FOR GROUP LEADERS

How to use this January Action Sheet

Mark Reynolds is excited to become a super volunteer and CCL Board Member (<u>letter from Mark</u>), and Madeleine Para, our CCL president, is eager and ready to become our CCL Executive Director this month (<u>press release</u>). Everyone is welcome to submit a favorite Mark story on this <u>Kudo Board</u> (<u>cclusa.org/volunteerboard</u>).

Your volunteers contacted Congress and POTUS over 175,000 times in 2021 (wow!), but it's a new year and we can't let the Senate lose steam on climate action. This month's **It's time to mobilize again: Contact Biden and Dem Senators** action will help to make it clear that Americans want climate action.

Our **Make a chapter plan to do 3 big priority actions throughout 2022** action asks you and your volunteers to determine the work you will do every month on three strategic priorities: chapter strengthening, community education and voter activation. We don't expect you to do all of the ideas we've listed below, but doing as many as you can throughout 2022 will help your chapter to be ready to work with whatever Congress is elected in November. While developing your 2022 plan, you may want to start with brainstorming, capturing all the ideas, and then selecting the best among them. For the chapter strengthening action you may want to invite <u>Elli Sparks</u> to review your onboarding process.

Next month, the February Action Sheet will include an action to create the lobbying part of your 2022 chapter action plan, starting by working with liaisons in your area to plan an appropriate lobby meeting or MOC interaction for March.

If you'd like to stay current on the status of budget reconciliation, watch for Tony Sirna's analysis in the <u>Forum of the GL Group</u> and for statements in the <u>CCL News feed</u>. Also, Tamara Staton has just published a brand new <u>Guide for Engaging Volunteers in your Online Gatherings</u> that you may want to check out.

<u>Notes</u>: (1) Invite your conservative and right of center volunteers to mark their calendar for March 29-30 to attend our in-person CCL Conservative Conference in Washington D.C. Watch <u>this event page</u> for more details. (2) Many State Coordinators will plan for their state a simple half day state conference on April 9, or thereabouts.

A sample meeting agenda (suggested time is 55-70 minutes)

- 1. Ask a few folks to share what makes CCL an oasis in the storm for them 5-10 mins
- 2. If attendees have seen José Aguto's presentation, invite them to share something they are thinking about after hearing him speak. If you have a big group, use breakout rooms 5-10 mins
- 3. Do the two actions and the bonus action, giving people time to email and post 10 mins each
- 4. Do the Communications Exercise in the Action Sheet 10 mins
- 5. Round-robin What is your wildest dream goal for 2022? 5-10 mins