



Citizens' Climate Lobby Citizens' Climate Education



ACTION SHEET, JUNE 2020

2020 Virtual Conference, Saturday, June 13, 2020

10:00 a.m. Pacific / 1:00 p.m. Eastern

To join our **June 2020 Virtual Conference**, register at cclusa.org/conference

Note: To improve audio/video quality, close all applications and other browser windows

Note: See [these instructions](#) to see how to turn on closed captions and adjust the font size



Actions for your chapter gathering

1. [Submit letters to the editor about the conference](#)
2. [Write to Congress today and get another person to write too!](#)
3. [Bonus Social Media Action: Post about the conference on your favorite social media](#)
4. [Breakout room exercise: Read and discuss CCL's statement on racial justice](#)

Is your chapter not meeting this month because of the Conference?

Here's a [short online version of this Action Sheet](#) that everyone can use to do the June actions on their own.

If your Action Sheet is printed and you'd like to be able to click the links, you can download this Action Sheet at cclusa.org/actionsheet. There's a Spanish version of the Action Sheet there too!

Submit letters to the editor about the conference

MEDIA ACTION

More CCL supporters are attending our June Conference than ever before, gathering virtually to get Congress to act on climate. That's impressive and maybe a little surprising, given the pandemic—which makes it newsworthy. So, now is a great time to write letters to the editor (LTE) of your local newspaper(s) about your participation in the event.

At your online meeting invite everyone to decide on their letter topic

Paste the LTE topics below in the chat, discuss them, invite attendees to suggest some other conference-related topics, and then ask all the attendees to decide what they will write their LTE about.

- a. I gathered virtually at the CCL conference with thousands of climate activists from across the country
- b. At our CCL virtual conference, members of Congress from both parties spoke about the importance of passing climate legislation
- c. The week, after our virtual conference, over a thousand volunteers held virtual lobby meetings with members of Congress and staff to encourage them to support climate legislation (Mention your legislator by name if appropriate)

You can find these topics, and others, on our new [LTE topic ideas](#) resource.

Demonstrate how to use our easy online LTE tool and ask your attendees to follow along

To discover all of the newspapers in the vicinity and submit an LTE to all of them at the same time, LTE authors can use our easy online action tool. To demonstrate, start by pasting the link, cclusa.org/lte into the chat, share your screen, and ask everyone to do what you are doing on their own computer, tablet or phone:

1. Open a browser and paste/type in cclusa.org/lte
2. Type in your street address to find all of your local newspapers and then click "Go"
3. Enter your contact info, select some or all of the newspapers, paste in the text of your LTE, and then click the red SEND button.

Ask everyone to write an LTE on the topic they selected and submit it after your online gathering.

When you get published

1. Celebrate!
2. [Share your LTE on social media](#)
3. Share your LTE with your chapter's field reporter
4. Share your LTE with your members of Congress if appropriate

Additional Resource

- CCL Community's [Writing effective letters to the editor](#) training page
- For questions and more support, go to CCL Community's "[Media Relations](#)" Sitewide Forum

Write to Congress today and get another person to write too!

LOBBY ACTION

Instead of calling Congress before our lobby day as we usually do, we are asking all CCLers to write to their members of Congress during the week of June 13-19 using our easy online “Write Congress” action tool. Most or all of your meeting attendees are sitting at a computer, so customizing the template message and sending it will be a breeze!

Ask the attendees at your gathering to write to Congress during the meeting - it takes about 3 minutes

To make writing easy and to have each message automatically reported, its best to use our online action tool, so start by pasting the link, cclusa.org/write into the chat, share your screen, and then ask everyone to:

1. Open a browser on their laptops, desktop, tablet or phone, and paste/type in cclusa.org/write
2. Type in their street address to find their members of Congress, and then click “Go”
3. Enter their contact info, **personalize** the template messages with something about themselves or **customize** the template messages for their members of Congress, and then click “Send”

... and ask everyone to get one other person to write by:

- a. Thinking of a person they know well who is concerned about climate change
- b. Posting the link cclusa.org/write to the person’s social media or sending the link in an email and asking them to click the link today and take 3 minutes to write

If you have more capacity, advertise our writing campaign beyond your attendees

Ask the groups listed below to support our virtual lobby meetings with Congress this month by writing to their members of Congress using the easy online tool, cclusa.org/write.

- Everyone on your chapter’s roster
- Your local allies, environmental organizations, faith groups, clubs and classes
- Your friends on social media

Then post on the Forum of [your chapter’s Community group](#) about your success!

Additional resource

- CCL Community’s [Write your member of Congress](#) training page

Post about the conference on your favorite social media

BONUS SOCIAL MEDIA ACTION

At our June Conference, “A Community Stronger than COVID,” we’re learning about the path ahead for climate change policy, we’re getting trained on lobbying and outreach, and we’re connecting with our colleagues. Take a minute today to post on your favorite social media about your own experience at the virtual conference, or to share or retweet one of CCL’s videos, photos or posts. Be sure to include the hashtag **#CCL2020** and tag your member of Congress. If you need help getting started on social media, [check out this training page on Community](#).

Read and discuss CCL's statement on racial justice

BREAKOUT ROOM EXERCISE

Racism directly and personally harms many communities across this country, including the roughly 10% of CCL volunteers who are people of color. Let's discuss what we are witnessing around us and how CCL can be a welcoming place where we can support everyone.

The exercise

- 1) Paste the "CCL supports racial justice" statement below into the chat so people can read it from there. Attendees can also find the statement on the last page of this action sheet at cclusa.org/actionsheet.
- 2) Read these instructions to your attendees.

In the breakout room, have someone read the statement out loud, or take turns reading each paragraph out loud. Then each share your thinking about it. You'll have six minutes.
- 3) Put everyone into breakout rooms, two people per room, for six minutes or more. To learn how to put people into breakout rooms, see [Zoom's training on enabling breakout rooms](#).
- 4) When everyone comes back together, ask a few people to share how they feel about CCL's statement.

Statement: CCL supports racial justice and those who fight for it. By Mark Reynolds

Citizens' Climate Lobby supports racial justice and those who fight for it.

Our staff, volunteers and supporters are deeply saddened and angered by the most recent incidents of racist violence in America: Ahmaud Arbery's murder while out for a jog in his Georgia neighborhood, the fatal shooting of Breonna Taylor in her Kentucky home, the threat of police violence against Christian Cooper in Central Park, and George Floyd's murder in Minnesota. We denounce these incidents themselves, as well as the chronic injustice that plagues America and harms communities of color every single day. CCL's mission is to build the political will for a livable world, but it's clear that for so many people of color, America is a far cry from livable.

To our CCL volunteers who are Black and people of color: I know climate change is probably the furthest thing from your mind right now. That's completely understandable, and it's completely okay. I want you to know that you—your whole self—are welcome in CCL. That means we know and respect that you're dealing with a lot right now, including structural barriers to your safety and well-being. Things shouldn't be this way, and I'm so sorry that they are.

I also know that sorry isn't enough. It's not enough simply to list diversity as one of our values. The best way we can proclaim that Black lives matter to CCL, and that we care deeply about your well-being and your safety and your happiness, is for us to take concrete action. So we're taking this moment to educate the predominantly white members of our organization about recent events and what they can do to help. We are making plans to offer additional training to our volunteers on racism, privilege, bias, diversity in the environmental movement, and more, including in a special seminar at our 2020 virtual conference.

We will continue to look for ways to do more, and to do better. Like climate change, there is no simple fix for racism—but we will not shy away from doing our part in this vital work.