FOR GROUP LEADERS
How to use this March Action Sheet

CCL volunteers gather locally each month in groups to do four things: Learn, Celebrate, Practice and Act.

Information that you might like to share with your volunteers:
2. Our friends at earthday.org welcome you to promote your Earth Day event by listing it on their map.
3. Right-of-center volunteers can apply until March 14 to attend our D.C. Conservative Conference.
4. You’ll find policy-specific actions pinned at the top of these four CCL Community sitewide forums: Carbon Pricing, Clean Energy Permitting, Healthy Forests, Building Electrification and Efficiency.

We’ve set a national goal for April for CCLers to attend or host 500 events (in-person or online). Spend some time with volunteers in your chapter deciding how many April events your chapter will plan for next month. There are more details below in our “Get ready for Earth Day! Let’s smash our April national goal” action.

CCL has just two fundraising campaigns every year, so we need to make them both count. Our first campaign of 2023 runs this month with the aim of recruiting more monthly donors to help finance CCL’s work and mission year-round. You could raise awareness of this campaign at your March gathering by sharing your screen, reviewing the fundraiser landing page, and then viewing a few postings in the Fundraiser Social Media Toolkit. Afterward, ask a few people to share why they volunteer with CCL and then invite everyone to sign up to donate monthly and multiply your impact.

Sample meeting agenda (suggested time is 55-85 minutes)
1. Connect before content. Prompt: What was your favorite game as a child and what did you love about playing it? - 5 mins
2. Celebrate chapter and volunteer successes. - 5 mins
3. Invite your volunteers to start filling out your copy of the monthly virtual signup sheet.
4. If attendees have seen Mitch Hescox speak on our monthly call, invite attendees to share something they learned. If you have a big group, use breakouts. - 5-10 mins
5. Do the two actions and the two bonus actions. - 5-10 mins each
6. Ask your Mobilization Manager (a person who mobilizes volunteers to take part in campaigns or actions) to lead the action sent in the March 7 Climate Action Program alert (FOREST Act). - 5 mins
7. Do the Communications Exercise. - 10 mins
8. Round-robin share - What group or personal action will you take in the next month? - 5-10 mins
9. Ask someone to log your chapter meeting in the Action Tracker.