 1 p.m. ET

The transition away from fossil fuels and toward clean energy will require massive amounts of metals that go into the production of electric vehicles, batteries, induction stoves, wind turbines and solar panels. Do enough of these metals exist to get the job done? Where can they be found and can they be extracted in a sustainable manner that doesn’t lay waste to our environment? For answers, we turn this month to Dr. Adam Simon, Professor of Earth and Environmental Sciences at the University of Michigan. His work focuses on the global flow of energy and mineral resources with an emphasis on the geologic availability of energy critical metals. Adam has co-authored two textbooks and published seventy papers in the field of energy and mineral resources.

Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 95498355745)
  - To improve audio/video quality, close all applications and other browser windows
  - To turn on closed captions and adjust their size, see this Zoom help page
  - American Sign Language (ASL) and Spanish interpretation are also available
- **To connect by phone:** With unlimited calling 646-558-8656; toll free 877-369-0926. Enter 954-9835-5745
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you’d like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There’s a Spanish version of the Action Sheet there too!
Write Congress about the Energy Innovation and Carbon Dividend Act

LOBBY ACTION | Carbon Pricing

🔍Summary: (1) set a chapter goal for the number of people you’ll mobilize to contact Congress about the Energy Innovation and Carbon Dividend Act, (2) ask all attendees to write to their Representatives during your meeting, and (3) ask participants to reach out to friends and social media contacts to urge them to write too. Read on for the details. ↓

We expect the Energy Innovation and Carbon Dividend Act (EICDA) to be reintroduced in the House soon and Congress needs to hear loud and clear that their constituents love this legislation. Begin this action by setting a goal for how many people you’ll recruit to send emails to Congress.

Ask the attendees at your gathering to write to Congress during the meeting - it takes about 3 minutes

1. Open a browser on your laptop, desktop, tablet or phone, and paste/type in cclusa.org/energy. Click the green Email button.
2. Type in your street address and then click “Continue”.
3. Enter your contact info and click “Continue”.
4. Personalized messages have the most impact so be sure to edit the default message.
5. Click “Send”. Your message will automatically be logged in the Action Tracker within a few days.

Allocate time while you’re together for:

a. your attendees to email one person or post the link cclusa.org/energy on their social media.
b. a designee to go to your chapter’s CCL Community page, click “Email” and send this EICDA action and the link above to your chapter’s roster.
c. everyone to write down one local organization they will talk to about the Energy Innovation Act.

Additional Resource

● CCL Community’s Energy Innovation and Carbon Dividend Act topics page
Work with your liaison to plan a successful June lobby meeting

CHAPTER DEVELOPMENT ACTION | Carbon Pricing | Clean Energy Permitting Reform
Healthy Forests | Building Electrification and Efficiency

Summary: (1) Ensure that there is an appointment setter, (2) collect everyone’s meeting suggestions and forward them to the liaison(s), and (3) learn about CCL’s primary and supporting “asks” and legislative plan for June and plan to rehearse your lobby meetings. Read on for the details.

At your chapter’s gathering

Appointment setting

Liaisons or their designee will set all appointments. Confer with liaisons and other chapters in your district/state to ensure there is an appointment setter for your Senators and Representative. If not, work with chapters in the district/state to designate an appointment setter and email their contact info to liaison.coordinator@citizensclimatelobby.org. If you’re unsure about the appointment setter or you need help, contact your State Coordinator or Regional Coordinator.

Meeting planning

Use our Meeting Plan Template as a guide to solicit, discuss and prioritize everyone’s ideas for the lobby meeting. You can find planning guidance on CCL Community’s Preparing for CCL’s 2023 June Conference and Lobby Week training page. If the Liaison is not at your meeting, designate someone to send your ideas to the Liaison.

For June lobby meetings, CCL Headquarters will create lobby teams and will send out lobby meeting schedules to the lobby team members about two weeks before the conference.

Lobby team training and rehearsing

All lobby team members must have attended a live or recorded Climate Advocate Training workshop before lobbying. CCL highly recommends that all lobby team members prepare in advance for their lobby meetings by attending the May 18 “Asks” and May 22 Legislative Plan trainings or by watching the recordings.

Lobby team leaders will schedule planning and rehearsal meetings with their lobby teams on Zoom and/or at the Omni Hotel in D.C..

Additional Resource

- Upcoming Training for CCL’s 2023 June Conference and Lobby Day
Help a fellow volunteer follow CCL and post to social media

SOCIAL MEDIA BONUS ACTION

Advocating climate solutions on social media has some big benefits: you can do it from home, you can learn how and start posting within minutes, and you can follow, interact with, and influence prominent individuals, including every member of Congress.

If you do not yet use social media, find a buddy at your chapter gathering who does and ask them to get you started. If you do use social media, find and mentor a novice buddy. If your chapter meeting is on Zoom, ask the Zoom moderator to create some breakout rooms so folks can meet with their buddies.

Step one for social media novices is to follow CCL on a social media platform such as Facebook, Twitter or Instagram. Step two is to post a sentence about a climate impact or solution that is in the news, include the hashtag #grassrootsclimate and tag your member of Congress, for example @SenWhitehouse.

For more help getting started on social media, check out the training available on the CCL Community’s Social Media for Volunteers and Chapters topics page.

Invite new recruits to attend CCL’s Wednesday Info Session

CHAPTER DEVELOPMENT BONUS ACTION

Attendees on CCL’s weekly Info Session learn to exercise their political power by taking an action during the call. They also learn about CCL’s values and methodologies for advocating climate solutions to Congress.

So organize a few people to call all the potential recruits you met during April’s Earth Month events to extend a personal invitation to a Wednesday night Info Session at 8pm ET. Folks can find the details and RSVP at cclusa.org/info.

Note that the Info Session hosts ask attendees what types of climate work they’d like to do and report these interests to chapters.

For help getting started with this bonus action, see CCL Community’s Informational Session training. If you have a question, post it in the Forum of CCL Community’s Onboarding Action Team.
Practice describing the benefits of the Energy Innovation Act

COMMUNICATION SKILLS EXERCISE

When you’re talking to people about CCL and they express interest in climate solutions, let them know there’s a solution you’re excited to see enacted—the Energy Innovation and Carbon Dividend Act—and ask if they’d like to hear about it. Let’s practice describing the Energy Innovation Act’s benefits.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:
   - **Instructions:** Take turns reading the four **benefits** below to a partner. Afterward, discuss the points that you remember. You’ll have six minutes.
2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom’s training page on “Breakout Rooms”](https://zoom.us) to learn how): Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom but don’t use breakout rooms: invite a few attendee pairs to follow the instructions.

Benefits of the Energy Innovation Act

**Net zero by 2050.** A strong, economy-wide price on carbon is an effective and essential component to reduce America’s carbon pollution 50% by 2030, putting us on track to reach net zero by 2050.

**Affordable clean energy.** America leads the world with technology innovation. When government puts a price on carbon, it sends a signal through the economy. Businesses respond by becoming more energy efficient and developing new sources of clean, renewable energy. These innovations will not only lead to reduced greenhouse gas emissions, but also provide abundant, affordable, and reliable clean energy and drive us faster toward net zero carbon pollution.

**Saves lives.** A carbon price will save 4.5 million American lives over the next 50 years by restoring clean air across the country. It will have particular impact in communities of color, which have suffered the worst health impacts of burning fossil fuels.

**Puts money in your pocket.** A carbon tax becomes affordable for ordinary Americans when the money collected from fossil fuel companies is given as a dividend, or “carbon cash back” payment, to every American to spend with no restrictions. This protects low-and-middle-income Americans who otherwise might not be able to afford the transition.

Additional Resources

- CCL Community’s [Energy Innovation Act](https://climate.org) topics
- CCL blog post [Why we still need a national carbon fee](https://climate.org)