

FOR GROUP LEADERS

How to use this April Action Sheet

CCL volunteers gather locally each month in groups to do four things: [Learn, Celebrate, Practice and Act](#).

Information that you might like to share with your volunteers:

1. Don't miss our [June D.C. Conference](#), where we'll lobby on the hill for the first time since 2019!
2. Our friends at [earthday.org](#) welcome you to promote your Earth Day event by [listing it on their map](#).
3. Here are our [letter templates](#) for alerting local officials to the EPA climate pollution reduction grants.
4. Check out our new guidance for chapters on [Local and State Level Policy Engagement](#).
5. Share your chapter successes at [cclusa.org/success](#) so they can be featured in CCL's Weekly Briefing.
6. You'll find policy-specific actions pinned at the top of these four CCL Community sitewide forums: [Carbon Pricing](#), [Clean Energy Permitting](#), [Healthy Forests](#), [Building Electrification and Efficiency](#).

Volunteers report that a Peanuts-style climate anxiety counseling booth is a terrific conversation starter at outreach events, so CCL Marketing has created a kit so that you can easily assemble a counseling booth at your Earth Day table. Learn more in our **Include a 'Peanuts' climate anxiety counseling booth at your Earth Day table** action.



You will likely meet a lot of people during your Earth Day outreach, so form a plan to **Onboard people you recruit during your Earth Day activities**. Chapters report that the faster you contact, engage, and activate a new recruit, the better the chance they'll become an active member of your chapter. Learning what new folks care about and then introducing them to an appropriate point person is key.

Sample meeting agenda (suggested time is 55-85 minutes)

1. Connect before content. Prompt: What is your favorite time of day and why? - 5 mins
2. Celebrate chapter and volunteer successes. - 5 mins
3. Invite your volunteers to start filling out your copy of the [monthly virtual signup sheet](#).
4. If attendees heard Kajsa Hendrickson speak on our monthly call, invite them to share something they learned. If you have a big group, use breakouts. - 5-10 mins
5. Complete the two actions and two bonus actions listed at the top of the next page. - 5-10 mins each
6. Ask your chapter's [Mobilization Manager](#) (a person who mobilizes volunteers to take part in campaigns or actions) to lead the action sent in the April 4 [Climate Action Program](#) alert (Healthy Forests). - 5 mins
7. Do the Communications Exercise. - 10 mins
8. Round-robin share - What group or personal action will you take in the next month? - 5-10 mins
9. Ask someone to log your chapter meeting in the [Action Tracker](#).