FOR GROUP LEADERS
How to use this May Action Sheet

Notes: CCL volunteers around the world gather locally each month in group meetings to do four things: Learn, Celebrate, Practice and Act. When you ask volunteers to select their personal monthly climate action(s) be sure to use a signup sheet. Here’s May’s Virtual Signup Sheet and instructions for use.

CCL’s April highlights included our Stand with Ukraine Campaign, hundreds of events in the weeks around Earth Day and reaching two national goals in one month (please be sure your volunteers log their April events in the Action Tracker)! This month, in addition to onboarding people you met on Earth Day, let’s strategize and plan for our June in-person D.C. Conference, lobbying and our summertime advocacy.

The more chapters represented, the better the conference will be, so encourage people to attend while respecting those for whom traveling is not a good choice. At your gathering, (1) discuss a D.C. Conference participation goal of one or more attendees and investigate how to get them there - perhaps a few local chapters can unite to Help people go to D.C. in June, kicking in to help cover their costs, (2) review your most recent conference report (sent every Tuesday, subject line: June Lobbying/Conference Report - [your state] - 2022) and answer questions about who in your area is registered.

And it’s also time to Plan your lobbying, for in-person and online June lobby meetings. Start by dropping a note to your State Coordinator to ask which volunteers in your state are organizing lobby meetings with your Senators. Also, please remind liaisons to use our online lobby meeting log so that Amy Bennett can track progress. Our overarching goal here is to be strategic and orchestrate the most effective lobby meetings possible.

Our second main action this month is to Plan summertime campaign season and grassroots activities that urge people in your district/state to ask members of Congress and candidates for their climate plan. You might use this planning time to ramp up your volunteers’ favorite types of outreach or your chapter’s strongest activity. Most people rarely talk about climate, and the summer months will offer many chances to break the silence by asking our friends what they think about climate and telling them about CCL.

Sample meeting agenda (suggested time is 60-75 minutes)
1. Invite your volunteers to start filling out your copy of the monthly virtual signup sheet - 5 min
2. Ask a few folks to describe a highlight from their Earth Day outreach - 5-10 mins
3. If attendees have seen Jad and Joel’s presentation, invite them to share something they are thinking about after hearing them speak. If you have a big group, use breakouts - 5-10 mins
4. Plan/do the two actions and the bonus action, giving people time to post - 10 mins each
5. Practice the Communications Exercise - 10 mins
6. Round-robin share - What personal action will you take in the next month? 5-10 mins