

Cool Tips and Tricks with TeamRaiser

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bbcon[®] 2021
VIRTUAL



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We help nonprofits
use technology to raise funds
and engage supporters
effectively and affordably.

virtual team = low overhead = affordable prices!



13+
years

1000+
nonprofits served

2500+
projects completed

20+
team members

Administrator Home Page

Edit your instance's Admin Home Page to put common links and shortcuts front and center!

Getting Support

[Convio Customer Center](#)
Visit the Convio Customer Center for user guides, training schedules, success scenarios, and the latest information on product updates. Also check out articles on Best Practices!
[Convio Support](#)
Visit the Support Center to connect with Convio support staff. Please contact your Project Manager to obtain your login.

Other Important Links

[Disable WYSIWYG editing](#)

Getting Training

You must have your Convio Customer Center username and password to take training.
[WYSIWYG Basics](#)
[Introduction to PageBuilder](#)
[StoryBuilder](#)
[Constituent360 Contacts](#)

Tools



Contact Management



Content Creation



Email Management



Reporting



Fundraising



Advocacy



Calendar



Luminate Online™

Hello, Mark Becker | Have an idea? | Help | Log Out
All Centers | Switch to another center | Email Complaints: 0.0000% (updated 2021-08-30)

Content

Fundraising

Advocacy

Email

Constituent360

Library

Data Management

Setup

Luminate Online

Administrator Home Page

Teamraisers:

My Event 2020	View	Manage	Edit	Status	Donations: \$2,285.00	Registrations: 6
My Event 2019	View	Manage	Edit	Status	Donations: \$7,345.00	Registrations: 5
My Event 2018	View	Manage	Edit	Status	Donations: \$5,321.00	Registrations: 6
Event #2	View	Manage	Edit	Status	Donations:	Registrations:

Teamraiser Reports:

- [Classic Teamraiser Reports](#)
- [Report Writer](#)

Pagebuilder > adminhomepage

TeamRaiser Status Tab

Luminate Online™

Hello, Mark Becker | Have an idea? | All Centers | Switch to another center | Email Complaints: 0.000

Content

Fundraising

Advocacy

Email

Constituent360

Library

Data Management

Setup

Manage TeamRaisers

TeamRaiser List

Participants

Teams

Local Companies

Unconfirmed Gifts

Event Gifts

Delayed Self-Pledges

Coaching Emails

Event Managers

Library

Status

"Event Name"

Event Date: November 20, 2027

Status: Accepting Registrations and Gifts

Days Remaining: 2,265

Key URLs

Participant Center

Event Page

Event Management

Event Donation Form

\$2,285.00

Total Raised

\$5,000.00

Total Goal

46%

of Goal

Event Statistics

Total Participants

6

Current Event

5

Previous Event

Total Teams

4

Current Event

3

Previous Event

Total Registration Fees

\$0.00

Current Event

\$0.00

Previous Event

Total Donations

\$2,285.00

Current Event

\$7,345.00

Previous Event

Site Data Parameters (Setup > Site Options)

Luminate Online™

Content Fundraising Advocacy Email Constituent360 Library Data Management Se

Site Options

Site Options Open API Configuration

Site Options

Save Reset Cancel

Select a Site Option Group to view:
TeamRaiser Go

Site Option Name and Description	Site Option Value
F2F_ACCEPT_OFFLINE: Enable TeamRaiser participants to enter and view offline gifts (NOTE: If set to TRUE, F2F_CENTER_INCLUDE_UNCONFIRMED must also be set to TRUE, and vice-versa.)	TRUE
F2F_ACCEPT_OFFLINE_SERVER_API: Enable offline gifts to be entered via the server-side AddGift API	TRUE
F2F_ADMIN_EMAIL: Comma separated list of email addresses to whom notifications are sent when a registered participant modifies his/her Personal Page (Leave blank if change notifications will not be used or sent.)	[[S0:SITE_CONTACT_EMAIL]]
F2F_ADMIN_REG_INCLUDE_PASSWORD: Include a password component in the offline registration page	FALSE

F2F_ADMIN_REG_QUESTIONS_REQUIRED: Require Event Administrators and Managers to record answers to required registration questions when registering participants in order to complete the registration.	TRUE
F2F_ALLOW_COMPANY_COORDINATOR_CENTER: Enable Company Coordinators to log into the Company Coordinator Center to manage teams and their company	TRUE
F2F_ALLOW_CONFIRM_ALL: Enable Event Administrators and Managers to confirm all offline gifts for an event with a single action	FALSE
F2F_ALLOW_CROSS_EVENT_REPORTS: Allow TeamRaiser reports to be executed across multiple TeamRaiser events as determined by fiscal year, event type, and security category (instead of for a specific event only)	FALSE

F2F_PART_FINDER_CHOOSE_EVENT: Enable users to select different events when searching for a participant. When set to TRUE, the page where users search for a participant contains a list of all published TeamRaisers so that the user can choose one to search. When set to any other value, that list is not presented and the user can only search within the TeamRaiser for which that page was configured. The default value is TRUE.	TRUE
F2F_PART_FINDER_SEARCH_BY_STATE: Allow participants to search for events based on their home state.	FALSE
F2F_PERSONAL_BLOGS_ENABLED: Allow participants to create Blogs on their Personal Pages	FALSE

Message Catalog (Setup > Product Configuration)

Product Configuration

Message Catalog Editor

Data Extension Elements

Message Catalog Editor

Language:

English (US)

Application:

TeamRaiser

Refresh List >>

The Message Catalog List button

Records 1 - 12 of 12

- Message Catalog List -

Records 1 - 12 of 12

First

Previous

Next

Last

submit

Search

Show All

Default Label

After any changes, submit your changes so they will be saved. To return to the previous page, use the back button. You may need to refresh the previous page to view your changes.

Javascript will automatically submit form when a selection is made from the dropdown list.

Preview data for the selected page does not exist. Please submit a page to preview and try again.

Submit	<div>Edit Custom</div> <div>Delete Custom</div>	friendraiser: teamraiser_button_submit
Submit Payment	<div>Edit Custom</div> <div>Delete Custom</div>	friendraiser: reg_payment_page_title
The changes you made to your fund page have been submitted for approval.	<div>Edit Custom</div> <div>Delete Custom</div>	friendraiser: fund_page_save_submitted_msg
The changes you made to your personal page have been submitted for approval.	<div>Edit Custom</div> <div>Delete Custom</div>	friendraiser: personal_page_save_submitted_msg
The changes you make to this fund page are submitted to an administrator for approval when you save your fund page. Upon approval, you will receive an email notification and your changes will become visible.	<div>Edit Custom</div> <div>Delete Custom</div>	friendraiser: fund_page_approval_required

Current language: English (US) TeamRaiser

https://secure3.convio.net/cp/admin/BundleEditor?bundle=message_e...

secure3.convio.net/cp/admin/BundleEditor?bundle=message_edit&action...

Message Catalog Editor

Property File: friendraiser

Key: teamraiser_button_submit

Default text:

Submit

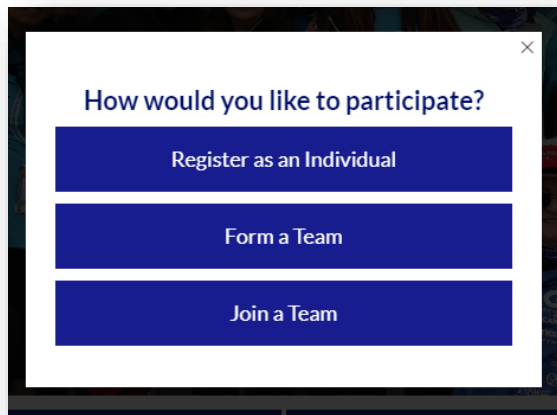
Enter Custom Text below:

Submit

Cancel

Registration flow optimization

- Make registration intuitive and as easy as possible.
- Enforce returning user login.
- Set the returning user login page to the first step.



A screenshot of a registration flow optimization dialog box. The dialog has a white background and a dark blue border. It contains the text "How would you like to participate?" at the top. Below this text are three dark blue buttons with white text: "Register as an Individual", "Form a Team", and "Join a Team". The dialog is shown over a blurred background of a crowd.

17. Returning User Login Page Location:

Determines where the Login page displays to TeamRaiser registrants within the registration process

- ☒ First step
- ☐ Third step
- ☐ Disabled

Registration flow optimization

Event Questions:

How many steps do you pledge to complete by event day, March 20?

Suggested goal: 2,025 steps (approximately 1 Mile)

2,025 represents GO₂ Foundation's goal to double the lung cancer survival rate by 2025!

* 5. Number of Steps Pledged:

* 6. T-shirt size (Earned at \$50 Raised)

Please select response ▾

* 7. How did you hear about this event?

Please select response ▾

8. (Optional) Would you like to help on the planning committee for

Please select response ▾

PREVIOUS STEP

Record Your Steps!

Enter your total steps taken since registration (1 mile = about 2,000 steps):

*(Note: Add your new steps to the previous total shown below and click 'Submit'.)

Please Note: Once you update your steps, you should see an update to your personal meter within a few minutes, however, the overall meter for the event will not update until the next business day.

Submit Your Steps

To increase your pledged steps and continue challenging yourself, navigate to: [Profile > Questions](#) and update the number in the **Number of Steps Pledged** field.

DONATE NOW

Achievements



Personal Gift
I Donated to this Event



Steps Completed
I have completed my pledged steps!

FUNDS RAISED:

50%
of Goal

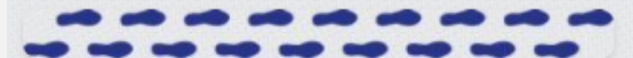
\$30
Raised

Goal: \$60.00

STEPS FOR LUNG CANCER

201
Steps Taken

200
Steps Pledged



DONOR HONOR ROLL

Additional registration questions can be used in creative ways,
to shorten the registration flow
or power custom badges or progress meters.

Encouraging self-donation

This is a fundraising event.

Make it easy for participants to donate as part of the registration process!

- ✓ Turn on Additional Gift setting (basic!)
- ✓ Activate the Self-Donor badge
- ✓ Appeal to the desire for participants to be seen as good people and role models
- ✓ Show value of impact

Be the first to make a donation on your own page. How much will you give?

☐ \$1,000.00
Join the Supporter Circle

☒ \$325.00
Annual cost of program services for one child

☐ \$80.00
One year's worth of books for two children to keep

☐ \$40.00
One year's worth of books for one child to keep

☐ Additional Gift:


Would you like to kickstart your fundraising by making a gift to your page right now?

☐ \$25.00

☐ \$50.00

☐ \$100.00

☐ Additional Gift:

 **Leads by example**
This person has donated in support of essential family programs!

F2F_DONATION_LEVELS: Allow donation levels to be configured on donation forms in TeamRaisers	FALSE
--	-------

Encouraging self-donation

- ✓ Use follow-up communications to address and convert non-donor participants.
- ✓ Encourage those who have fundraised but have not made a gift to join their donors by making a gift.
- ✓ Every time you thank someone for participating, write two versions:
 - For the participant self-donor
 - For the participant non-self-donor
- ✓ Use Conditionals in your autoresponders and coaching emails.

Encouraging self-donation

Don't be afraid to use Conditionals
in communications leading up to the event and post-event.



if	Is a self donor	Is not a sel...
How generous of you to give your time to run in the EventName Half Marathon. Your donation leads the way to a better life for people with cancer in our community.		
if	Is a self donor	Is not a self donor
How generous of you to give your time to run in the EventName Half Marathon. Show that you truly want to help people with cancer by making a gift to support the programs in your hometown.		

S-tag
personalizes the
experience!

```
http://yoursite.convio.net/site  
/Donation2?df_id=3080&3080.dona  
tion=root&PROXY_ID=[[S1:cons_id  
]]&PROXY_TYPE=20&FR_ID=2161
```

Think of the default PC as a starting point

What to do next?

- Set up your Personal Page
- ① Customize your Personal Page with a story about why you are raising funds for this cause.
- ② Add Contacts to Your Address Book
Add contacts to email from your personal Address Book on our site.
- Send an Email
- ③ You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.
- Thank your Donors
- ④ Thank your donors!

Insert Personalization

Select the Personalization Type that you want to insert and then select the s to constituents when the Personalization is empty. Click Insert to finish.

Group	Type
Additional Information	Days Since Registering
Biographical	Days Until the Event
Constituent	Race Number
Email	Participant ID
Home Address	Amount Raised Online
Membership	Offline Confirmed Amount
Phone	Offline Unconfirmed Amount
Rewards	Amount Raised Offline
TeamRaiser	Donation Count Online
Work Address	Offline Confirmed Donations
	Offline Unconfirmed Donations
	Donation Count Offline
	Screen Name

Text to display when empty Optional text to display when specify "Friend" when First N

Insert Cancel

Milestones and Badges

Default Milestones

- ✓ Participant
- ✓ Team
- ✓ Self Donor

TeamRaiser List > Team Roswell - 2019 - Birthdays > Configure Personal Gift Achievement Badge

1. Identify TeamRaiser

2. Select Fundraising Options

a. Configure Personal Gift Achievement Badge

3. Select Event Options

4. Select Team Options

5. Team Divisions

6. Associate Upsells

7. Manage Participation Types

8. Manage Milestones

9. Manage Discounts

10. Manage Stationery

11. Manage Autoresponders

12. Customize Suggested Messages

13. Customize Pages

14. Customize Event URLs

15. Test Drive

1. Personal Gift Achievement Badge:

Displays the icon representing the Personal Gift achievement badge on the Personal Page and relevant lists for each participant who makes a donation to this TeamRaiser event

☒ Yes, enable the Personal Gift achievement badge for this event

2. Personal Gift Achievement Badge Icon:

Identifies the image to display on the participant Personal Pages and lists for participants who make a personal gift to the event during registration or from their own Personal Page

If you don't like this image, you can...

Delete this image

or use an image that was previously uploaded...

Search the Image Library


or select a different image to upload.

Enter the name of the file on your computer or use the Browse button to select the file. Images must be .gif, .jpg, or .png files. The maximum acceptable file size is 2 Mb.

Browse...

No file selected.

Upload a different image



3. Personal Gift Achievement Badge Name:

Displays as the label to the right of this badge on the Personal Page of each participant who makes a donation to the event during registration or from their own Personal Page and as the hint text displayed when someone hovers over the badge in a list

Personal Donor

Create a Participant Milestone

Create a Team Milestone

This is the list of fundraising milestones representing monetary levels that people participating in this TeamRaiser event can reach in order to be awarded a badge to display on fundraising pages. You can create new milestones by clicking the button above or copying an existing milestone to use as a model.

Participant Milestones

Team Milestones

Name	Actions	Amount
No milestones are currently defined for this TeamRaiser event		

Next

Save

or

Cancel

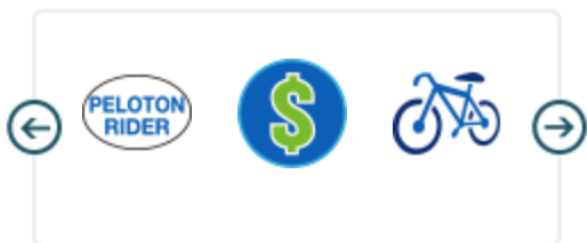
blackbaud 13

#bbcon

Milestones and Badges

Non-Monetary Badges

Achievement Badges:



Achievement Badges:



Insert Personalization

Select the Personalization Type that you want to insert and then select the specific Personalization. You can also provide text to display to constituents when the Personalization is empty. Click Insert to finish.

Group	Type
Additional Information	Participation Type
Biographical	Participation Type ID
Constituent	Team ID
Email	Team Name
Home Address	Company Name
Membership	Honorary Team ID
Phone	Honorary Team Name
Rewards	Fundraising Goal
TeamRaiser	Emails Sent
Work Address	Percent of Goal
	Goal Remaining
	Days Since Registering
	Days Until the Event

Text to display when empty

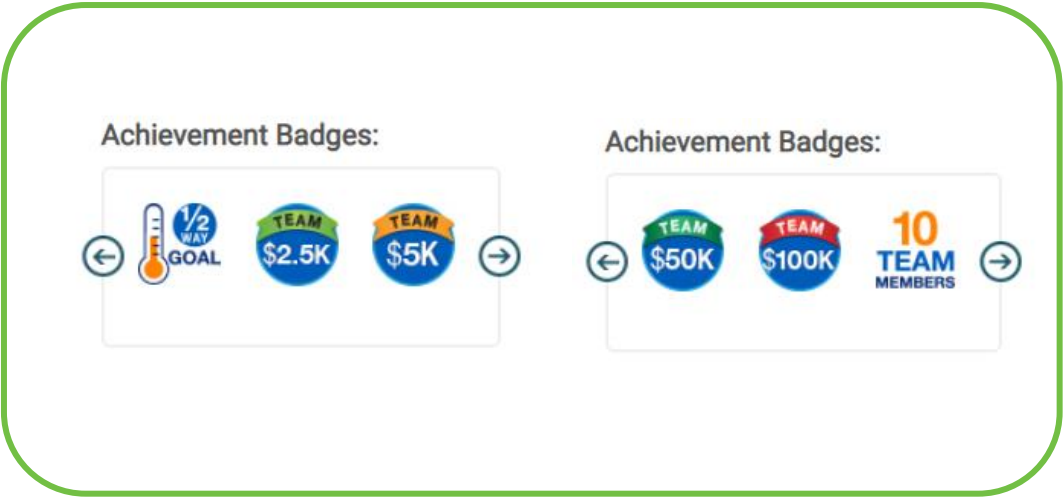
Optional text to display when the selected Personalization is empty. For example, you can specify "Friend" when First Name is empty.

Insert

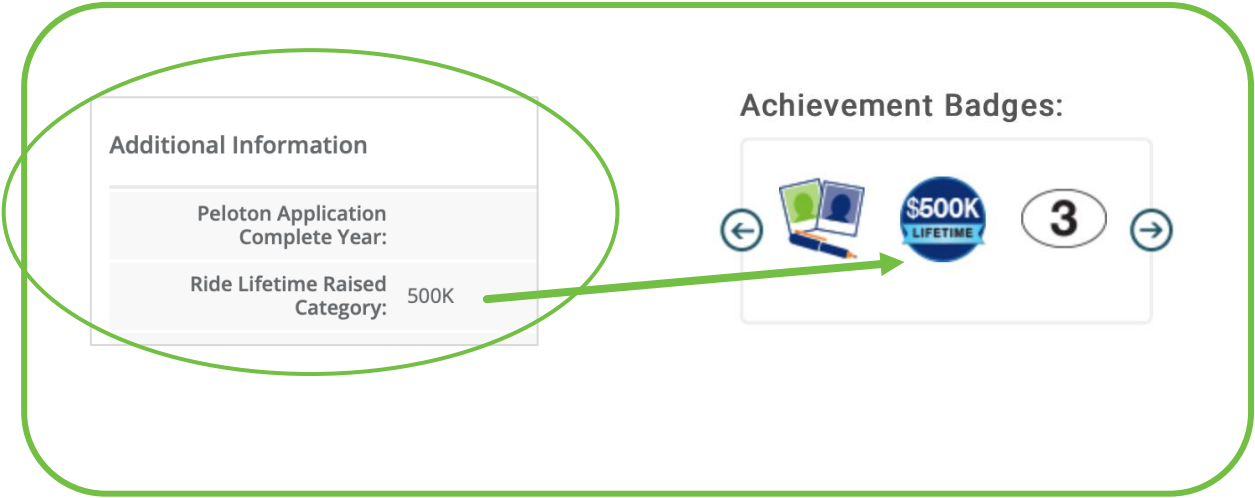
Cancel

Milestones and Badges

Team Badges



Lifetime Achievement Badges



F2F_ENABLE_ACHIEVEMENT_BADGES:
Display the icons with Achievement badges

TRUE

Setup > Database Configuration

CMS Web Site Information [Expand](#)

Membership Information [Expand](#)

Sustained Giving Information [Expand](#)

Additional Information [Collapse](#)

Column Name	Field	Use this field	User can see	User can change	Visible in Peloton for Registered Users	Admin can see	Admin can change	Visible for Admin	Sensitive	Include in Highlights	Show in Directory	Show in Directory List	Visible in Member Profile	Visible in Member Directory Profile	Show in Directory Basic Search	Show in Directory Advanced Search	User for Authentication	Report Writer Selection Default	Offline Field Name
custom_string1	Constituent Code	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	custom_string1
custom_string2	Import ID	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	custom_string2
custom_string3	Favorite Color	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	custom_string3
custom_string4	Legs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	custom_string4
custom_string5	Fund Value	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	custom_string5

Milestones and Badges

The Parts

<input type="checkbox"/>	reus_badgeconditionals_ride19 This page is NOT to be opened with the WYSIWYG editor.	<input type="checkbox"/>	badge_scroll_ride19 Do NOT open this page with the wysiwyg editor.
<input type="checkbox"/>	reus_badgeconditionals_team Do NOT open this page with the wysiwyg editor.	<input type="checkbox"/>	badge_scroll_team_1320 Do NOT open this page with the wysiwyg editor.

```
::  
<convio:session name="51" param="badge_scroll_ride19"></convio:session>  
<convio:session name="51" param="reus_social_share_addThis"></convio:session>  
]]  
<convio:session name="51" param="reus_ride_personal_page_scripts_2019"></convio:session></p>
```

```
<!-- TEAM PAGE BADGE ADDITIONAL CODE x [[S4]] x [[E151:badge_scroll_team_1320]] -->  
[[?x26x::x[[S4]]x::  
[[?xteamx::x[[S334:pg]]x::  
    [[?xTRUEx::x[[E151:badge_scroll_team_1320]]x::  
        [[E151:badge_scroll_team_1320]]  
    ::]]  
::]]  
::]]
```

Facebook integration



Benefits:

- ✓ Immediately receive funds; processed through BBMS
- ✓ Guaranteed donor name; possible donor email – opt in earlier in donation process
- ✓ Donations populate progress meters
- ✓ Facebook “coaching” on actions to take
- ✓ Targeted TeamRaiser communication based on if fundraiser is set up

Facebook integration



Set up:

1. Facebook donation approval
2. Facebook Business Manager Account
3. Facebook App set up
4. Participant Center 2 (v18 or higher) or PC3
5. Connect with TeamRaiser

https://webfiles.blackbaud.com/files/support/helpfiles/luminate-online/help/luminateonline.html#../Subsystems/TeamRaiser/Content/Concepts/Admin_TeamRaiser_FBSetup.html?Highlight=facebook%20fundraising

Facebook integration



Home Send an Email View Your Fundraising Progress Edit Your Personal Page Edit Your Team Page

Overview

Your Fundraising Progress

\$0.00
I Have Raised

\$100.00
My Goal ([change](#))

0%
Percent

39
Days Left

What to do next?

- 1 Customize Your Personal Fundraising Page**
Personalize your Fundraising Web Page with a story about why you support the Scleroderma Foundation.
- ✓ Add Contacts to Your Address Book**
Add your email contacts into your Participant Center address book so you can easily send messages.
- 3 Send an Email**
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.

Send email

Enter Offline Gift

Add Contacts

[View Your Fundraising Progress](#)

[Edit your personal page](#)

[Email Team](#)

[View Team Roster](#)

Message from Your Team Captain
You did not set a message for your team. Use the [Edit](#) link to leave a message on the Participant Center Home page of your teammates. [Edit](#)

Raise more money with Facebook
Connect your fundraiser to Facebook so you can raise money through your social network. The money you raise will count toward your goal.

[f Fundraise on Facebook](#)

1 Personalize your Fundraising Web Page with a story about why you support the Scleroderma Foundation.

✓ Add Contacts to Your Address Book
Add your email contacts into your Participant Center address book so you can easily send messages.

3 Send an Email
You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.

4 Remember to Thank Your Donors with an Email

REACH YOUR GOAL FASTER RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Connect this fundraiser to Facebook.
- 2 Invite friends, share updates and collect donations on Facebook.
- 3 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[f Connect Fundraiser to Facebook](#)

Facebook integration



X	AE
Email	TeamRaiser Donor Recognition Name
devnull+fbBaca7t55cgjlxaovxamtznbzvrtuw4vwdnydb87xwgfiu@convio.com	Facebook Fundraiser
devnull+fbBacvjl8o_qyoykdlc_aknavumx3g-u3heqchqxs1d9tna@convio.com	Facebook Fundraiser
devnull+fbBarosv4bdirrr4rcvchfjz1zfb-c4fopf-9fdk2eda-ti@convio.com	Facebook Fundraiser
devnull+fbBax7kcyrzywy5kodnhvvcg227svqqo4ksyvwd89wbug0m@convio.com	Facebook Fundraiser
devnull+fbBapl7w7f3fg_2ogv7ljp-rnu8swmuxcb2n3qn2zhvgfci@convio.com	Facebook Fundraiser
devnull+fbBau_luvqozbtnwv8s9oxwisugxfu7y1dfxfrd-0w8cl9q@convio.com	Facebook Fundraiser

Gift History

Enter New Gift

Show Gifts:

All Gifts

Filter

First

Previous

Next

Last

Gift Type	Action	Name	Email	Gift Date	Amount	Payment Type
Online	View/Edit	Fritter, Marcia (Facebook Fundraiser)	mjcording@aol.com	01/07/2020	\$5.00	Credit Card

Coaching emails and follow-up ARs

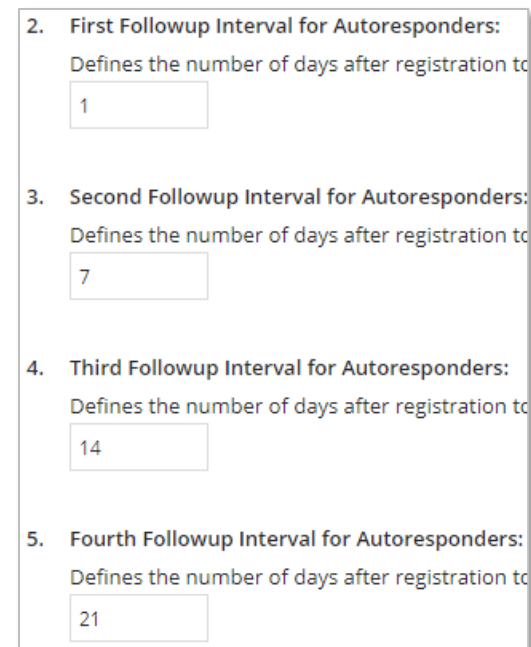
Use **follow-up autoresponders** to encourage users to leverage their participant center + the tools and templates you have made available.

To enable and configure the delay period, navigate to:

3. Select Event Options > Edit Advanced Options >
- c. Define Misc Options > set the value for the delay

Coaching emails: The best tool to communicate with new or returning participants, donors, and event managers.

(You could use the standard email tool, but coaching emails have purpose-built audience filtering tools that simplify the process of reaching your target audience.)



The screenshot shows a configuration window with five numbered sections, each for a follow-up interval. Each section includes a descriptive label and a text input field containing a numerical value.

Interval Number	Interval Label	Value
2.	First Followup Interval for Autoresponders: Defines the number of days after registration to	1
3.	Second Followup Interval for Autoresponders: Defines the number of days after registration to	7
4.	Third Followup Interval for Autoresponders: Defines the number of days after registration to	14
5.	Fourth Followup Interval for Autoresponders: Defines the number of days after registration to	21

Donating user interface and flow

Leverage the TeamRaiser/Personal Fundraising Caption in donation forms. This adds clarifying text to the top of the donation pages.

Use CSS to enlarge the font on this piece to make it more noticeable.

The image shows a screenshot of a donation form interface. It features two main sections: 'TeamRaiser Participant Caption' and 'TeamRaiser Team Caption'. Each section includes a text input field for the donor's message and a 'Select Personalization Option' dropdown menu. A callout box highlights the text 'Please enter your gift to 2021 Crawford Walk. If you prefer to make your gift count for a friend who is fundraising, please [search for a fundraiser or team here](#) »'.

TeamRaiser Participant Caption
This caption will be displayed when the donor has chosen to support a TeamRaiser Participant.

Please enter your gift to [[S120:dc:eventName]] on behalf of [[S120:dc:participantName]].

Select Personalization Option ▼

TeamRaiser Team Caption
This caption will be displayed when the donor has chosen to support a TeamRaiser Team.

Please enter your gift to [[S120:dc:eventName]] on behalf of [[S120:dc:teamName]].

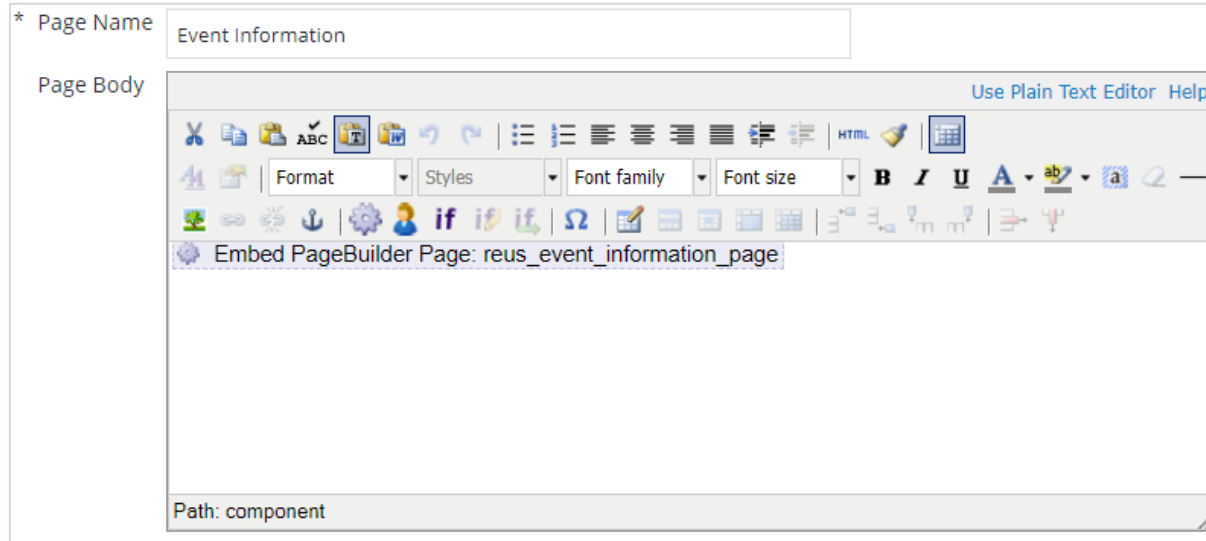
Please enter your gift to 2021 Crawford Walk. If you prefer to make your gift count for a friend who is fundraising, please [search for a fundraiser or team here](#) »

- ↓ Reduce administrative work and confusion over soft credit corrections.
- ↑ Increase donor confidence and happiness!

Content management

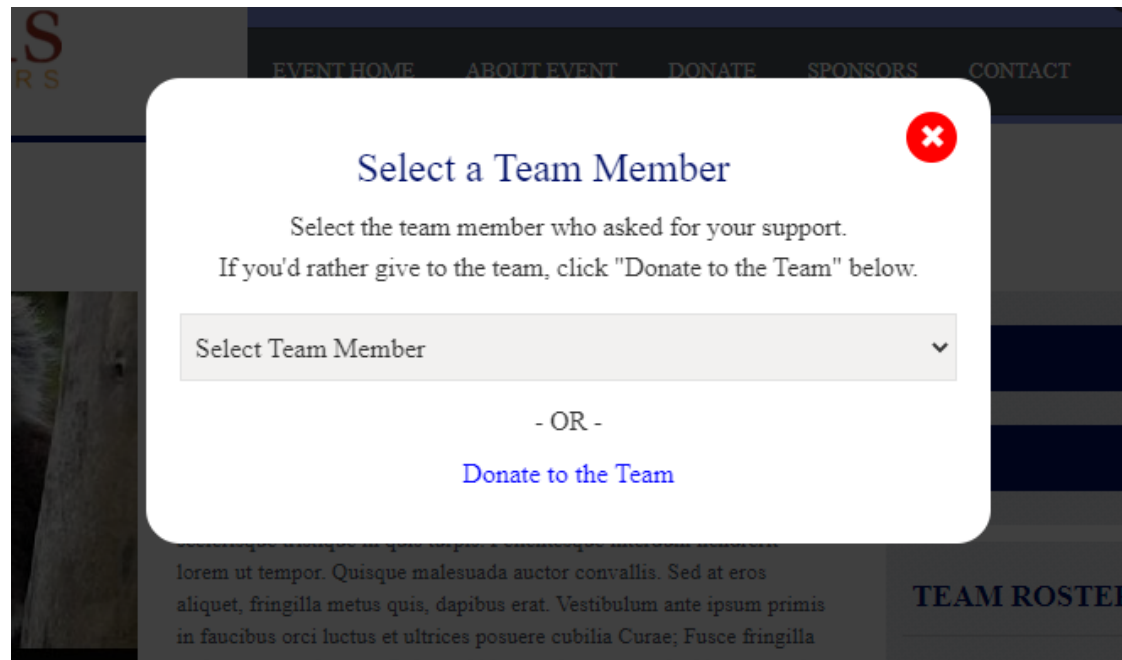
Reusables are smart!

- + Protects you from editing errors.
- + Protects sensitive code/styling (i.e., css, javascript).
- + Preserves past versions of your content.
- Takes a moment longer to open to edit when used correctly.



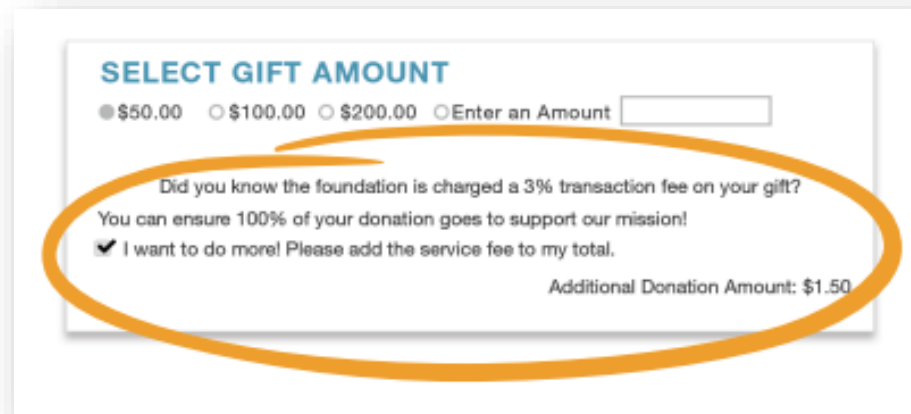
 Put your autoresponder content in a reusable if you'll need to change content later in your event season.

Provide a team search popup



*requires code customization

Donor covered transaction fees



SELECT GIFT AMOUNT

☒ \$50.00 ☐ \$100.00 ☐ \$200.00 ☐ Enter an Amount

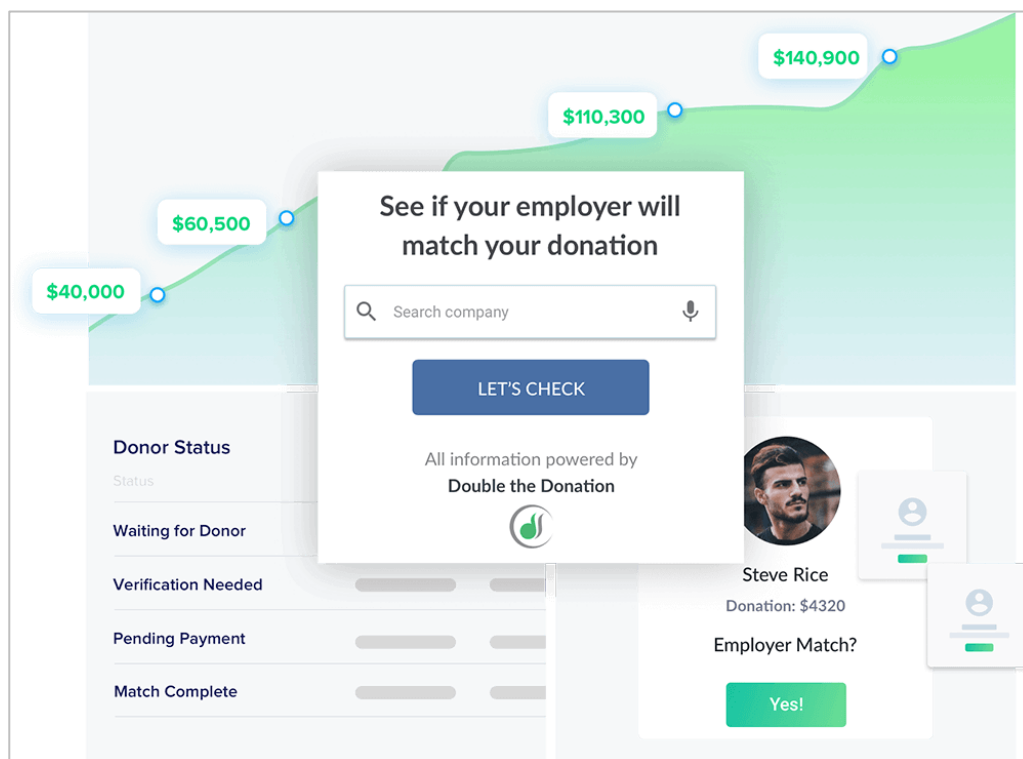
Did you know the foundation is charged a 3% transaction fee on your gift?
You can ensure 100% of your donation goes to support our mission!

☒ I want to do more! Please add the service fee to my total.

Additional Donation Amount: \$1.50

*requires code customization

Embed a matching gift tool



- *requires 3rd party tool:
- Double the Donation
 - HepData

Let's Connect!



<https://www.linkedin.com/in/markbeckercp/>



[@cathexispartner](https://twitter.com/cathexispartner)



<https://www.facebook.com/cathexispartners>

Additional Resources

<https://cathexispartners.com/resources/>

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Thank you!

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