



Citizens' Climate Lobby Citizens' Climate Education



ACTION SHEET, JUNE 2022

Monthly Meeting, Saturday, June 11, 2022
10:00 a.m. Pacific / 1:00 p.m. Eastern

Three Ways to Join

- To connect by video conference, go to cclusa.org/meeting (NOTE: this links to meeting ID# 95498355745)
Note: To improve audio/video quality, close all applications and other browser windows
Note: To turn on closed captions and adjust their size, see this [Zoom help page](#)
- To connect by phone: If you have unlimited calling, call 1-646-558-8656; otherwise you can call toll-free at 1-877-369-0926. Enter 954-9835-5745 as the meeting ID
- To watch a livestream go to: cclusa.org/livestream



MONTHLY MEETING GUEST Neil Chatterjee Former FERC chairman

It isn't often we have a guest who can cover as much ground on climate and energy as Neil Chatterjee. As the chairman of the Federal Energy Regulatory Commission during the Trump administration, it was his job to ensure that energy was delivered, reliably and safely, across the U.S. A vocal supporter of carbon pricing, he took a bipartisan approach to forming energy policy. On this month's call, Neil will share his climate story, why he supports carbon pricing and how we can prepare the grid for the transition to clean energy.

Actions for your chapter gathering

1. [Chapter development bonus actions: Throw a watch party to view a conference session live](#)
2. [Social media bonus action: Share lobby photos to support CCI's month of action](#)
3. [Log EVP and campaign events to help us reach our goal!](#)
4. [Meet with community leaders to build relationships & support](#)
5. [Communication exercise: Practice asking a candidate an effective question](#)

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There's a Spanish version of the Action Sheet there too!

Throw a watch party to view a D.C. Conference session live

CHAPTER DEVELOPMENT BONUS ACTION

Schedule an impromptu, casual gathering on June 11, 12 or 13 to participate in the camaraderie and empowerment that is our CCL June Conference. Invite folks who'd benefit from seeing CCL in action to meet in person at a watch party or tune in from home. Livestreamed sessions will include:

- June 11, 2:00 p.m. ET - Inclusion discussion
- June 11, 6:00 p.m. ET - Film Screening: "Climate Emergency: Feedback Loops"
- June 12, 9:00 a.m. ET - Conference opening and volunteer keynote
- June 12, 10:20 a.m. ET - Climate advocate training workshop
- June 12, 2:00 p.m. ET - Alex Flint keynote
- June 12, 2:45 p.m. ET - Dr. Danny Richter's legislative update & lobby training
- June 12, 4:00 p.m. ET - Member of Congress strategy sessions (pre-recorded for livestream)
- June 13, 9:00 a.m. ET - Opening remarks, Amanda Ripley keynote, Nwandi Lawson keynotes
- June 13, 10:20 a.m. ET - Keynote panel, Building coalitions through grassroots organizing
- June 13, 11:10 a.m. ET - Citizens' Climate International update
- June 13, 1:30 p.m. ET - Breakout 1 - Congressional staffer panel
- June 13, 2:45 p.m. ET - Breakout 2 - Journalist Panel, "Climate takes center stage"
- June 13, 4:00 p.m. ET - Breakout 3 - "Global cooperation to expand carbon pricing"
- June 13, 5:15 p.m. ET - Bill Shireman keynote

You'll need a Zoom account (free or paid) to [register to watch the virtual conference livestreams](#). After you register, you'll receive your own personal link to a Zoom "Event" in email. If you'd like to throw a watch party after June 13, check out the recordings at cclusa.org/presentations.

Share lobby photos in support of CCI's Month of Action

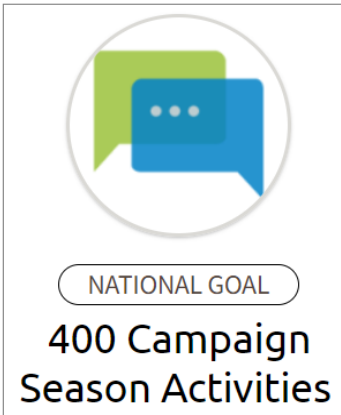
SOCIAL MEDIA BONUS ACTION

Whether your lobby meetings are in person in D.C. or virtual, designate a few people to post a photo or a screen capture (with approval from the congressional office) to social media, tagging your Representative and Senators and reminding them that climate is a priority. And be sure to also tag **@citizensclimate** and include the hashtag **#GrassrootsClimate** so that CCLers can find your photos. If you need help getting started on social media, check out the trainings available at CCL Community's [Social Media for Volunteers and Chapters](#).

This bonus action supports Citizens' Climate International's [June Month of Action](#) which is focused on modeling, reinforcing, and activating teamwork to enable citizen volunteers around the world to become effective policy advocates.

Log EVP and campaign events to help us reach our goal!

GRASSROOTS ACTION



As we dive into summer and plunge into campaign season, continue the work you started last month planning and scheduling your chapter's campaign season activities. Be sure to include in your plan how you will leverage these events to demonstrate to candidates - including incumbents - that loads of people in your community want to know the candidate's plan to enact climate solutions. Phone banking with the **Environmental Voter Project** to get environmentalists to vote is another priority summer activity that your chapter members can do individually or as a group. Help us reach our goal of **400 campaign season activities** between now and Sept. 30 by logging in the Action Tracker all of your EVP phone banking and other election season events.

Add candidate town halls and other campaign season activities to your summertime schedule

We want all candidates, especially incumbents and those on the right, to know that the public and members of their party want them to take a strong public position on climate action and make it a high priority.

1. Search campaign websites to discover town halls and use [this worksheet](#) to prepare questions you'll ask.
2. Review [Campaign Season Activities](#) and work with incumbents to build support. Liaisons know how!

Help unlikely-to-vote environmentalists to become voters

Help increase [Voter Participation](#) by phone banking and postcarding with the [Environmental Voter Project](#) which is working in 17 key states. Your chapter might want to organize an EVP calling party so that you can mingle before and share success stories afterward. Log your work with EVP in the Action Tracker under the new event type, Grassroots Outreach - Phone / Text Banking.

Other campaign season activities

1. Use our [Midterm Media Kit](#) when you interact with the media via LTEs, op-eds and news coverage.
2. Ensure everyone you know is registered to vote and send unregistered folks to [vote.org](#) or [rockthevote.org](#).

Log campaign season activities in the Action Tracker

- Log town halls under Contact with Legislator - Town Hall Meeting
- Log meetings with incumbents as Contact with Legislator
- Log candidate contacts as Grasstops Meeting

Additional resource

CCL Community's [Attending Town Hall and Candidate Forums](#) topics

Meet with community leaders to build relationships & support

GRASSTOPS ACTION

Community leaders often move in the same circles as elected officials. Learn how to identify the community leaders you know who are trusted messengers to your members of Congress, meet with them, build relationships and gain their support. Our current ask for community leaders is to write (identifying themselves with their job title in the message) directly to Biden/Congress urging them to prioritize their work on climate solutions.

Identify movers and shakers who are influential with your MOC

Ask attendees to name a community leader (a local elected official, business owner, board member, university professor, faith leader or organization director) that they either know or would like to do research on. Then, to determine if each community leader is a trusted messenger to an MOC, check out CCL Community's [Focusing your Grasstops Outreach](#). These trusted messengers likely have some special influence with MOCs.

Get ready to meet

- Get in touch with your community leader and schedule a call or Zoom.
- Prepare as you would for a lobby meeting. Learn about the community leader's background, be ready with an appreciation or a value that you have in common. Write down some open-ended questions.

At the meeting

- Ask questions and discover their level of interest in climate solutions. It may take more than one meeting to be sure you're on the same page with your community leader on climate.
- When they're ready, discuss what got done on climate in 2021 and what still needs to be done.
- If they ask what they can do to help, ask your community leader to [write](#) (identifying themselves with their job title) directly to President Biden and their MOCs and urging prioritized action on climate change.

Log your meeting in the Action Tracker

After each meeting, log it in the Action Tracker as type Grasstops Meeting.

Additional resources

- CCL Community's [Focusing your Grasstops Outreach](#) and [Engaging Community Leaders](#) trainings
- CCL Community's [Ask Community Leaders to Champion their Support](#) training
- Join CCL staff live on [June 28's grasstops training](#), or after June 28, [watch the recording](#).

Practice asking a candidate an effective question

COMMUNICATION SKILLS EXERCISE

When you ask a candidate an effective question, it can build your relationship with the candidate, show bipartisan support for climate action, and spur others to ask climate-related questions. But to be effective, your question must be appropriate for the audience and enable the candidate to give a positive response. Let's practice asking effective questions that you can ask at town halls that are in person, online or on the telephone.

Suggestions for how to practice

We know that people learn best by saying the words out loud themselves, so for this exercise:

1. Read these instructions to meeting attendees:

Instructions: With a partner, take turns reading example questions or saying your own question out loud. Afterward, discuss with your partner the question you plan to use. You'll have six minutes.

2. Have two people model the exercise, and then have everyone practice.

If you use Zoom breakout rooms (see [Zoom's training page on "Breakout Rooms"](#) to learn how):

Put everyone into breakout rooms, two people per room, for six minutes. When everyone comes back together, ask a few people to share their appreciation and the question they plan to ask.

If you use Zoom, but you don't use breakout rooms, invite a few attendee pairs to follow the instructions

Example questions for candidate forums and town halls (preface each question with an appreciation)

Conservative audience: "What's your preferred approach for addressing climate change?"

Conservative audience: "I've heard talk about a pollution fee. It makes sense that if you want less of something, like pollution, you should charge a fee. But, I don't want the government to grow. If we wind up with a pollution fee, what will you do to ensure that the government returns the fee to American households?"

Mixed audience: "How can we make a larger place at the table for renewable energy in a timely way, while respecting the fact that U.S. businesses need predictability for their pricing?"

Mixed audience: "A majority of Americans, on both sides of the political spectrum, believe Congress should be taking steps to deal with the threat of a warming planet. What emissions-reducing plan do you support?"

Mixed audience: "How do you think we can best transition to a clean energy economy?"

Liberal audience: "We need to cut our carbon emissions so we don't leave big problems for our kids and grandkids. I think a market-based solution will be quicker and more effective than a regulation. What can you do in Congress to help the United States be a leader in the transition to clean energy?"

Additional resources

- CCL Community's [Attending Town Hall and Candidate Forums](#) training
- CCL Community's [Town Hall and Candidate Forum Sample Questions](#) resource