



Actions for your chapter gathering

1. Use our [Take Action Worksheet](#) to launch your policy advocacy
2. Chapter development bonus action: Celebrate your chapter's success
3. Ask friends and family to donate to CCL for the holidays
4. Social media bonus action: Post on social media: How has CCL empowered you?
5. Communication exercise: Practice leading with who we are by telling your story

Monthly International Call + Guest Speaker

Marcelo Mena, Global Methane Hub

Saturday, December 10, 2022 | 10 a.m. PT / 1 p.m. ET

Reducing methane emissions will be one of the keys to staying within the 1.5 C warming threshold. To learn what steps are being taken to lower those emissions, this month's speaker is Marcelo Mena, CEO of Global Methane Hub, a philanthropic alliance to support methane emissions reduction efforts around the world. Mena previously served as Minister of the Environment of Chile and has extensive experience as a scientist, activist, former professor and policymaker. In his role as Minister of Environment, he spearheaded multiple international environmental initiatives including helping craft a landmark agreement to phase out coal power generation. On this month's call, he will offer his perspective on the recently convened COP27 climate conference.



Three Ways to Join

- **To connect by video conference:** go to cclusa.org/meeting (this links to meeting ID# 95498355745)
 - To improve audio/video quality, close all applications and other browser windows
 - To turn on closed captions and adjust their size, see this [Zoom help page](#)
 - American Sign Language (ASL) and Spanish interpretation are also available
- **To connect by phone:** With unlimited calling 646-558-8656; toll free 877-369-0926. Enter 954-9835-5745
- **To watch a livestream:** go to: cclusa.org/livestream

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There's a Spanish version of the Action Sheet there too!

Use our Take Action Worksheet to launch your policy advocacy

CHAPTER DEVELOPMENT ACTION | [Carbon Pricing](#) [Clean Energy Permitting Reform](#)

[Healthy Forests](#) [Building Electrification and Efficiency](#)

At our December Conference, you learned that CCL's Policy Agenda can both reduce emissions and build bridges in Congress and in our communities. Now let's swing into action to advocate for the four policies. To help you get started, utilize the [Take Action Worksheet](#) at the end of this Action Sheet to decide which policies your chapter will work on. Designate teams for the policies you select, encourage them to plan their advocacy work and then get going. The Take Action Worksheet replaces our usual January chapter action planning, so you can hit the ground running with the activities you've outlined on each worksheet.

Before your gathering, be sure one attendee will be able to describe each policy

If four volunteers from your chapter attended the four parallel policy breakouts at the December Conference, you can skip to the next section. For any policy breakouts that you missed, designate someone to [watch the recording](#) before your chapter gathering and be prepared to give a one minute summary.

During your gathering, discuss and start to fill in the Take Action Worksheet

CCL's Policy Agenda includes: Carbon Pricing, Clean Energy Permitting Reform, Healthy Forests and Building Electrification and Efficiency ([full description](#)). Follow the steps below to launch your policy work:

1. Ask the four volunteers (or designees) who attended or viewed the four policy breakouts at the conference to give a one minute summary of the policy and how to advocate for it.
2. Decide which of the policies your chapter will proactively advocate for using page one of the [Take Action Worksheet](#) at the end of this Action Sheet as a discussion guide. Assign someone to take notes.
3. Fill out a copy of worksheet page 2 for each policy you select. If you aren't able to finish, make a plan to meet for coffee, or on Zoom, so you can complete the worksheet(s) this month.

Think about next steps and be sure that everyone leaves your gathering with an assignment. This could be forward planning, deeper research into a policy area, or investigating potential allies, resources or outreach opportunities in your community.

Additional Resources

CCL Community's [CCL's Policy Agenda](#) topics and [Clean Energy Permitting Reform](#) advanced training

Celebrate your chapter's success

CHAPTER DEVELOPMENT BONUS ACTION | [Healthy Forests](#)

In some way, celebrate your chapter's successes and accomplishments in 2022. Celebration ideas include:

- [Kudoboard](#)
- Chapter party
- Honor a few volunteers for their successes, accomplishments and contributions within the chapter
- Plant trees in honor of your chapter's "Climate Heroes"
- Give your climate heroes virtual certificates of appreciation

To get started with chapter development, see CCL Community's [Communicating with Conservatives](#) Topics page and to ask questions, join CCL's [Onboarding Action Team](#) and post your questions in the team forum.

Ask friends and family to donate to CCL for the holidays

FUNDRAISER ACTION

Our year-end fundraiser kicked off in November and runs through December 31st. We met our target on Giving Tuesday but still have a ways to go to reach our ambitious goal of **\$1.5 million**. As you know, all donations are used to ensure that you have the organizational tools and support to build political will for a livable world. This year, we're asking every CCLer to donate — and encourage others to as well — even if it's a small amount.

If your holiday tradition includes exchanging gifts, consider asking people who usually give you a present to donate to Citizens' Climate instead. They can “dedicate” their gift in your name when they make a donation at citizensclimate.org/give.

If you celebrate in some other way, consider inviting a friend to join you in making a meaningful donation of any amount in support of achieving big climate solutions in the new year. Donations can be made at citizensclimate.org/give.



Post on social media: How has CCL empowered you?

SOCIAL MEDIA BONUS ACTION

We're in the final weeks of our year-end fundraiser! Help us get the word out this month by posting on social media about how CCL has empowered you. In your post, invite friends and followers to support your work and include the link: citizensclimate.org/give. Here's an example post:

Volunteering with Citizens' Climate has taught me that my members of Congress care what I think and that I can urge Congress to enact effective, lasting climate solutions. Please join me in making a tax-deductible donation of any amount at: citizensclimate.org/give

Visit our new [Fundraiser Social Media Toolkit](#) to see more example posts, graphics and how you can easily like, share and comment on CCL's social media posts. You can also [create a Facebook Fundraiser](#) to help support our year-end goal and ask your friends and followers to contribute. If you need help getting started on social media, check out the training available on the CCL Community "[Social Media for Volunteers and Chapters](#)" topics page.

Practice leading with who we are by telling your story

COMMUNICATION SKILLS EXERCISE

Citizens' Climate Lobby offers every person who is worried about climate change the opportunity to make an impact beyond their personal lifestyle choices. Our education and training turns ordinary citizens into highly effective volunteer lobbyists, organizers and communicators who get meaningful climate legislation passed. An especially effective way to introduce other people to CCL is to start with your own story and the part that CCL played in making you an effective advocate for climate solutions. Let's practice.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, take turns using the **Three moments in time** outline below to tell your story out loud. Afterward, discuss your story with your partner. You'll have six minutes.

2. Ask two people to model the exercise, and then invite everyone to practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share some highlights from the exercise.

If you use Zoom but you don't use breakout rooms, invite a few attendee pairs to follow the instructions

Three moments in time - your story and the role CCL played in your journey

Describe in your own words the transition from your pre-CCL self to your current self as an effective climate solution advocate. Use the three questions below to get started telling your story.

1. What worried you about climate change before you discovered CCL? *E.g., "I didn't feel like I could make a difference," or, "I worried often about the impact of climate change on my children and grandchildren."*
2. How has joining the CCL community encouraged you to do more? *E.g., "I found an organization that helped me discover my voice," or, "I discovered that many people care about our climate as much as I do and that gives me hope, energy and a clear direction."*
3. How do you see your CCL work contributing to an effective climate movement? *E.g., "I've already seen CCL help pass some major bipartisan bills in Congress," or, "I've been able to establish a relationship with my member of Congress and talk to them about climate change, something I never thought was possible before joining CCL."*

For more practice with storytelling, see CCL Community's [Telling Compelling Stories](#) training page and sign up for the live training with Citizens' Climate Radio Host Peterson Toscano on Jan. 17th. [Details here.](#)

Worksheet - Take Action with your Chapter on CCL's Policy Agenda

You learned about CCL's policy agenda at our December Conference. Now it's time to select the policies that you will advocate (we don't expect you to work on all of the policies) and decide how you will take action. Use the chapter discussion questions below to determine which policies are most relevant to you and then use the second page "Take Action Worksheet" to plan your next steps. This worksheet is also available as a resource [here on CCL Community](#).

Learn about the policies and increase capacity

- If you missed a policy session at the conference, you can [find the recordings here](#).
- You can find [trainings](#) and [sitewide forums](#) for our policy agenda on CCL Community.
- Your chapter can strategically increase its capacity to do this work by pulling in new volunteers and volunteers who were active before COVID. Also, you will likely meet recruitable people who are inspired to join CCL and support your work as you start your policy advocacy.

Chapter discussion

Review the policies with your chapter. Then discuss these three questions before you fill in the Take Action Worksheet(s).

1. What policies are folks personally excited about working on in 2023?
2. Which policies are most relevant and applicable to your community or state? What potential allies exist in your locale?
3. Which policies are most likely to be important to your own MOC(s)?

Ensure that chapter members leave your meeting with a personal and immediate next step based on what is most interesting to them. Next steps might include research into needs, activities, potential allies and resources in your locale. Then reconvene in January to share research results and start advocating for the policies you selected.

POLICY AREAS

Carbon Pricing ▾

Your chapter can promote this policy area by (1) focusing on CFD/carbon cashback with grassroots outreach, (2) working with MOCs who are interested on carbon border adjustment mechanisms, (3) advocating bills in the 118th Congress including possibly a newly introduced EICDA, and (4) getting endorsements for CFD and carbon pricing.

Building Electrification and Efficiency ▾

Your chapter can help people and organizations in your vicinity to (1) advocate for fair and equitable building electrification and efficiency policies locally and in Congress, and (2) educate the public and elected officials on the importance of efficiency and electrification and how they can accelerate the transition to clean energy buildings, with attention to supporting low- and middle-income households in that transition. One good approach here may be to collaborate with complementary local organizations that are focused on building electrification and efficiency.

Healthy Forests ▾

Your chapter can effectively advocate for this type of policy at the city, county, state and federal level. Start by discovering what local organizations exist in your vicinity that are focused on forests, including urban forests, and then make a plan to work with them directly. This can include being part of tree planting or trail clean up events, which can be a great way to build relationships and recruit new members. Also plan to lobby for federal bills that CCL identifies as a priority.

Clean Energy Permitting Reform ▾

For this area, the focus will be on Congress. CCL will provide detailed guidance here as clean energy permitting reform bills are introduced. Be sure to include lobbying in your worksheet and pull other levers when you feel it's locally useful.

Take Action Worksheet

CCL Policy _____

Make a copy of this worksheet for each policy your chapter selects

Who is leading the work in this policy area for your chapter?

Who else is on the team?

What is our plan to get fully up to speed on the policy?

What is our plan for setting 2023 goals and making a 2023 schedule to achieve the goals?

How might this policy help increase our local recruitment?

What local organizations are working on this issue?

How will we pull CCL's levers to advocate for this policy?

Lobbying

Grassroots outreach (including service work that builds connections within our community)

Grasstops engagement

Media relations

Chapter and volunteer development