FOR GROUP LEADERS
How to use this January Action Sheet

CCL volunteers gather locally each month in groups to do four things: Learn, Celebrate, Practice and Act.

Information that you might like to share with your volunteers:

1. Your volunteers can now ask the community leaders they know to endorse carbon fee and dividend and carbon pricing on our new endorsement form.
2. Congratulations on getting the Growing Climate Solution Act over the finish line in 2022.
3. Our Trifold Tabling Display is a great way to welcome new/returning volunteers to your gathering.
4. When new recruits attend CCL’s Wednesday Info Session they are 12x more likely to be engaged.
5. Hooray! 43.8% of CCL LTEs submitted in 2022 were published.

Last month you started planning to advocate for one or more of the policies on our policy agenda. This month, Map out next steps for the policy(ies) you’ve selected by further educating yourselves, gathering research results, surveying what’s happening locally and starting up your outreach. During your planning, keep in mind that every outreach and service event you do is an opportunity to invite friends, family, community members and leaders, prospective volunteers, allies, and MOC staff to learn more about CCL.

In lieu of spring lobbying, Plan a strategic in-district/state event to connect with your MOC in the March timeframe. One goal is to show MOCs that they can count on you as a resource. Liaisons to newly elected first time MOCs will be invited to a special meeting with CCL Senior Director Jenn Tyler.

Sample meeting agenda (suggested time is 50-80 minutes)

1. Connection before content. Prompt: If you could do it every day, what single activity would increase your happiness or contentment? - 5 mins
2. Celebrate chapter and volunteer successes. - 5 mins
3. Invite your volunteers to start filling out your copy of the monthly virtual signup sheet.
4. If attendees have seen Drew Jones speak on our monthly call, invite attendees to share something they learned. If you have a big group, use breakouts. - 5-10 mins
5. Do the two actions and the two bonus actions. - 5-10 mins each
6. Practice the Communications Exercise. - 10 mins
7. Round-robin share - What group or personal action will you take in the next month? 5-10 mins
8. Ask someone to log your chapter meeting in the Action Tracker.