

FOR GROUP LEADERS

How to use this April Action Sheet

We showed during the last Congress that the Energy Innovation and Carbon Dividend Act had the strong support of Congress (20% of House members were cosponsors), community leaders (2,000 endorsements), and constituents (tens of thousands of calls and messages). It's the single most powerful tool we have to reduce carbon pollution. And now that [the bill has been reintroduced](#), let's pull out all the stops to show every MOC how excited we are about it. See the Special Lobbying Bonus Action below for details.

This month, we're also emphasizing actions to show the President and Congress that carbon pricing is broadly popular. As Danny said in his [March 17 lobby week prep video](#), we're still not sure that a carbon price will be included in Biden's climate package, so this month's **Send a satchel of postcards to President Biden** action aims to notify the President during the lead-up to Earth Day that there are a lot of carbon pricing enthusiasts. Can you help us get 3,000 postcards to him by Earth Day?

Our **Pump up the volume of your outreach through Earth Week** action continues the work your chapter started in February and March to show MOCs from both parties that a critical mass of their constituents and community leaders want a carbon price as the principle policy in climate legislation.

Since it's easier to hear about the appeal of carbon pricing when you hear it from a trusted messenger, our **Practice citing a conservative or liberal trusted messenger** Communication Exercise gives your volunteers a chance to practice quoting nationally prominent conservative messengers.

With a successful March Lobby week behind us, it's time to start thinking about who you may want on your lobby teams in June. And please be sure to ask your Liaisons or designated appointment setters to click the link in Amy Bennett's **April 27 email** confirming appointment setters for June 14-18 lobbying.

Notes: (1) Volunteers sometimes ask what action they can take right now. There are two timely actions in every Weekly Briefing that arrives in everyone's email on Wednesday afternoon, so ask your volunteers to be sure to open the Weekly Briefing email, and (2) Check out our [Hall of Fame](#) updates to see carbon pricing endorsements and support statements from nationally prominent individuals/organizations.

A sample meeting agenda (suggested time is 45-80 minutes)

1. Ask everyone to share one word that describes the best quality they bring to their CCL work? *5-10 mins*
2. Ask your attendees to go to cclusa.org/write and dash off a quick personal message to their three MOCs about the newly reintroduced Energy Innovation Act. This is a Special Bonus Action below - *5-10 mins*
3. If attendees have seen Rev. Franklin Ruff's presentation, invite them to share something they learned or are thinking about after hearing him speak. If you have a big group, use breakout rooms - *5-10 mins*
4. Do the two actions and the Social Media Bonus Action in the Action Sheet - *5-10 minutes each*
5. Do the Communications Exercise in the Action Sheet, either in breakout rooms or as a group - *10 mins*
6. End with each person stating what action they will take in the next month - *5-10 minutes*