

FOR GROUP LEADERS

How to use this December Action Sheet

Set ambitious goals for 2021 and get ready to advocate for carbon pricing legislation

There is just one main action in our December Action sheet, but it's big and important - think strategically about how your chapter can help CCL achieve its 2021 goals and create with your volunteers a plan to do that work. You can think of the planning process as having three parts: (1) reviewing the national strategic priorities in light of your local situation to determine your local priorities, (2) reviewing the action suggestions for each lever of political will and determining your local projects, and (3) establishing how you will follow up on the ideas and projects planned. Depending on the size and organization of your group, you could do all of those parts as a whole group, or perhaps have the steering committee do some advance discussion and draft a proposal for the whole group, or you could create a special planning team to work through the process. During your meeting, you could have people meet in breakout rooms by lever of political will to start project planning. The first step is to read through the [2021 Chapter Action Guide](#) (it's also at the end of this Action Sheet) and begin thinking through how it can inform your group's work next year. If you have a volunteer who is good at facilitating planning discussions, enlist their help ahead of time and give them a role during your chapter meeting.

Year-end fundraiser

Our bonus action asks each of your attendees to post on their favorite social media a note about our Year-end Fundraiser. If you have a social media team, ask them to share at your gathering a post they did for the fundraiser. Either way, you can also ask for a few people to share why they donate to CCL/CCE.

Europe's carbon border tax will put pressure on U.S. to enact a carbon price

Before your online gathering, ask a volunteer to be ready to read out loud the EU Carbon Border Tax Laser Talk and then describe it in their own words. Also ask them to give the Laser Talk exercise directions during your gathering. Practicing this exercise will help volunteers be ready to motivate U.S. carbon pricing legislation in 2021. If your members aren't familiar with the concept of carbon border adjustments, you can extend this activity into a mini briefing done by one of your policy-minded volunteers.

A sample meeting agenda (suggested time is 45-65 minutes)

1. Invite a few first-time lobbyists to talk about their lobby experience or invite a few people to talk about a favorite session at the December Conference - *5-10 minutes*
2. Invite everyone to share an action they have taken since the last meeting - *5-10 minutes*
3. Do the planning action - *15-20 minutes*
4. Do the bonus action on the fundraiser - *5 minutes*
5. Do the Laser Talk exercise, either in breakout rooms or as a whole group - *10 minutes*
6. End with each person stating what action they will take in the next month - *5-10 minutes*