FOR GROUP LEADERS
How to use this February Action Sheet

CCL volunteers gather locally each month in groups to do four things: Learn, Celebrate, Practice and Act.

Information that you might like to share with your volunteers:
1. Registration for CCL’s June D.C. Nat’l Conference opens for GLs on Feb. 7 and everyone on Feb. 11.
2. Earth Day, April 22, and Arbor Day, April 28, are just two months away.
3. Your right-of-center volunteers can apply to attend our March 28-29 D.C. Conservative Conference.
4. Our Agriculture and Forestry Action Team will host three agroforestry experts on their Feb. 14 call.
5. There are policy-specific actions pinned at the top of these four CCL Community sitewide forums: Carbon Pricing, Clean Energy Permitting, Healthy Forests, Building Electrification and Efficiency.

Fire up your grasstops engagement using our new endorsement form and our Local Government Leader Electrification Letter Template. Anyone who has endorsed in the past will be listed soon, so there’s no need to get them to endorse again. Your volunteers can customize and send our electrification template letter to all local elected officials, including existing endorsers. This letter invites local electeds to join Rewiring America’s Local Government Leaders Electrification Coalition.

Last month, you started planning a strategic event to connect with your new MOC or further the relationship with your veteran MOC and show them that you’re a resourceful ally. This month, think strategically about what you’d like to learn during this MOC interaction and their in-district/state staff. Then fill in the details, confirm the schedule, make an itinerary and finalize the plan for your in-district/state MOC activity in March. Depending on the type of event you plan, this could also be an opportunity to invite community leaders, local allies, and MOC staff to learn more about CCL.

Sample meeting agenda (suggested time is 45-80 minutes)
1. Connection before content. Prompt: What is a place in nature that you love, and what three words describe the benefits you feel from being there? - 5 mins
2. Celebrate chapter and volunteer successes. - 5 mins
3. Invite your volunteers to start filling out your copy of the monthly virtual signup sheet.
4. If attendees have seen Doria Brown speak on our monthly call, invite attendees to share something they learned. If you have a big group, use breakouts. - 5-10 mins
5. Do the three actions and the two bonus actions. - 5-10 mins each
6. Round-robin share - What group or personal action will you take in the next month? 5-10 mins
7. Ask someone to log your chapter meeting in the Action Tracker.