FOR GROUP LEADERS
How to use this June Action Sheet

CCL volunteers gather locally each month in groups to do four things: Learn, Celebrate, Practice and Act.

June notes for GLs:

1. If you don’t already have a Zoom account, sign up at zoom.us for free before registering for the June virtual conference. You’ll be prompted to login to your Zoom account when you register.
2. When you ask volunteers to select their personal monthly climate action(s), try using a signup sheet. Here’s June’s Virtual Signup Sheet and instructions for use.
3. Ensure that someone logs your chapter meeting so that the Action Tracker sees attendees as engaged.
4. Speaking of engaged, Engagement Segments are now available in your Chapter Roster so that you can see which of your volunteers are engaged and how.
5. If your volunteers missed Danny Richter’s two May trainings, the recordings are here and here.
6. Plan to dole out appreciation to the volunteers who lobbied and/or went to the D.C. Conference.

One key June action is to Log EVP and campaign events to help us reach our goal. During campaign season, one objective is for loads of voters to ask each candidate (including incumbents) “what is your climate plan,” thus delivering a strong message that climate is a priority voting issue! You may also find that asking all candidates for their climate plan is an approach that your local climate ally organizations support more easily than asking candidates about a specific policy. Ask your volunteers to log their campaign season activities in the Action Tracker to help us reach our goal of 400 events by Sept. 30.

Most everyone knows a community leader or two. This month’s action Meet with community leaders to build relationships and support asks your volunteers to identify the community leaders they know who are trusted messengers to their MOCs, meet with them online or in person and gain their support. To learn how to identify which community leaders are trusted messengers to MOCs, ask someone to review in advance of your gathering CCL Community’s Focusing your Grassroots training and talk about it at your meeting. The more community leaders you have in your corner, the stronger your message to your MOCs.

Sample meeting agenda (suggested time is 50-85 minutes)

1. Invite your volunteers to start filling out your copy of the monthly virtual signup sheet - 5 min
2. Ask folks to share their name, then two words that represent their current state of being and two that they’d like to experience by the end of the meeting. - 5-10 mins (Enjoyifying your Zoom 2 then 2 opener)
3. If attendees have seen Neil Chatterjee’s presentation, invite them to share something they are thinking about after hearing him speak. If you have a big group, use breakouts - 5-10 mins
4. Plan/do the two actions and the two bonus actions, giving people time to post - 5-10 mins each
5. Practice the Communications Exercise - 10 mins
6. Round-robin share - What personal action will you take in the next month? 5-10 mins