

# FOR GROUP LEADERS

## How to use this October Action Sheet

**Send 20,000 emails to President Biden.** Since the President is actively negotiating with Congress on the budget reconciliation package now, we're setting a goal to send him 20,000 messages by October 15. Please ask your volunteers who have not already to email President Biden at [cclusa.org/white-house](https://cclusa.org/white-house) and then ask their friends and family to do the same to help us reach our goal.

While the Senate Finance Committee works to complete its section of the budget reconciliation bill, let's pull with persistent vigor our levers of political will to ensure that Congress and the President know there is strong support across the country for carbon pricing. You might like to share with your volunteers some of the encouraging newspaper articles about carbon pricing posted in the [Sitewide Forum](#), Tony Sirna's Sept. 23 [Riding the reconciliation roller coaster](#) post and this [Building resilience as climate volunteers](#) post.

Our November National Conference will help us build capacity and camaraderie and plan for the months ahead, hence this month's **Register for our November Conference and get ready to lobby** action. While your lobby lever focused volunteers develop a strategy for your November meeting(s) with Congress, all of your volunteers can register themselves for the November Conference and then publicize their conference involvement on their social media to get even more people registered.

Since the media lever could have a powerful impact at this moment in the legislative process, this month's **Generate positive press about carbon pricing** action builds on our September media action and includes a task for all of your volunteers. If your chapter has a media team, they might want to meet before or after your chapter meeting to coordinate with nearby chapters on an op-ed plan. Your op-ed authors can also post their published or unpublished op-ed to their social media for more exposure.

Setting the appointment for November Lobby meeting(s): If there is no Liaison to set the appointment for your Senator or Representative, work with chapters in the district/state to identify an appointment setter and email their contact info to [amy@citizensclimate.org](mailto:amy@citizensclimate.org) (Amy and Kesten are confirming now who will make November meeting requests). If you don't know the Liaison or you need help, contact your [State or Regional Coordinator](#). Appointment setters should schedule meetings during the week of **November 15-19**, avoiding Friday if they can. To learn how, see CCL Community's [Scheduling a Meeting with Congress](#) training page. We recommend that Liaisons and Group Leaders make a [Lobby meeting plan](#).

### **A sample meeting agenda (suggested time is 45-80 minutes)**

1. Ask a few folks to share a short inspirational story about someone who wrote to Biden - *5-10 mins*
2. If attendees have seen Ray Ward's presentation, invite them to share something they are thinking about after hearing him speak. If you have a big group, use breakout rooms - *5-10 mins*
3. Do the two actions and the two bonus actions. Be sure to give people time to register for our November Conference and post about it on their social media. *5-10 mins each*
4. Do the Communications Exercise in the Action Sheet - *10 mins*
5. Round robin - Imagine success! What will it look and feel like to you? - *5-10 mins*