

SPONSORSHIP BROCHURE

BOMA 2026

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and BUILDINGS.com

JUNE 27-30 | LONG BEACH
EXPO DATES: JUNE 28-29, 2026



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MAKE IMPORTANT CONNECTIONS THROUGH SPONSORSHIP

Increase booth traffic, make more connections and multiply your sales. Starting as low as \$3,000, sponsorships are tailored to meet your goals, increase your return on investment and maximize your presence at the Expo.

As a highly visible sponsor, you'll raise your company profile, drive more traffic to your booth and promote your position as an industry leader. Which sponsorship will meet your goals and budget? Find one that aligns with your objectives.

Choose the option that's right for you:

Networking Events - Make a memorable impression through branded signage, tickets, napkins and more.

Education Events - Show you are an industry resource by sponsoring an education program addressing a specific category.

Conference Services - Make an impact throughout the event—branding opportunities include registration bags, conference WiFi, hotel key cards, show signage and more.

Interested in sponsoring?



Vicki Cummins

Director of Exhibit, Sponsorship &
National Associate Member Sales
vcummins@boma.org
888-777-6956

2026 BOMA INTERNATIONAL CONFERENCE & EXPO

June 27-30, 2026

*Long Beach Convention
& Entertainment Center
Long Beach, CA*

Exhibit Dates

Sunday, June 28

Monday, June 29

Sponsorship Benefits

Year-round publicity with BOMA's influential membership

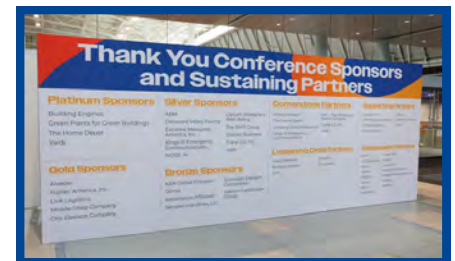
- ✓ Recognized in the Conference Mobile App and pre-conference promotion
- ✓ Sponsor symbol & prominent placement in the exhibitor list on the BOMA Conference website
- ✓ Company logo on the sponsor page of the BOMA Conference website

Special benefits and discounts for the Expo

- ✓ Additional priority point to choose your 2027 exhibit space sooner
- ✓ Waiver of corner premium charges on your 2027 exhibit space

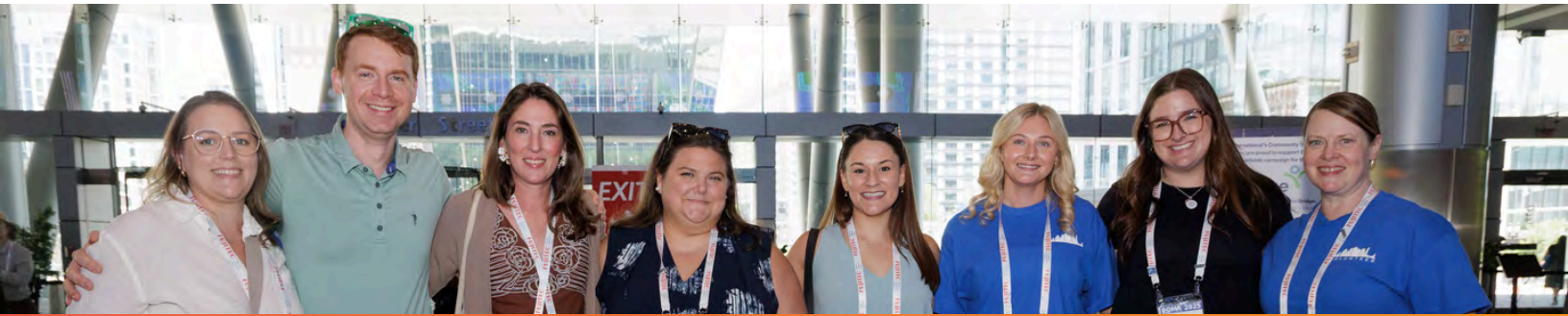
Special recognition throughout the Conference & Expo

- ✓ Sponsor sign for your booth and sponsor ribbons for your booth staff
- ✓ Inclusion on sponsor signage placed in high traffic areas of the Long Beach Convention & Entertainment Center acknowledging all 2026 sponsors



Platinum and Gold Sponsors Receive Additional Benefits:

- ✓ Logo included in rotation of Premium Sponsors on the BOMA Conference website
- ✓ Inclusion in the Monday Prize Drawing—delivering the BOMA audience right to your booth! Attendees stop by your booth to qualify for a chance to win a prize given at the Prize Stage
- ✓ Individual sponsor recognition at the Long Beach Convention & Entertainment Center which includes your company logo and booth number



OVERALL SPONSORSHIP BENEFITS

Sponsorship levels include benefits determined by the overall sponsorship spend. Below are the benefits included in each sponsorship level. These are in addition to specific benefits listed in the description of each sponsorship on the following pages.

Benefits By Level

Sponsorship Benefits	Platinum \$20,000+	Gold \$10,001- 19,999	Bronze & Silver \$3,000-10,000
Company logo on the conference website on the rotating “Premium Sponsors” list	Included	Included	
Individual sponsor recognition including company logo and booth number	Included	Included	
Inclusion in the BOMA Prize Drawings on Monday	Included	Included	
Company listed as sponsor in pre-conference promotion & the Conference Mobile App	Included	Included	Included
Sponsor symbol & elevated exhibitor listing on the BOMA Conference website	Included	Included	Included
Company logo on sponsor page of the Conference website	Included	Included	Included
Sponsor sign for your booth & sponsor ribbons for your staff	Included	Included	Included
Company name on sponsor banner at the Long Beach Convention & Entertainment Center	Included	Included	Included
Additional priority point for 2027 space selection	Included	Included	Included
Waiver of corner premium charges for 2027 exhibit space	Included	Included	Included



PLATINUM (\$20,000+) SPONSORSHIPS

Networking and Event Sponsorships

Benefits of Event Sponsorships Include:

- Opportunity for a company representative to make brief remarks from the stage during the event
- Company logo on event signage, displayed on the stage during the event and featured on the event page of the Conference website & in the Conference Mobile App
- Company representatives can greet attendees at the event
- Opportunity to submit an electronic handout for inclusion in the Conference Mobile App

TOBY Awards Program & Banquet

\$75,000

Sunday Opening Keynote Session - SOLD

\$25,000

Monday Keynote Session

\$25,000

Conference Services Sponsorship

WiFi at Long Beach Convention & Entertainment Center

\$25,000

Sponsor recognition on the Conference website & company logo on onsite WiFi signage. Your company name can be the WiFi password (up to 10 letters) which is listed on signage.



GOLD (\$10,001-19,999) SPONSORSHIPS

Conference Lanyards - SOLD

\$15,000

Company logo on conference lanyards distributed to all attendees and exhibitors at registration.

BOMA Park

\$15,000

Be part of the interactive games right on the exhibit floor. Giant Jenga, cornhole, and more! And your logo can be front and center in this fun area. Ask Vicki Cummins for additional details.

Lunches in the Exhibit Hall

**\$15,000/
per day**

Sunday, June 28 or Monday, June 29

- Recognition as sponsor in the lunch description online & company logo on the online floorplan
- Company name printed on lunch tickets for day sponsored & company logo on lunch signage
- Opportunity to provide table tents for tables in the restaurant area (subject to BOMA approval)

Networking Zone & Grand Opening Drink Ticket - SOLD

\$15,000

Ask Vicki Cummins for details.

Puppy Park - SOLD

\$15,000

For two hours Sunday & Monday, puppies will be available to pet, nurture & soothe attendees while on the expo floor. Ask Vicki Cummins for sponsorship benefits.

Registration Bags

\$18,000

Company logo printed on conference registration bags distributed to attendees at registration.

TOBY Awards Reception

\$15,000

Tuesday, June 30

Sponsor receives recognition on the TOBY page of the Conference website & Mobile App. Your company logo is on napkins at the bars & on reception signage, company name on the drink ticket (1 per attendee) for use during the reception & two tickets for the Program & Banquet.

One BOMA Recognition Luncheon & General Session

\$15,000

Tuesday, June 30

Ask Vicki Cummins for details.



SILVER (\$4,000-10,000) SPONSORSHIPS

Aisle Signs in the Expo Hall

Your company logo on every aisle sign, giving your company prominent visibility to all Expo attendees.

\$7,500

Coffee Breaks

Your company logo on signage at the coffee break stations & napkins at the coffee break stations.

\$5,000/per day

Conference Mobile App

Your company logo on the home screen & your company ad on the homepage linking to your website.

\$10,000

Daniel W. Chancey Leadership Academy

The Saturday Leadership Academy is a mentorship program connecting BOMA Fellows with rising leaders interested in becoming more involved with BOMA International. Your registered representative can make welcome remarks. Company logo on event signage & the academy description on Conference website.

\$5,000

Exhibit Hall Locator Board

Locator board, with exhibitor list, booth numbers & floorplan, with your company logo & booth highlighted.

\$5,000

Exhibitor Lounge in the Expo Hall

This lounge is a meeting place in the Expo Hall where exhibitors can relax or hold private business meetings. Your company logo is on signage at the lounge entrance & on beverage napkins.

\$5,000

Hand Sanitizing Stations (Expo Hall or Conference Area)

Supply your company's hand-sanitizing stations to let attendees know who is keeping their offices germ-free.

\$5,000/area

Hotel Key Cards (For hotel(s) in the official BOMA Housing block)

Friday, June 26 - Tuesday, June 30

Design custom art including your logo & booth number to be featured on the hotel key cards.

\$12,000

Hotel Room Delivery (For rooms in the official BOMA Housing block Saturday & Sunday) **\$10,000/night**

Have a special item delivered to all BOMA attendee guest rooms in the official BOMA Housing block Saturday or Sunday early evening (items supplied by sponsor & subject to BOMA approval).





SILVER (\$4,000-10,000) SPONSORSHIPS

Prize Stage in the Expo Hall

\$10,000

The BOMA Prize Stage is a popular destination and the perfect place to display your company's brand. Your company logo is on stage signage. Your registered staff member can give brief welcome remarks at the start of the prize drawings and be on stage for announcement of & photographs with the winners.

Refreshment Retreat in the Expo Hall

\$10,000

Attendees enjoy refreshments right on the expo hall with your company to thank.

Regional Lunches

\$12,000

BOMA's eight regional lunches feature discussions specific to each region. Your company logo is on lunch signage & the lunch description on the Conference website. Your company is credited as the sponsor at each lunch & opportunity for conference registered representative to attend each lunch.

Relaxation Retreat in the Expo Hall

\$10,000

A soothing seated massage is sure to attract attendees to your booth...where they get their voucher stamped to receive a massage at the Retreat. Your company name is on the voucher and your logo is on the stamper your staff uses to validate the voucher.

Restroom Clings

\$7,500

Place your message on clings placed on the mirrors of the restrooms in the Expo Hall. Includes a total of 12 one-square-foot clings. Send us your artwork & we will take care of the rest.

Wellness Retreat in Expo Hall

\$10,000

Create an area where attendees find items to improve their safety & health. Your company name will be on giveaways at the retreat (items selected with BOMA staff & supplied by BOMA). Your company logo will be on Wellness Retreat signage. The Retreat is located in the Expo Hall.



Conference Giveaways

Your company logo on selected items placed in the registration bags each attendee receives.

Conference Amenities Kit

\$10,000

Conference Notepad

\$7,500

Conference Pens

\$5,000





EDUCATION SPONSORSHIPS

Education Categories

Sunday, June 28 - Tuesday, June 30

By sponsoring an education category, you align your company with levels of understanding and experience.

**\$4,000/
track**

These are the overarching categories for the sessions. The sessions will cover multiple topics (i.e., creating asset value, building operations, sustainability, health and wellness, industrial real estate, occupant engagement, technology & more).

- **Essentials** - These sessions cover the fundamentals of operating & managing commercial properties. Topics may include leasing, administration, building systems, sustainability, creating asset value, budgeting & accounting, tenant relations & more. Ideal for both new property professionals & seasoned professionals seeking the latest trends and evolving best practices.
- **Experienced (SOLD)** - Ideal for experienced property professionals, these sessions focus on the expertise & market knowledge required to optimize asset performance, property management, workforce development & emerging technologies.
- **Leadership** - These sessions are designed to enhance professional development, helping participants refine their leadership skills, advance their careers, & provide meaningful mentorship to others in commercial real estate.

Benefits Include:

- Company logo on signage for the sponsored track
- Sponsor recognized in track description on Conference website
- Company credited as the sponsor in the script for each session
- Opportunity for registered representative to attend each session
- Opportunity to submit an electronic handout for inclusion in the Conference Mobile App

Women in CRE Breakfast & Networking Session

\$15,000

Monday, June 29

This unique education program will focus on issues affecting women in the industry.

Benefits Include:

- Opportunity for registered representative to make brief remarks & introduce the session
- Company name & logo on signage for breakfast & session
- Recognition as sponsor in the event description on Conference website & in Conference Mobile App
- Company credited as the sponsor in the script during session
- Opportunity for registered representative to attend the networking breakfast & session
- Opportunity to submit an electronic handout for inclusion in the Conference Mobile App

Questions regarding
sponsoring?

Contact Vicki Cummins,
Director of Exhibit,
Sponsorship, & NAM Sales
at vcummins@boma.org



WELCOME PARTY SPONSORSHIPS

The most anticipated event of the conference, the Saturday Night Welcome Party kicks off the conference & provides an opportunity for attendees & exhibitors to network. With live entertainment, food & drinks, it's the talk of the conference!

Your company can be a part of the fun! Become a sponsor & increase your presence through exclusive Welcome Party benefits, as well as the general conference sponsor benefits listed on page 4.

Platinum-Level Co-Sponsorship

\$20,000

- Top prominence on Welcome Party sponsor signage
- Inclusion in special **Welcome Party Prize Drawing** on Sunday at the close of the Expo at the Prize Stage
- Inclusion in the **Monday Prize Drawing** at the close of the Expo at the Prize Stage
- **Welcome Party tickets (valued at \$150 each) for all company booth personnel**
- Inclusion on a dedicated "Welcome Party Page" on the BOMA Conference Website

Choose one of the following:

- **Bar Sponsor** - Company logo printed on napkins & signage at bars during the party
- **Food Sponsor** - Company logo printed on napkins & signage at food stations during the party

Silver-Level Co-Sponsorship

\$10,000

- Inclusion in special **Welcome Party Prize Drawing** on Sunday at the close of the Expo at the Prize Stage
- Elevated prominence on Welcome Party sponsor signage
- **Welcome Party tickets (valued at \$150 each) for all company booth personnel**
- Inclusion on a dedicated "Welcome Party Page" on the BOMA Conference Website

Bronze-Level Co-Sponsorship

\$3,000

- Logo included on special Welcome Party sponsor thank you signage at the Welcome Party
- Inclusion in special **Welcome Party Prize Drawing** on Sunday at the close of the Expo at the Prize Stage
- Inclusion on a dedicated "Welcome Party Page" on the BOMA Conference Website

INTERNATIONAL ACTIVITIES SPONSORSHIPS



Silver Level International Activities Sponsor

\$10,000

Includes all International Activities listed below - Sponsor all the activities below and receive all the benefits of each sponsorship PLUS the opportunity to provide a giveaway item to the international delegates and have one registered representative attend all the of events listed below.

International Dinner

\$2,500

Monday, June 29

Sponsor the dinner attended by 40-50 international delegates. Benefits include verbal recognition of the sponsor at the dinner as well as logo on event signage.

International Program

\$2,500

Monday, June 29 - 3:00-5:00 PM

This two-hour program will include information from BOMA International President Mary Lue Peck as well as other speakers. Company logo will be on the screen before the start of the session as well as verbal recognition of the sponsorship at the start of the program and logo on event signage.

Building Tour

\$2,500

Monday, June 29 - morning building tour (approximately 2-3 hours)

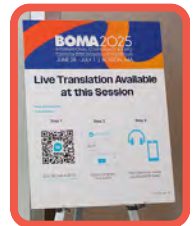
International delegates will have a private tour of a local building. Details coming soon.

Wordly App (Translation App)

\$5,000

BOMA International will provide translation services for various preselected sessions. The app will translate the session moderator's English words into 50+ languages. Attendees will select their language & be able to see & hear the session in their native language. Sponsor will be recognized in the app, wherever the QR code is listed & posted for the conference, & on the Conference website.

All International Sponsors will be included in a Quarterly Newsletter after the conference sent to over 250 International Delegates thanking the sponsor(s) and on the Conference website.



ADVERTISING OPPORTUNITIES

Registration Bag Insert

\$3,000

Supply BOMA with an insert from your company (insert must be approved by BOMA prior to sending), & it will be placed in the registration bags for attendees.



Online Booth/Online Advertising

\$500-\$2,500

Increase your visibility on the Conference website by adding banner ads & logos to the floorplan page. Banner ads are \$2,500 for an exclusive space or \$750 for a rotating ad. Logos are \$500 & \$750 depending on placement.



Mobile App Push Notification

\$1,000 per notification

Send your message right to the BOMA attendees' smart devices during the expo. Text (plain) can be up to 300 characters. Limit of one notification per company, per day and a total of four (4) purchased push notifications per day.



Conference Emails

\$2,500-\$5,000

Place your ad in one of BOMA International Conference & Expo's emails. For \$2,500, you can have your 300x250 banner ad placed in one of these emails. Limit of two advertisers per email. Purchase three (3) placements for \$5,000.



TOBY® Awards Reception & Gala Program Advertising

Starting at \$2,000

The Outstanding Building of the Year® (TOBY) Awards are the most prestigious & comprehensive awards of their kind in the commercial real estate industry, recognizing quality in commercial buildings and rewarding excellence in building management in hundreds of communities around the country. The official TOBY® Awards Reception & Gala Program is distributed to Gala attendees PLUS, you will receive a banner ad with your weblink in the BOMA Show Daily eNews after the gala which announces the winners.

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