

# FOR GROUP LEADERS

## How to use this March Action Sheet

A climate package via budget reconciliation remains on the table, so we need to continue a strong push toward President Biden and Democratic MOCs to enact significant climate policy, including a carbon price. Our work with Republicans remains essential too, especially given that control of the House or Senate may change after the midterm elections. There's lots we can be doing while Congress is renegotiating budget reconciliation. For a menu of spring and summer actions see the **“Use fresh tactics to keep your MOC's attention on climate”** section in the action sheet below and see CCL Community's [Developing your Chapter Action Plan](#) training for more action ideas for the whole year.

CCL does just two fundraising campaigns every year, so we need to make them both count. Our first campaign is this month and is described in our **“Sign up to become a monthly Evergreen Donor”** action below. Monthly Evergreen Donors are important because they help provide reliable revenue year-round. One good way to explain this campaign at your March gathering is to share a screen, review the [fundraiser landing page](#) and then view a few postings in the [Evergreen Donor Social Media Toolkit](#). Afterward, ask a few people to share why they volunteer with CCL and then invite those who are able to sign up to be monthly Evergreen Donors.

Next month: Here's a sneak peek at key media actions for April, aka Earth Month: Coordinate with other chapters to customize and submit CCL's **Earth Day** Op-Ed, write loads of Earth Day LTEs, update newspaper editors and editorial boards on our progress and submit a proposal to be interviewed on local TV or radio. Also, check out our updated slide decks on CCL Community's [Introductory Presentation](#) resource page.

Notes: (1) In February we asked you to plan an in-person outdoor spring event (might be service, tree planting, savoring or something else) that everyone can look forward to, so be sure to check in with your planning volunteer(s) this month. (2) CCL's government affairs team reports that our allies in Congress would find helpful LTEs/op-eds addressing people's concern that climate action will make inflation worse. The issue is explained in this [CCL blog post](#) and in our [LTE Topics](#) resource.

### **A sample meeting agenda (suggested time is 60-80 minutes)**

1. Ask a few folks who are going to the CCL June Conference to say what they are excited about - *5-10 mins*
2. If attendees have seen Jennifer Carman's presentation, invite them to share something they are thinking about after hearing her speak. If you have a big group, use breakout rooms - *5-10 mins*
3. Take the two actions and two bonus actions together, giving people time to email & post - *10 mins each*
4. Practice the Communications Exercise in the Action Sheet - *10 mins*
5. Round-robin share- What action will you take in the next month? *5-10 mins*