



Annual Meeting

Conference: February 26 - March 1, 2025

Exhibits: February 26 - 28, 2025

Philadelphia Marriott Downtown • Philadelphia, PA

EXHIBITOR PROSPECTUS

AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS (ACOG)
COUNCIL ON RESIDENT EDUCATION IN OBSTETRICS AND GYNECOLOGY (CREOG)
ASSOCIATION OF PROFESSORS OF GYNECOLOGY AND OBSTETRICS (APGO)

2025 THEME

Health. Justice. Love.

Embracing Connection, Equity, and Innovation in Ob-Gyn Education

SUBTHEMES:

- Self-care, compassion, and connection: well-being and professional growth
- Extending our impact: population and community health
- Embracing technology: integration of technology and curricular innovations
- Embracing the transition: transitions from UME to GME, and GME to independent practice
- Fostering compassion, encouraging inclusion: diversity, equity, inclusion, and belonging in education





Important Dates to Remember*

2024

October 2024

- October 15 - Exhibitor Online Services available for exhibitors (Alliance)
- No Refunds for cancellations received on or after October 31, 2024

2025

January 29, 2025

- Exhibitor Kit Advanced Order Discount Deadline (Alliance)

Monday, February 2

- Deadline for submitting company information for inclusion in the conference app

Tuesday, February 25

- Deadline for submitting online ID Badge Form for booth personnel

**Dates subject to change*

Conference: February 26 - March 1, 2025
Exhibits: February 26 - February 28, 2025
Exhibit Hall: Franklin Hall
Philadelphia Marriott Downtown
Philadelphia, PA

Website

Floor Plan

Application

**APPLY FOR A
BOOTH TODAY**



Exhibit Hours

WEDNESDAY, FEBRUARY 26

8:00 AM - 5:00 PM	Registration/Exhibitor Check-In
8:00 AM - 4:00 PM	Exhibitor Move-In*
5:00 PM - 7:00 PM	Welcome Reception in the Exhibit Hall (All booths must be staffed.)

***Note:** Any display not in the process of being erected by 1:00 PM on Wednesday, February 26, will be assigned labor to set up. Exhibitors will be responsible for all labor charges. There will be an additional fee charged to the exhibitor for any materials or empty cartons placed in aisles after the hall is cleared for final inspection at 4:00 PM on Wednesday, February 26.

THURSDAY, FEBRUARY 27

8:30 AM	Hall Opens for Exhibitor Set-Up
9:30 AM - 2:00 PM	Exhibit Hall Hours (All booths must be staffed.)
9:40 AM - 10:15 AM	Refreshment Break in the Exhibit Hall
12:20 PM - 1:10 PM	Dessert Break in the Exhibit Hall
2:00 PM	Exhibit Hall Closes

FRIDAY, FEBRUARY 28

8:30 AM	Hall Opens for Exhibitor Set-Up
9:30 AM - 2:00 PM	Exhibit Hall Hours (All booths must be staffed.)
9:45 AM - 10:20 AM	Morning Break in the Exhibit Hall
11:30 AM - 1:00 PM	Block Party Lunch in the Exhibit Hall
2:00 PM	Exhibit Hall Closes
2:00 PM - 7:00 PM	Exhibitor Move-Out

Exhibit Hall Contacts

Exhibit Logistics

Shirley Harris

Associate Director, Exposition Operations

shirley.harris@spargoinc.com

(703) 679-3953

Booth Sales, Advertising, and Sponsorships

Emily Dowling

Senior Sales Account Manager

emily.dowling@spargoinc.com

(703) 679-3915

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Showcase your products and services

Get to Know CREOG & APGO!

CREOG and APGO are among the leaders in obstetrics and gynecology health care education, representing more than 2,200 ob-gyn medical educators combined. These organizations share a mission: to promote excellence in obstetrics and gynecology health care by providing medical educators with the best available resources.



over 200 members of the Medical Education Clerkship Coordinators in Obstetrics and Gynecology (MECCOG). APGO provides renowned teaching resources, practical tools, and professional development for its membership to advance their medical knowledge, patient care, professionalism, interpersonal communication, practice-based learning, system-based practice, and system improvement.

CREOG is a council of the American College of Obstetricians and Gynecologists (ACOG) that represents approximately 300 ob-gyn residency programs in United States and Canada. These programs include program directors, resident educators and members of the Association of Program Managers of Obstetrics and Gynecology (APMOG).

APGO is a 501c3 non-profit association representing 240 obstetrics and gynecology departments in both allopathic and osteopathic medical schools across the United States and Canada. APGO is home to over 1,200 individual physician-educator members who are department chairs, clerkship directors, deans, undergraduate and graduate-level faculty, as well as

Our Relationship with Industry is Important

ACOG and APGO take every possible measure to ensure that CREOG & APGO Annual Meeting exhibitors follow the ethical standards and guidelines set forth by ACOG, APGO, PhRMA, AMA, AdvaMed and other regulatory organizations. ACOG and APGO are committed to ensuring that their educational mission is evidence-based and free from bias from all outside influences. It is the responsibility of exhibitors to ensure adherence to Food and Drug Administration (FDA) regulations, policies, practices and guidelines, and all other applicable industry guidelines (including but not limited to those listed above), concerning the demonstration, discussion, use and/or display of products, technologies, and/or services at CAAM.

Topics of Interest in Ob-Gyn Undergraduate and Graduate-Level Education

How can your organization support ACOG and APGO members in their efforts to educate medical students and residents in the following areas:

- | | | | |
|-------------------------------------|-----------------------------|--|--------------------------------------|
| ● Advocacy | ● Genetics | ● Online Portfolio Systems | ● Simulation in Teaching |
| ● Behavioral Health | ● Global Health | ● Operative Gynecology | ● Surgery and Surgical Care |
| ● Benign Gynecologic Disease | ● Gynecologic Oncology | ● Patient Safety | ● Telemedicine and Teaching/Learning |
| ● Breastfeeding | ● Gynecology | ● Pelvic Pain | ● Transgender Patient Care |
| ● Business of Medicine | ● Infections Disease | ● Recruiting in Ob-Gyn | ● Ultrasound |
| ● Contraception and Family Planning | ● Innovation and Technology | ● Remote Learning | ● Urogynecology |
| ● Education Methodology | ● Labor and Delivery | ● Reproductive Endocrinology and Infertility | |
| ● EMR | ● Maternal Health | ● Sexual Health | |
| ● Exam Prep (UME/GME) | ● Menopause | | |
| | ● Obstetrics | | |

Website

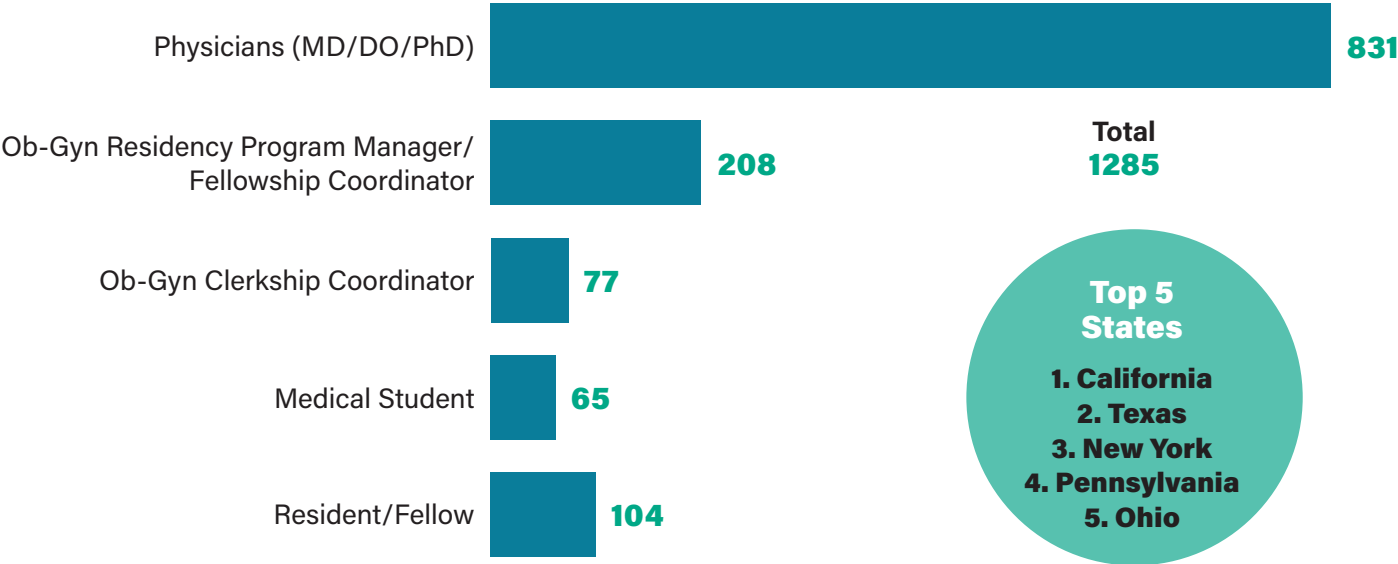
Floor Plan

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Attendee Profiles

2024 Attendance



Who Exhibits?

2024 Exhibitors

AAGL EMIGS
ACOG Family Planning
Allied Powers LLC
American Board of Obstetrics and Gynecology
America's OB/GYN Board Review Course
CDC Foundation
Ceek Women's Health
CooperSurgical
Duchesnay USA
Evoform Biosciences
Femasys Inc.
GynZone
Hologic
Hyperemesis Education and Research Foundation
Indian Health Services
Inovus Medical

Kaneka North America, LLC
Lutech Industries Inc.
Mayne Pharma
Medicines360
Metagenics
Midwifery Education Design and Development, LLC
Natera
Ob-Gyn Board Prep
Ob Hospitalist Group
Organon LLC
Paradigm Medical Systems

Rosh Review
Ryan Residency Training Program
Samsung
Sanofi
Seiler Instrument & Mfg. Inc.
Simsei Simulation
Thermo Fisher Scientific
Tight Lipped
TrueLearn
UHealth - University of Miami Health Systems
Unified Women's Healthcare

2025 Exhibit Hall Features

- Welcome Reception on Opening Day
- Attendee Refreshment Breaks
- Poster Session
- Attendee Lunch in the Exhibit Hall on Friday



Exhibit Information and Pricing

Booth Sizes

Exhibit Booths are sold in 8'x10' increments

Payment

- Full booth payment must accompany the application to be considered for booth assignment.
- Acceptable forms of payment are Visa, MasterCard, American Express or company check. All checks must be in United States dollars and made payable to CREOG & APGO.

All booths include:

- Back and side rail drape booth structure
- Standard black and white signage with company name
- Up to four (4) exhibit staff badges per one (1) unit (8x10) secured. For companies with more than one unit – the cap for staff badges will be eight (8). *(not valid for educational sessions)*
- Company profile listing in the conference app
- List of attendee names and institutions

Booth Package

\$3,450 per unit | Corner Rate - \$150 per open corner

**APPLY
FOR A
BOOTH
TODAY**



EXHIBIT SPACE APPLICATION AND PAYMENT

Complete the [Exhibit Application/Contract](#) in its entirety online. The Exhibit Application/Contract must be signed/dated by an authorized representative of the applicant.

The exhibit contact noted in the application will receive all correspondence concerning the meeting.

Full payment must be received for application to be considered complete. [Rules and Regulations to Exhibit.](#)

EXHIBITOR SERVICE MANUAL

The online Service Manual will be emailed to exhibit contacts on/about October 15, 2024. Available services, booth furniture and decorating materials will be available through Alliance Exposition Services. Place orders well in advance, so that any special work or equipment can be accommodated without delay or excess labor

charges. **You may call Alliance directly at 888-528-2011. The deadline for advance order discounts is January 29, 2025.**

SHIPPING

In order to facilitate movement in and out of the Philadelphia Marriott Downtown, and to ensure proper delivery, it is essential that all shipments by truck and air be consigned to the exhibitor, c/o Alliance Exposition Services. For the address, visit the Exhibitor Service Manual online.

When shipment is made, please send a bill of lading or notice immediately by email to Alliance Exposition, ExhibitorAssistance@alliance-exposition.com as to when the shipment was made and by what route. This will enable a tracer to be placed on the shipment, should it be lost in transit.

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The Philadelphia Marriott San Downtown may charge a box handling fee. To determine the cost, contact the Shipping/Receiving and Package Room at the hotel directly.

DECORATOR AND DRAYAGE SERVICES

Standard booths and other exhibit material and equipment will be furnished by Alliance Exposition Services, PO BOX 109, Paeonian Springs, VA 20129. Booth dimensions will be in approximately 8'x10' and in a colored draping and will include a one-line black and white exhibitor sign. Additional furniture, such as tables, chairs, counters, etc., may be rented through the exhibit company at the prevailing rates. Food and beverage, floral and balloon arrangements can also be ordered through the Exhibitor Service Manual. A complete list of equipment, prices and order forms will be provided by Alliance in the Exhibitor Service Manual.

EXHIBIT BOOTH FOOD AND BEVERAGE

The Philadelphia Marriott Downtown offers a host of exhibitor booth food and beverage enhancements. Menus and order forms can be found in the Exhibitor Service Manual.

ELECTRICAL SERVICES

Electrical services are provided exclusively through the Philadelphia Marriott. An order form will be included in the Exhibitor Service Manual.



INTERNET AND TELEPHONE SERVICES

Internet services are provided by the Philadelphia Marriott Downtown. An order form will be included in the Exhibitor Service Manual.

BOOTH SIGNAGE

Each company will receive one black and white sign with your company name provided booth space is contracted 14 days prior to the set-up date. Please indicate on the application the **exact name** you would like on your sign.

BOOTH STAFFING

Exhibit representatives are required to staff their exhibit space when the Exhibit Hall is officially open and during events taking place in the Exhibit Hall.

EXHIBIT STAFF REGISTRATION AND BADGES

Each commercial exhibitor is eligible for up to four (4) personnel badges per contracted unit (8x10). For companies with more than one unit - the cap for staff badges will be eight (8). A link to the online Booth Staff Registration Form will be available on exhibitor webpages on/after **November 6, 2024**. ACOG and APGO require that the registration form be completed in advance by **February, 25, 2025**, for **each representative attending the show**, as pre-printed name badges will be prepared from this information. Pre-registering will greatly expedite the registration process.



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There will be a designated exhibitor badge pickup location on-site. A valid government-issued picture ID will be required to pick up exhibitor ID badges.

PROPER ATTIRE

Proper dress for this conference is business casual or business attire. All exhibitors and their representatives are expected to dress accordingly and conduct themselves in a professional manner, at all times. All exhibitors and their representatives are expected to comply with the rules, regulations, and policies enforced by ACOG and APGO during the CREOG & APGO Annual Meeting. If your company is using models to demonstrate your product or service, such as examining tables, models should wear a loose sweat suit and sneakers. No leotards, shorts, bikinis, or stretch pants are permitted.

AFFILIATED BUSINESS MEETINGS

A limited number of time slots are available for affiliated business meetings hosted by registered exhibitors. Requests to hold an affiliated business meeting may be made in writing to Kelly Toepper, APGO Director of Meetings, at ktoepper@apgo.org. The fee to hold such a meeting is \$2,500.

No other satellite events can be scheduled (except as described above) during the official program or activities of the CREOG & APGO Annual Meeting, including the Welcome Reception or in conflict with the APGO Bash. Unofficial activities are those not supported by ACOG and APGO. These include, but are not limited to, social events, hospitality suites, meals or breaks, press

conferences, media events, such as video news releases, product announcements, focus group discussions, customer user group discussions, live or recorded webinars/webcasts, other educational activities, or fundraising activities on behalf of the sponsoring organization or any other organization.

Organizations that schedule and/or attempt to hold private functions in conflict with the official CREOG & APGO program and without obtaining permission through proper channels will be required to cease the activity, may result in dismissal from the 2025 CREOG & APGO Annual Meeting and forfeiture of the right to participate in future meetings. This policy will be strictly enforced.



HOTEL ACCOMMODATIONS

SPARGO will share a link to the Philadelphia Marriott Downtown hotel room block on/after November 14, 2024. Guestrooms are subject to availability at the time of reservation.

ACOG and APGO do not use housing bureaus or companies for the CREOG & APGO Annual Meeting.

Most reputable housing companies do not solicit or initiate contact with you. It is important to note that your choice to enter into financial agreements with non-endorsed companies may have costly consequences. Other companies may not provide the prices, service, and reliability available from the hotels and partners with whom ACOG and APGO contracts. If you are contacted by a company that claims to be our housing provider, please immediately email us at apgoadmin@apgo.org.

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CREOG & APGO Representatives

Exhibit Chair

B. Star Hampton, MD

APGO President

John Dalrymple, MD

APGO Executive Director

Molly Georgakis, CAE

CREOG Chair

Karen George, MD, MPH

ACOG Representative

Jenny McIver Brocious

**American College of Obstetricians and
Gynecologists (ACOG)**

409 12th Street SW
Washington, DC 20024
(202) 863-2548
acog.org/creog

**Association of Professors of Gynecology and
Obstetrics (APGO)**

2130 Priest Bridge Drive, Suite 2
Crofton, MD 21114
(410) 451-9560
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