The Power of **Connection**





POST-EVENT REPORT

EVENT SUMMARY

The BOMA International Conference and Expo is the place to follow the emerging trends and innovative solutions happening today and get an inside look at where the CRE industry is heading tomorrow and beyond. The event focused on three overarching areas of commercial real estate: workforce development, the evolving workplace and new tenant demands, and emerging trends and technologies.

EVENT WEBSITE

www.BOMAConference.org

GOALS MET

Specifically identify what you brought back to the organization that's relevant to your business goals in order to show the value of the event investment.

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COST SUMMARY	
Registration Fee(s)	\$
Airfare Fee(s)	\$
Transportation Fee(s)	\$
Hotel Fee(s)	\$
Meals	\$
Total	\$

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EDUCATION ROI
Identify a few takeaways, action items and/or estimated impact from the education sessions you attended.
NETWORKING DOL
NETWORKING ROI
Identify individuals and/or companies you met with and a few discussion points or items to follow up on.
EXHIBITOR ROI
Identify exhibitors/solutions that you researched onsite for post-event follow-up that align with your company's business priorities.
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SUMMARY
Include additional details on the ROI for you and your company. In your summary, we suggest offering to train
others on what you learned and including the date/time of your planned briefing.