

# FOR GROUP LEADERS

## How to use this May Action Sheet

We're strengthening our core this month with a Special Communication Exercise and three actions in preparation for what looks to be an exciting summer for climate legislation. Our Special Communications Exercise asks everyone to **Practice saying the four bill talking points** - the acronym NAMS makes them easy to remember. Our talking points describe the bill's benefits and make it easy to understand why carbon pricing is popular.

Our June conference gathers together people who care deeply about climate change and, with multiple carbon pricing bills in Congress, we have a lot to talk about. This month's **"Get primed for our June Conference and Lobby Week"** action is about getting everyone registered for the conference ([here's an example invitation](#) to post or send in email) and strategizing for your June lobby meetings. The action also explains our strategy for calling Congress every day in June via our Monthly Calling Campaign instead of asking everyone to call on "Call Congress Day".

Our **"Nurture chapter members, new and veteran"** action aims to keep your volunteers engaged over the summer months when we expect to need lots of visible advocacy. See if you can match each of your active volunteers with tasks and responsibilities that are a good fit for their interests and skills. Then, while looking at the Action Tracker's Action Dashboard, ask folks what they see that is surprising at the local level and inspiring at the state level.

The nice thing about mayors is that someone in your chapter probably knows one. To start the ball rolling on getting bill endorsements from local electeds as individuals, this month's **Meet with mayors to build relationships and support** action asks your volunteers to find a connection to their mayors and schedule a first meeting to start building the basis for a bill endorsement.

Please stay in close contact with your liaisons this month to, (1) ensure that your liaisons/appointment setters are scheduling June lobby meetings and, (2) plan how to work toward winning over your MOCs. If your Rep. is already a bill cosponsor, plan how to get them to help recruit additional cosponsors.

### **A sample meeting agenda (suggested time is 50-90 minutes)**

1. Ask everyone to share one word to describe how they felt about the news on Earth Day - *5-10 mins*
2. Give attendees the link to sign up for text action alerts, [cclusa.org/text](https://cclusa.org/text), and encourage them to go there now and sign up while others share an action they took last month - *5-10 mins*
3. If attendees have seen Andrés Jimenez's presentation, invite them to share something they learned or are thinking about after hearing him speak. If you have a big group, use breakout rooms - *5-10 mins*
4. Do the Special Communications Exercise in the Action Sheet - *10 mins*
5. Do the three actions and the Social Media Bonus Action in the Action Sheet - *5-10 minutes each*
6. Round robin - what is an activity that has kept you healthy during Covid - *5-10 minutes*